

FOR IMMEDIATE RELEASE

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Students Step into Their Future at the YOU! Choose Career Expo

Coastal Bend, TX – The future workforce of the Coastal Bend will take center stage this Wednesday, September 17th, as 2,885 middle and high school students from 47 schools gather at the Richard Borchard Fairgrounds for the 11th Annual YOU! Choose Career Expo. Hosted by Workforce Solutions Coastal Bend, this annual event connects students with 112 local employers and training providers across the region's four highest-demand industries: **Business, Healthcare, Skilled Trades, and Public Service.**

This is **not a job fair**. Instead, the YOU! Choose Career Expo is a one-of-a-kind, high-energy experience where students step outside of the classroom and into an interactive world of career exploration. With hands-on exhibits, industry demonstrations, and direct access to professionals, students gain a real look at the pathways available to them in their own community. Special thanks to our event sponsors – **The Port of Corpus Christi, Tesla, and Valero** – for their commitment to inspiring the next generation of the Coastal Bend workforce.

Exciting Features & Attractions:

This year's Expo promises to immerse students in real-world career experiences, including:

- [Port of Corpus Christi's PORT-Able Learning Lab](#) – an immersive STEM learning exhibit
- **Del Mar College Heavy Equipment Simulator** – Students can virtually operate machinery
- **AEP Texas Crane Trucks** – offering a close-up look at specialized equipment used to support the community
- **Public Service Showcases** – Including an ambulance, firetruck, multiple police vehicles, and other first responder equipment.
- **U.S. Coast Guard Boat** – offering students an inside look at careers on the water and the vital role of maritime safety.

<u>Event Details:</u>	<u>Additional Resources:</u>
Wednesday, September 17, 2025 Opening Ceremony: 8:15 AM Expo: 9:00 AM – 1:00 PM Richard Borchard Fairgrounds 1213 Terry Shamsie Blvd., Robstown TX 78380	<ul style="list-style-type: none">• Press Release Online• 2024 Recap Video• Exhibitor List• Landing Page

A Story Worth Covering:

The YOU! Choose Career Expo is a powerful example of what happens when community partnerships come together to support the next generation. Students will meet face-to-face with employers and training providers who can inspire and guide them toward future opportunities.

Interview opportunities include:

- Workforce Solutions Coastal Bend professionals
- Guest speakers and educators
- Participating employers & training providers
- Students exploring career pathways firsthand

At Workforce Solutions of the Coastal Bend, we invest in the regional economic success through access to jobs, training and employer services. Workforce Solutions of the Coastal Bend is one of 28 local workforce boards located throughout the State of Texas. The board services Nueces, San Patricio, Kleberg, Aransas, Kenedy, Bee, Refugio, Live Oak, Brooks, Duval, and Jim Wells counties.

EQUAL OPPORTUNITY EMPLOYER/PROGRAM

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Relay Texas: 1.800.735.2989 (TDD) and 1.800.735.2988 or 7-1-1 (Voice).

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