



# Youth Services Committee Meeting

**February 14, 2024**  
**3:00 pm**

**Mission Career Center**  
**4981 Ayers Street**  
**Mission Training Room**  
**Corpus Christi, TX**

**Join Zoom Meeting**

<https://us02web.zoom.us/j/88503959252?pwd=WnF3bGUzbn5sc29rRlppSEsvZVAXZz09>

**Toll Free Dial-In**

888 475 4499 US Toll-free

Meeting ID: 885 0395 9252

Passcode: 429331

[www.workforcesolutionscb.org](http://www.workforcesolutionscb.org)

## Strategic Goals

- Establish and Strengthen Partnerships
- Effectively/Efficiently Target Rural Area Services
- Increase Workforce Awareness
- Expand Innovative Services to Business
- Explore New Revenue Opportunities
- Improve Internal Efficiencies
- Refine Board Culture

## Mission Statement

At Workforce Solutions of the Coastal Bend, we invest in our regional economic success through access to jobs, training, and employer services.

## Value Statement

**A**ccountability – We address our customers and co-workers in a positive manner that elevates their spirit and creates a professional, supportive workplace for staff, job seekers, and employers.

**T**eamwork – We combine our individual talents for the benefit of the mission and common goals leveraging our unique abilities and contributions.

**T**rust – We consistently deliver on our commitments to our customers and co-workers to establish strong, sustainable relationships.

**I**ntegrity – We are honest, supportive, candid in addressing difficult issues, and willing to share success to demonstrate respect and consideration for our customers and co-workers.

**T**enacity – We resist giving up when the going gets tough and support our customers and co-workers in seeing that issues are resolved and the job gets done.

**U**nderstanding – We are serious and passionate about delivering our services with compassion and empathy.

**D**ignity – We interact with customers and co-workers professionally regardless of their backgrounds, experience, and circumstances to reflect our commitment as public servants.

**E**nthusiasm – We recognize the importance and value of our work and know that every day we have the opportunity to help build the economic success of our regional economy.

## Disclosure and Declaration of a Conflict of Interest

Conflicts of Interest and the appearance of Conflicts of Interest shall be reported according to Board Administrative Policies #1.0.101.00 - Standards of Conduct and Conflict of Interest; and #1.0.105.00 - Reporting Conflict of Interest, Fraud, and Abuse, which were adopted by the Board of Directors on April 26, 2007.

*Conflict of Interest* – A circumstance in which a Board Member, Board employee, Contracted Provider, or Contracted Provider's employee is in a decision-making position and has a direct or indirect interest, particularly a financial interest, that influences the individual's ability to perform job duties and fulfill responsibilities.

*Appearance of a Conflict of Interest* – A circumstance in which a Board Member, Board employee, Contracted Provider, or Contracted Provider's employee's action appears to be:

- influenced by considerations of one or more of the following: gain to the person, entity, or organization for which the person has an employment interest, substantial financial interest, or other interest, whether direct or indirect (other than those consistent with the terms of the contract), or;
- motivated by design to gain improper influence over the Commission, the Agency, the Board, or the Board's Chief Elected Officials.

## Code of Ethics

The Workforce Solutions Code of Ethics is a guide for dealing with ethical matters in the workplace and in our relationship with our clients and members of the community.

- We believe in respect for the individual.
- We believe all persons are entitled to be treated with respect, compassion and dignity.
- We believe in openness and honesty in dealing with the general public, the people we serve, and our peers.
- We believe in striving for excellence.
- We believe in conducting ourselves in a way that will avoid even the appearance of favoritism, undue influence or impropriety, so as to preserve public confidence in our efforts.



