

Annual Report 2025

Empowering Progress Through Partnership and Purpose - Ken Treviño, President/CEO



Mission

At Workforce Solutions Coastal Bend, we invest in our regional success through access to jobs, training, and employer services.



Vision

We meet our mission by collaborating with industry, education, economic development and labor to develop a comprehensive regional workforce strategic plan; develop a trainable and available workforce, and provide workforce relevant training opportunities for youth.

Strategic Board Goals



**Establish &
Strengthen
Partnerships**



**Effectively &
Efficiency Target
Rural Areas**



**Increase
Workforce
Awareness**



**Expand Innovative
Services to Business**



**Explore New Revenue
Opportunities**



**Improve Internal
Efficiencies**



**Refine Board
Culture**



1

Establish & Strengthen Partnerships

Actionable Strategy: Mapping our partner ecosystem to identify strengths, gaps, and referral opportunities.

Operational Priority: Developing a centralized CRM to track partnerships and coordinate outreach.



2

Effectively & Efficiency Target Rural Areas

Actionable Strategy: Increase mobile unit deployment and innovation in our rural career centers to expand access to services.

Operational Priority: Ensure rural communities are included in all aspects of service delivery and grant-funded activities.



3

Increase Workforce Awareness

Actionable Strategy: Execute a data-driven, digital campaign via multi-platform outreach to increase public visibility.

Operational Priority: Methodically convene strategic partners to leverage services and resources through interactive communication.



4

Expand Innovative Services to Business

Actionable Strategy: Provide customized guidance to employers on implementing skilling, upskilling and reskilling solutions.

Operational Priority: Actively engage employers to assess their priorities to support operational success.



5

Explore New Revenue Opportunities

Actionable Strategy: Continuously pursue competitive grants and private-sector partnerships.

Operational Priority: Actively collaborate with partners to braid resources and expand capacity.



6

Improve Internal Efficiencies

Actionable Strategy: Align organizational goals with fundamental aspects of the business to ensure performance, compliance and quality.

Operational Priority: Continuously evaluate and implement process improvement strategies.



7 Refine Board Culture

Actionable Strategy: Actively engage elected and appointed WFSCB stakeholders to govern our business operations.

Operational Priority: Sustaining relationships and a disciplined governance framework positioning our administrative team to deliver on our strategic goals with excellence.

