



WORKFORCE SOLUTIONS COASTAL BEND

Connecting **Education**. Industry. **Opportunity**.

INVEST IN THE COASTAL BEND'S FUTURE WORKFORCE

HELP SHAPE TOMORROW'S TALENT TODAY

Your expertise can inspire, prepare, and develop the next generation of skilled professionals.

Workforce Solutions Coastal Bend invites employers to partner with local high schools through meaningful Work-Based Learning opportunities that connect students to real careers while strengthening our region's workforce pipeline.



SCAN TO PARTNER



CHOOSE YOUR LEVEL OF ENGAGEMENT

LEARNING ABOUT WORK

Career Exploration

Introduce students to your industry and career opportunities.

- **Worksite Tours**
- **Job Shadowing**
- **Career Day Participation**
- **Industry Guests Speakers**
- **Professional Demonstrations**
- **Career Mentorships**

Impact: Help students discover careers they may never have considered and connect classroom learning to real-world opportunities.

LEARNING THROUGH WORK

Career Preparation

Prepare students with the professional skills needed for success.

- **Resume Reviews**
- **Mock Interviews**
- **Curriculum Input**
- **Classroom Project Judges**
- **CTE Advisory Committee Membership**

Impact: Equip students with workforce-ready skills while helping schools align training with employer needs.

LEARNING AT WORK

Career Training

Provide hands-on experiences that build job skills and career pathways.

- **Internships**
- **CTE Practicant Placements**
- **Apprenticeships**
- **On-the-Job Training Opportunities**

Impact: Develop skilled talent through real workplace experiences while creating a direct pathway into your workforce.

Equal Opportunity Employer/Program
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1.800.735.2989 (TDD) and 1.800.735.2988 or 7-1-1 (Voice).

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