## Youth Services Committee Meeting

Mission Career Center – 4981 Ayers Street – Mission Training Room  
Corpus Christi, Texas

Join Zoom Meeting

<https://us02web.zoom.us/j/88503959252?pwd=WnF3bGUzbn5sc29rRlppSEsvZVAXZz09>

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**Wednesday, February 14, 2024 – 3:00 pm**

## AGENDA

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I. Call to Order: <i>Liza Wisner, Chair</i>	
II. TOMA Rules: <i>Janet Neely</i>	
III. Roll Call: <i>Janet Neely</i> .....	3
IV. <b>Announcement on Disclosure of Conflicts of Interest</b> Any Conflicts of Interest or Appearance of a Conflict of Interest with items on this agenda shall be declared at this time. Members with conflicts will refrain from voting and are asked to refrain from discussion on such items. Conflicts discovered later in the meeting shall be disclosed at that time. Note: Information on open meetings is included at the end of this agenda.	
V. <b>Public Comments</b>	
VI. <b>Discussion and Possible Action on Minutes of the September 6, 2023, Ad Hoc Youth Committee Meeting</b> .....	4-6
VII. <b>Review of Committee Charter, Initiatives, and Strategic Board Goals for BCY 2024</b> .....	7
VIII. <b>Information Only:</b>	
1. Services to Youth	
a. Program Updates: <i>Catherine Cole</i> .....	8-9
b. Performance Updates: <i>Catherine Cole</i> .....	10

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### Equal Opportunity Employer/Program

Auxiliary aids and services are available upon request to individuals with disabilities.

Deaf, hard-of-hearing or speech impaired customers may contact

Relay Texas: 1.800.735.2989 (TDD) and 1.800.735.2988 or 7-1-1 (voice)

- 2. Services to Special Community Populations
  - a. Student HireAbility Navigator: *Imelda Trevino*.....11-12
  - b. Foster Care Youth: *Catherine Cole*.....13
  
- 3. Programs and Education Engagements
  - a. Texas Internship Initiatives: *Catherine Cole*.....14
  - b. Tri-Agency Regional Convener Grant: *Catherine Cole*.....15
  - c. Career & Educator Outreach Program: *Samantha Smolik & Luis Rodriguez*.....16-18
  
- 4. Celebrating Success: *Catherine Cole*.....19

**IX. Adjournment**

**Note:** Except for expressly authorized closed sessions, meetings, discussions, and deliberations of the Board or Committees will be open to the public. Voting in all cases will be open to the public. Board members are advised that using personal communication devices to discuss Committee and Board business during the meeting may be a violation of the Texas Open Meetings Act. Such communications also may be subject to the Texas Public Information Act.

**Closed Session Notice.** PUBLIC NOTICE is given that the Board may elect to go into executive session at any time during the meeting in order to discuss matters listed on the agenda, when authorized by the provisions of the Open Meetings Act, Chapter 551 of the Texas Government Code. In the event the Board elects to go into executive session regarding an agenda item, the section or sections of the Open Meetings Act authorizing the executive session will be publicly announced by the presiding officer.

**Texas Open Meetings Act (TOMA).** All public meetings are required to follow all parts of the Texas Open Meetings Act. Therefore, we will be holding this meeting both in-person at our **Mission Career Center, Mission Training Room** and on **ZOOM**. With this format, comes some changes to what is required of board members and the public.

- The presiding member (Chair or designee) must be in-person at the meeting location, 4981 Ayers Street, Corpus Christi, Texas.
- Board members must be visible on camera in order to count toward the quorum and in order to vote.
- The public and all presenters will need to be visible while presenting information.

This hybrid meeting format will allow us to meet TOMA rules, while still ensuring the safety of those who must attend.

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**Youth Services Committee  
Roll Call Roster  
February 14, 2024  
(4 = Quorum)**

\_\_\_\_\_ Liza Wisner, Chair

\_\_\_\_\_ Omar Lopez, Vice-Chair

\_\_\_\_\_ Dr. Leslie Faught

\_\_\_\_\_ Michelle Flower

\_\_\_\_\_ Jose R. "Joey" Garcia III

\_\_\_\_\_ Ofelia Hunter

\_\_\_\_\_ Dr. Kimberley D. James

\_\_\_\_\_  
Signed

\_\_\_\_\_  
Printed Name

**MINUTES**  
**Workforce Solutions Coastal Bend – Ad Hoc Youth Committee**  
**Mission Career Center – 4981 Ayers Street – Mission Training Room**  
**Corpus Christi, Texas**

**Join Zoom Meeting**

<https://us02web.zoom.us/j/81705692795?pwd=ZTdhdhNG00V1hDR2FKcGI2Slk4ZzNFdz09>

**Toll Free Dial-In**

888 475 4499 US Toll-free

**Meeting ID:** 817 0569 2795

**Passcode:** 222849

**September 6, 2023 – 3:00 pm**

**Committee Members**

**Present**

Liza Wisner, Chair  
Michelle Flower  
Jose R. “Joey” Garcia III  
Ofelia Hunter  
Kimberley D. James