Strategic Growth in Action

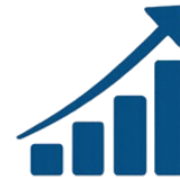
Aligning People, Plans and Purpose



Driven by Purpose,
Aligned for Impact



Aligning People,
Plans, and Purpose

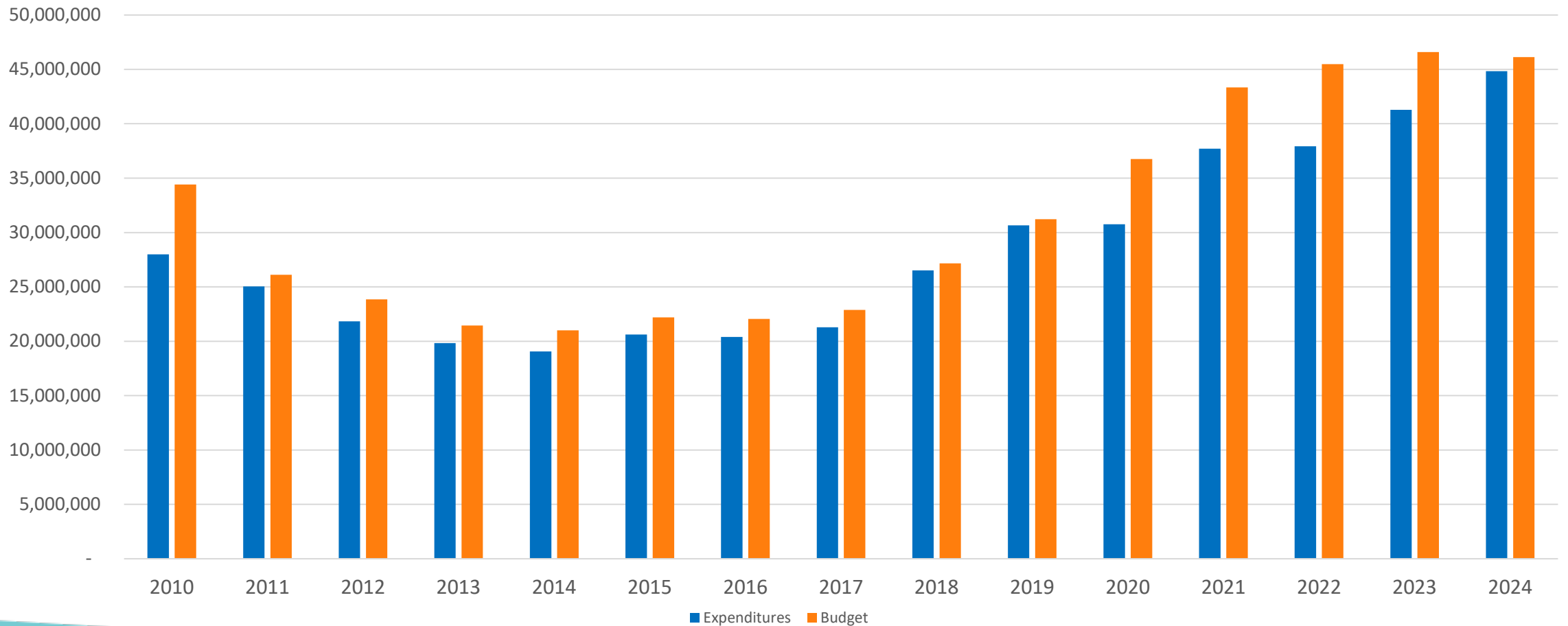


Strategic Growth in
Action

Funding

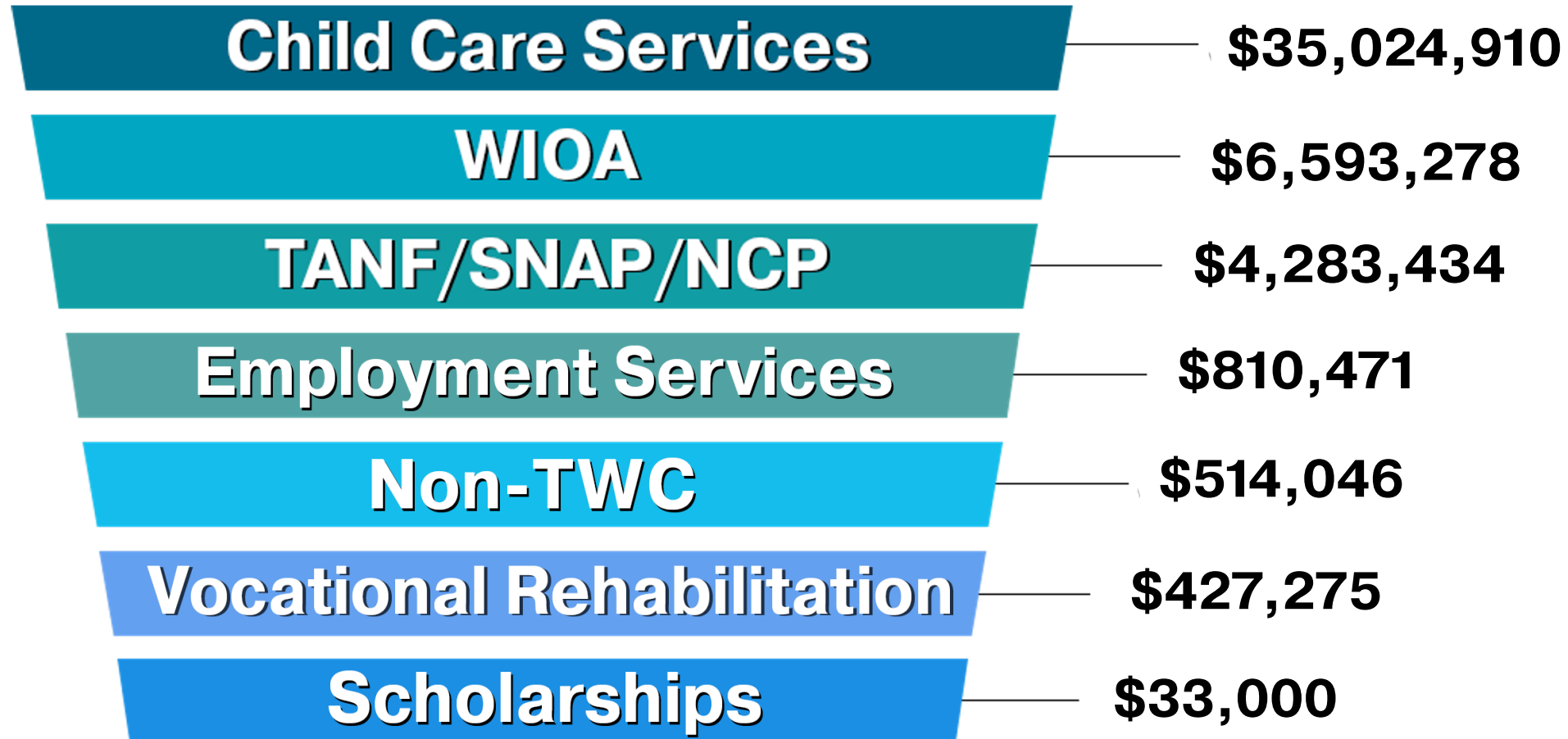
Fueling Workforce Growth with Strategic Resources

15 Year Budget & Expenditure Trend



Funding - \$47,686,416

Fueling Workforce Growth with Strategic Resources



Commitment to Compliance and Quality Assurance

Ensuring Excellence Across All Standards and Reviews



TWC Monitoring Review

Programmatic and Fiscal
Annual Review –
Commitment to Transparency
& Effective Service Delivery



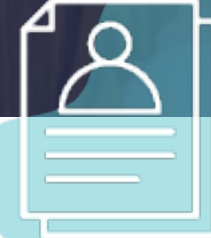
Texas Cybersecurity Framework (TCF) Assessment

Identifies cybersecurity
risks & mitigation efforts to
align to business goals.



TWC Equal Opportunity (EO) Review

Ensures Accessibility,
Inclusion, and
Non-Discrimination



PII (Personally Identifiable Information) Review

Protecting Sensitive Data –
Commitment to Trust and
Confidentiality



EO Accessibility Review

Commitment to Providing an
Inclusive Environment –
Includes ADA Compliance
and up to date Auxiliary aids
and services.

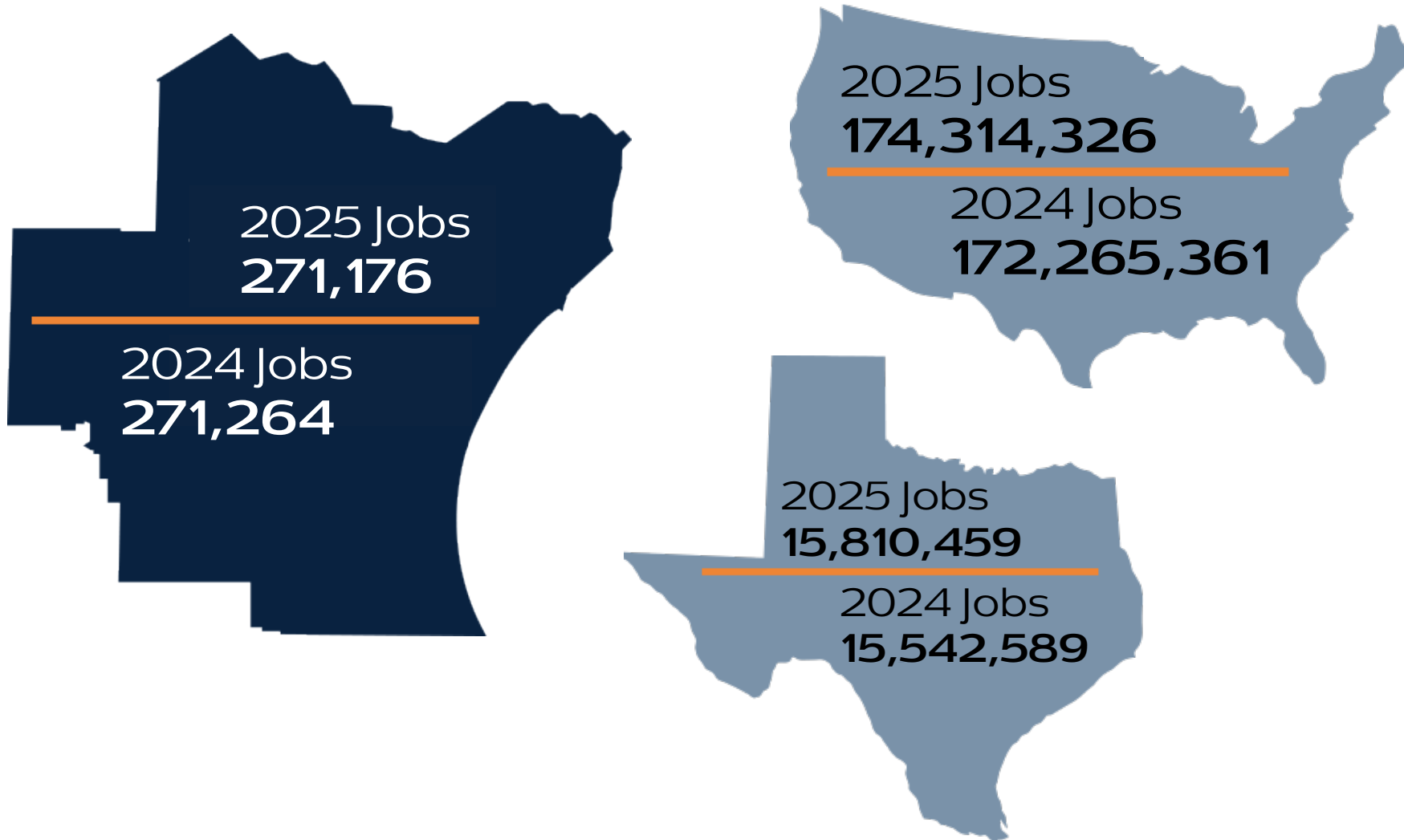


Coastal Bend Regional Trends

Understanding the Coastal Bend through Key Insights on
Workforce, Education, and Economic Impact