**Other Board Members Present**

**Absent**

Omar Lopez, Vice Chair  
Leslie Faught

**Others Present**

Ken Trevino, Workforce Solutions  
Amy Villarreal, Workforce Solutions  
Shileen Lee, Workforce Solutions  
Janet Neely, Workforce Solutions  
Catherine Cole, Workforce Solutions  
Alba Silvas, Workforce Solutions  
Allyson Riojas, Workforce Solutions  
Luis Rodriguez, Workforce Solutions  
Imelda Trevino, Workforce Solutions  
Denise Woodson, Workforce Solutions  
Dorothy Guerrero, Workforce Solutions  
Samantha Smolik, Workforce Solutions  
Christina Miller, Workforce Solutions  
Tony Armadillo, Workforce Solutions  
Xena Mercado, Workforce Solutions  
Larry Peterson, Workforce Solutions  
Vicki Stonum, Workforce Solutions  
Valerie De La Cruz, Workforce Solutions  
Valerie Ann De La Cruz, Workforce Solutions  
Ricardo Munoz, Workforce Solutions  
Ernest Everett, Workforce Solutions  
Milanda Ballesteros, Workforce Solutions  
Zachary James, Workforce Solutions  
Geri Escobar, C2GPS, LLC  
Linda Stewart, C2GPS, LLC  
Robert Reyna, C2GPS, LLC  
Deborah Varner, C2GPS, LLC

**I. Call to Order**

Ms. Wisner called the meeting to order at 3:00 pm.

**II. TOMA Rules**

Ms. Neely provided information on the Texas Open Meetings Act (TOMA) Rules.

**III. Roll Call**

The roll was called and a quorum was present.

**IV. Announcement on Disclosure of Conflicts of Interest**

Attention was called to the Disclosure and Declaration of Conflict of Interest and disclosures were requested by the chair at this time. None were made.

**V. Public Comments**

Due to the new TOMA rules we do have a laptop setup at 4981 Ayers Street and it is listed on the zoom call as Public. The laptop is available and open to the public.

Mr. Trevino welcomed new Board Member Dr. Kimberley D. James, Deputy Superintendent of Curriculum & Instruction with Corpus Christi Independent School District. Mayor Paulette Guajardo, City of Corpus Christ appointed Dr. James and she is representing Public Assistance replacing Alma Barrera.

Dr. James stated she looks forward to being a participant and an active Board member for Workforce Solutions Coastal Bend Board of Directors.

Mr. Trevino expressed his gratitude for having Dr. James on the Workforce Solutions Coastal Bend Board of Directors.

Ms. Wisner recognized Dr. James for being an asset to the Workforce Solutions Coastal Bend Board of Directors.

**VI. Discussion and Possible Action on Minutes of the May 3, 2023 Ad Hoc Youth Committee Meeting**

Ms. Hunter moved to approve the minutes of the May 3, 2023 Ad Hoc Youth Committee meeting. The motion was seconded by Dr. James and passed.

**VII. Information Only:**

1. *Services to Youth*

a. Strategic Board Goals Update Related to Ad Hoc Youth

Ms. Cole provided an update on the Strategic Board Goals Related to Ad Hoc Youth (included on page 7 of the September 6 agenda packet).

b. Program Updates

Ms. Cole provided information on Program Updates (included on pages 7-10 of the September 6 agenda packet).

Mr. Reyna presented on the Maritime Career Expo/Job Fair held on April 12, 2023 (included on pages 8-9 of the September 6 agenda packet).

Ms. Cole thanked Ms. Trevino and Ms. Ballesteros for assisting with the school contacts for the YOU! Choose Career Expo.

Ms. Cole provided an update on the YOU! Choose Career Expo that will be held on September 20, 2023 at the Richard M. Borchard Fairgrounds in Robstown, TX. Ms. Cole mentioned that over 2,500 students have RSVP'd.

Students RSVP – 2,500  
High Schools – 26+  
Middle Schools – 11  
Employer & Training Provider Booths – 125+

Ms. Cole announced an email invitation will be sent out to the Board of Directors by Ms. Neely for the YOU Choose Career Expo for the Open Ceremony at 8:30 am.

c. Performance Updates

Ms. Silvas provided performance updates (included on page 10 of the September 6 agenda packet).

2. *Services to Special Community Populations*

a. Student HireAbility Navigator

Ms. Trevino reported on the Student HireAbility Navigator (included on pages 11-13 of the September 6 agenda packet).

b. Foster Care Youth

Ms. Cole provided information on the Foster Care Youth (included on page 13 of the September 6 agenda packet).

3. *Programs and Education Engagements*

a. Tri-Agency Regional Convener Grant

Ms. Silvas provided information on the Tri-Agency Regional Convener Grant (included on page 14 of the September 6 agenda packet).

b. Texas Internship Initiatives

Ms. Cole provided information on the Texas Internship Initiatives (included on pages 14-15 of the September 6 agenda packet).

c. Career & Educator Outreach Program

Ms. Smolik and Mr. Rodriguez reported on the Career and Educator Outreach Program (included on pages 15-20 of the September 6 agenda packet).

4. *Celebrating Participant Success*

Ms. Cole presented Celebrating Participant Success (included on page 21 of the September 6 agenda packet).

**VIII. Adjournment**

The meeting adjourned at 4:41 pm.



## ITEM FOR DISCUSSION AND POSSIBLE ACTION

VII. Review of Committee Charter, Initiatives, and Strategic Board Goals of BCY 2024

### BACKGROUND INFORMATION

Youth Services Committee Charter:

#### **YOUTH SERVICES**

Responsible for monitoring all issues associated with the delivery of youth programs through the business and career centers and the quality of those services to the youth. Review issues associated with youth programs and services and make recommendations to the Board. Responsible for reviewing all issues associated with youth programs and services with the workforce training programs. Review issues associated with alternative learning programs, and review the quality issues of all this programs.

#### **Strategic Board Goals**

Established in 2010, the strategic board goals were set to work towards increasing educational and employment opportunities for the people of the Coastal Bend region, including youth and those with barriers to employment.

1. Establish and Strengthen Partnerships
2. Effectively/Efficiently Target Rural Area Services
3. Increase Workforce Awareness
4. Expand Innovative Services to Business
5. Explore New Revenue Opportunities
6. Improve Internal Efficiencies
7. Refine Board Culture

### RECOMMENDATION

The Youth Services Committee consider the proposed committee charter, initiatives and board strategic goals for BCY 2024; and take any appropriate action on the information presented.

## INFORMATION ONLY

### VIII – 1a. Services to YOUTH – Youth Opportunities Unlimited (YOU) Program Updates

## BACKGROUND INFORMATION

Board Professionals will provide information regarding all youth related activities; information provided is for scope of October – December 2023.

### WIOA YOUTH Program:

The Workforce Innovation Opportunity Act (WIOA) is designed to help job seekers secure the employment, education, training, and support services necessary to succeed in the labor market and to match employers with the skilled workers they need. WIOA Youth program participants are either an In-School Youth (ISY ages: 14-21) or an Out-of-School Youth (OSY ages: 16-24). As directed by the Department of Labor (DOL) and Texas Workforce Commission (TWC) a minimum of 75% of WIOA Youth funding will be spent on OSY and a minimum of 20% of the overall WIOA Youth budget shall be dedicated to serving participant through a Work Experience (WE).

- Workforce Solutions Coastal Bend is focusing on enrolling more youth participants for the 2024 performance year. The WFSCB Board contracts to C2 GPS to deliver services for WIOA Youth. C2 GPS has formulated an outreach and enrollment strategy plan for the new performance year.
  - Analyzing population and demographics data to identify largest concentration of youth aged individuals.
  - Setting weekly and monthly enrollment goals for team with keeping in mind of enrolling youth into specific services of-
    - Work Experience for ISY and OSY
    - Training Opportunities (ITAs)
    - On-the-Job Training (OJTs)
    - Providing Support Services
  - Conduct outreach efforts throughout the Coastal Bend with a goal of increases rural enrollments.
    - Utilizing WIT welcome messaging for WIT participants between the ages of 16 – 24.
    - Deploying the Mobile Unit a minimum of twice per week for Youth focused outreach.
    - Part-time staffing at Elevate361 to outreach specifically to OSY.
    - Increasing presences at Del Mar College and Coastal Bend College.
  - Continue to expand meaningful Work Experience opportunities for youth.
  - Continue and expand relationships among community partners to serve ISY and OSY youth in the Coastal Bend.