Regional Trends

Demographics & Job Growth



2025

↑ Population
582,411
2024 — 580,862
Corpus Christi - 317K | Rural - 265K

↓ Jobs
271,176
2024 — 271,264

↑ Avg. Earnings
Per Job
\$67.5K
2024 — \$64.9K

Regional Trends

Population Characteristics



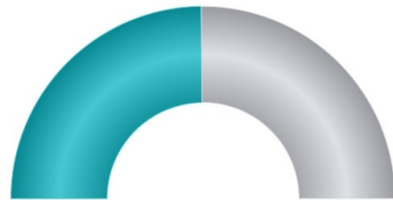
Retiring Soon | 163,071

Retirement risk is about average in our area. The national average for an area this size is **175,978** people 55 or older, while there are **163,071** here.



Racial Diversity | 410,491

Racial Diversity is high in our area. The national average for an area this size is **242,781** racially diverse people, while there are **410,491** here.



Millennials | 117,059

Our area has **117,059** Millennials (born 1980-1994). The national average for an area this size is **118,446**.

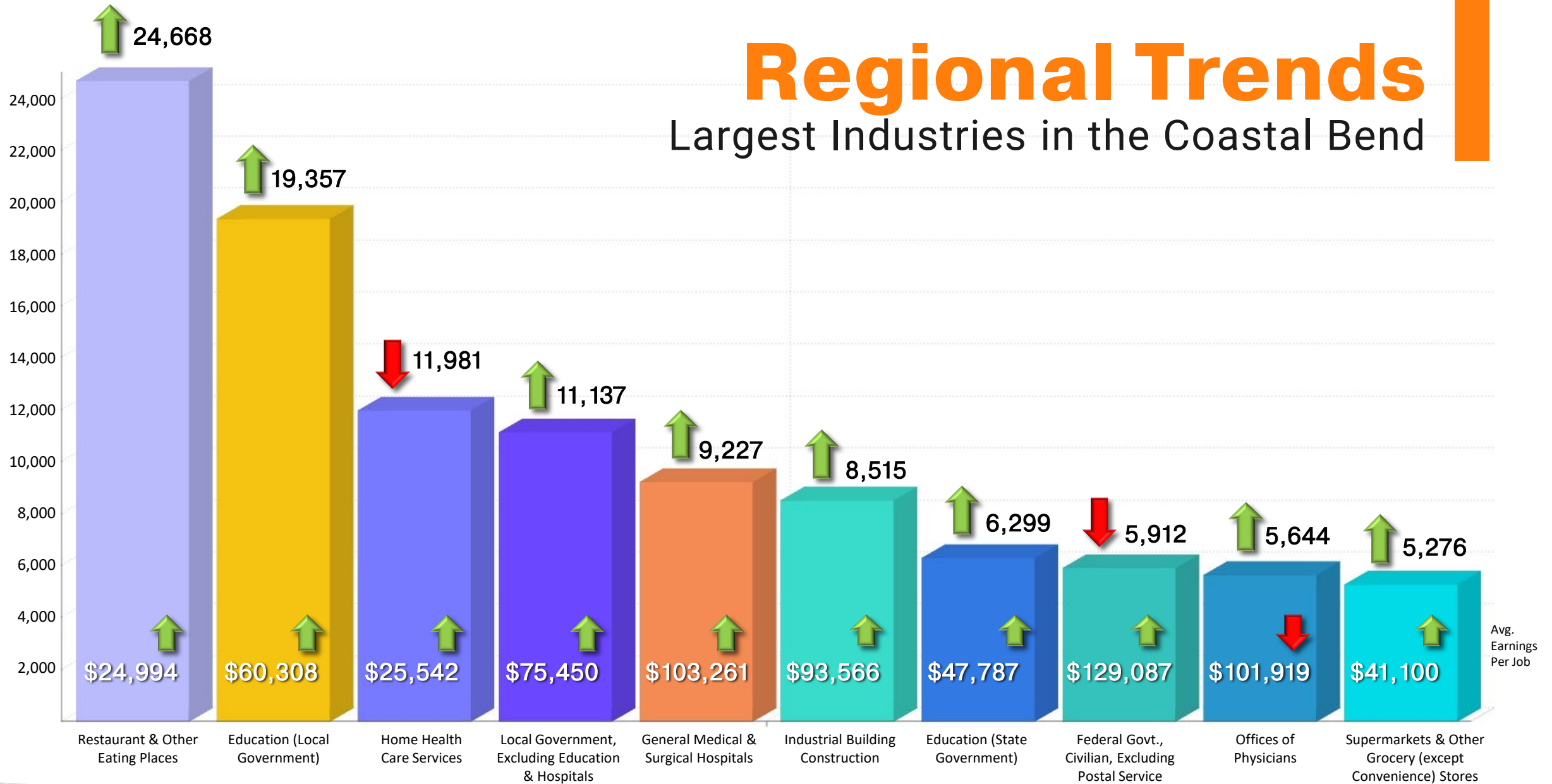


Veterans | 37,420

Our area has **37,420** Veterans. The national average for an area this size is **28,840**.

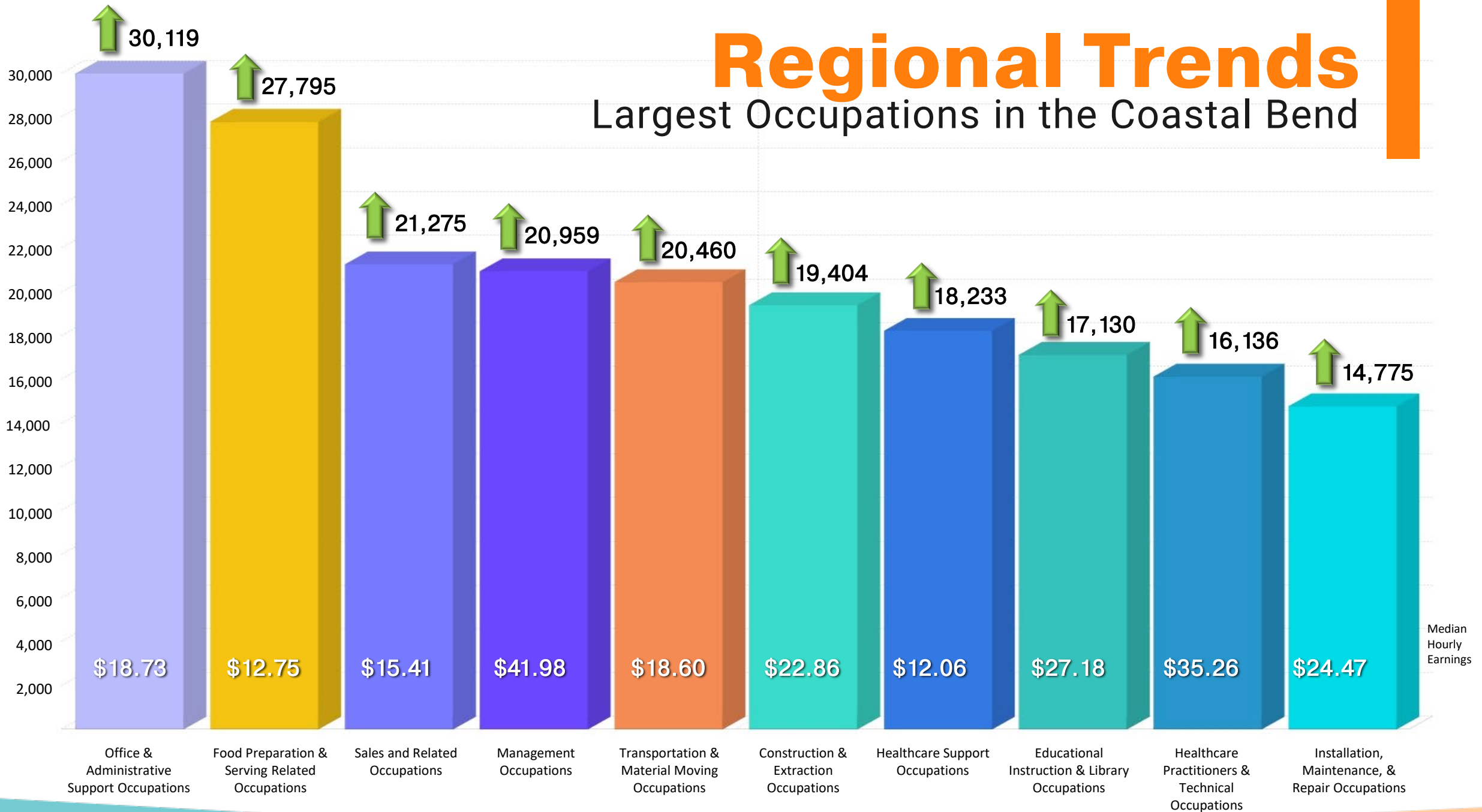
Regional Trends

Largest Industries in the Coastal Bend



Regional Trends

Largest Occupations in the Coastal Bend

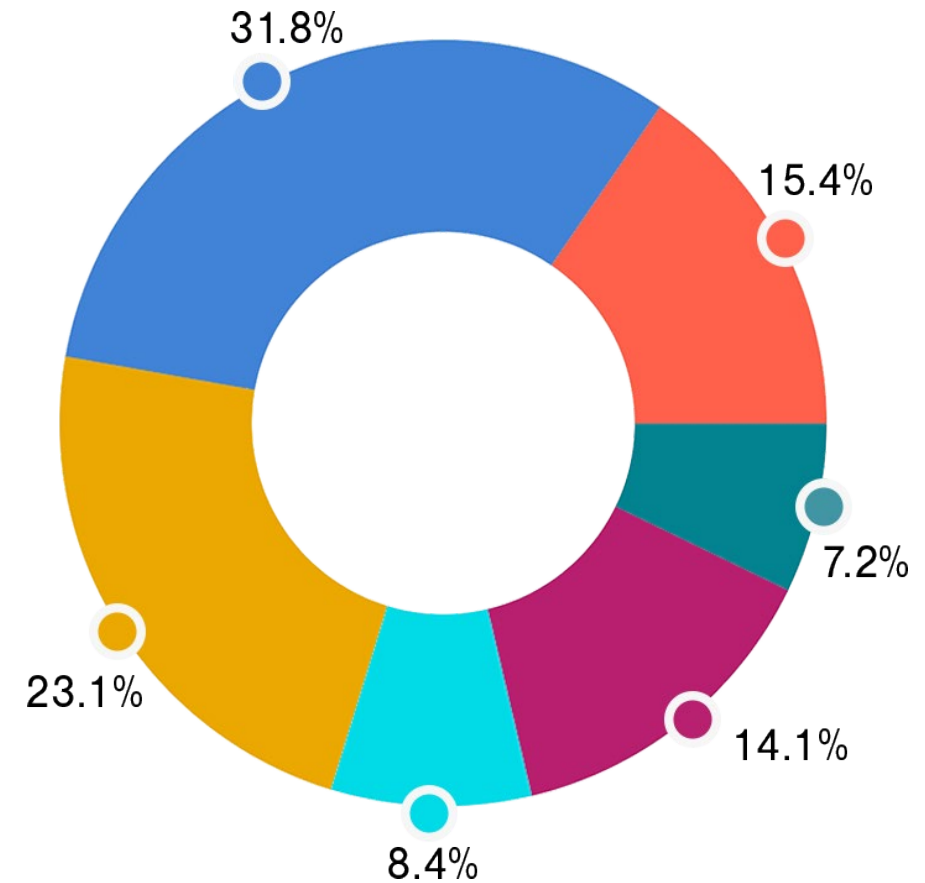


Regional Trends

Educational Achievement

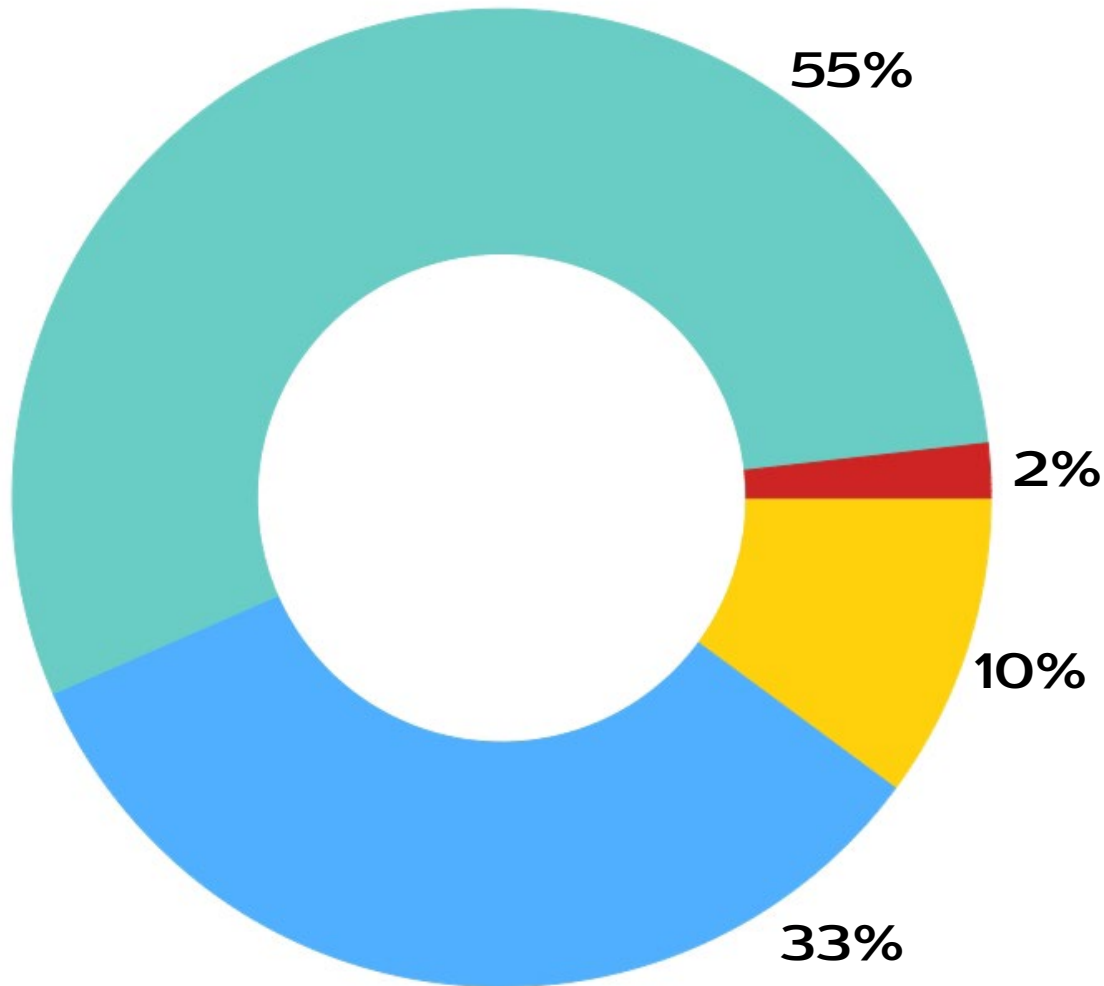
EDUCATIONAL ACHIEVEMENT

	Population	Percentage of Population	
Graduate Degree and Higher	25,312	7.2%	↑ 0.1%
Bachelor's Degree	34,541	14.1%	↑ 0.9%
Associate's Degree	123,347	8.4%	0.0%
Some College or Credentialed	89,478	23.1%	↓ 0.4%
High School Diploma	54,697	31.8%	↑ 0.4%
12 th Grade or Less	27,980	15.4%	↓ 1.0%



Regional Trends