- Elevate361 (Formally referred as ROYS)
  - Throughout 2023, WFSCB worked with Education to Employment Partners (E2E) in the creation of a Youth Reengagement Center on the West Side of Corpus Christi.
  - WFSCB was able to provide connections to a commercial realtor who was from the West Side of Corpus Christi and immediately took to the mission of the project.
    - During Q1, a West Side location was found and renovated at 3015 Morgan Ave.
  - WFSCB and E2E will have an MOU set in place for WFSCB to conduct certain WIOA Youth services at Elevate361.
  - Partnerships include: E2E, Coastal Compass, City of Corpus Christi, CCISD, Nueces County Probation & Juvenile Justice Center, WFSCB, and Crossroads AEL.

<b>YOUTH SERVICES 12.25.2023 Caseload 119</b>	
<b>Youth Served</b>	<b>Defined Service</b>
6	01-Occupational/Vocational Training
24	02-Basic Education Skills/ABE
0	03-On-the-Job Training
2	06-Registered Apprenticeship Training
3	08-Comprehensive Objective Assessment
8	12-Job Search Assistance
0	21-Case Management
0	29-Labor Market Information
3	38-Job Readiness/Employment Skills
3	41-Finacial Literacy Education
5	54-HSE
49	67-Follow-up Services
3	68-Employment Development Plan- outside of WIT
0	93-High School
2	179-Training Non-TWC
0	306-Entrepreneurial Skills
11	313-Other Work Experience Opportunities

<b>YOUTH PER CENTER 12.25.2023</b>		
<b>CENTER</b>	<b>TOTAL YOUTH CUSTOMERS</b>	<b>TOTAL IN FOLLOW-UP</b>
Alice	14	5
Beeville	34	14
Falfurrias	6	3
Kingsville	12	1
Sinton	7	6
Staples	45	20

## INFORMATION ONLY

VIII – 1b. Services to YOUTH – Youth Opportunities Unlimited (YOU) Performance Updates

## BACKGROUND INFORMATION

Board Professionals will provide information regarding all youth related activities; information provided is for scope of October – December 2023.

### Performance Updates:

- Coastal Bend Youth Performance Measures MPR for end of the year has been the latest publication by Texas Workforce Commission (TWC).

<b>EOY 2023</b>	<b>Employed/Enrolled Q2 Post-Exit</b>	<b>Employed/Enrolled Q4 Post-Exit</b>	<b>Median Earnings Q2 Post-Exit</b>	<b>Credential Rate</b>	<b>Measurable Skills Gains</b>
<b>Final</b>	96.09%	88.56%	99.47%	106.39%	105.76%

## INFORMATION ONLY

### VIII – 2a. Services to Special Community Populations – Student HireAbility Navigator

## BACKGROUND INFORMATION

Board Professionals will provide information regarding all services to special community populations related activities, information provided for the scope of October – December 2023.

### Student HireAbility Navigator (SHN):

- City of Corpus Christi's Committee for Persons with Disabilities
  - As a committee member, the Student HireAbility Navigator continues to attend monthly meetings.
- Corpus Christi Regional Transportation Authority RCAT Meeting
  - As an RCAT Board Member, Student HireAbility Navigator attended to provide knowledge, guidance, and insight to the RTA and the community on transportation disadvantaged riders and services. In February, Imelda was appointed as the RCAT Chairperson overseeing the committee.
- School Events
  - Student HireAbility Navigator attended and presented at several school events across the Coastal Bend including:
    - Mary Carroll HS, Grant MS, Rockport Fulton MS, West Oso, Mary Grett Transition, Flour Bluff ISD and Calallen MS/HS.
- Rockport Fulton Career/Vocational Fair
  - Attended the Rockport Fulton High School Career/Vocational Fair. Provided labor market information and discussed workforce services available to over 225 students in attendance.
- Employer Round Table Discussion
  - Round Table Discussion Meetings with several area employers, VRS and WF Board Staff to discuss inclusivity in the workplace.
- 2<sup>nd</sup> Annual YOU Inspire Symposium National Disability Employment Awareness
  - WFSCB proudly held the 2<sup>nd</sup> annual YOU Inspire Symposium recognizing National Disability Employment Awareness Month at ESC2. The event celebrated the Summer Earn & Learn participants of 2023 and participating employers. Lunch was provided while attendees were recognized for their dedication to the Summer Earn & Learn program and embracing their commitment to a diversified workplace! Texas Workforce Solutions Vocational Rehabilitation Services team provided an employer disability awareness training and attendees learned about the services available to employers' hiring persons with disabilities.
  - The City of Corpus Christi Mayor Paulette Guajardo signed a proclamation declaring October as National Disability Employment Awareness month which was presented by Councilwoman Sylvia Campos.