Training by Industry 2024 - 2025



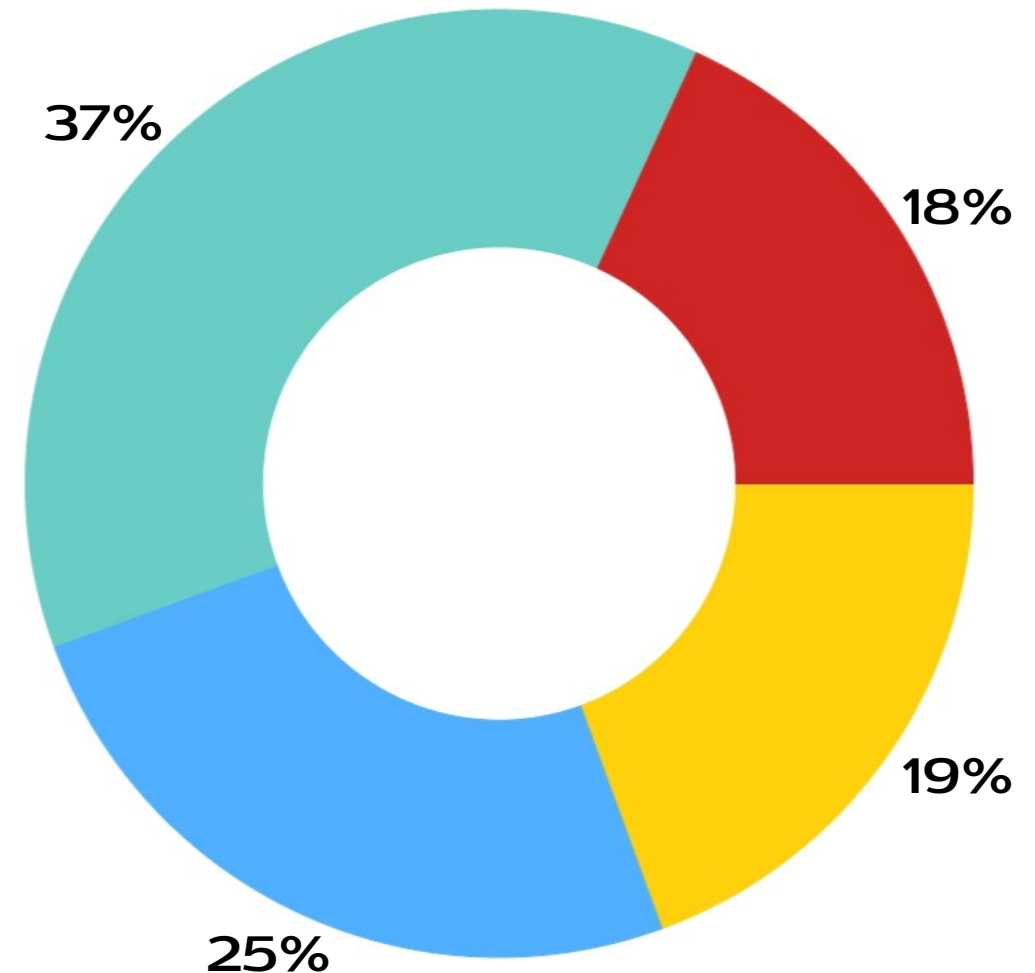
Regional Trends

BCY2024-2025 - Training Scholarships Return on Investment

Investment on Training Scholarships	
DESCRIPTION	TOTAL
Individual Training Accounts	168
Total Cost	\$636,813
Total Wages	\$1,073,632
Return on Investment	69%

Regional Trends

2018 – 2025 Program Graduates by Sector



Regional Trends

2018 – 2025 Training Scholarships Return on Investment

Investment on Training Scholarships	
DESCRIPTION	TOTAL
Individual Training Accounts	2,224
Total Cost	\$5,147,958
Total Wages	\$25,480,579
Return on Investment	395%