- 33 local employers were in attendance, each having their teams of leadership on site to learn more about the services available to employers and how to create a more diversified workplace.
- TED talks with ESC2
  - SHN has been collaborating with the Education Service Center Region 2 to provide monthly topics of discussion to local Special Education Directors with helpful information on transitional services available to students with disabilities.
- Driscoll Children's Hospital Comfort Drive
  - WFSCB partnered with the City of Corpus Christi's Committee for People with Disabilities to gather items for the patients at Driscoll Children's Hospital. Over 300 items were donated for the long-term patients at Driscoll Children's Hospital. This was the third year the WFSCB team came together to provide donations.
- Upcoming Events:
  - End of School Events
  - Summer Earn & Learn 224
  - SEAL Signing Day

## INFORMATION ONLY

### VIII – 2b. Services to Special Community Populations – Foster Care Youth

## BACKGROUND INFORMATION

Board Professionals will provide information regarding all services to special community populations related activities, information provided for the scope of October – December 2023.

### Foster Youth Services:

- WFSCB and CASA
  - Student HireAbility Navigator coordinated for Workforce Solutions Coastal Bend to coordinate with CASA of the Coastal Bend to provide holiday gifts for local foster youth. Angel Trees with holiday wishes were set up in workforce centers allowing WFSCB team members the opportunity to donate gifts which particularly focused on foster pre-teens and teenagers.
  - An estimate of 100 items were donated, including several gift cards to area merchants which allowed the receiving foster youth the convenience to shop at their leisure.
- WFSCB and BSFC
  - WFSCB Youth Team and BCFS staff met to discuss 2024 goals and activities. Strengthening services along is of understanding foster youth was part of topics of discussion.
  - Establishing monthly check-ins and hot hand-offs were among the topics of discussion to best serve foster youth.
  - Events were discussed for 2024 with some reoccurring events and collaborating on new activities.
    - Hosting an Enrollment and Employment Event in Spring 2024.
    - Hosting site for the 3<sup>rd</sup> PAL Aging-Out Seminar in July 2024.
    - Hosting a Foster Youth Holiday and Job Event in December 2024.

## INFORMATION ONLY

### VIII – 3a. Program & Education Engagements – Texas Internship Initiatives

## BACKGROUND INFORMATION

Board Professionals will provide information regarding all program and engagements related activities; information provided for the scope of October – December 2023.

### Texas Internship Initiatives (TII):

In partnership with Education to Employment (E2E), E2E has been the internship program provider through Emerging Professionals Internship Program (EPIP). This grant focuses on providing part-time paid internships in the Middle-Skill STEM areas of accounting, business management, engineering, and information technology. Participating junior and senior year high school students must pass a dual-credit credit course to be placed in an internship with a local business.

- During Q1, 25 out of the 26 Emerging Professionals began their internship supporting middle-skill occupations.
- Cohort II started in Q1 with five joining the Emerging Professionals Program and began their Essential Skills Training during the month of December.
- From Cohort I, 27 of the Emerging Professionals completed the Penn Foster PATHS Customer Service training. The total amount awarded to each intern was \$300 and an iPad with a keyboard.
  - Cohort II will begin their PATHS training in Q2.
- "Josh has been an asset to the engineering department. His Eagerness to learn has only been rivaled by work ethic. Josh is taking the right steps as every opportunity presents itself. He is a motivated employee with a positive attitude and drive to excel. He isn't afraid of hard work and volunteers every chance given. Josh has several opportunities for improvement, and I hope in the coming months we can improve on these." – Pete Taylor with the City of Corpus Christi Engineering Department.