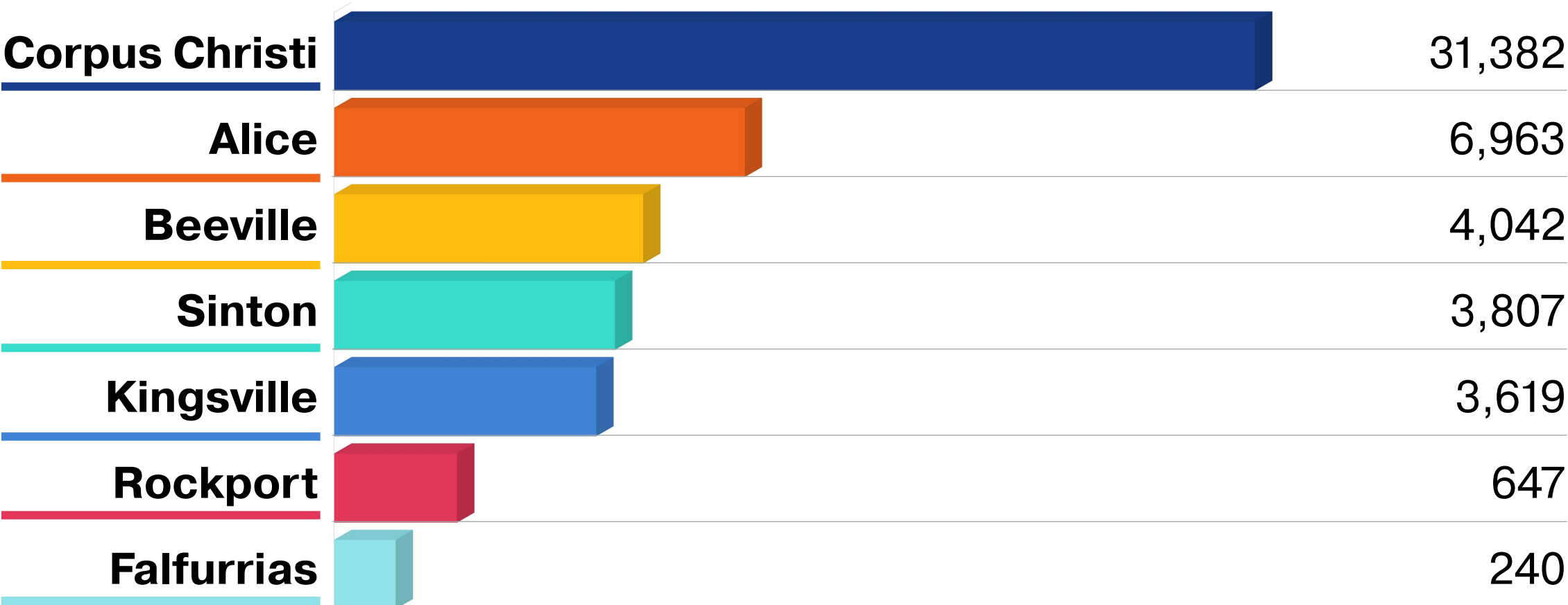


Workforce by the Numbers

Measuring Impact: Service Delivery, Engagement, and Connecting Talent to Opportunity

Career Center Engagement

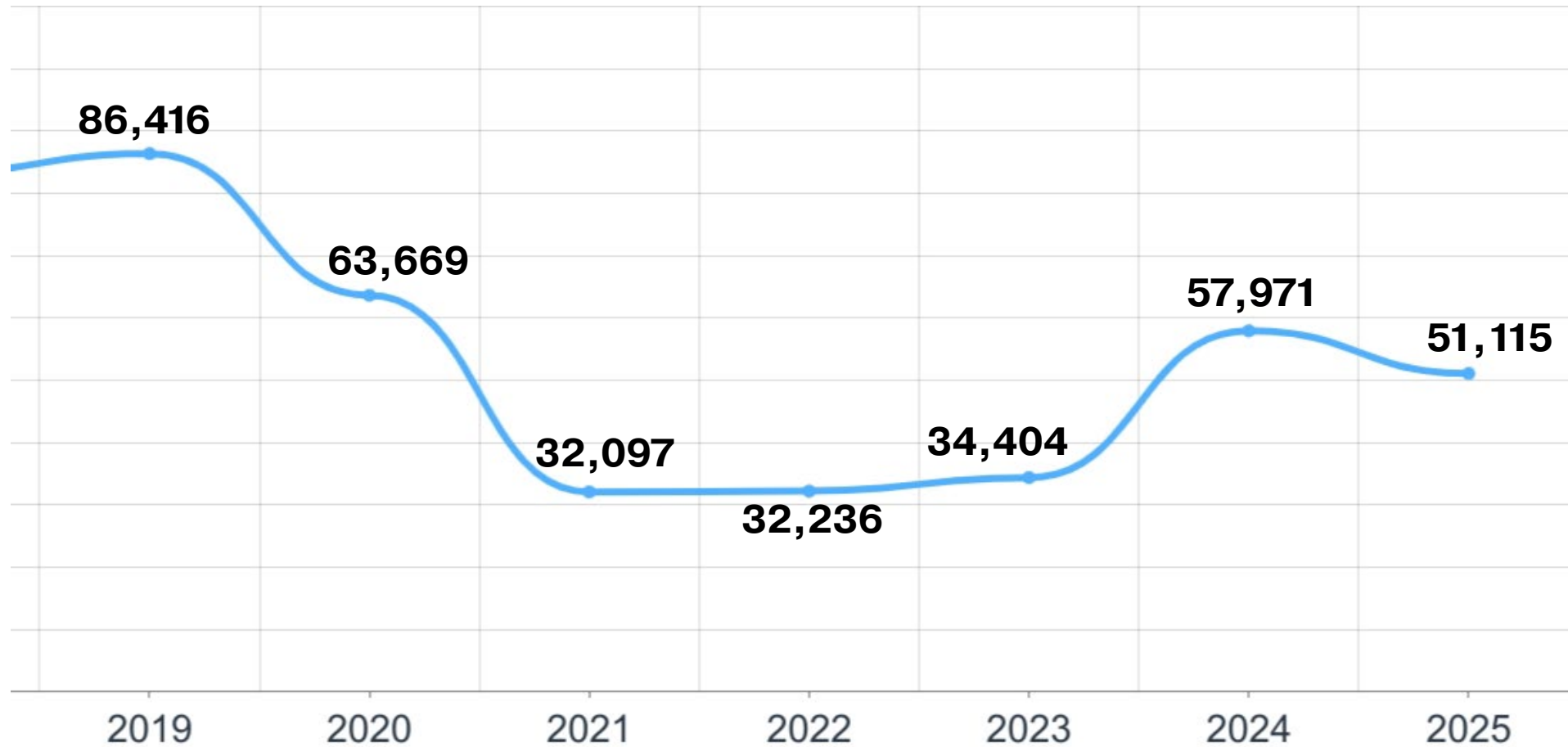
Where Awareness Meets Action



Total – 51,115

Workforce by the Numbers

Career Center Traffic 2019-2025



Workforce by the Numbers

Access Across the Coastal Bend

113
Deployments



Job Seeker Services

Empowering Individuals Through Access and Support



25,341

**Total Job
Seekers Served**



200,195

**Total Job Seeker
Services Provided**



1,150

**Veterans
Served**



1,283

**Persons with
Disabilities Served**



5,836

**Unemployment
Claimants Served**

Business Solutions Engagement

Connecting Employers to the Skilled Workforce



2,900

**Employers
Served**



132

**New Employers
Served**



27,778

**Services Provided
to Employers**



4,561

**Total Job
Postings**



9,068

**Total Job
Openings**

Hiring Events Overview

Connecting Employers to Skilled Workforce



The infographic consists of two large, orange, circular outlines, each with a gap at the top and bottom. The left circle contains the number '14' and the text 'Hiring Events'. The right circle contains the number '1,731' and the text 'Job Seekers in Attendance'. The background is white with a blue vertical bar on the left and a blue and orange wavy shape at the bottom.

14

Hiring
Events

1,731

Job Seekers
in Attendance

Expanding Innovative Services

14th Annual **Hiring & You!** **Red, White**

★ A Statewide Hiring Event ★

428

Job Seekers

112

Veterans

81

Employers
& Community
Partners

191

Job Interviews

68

On-Site Job Offers



Digital Presence

Extending Our Reach Across Platforms

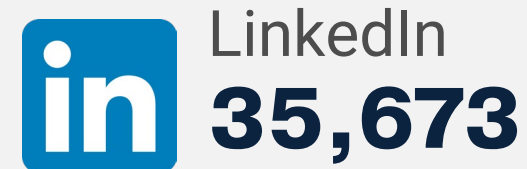
Google Search



Website Usage



Social Media Reach



TWC Employer Awards

Coastal Bend Excellence
Recognized Statewide!

**Honored with the
Local Employer
of Excellence Award
By the Texas Workforce
Commission!**



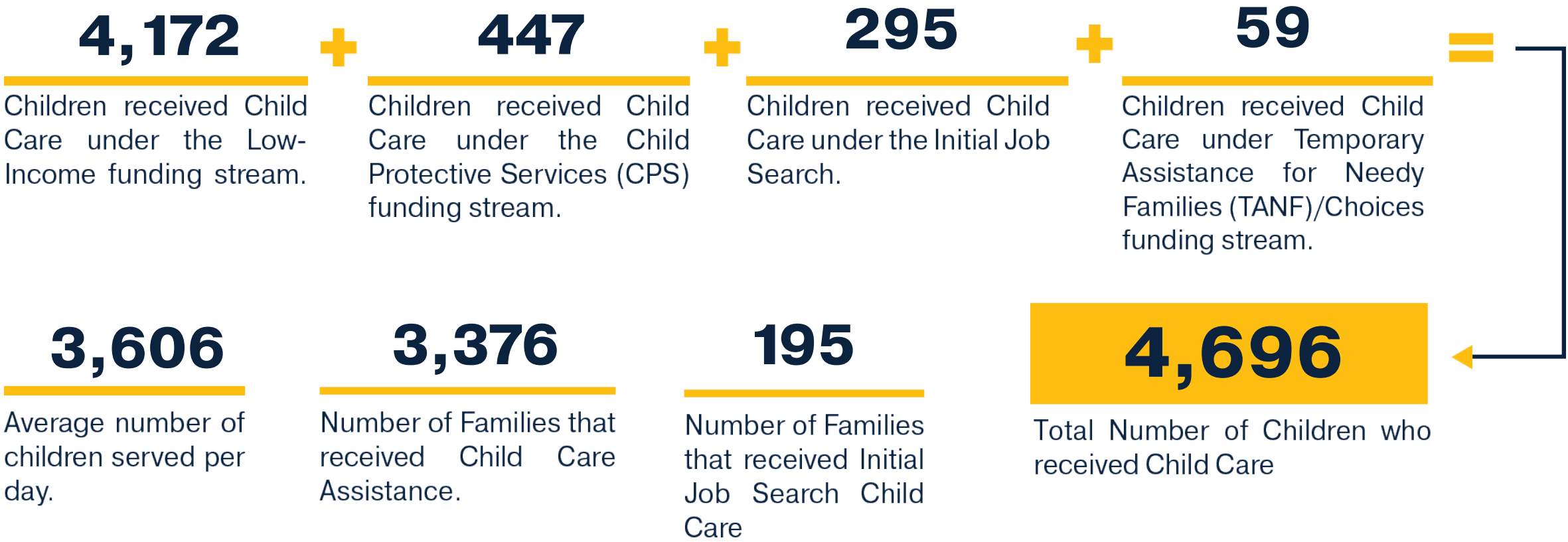


Child Care Services

Strengthening Early Education: Expanding Child Care Services, Investments, and
Quality Development through Texas Rising Star

Child Care Services

Supporting Working Families Across the Region



Workforce Child Care Services

Financial Impact



Workforce Child Care Investments

Retention Bonus

\$959,000 Total Investment

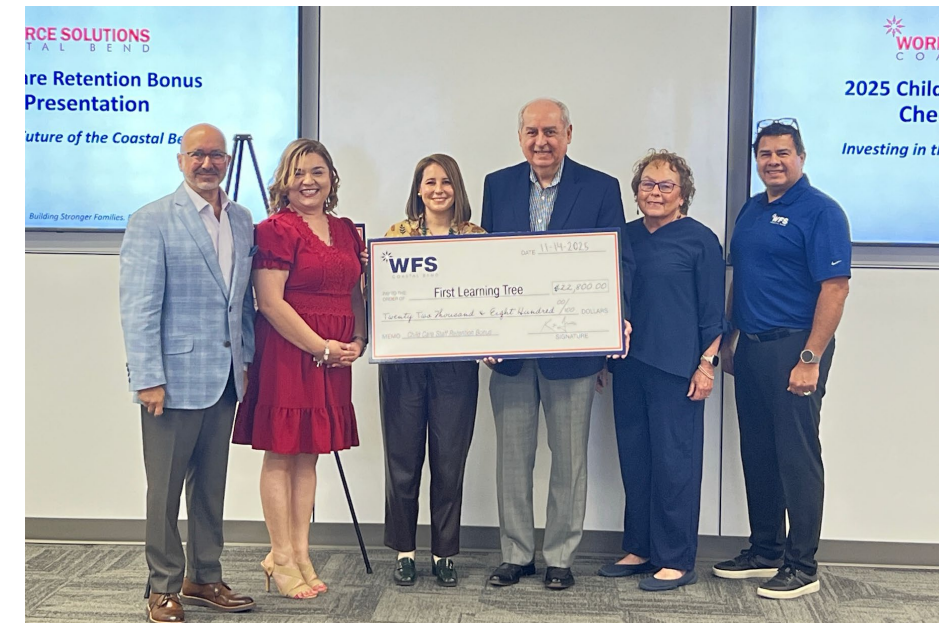
1,082 Total Number of Child Care Staff
Receiving a Retention Bonus

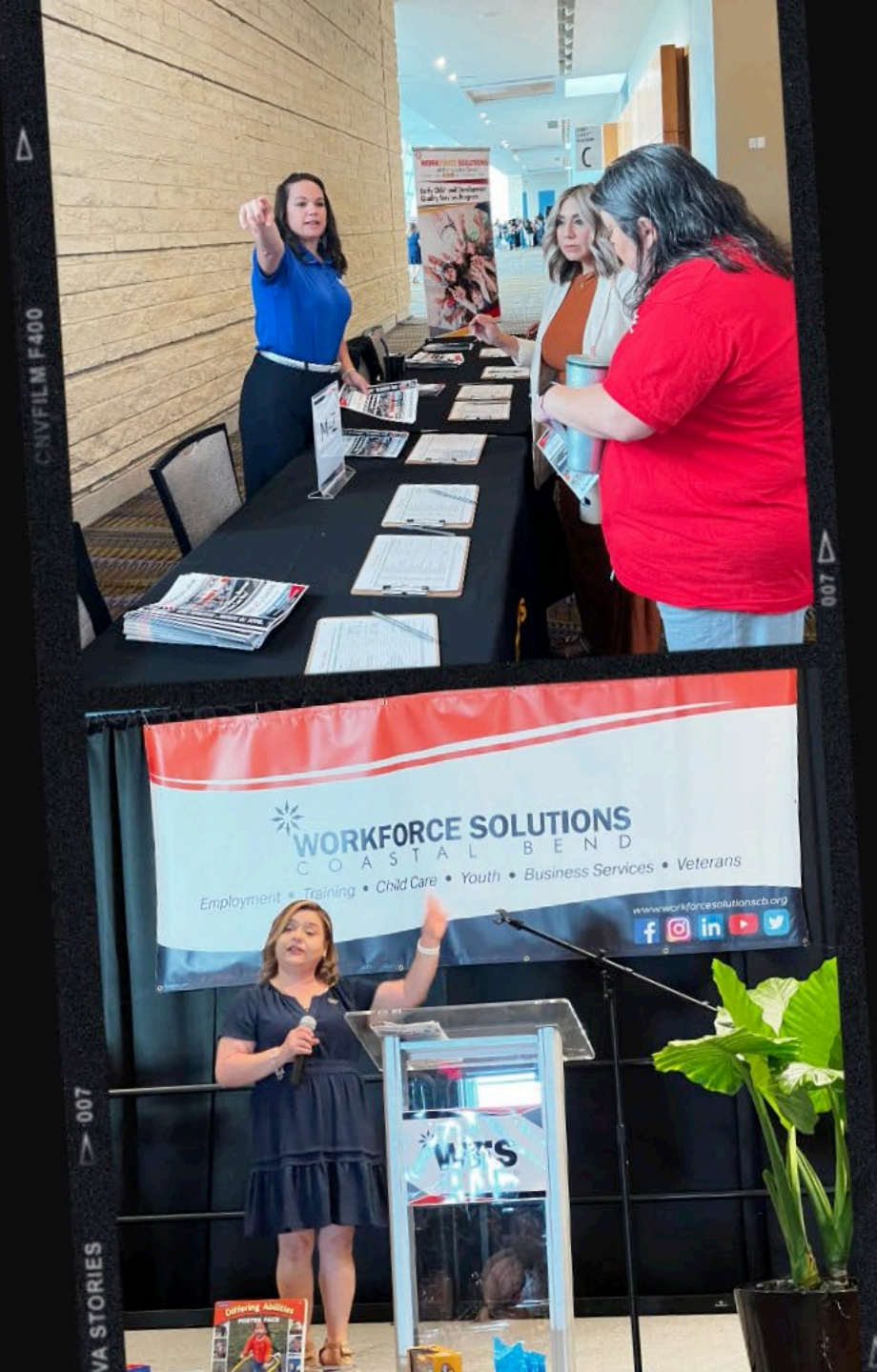


The Texas Rising Star (TRS) Expansion

131 Current TRS Certified
Child Care Providers

88 New TRS Certified Providers
in 2025







Youth Services

Building Futures: Connecting Young Adults to In-Demand Careers, Employers, and Educational Pathways

Work Experience Participants

Empowering Youth Through Real-World Opportunities

YOU
LEARN!
Youth Opportunities Unlimited

176

Participating
Youth

119

Participating
Employers

\$619,270

Invested in Work
Experience



Innovative Partnerships

The USS Lexington Presents Opportunity



Expanding Innovative Services

Going After Competitive Grants

Fueling the Healthcare Industry



16 Healthcare
Students

\$99,438
Grant Awarded



Alice, TX



Alice, TX



Beeville, TX

Strengthening Partnerships

Educator Externship 2025

Educators acquired important information and learned about skill sets and qualifications for various occupations.

73
Educators

25
ISD's

35
Employers

\$52,500
in Stipends Awarded



Texas Internship Initiative (TII)

WFSCB was awarded the TII grant from TWC for the fifth consecutive year in 2025

17

Interns

11

Employers

\$12,900

Total Stipends

\$73,614

Wages Paid by Employers



THE LAW
OFFICE OF
JOHN D. GARCIA
P.L.L.C.



BRANSCOMB LAW



Wellsential Health

A Non-Profit Company

1st

Community Bank

MEMBER FDIC



West Side
Helping Hand



Strengthening Partnerships

Summer Earn & Learn 2025

Opening Doors: Work Experience and Readiness for Students with Disabilities through Collaboration

33

Students

63

Worksites

36

Completed Work
Readiness Training

\$25,971

Wages
Invested

TEXAS
WORKFORCE SOLUTIONS

VOCATIONAL REHABILITATION SERVICES



Career & Education Outreach Program 2025

21,170
Total Students

5,589
Adult
Attendance

910
Total
Sessions

31,613
Exposures

17,814
Engagements

7,553
Participated in
Virtual Reality

13
Industries

50
Occupations



2025 JET Grant Awards

Jobs and Education for Texans

\$1,538,708 Awarded to the Coastal Bend!



**Del Mar
College**

\$306,834

Grant to train 43 students
as dental hygienists.



Freer ISD

\$226,518

Grant to train 162 students
as licensed practical &
licensed vocational nurses.



Pettus ISD

\$331,792

Grant to train 20 students
as registered nurses.



Sinton ISD

\$328,296

Grant to train 12 students
as electrical & electronic
engineering technologist
& technicians.



**Skidmore-
Tynan ISD**

\$345,268

Grant to train 65 students
as licensed practical &
licensed vocational nurses.

Strengthening Partnerships

YOU! Choose Career Expo 2025



Business



Public Service



Health Care



Military



Professional Skills and Trades

2,383

Students

46

Schools

152

Educators

75

Employers

29

Training Providers





CO-OP AL BEND
Employment • Training • Job Placement • Youth • Business Services • Veterans

www.workforcesolutionscb.org
f i l y t

VETS

WORKFORCE SOLUTIONS CENTRAL TEXAS

Non-Custodial Parent Choices Program (NCP)

Collaborative effort with the Texas Office of the Attorney General (OAG) and IV-D Family Court

142 PCY2024 – 2025
Total NCP Enrollments

\$1,145,034 PCY2025
Coastal Bend Funds Recovered

\$19,378,963 Total Served Under
NCP Since 2009

*Funds recovered for Non-Custodial Parents (NCP)



Essential Skills Training

WFSCB implemented the WRK Mobile Learning Platform, a customized online training system with course content and competency tests.

161

Enrolled

260

Graduated

15,155

Modules Completed

\$782,091 Invested

Printers, Laptops, & Training Software



Performance Status

Meeting or Exceeding All Performance Measures

Program Year 2025

13

Meeting
Performance

5

Exceeding
Performance

Mission Moments

Collaboration, Community, & Strategic Partnerships

- Nurturing partnerships can provide the region with a promising path forward.
- Combined efforts create a more inclusive and prosperous community for all.





www.wfscb.org