## INFORMATION ONLY

### VIII – 3b. Program & Education Engagements – Tri-Agency Regional Convener Grant

## BACKGROUND INFORMATION

Board Professionals will provide information regarding all program and engagements related activities; information provided for the scope of October – December 2023.

### Tri-Agency Regional Convener Grant:

Through the Tri-Agency Workforce Initiative, the Commissioners of the Texas Education Agency (TEA), Texas Higher Education Coordinating Board (THECB), and Texas Workforce Commission (TWC) developed partnerships in working together to help Texas grow in economic prosperity. In April 2023, the Tri-Agency launched a \$12 million dollar grant program focused on identifying, training, and designating a Tri-Agency Regional Convener in each of the state's 28 workforce development areas (WDAs) to develop a regional education-workforce partnership system. Prospective regional conveners will build regional infrastructure and demonstrate their proficiency in serving as a regional convener under the guidance of Tri-Agency Steering Committee. The Tri-Agency leveraged existing structures, such as regional workforce development boards, education service centers, institutions of higher education, and nonprofits with a regional scope of work to serve as a regional convener.

- As the grant focuses on infrastructure, during Q1 has been the development of the Asset & Gap Analysis Report that details the assets and gaps within the industries and careers selected for the Coastal Bend.
  - Aviation
    - Aviation Mechanics; Avionic Technicians; Electrical & Electronic Engineering Technologies & Technicians.
  - Education
    - Secondary School Teacher, Middle School Teacher, Elementary School Teacher.
  - Healthcare
    - Radiologic Technologies and Technicians; Licensed Practical and Licensed Vocational Nurses; Registered Nurses
  - Manufacturing
    - Chemical Engineers; Mechanical Engineers; Chemical Plant & Systems Operators; Process Technicians; Millwright.
  - Maritime
    - Captains, Mates, & Pilots of Water Vessels; Mechanical Engineering Technologist & Technicians.
- The report will be used to begin our efforts in creating a strategic plan for the Coastal Bend region. The goal will be to promote pathways and create work-based learning opportunities for Coastal Bend youth.
- The report will be available after February 1<sup>st</sup>. For those who are interested in reading the report, please contact Catherine Katie Cole.

## INFORMATION ONLY

### VIII – 3c. Program & Education Engagements – Career & Educator Outreach Program

## BACKGROUND INFORMATION

Board Professionals will provide information regarding all program and engagements related activities; information provided for the scope of October – December 2023.

### Career & Educator Outreach Program (CEOP):

The Career & Education Outreach Program is dedicated to educating, supporting, and providing TWC resources for school-based students (grades 6-12), parents, and educators in efforts to equip them with the necessary tools to make informed education and career decisions. Utilizing strategic outreach efforts, the program is set to establish relationships with local educators and employers to serve as a catalyst for career readiness in the Coastal Bend.

### School Engagements

- Aransas Pass ISD
  - Endorsement Breakdown – A.C Blunt Middle School – November 1st: Students (7<sup>th</sup>-8<sup>th</sup>) engaged in a breakdown of the 5 different endorsements, the high demand careers, and occupations available, what path to choose in high school, followed by an activity. (41 students).
- Banquete ISD
  - VR Headsets – Banquete High School – October 12<sup>th</sup>: Students (9<sup>th</sup> Grade) engaged in high demand careers and occupation breakdowns by diving into the career exploration modules equipped on our Virtual Reality Goggles. (64 students).
  - Essential Skills / Time Management & Critical Thinking – December 4<sup>th</sup>: Explained and explored the importance of effective time management & critical thinking skills for success within the workplace and personal life, followed with an activity. (65 students).
- Bishop ISD
  - Planning Meeting – Bishop High School – October 11<sup>th</sup>: Planned a date for Spring Semester for Bishop HS Students to engage in high demand careers and occupation breakdowns by diving into the career exploration modules equipped on our Virtual Reality Goggles. First planning session with Bishop ISD.
- Corpus Christi ISD
  - Middle Skill Jobs – Moody & Miller High School – October 2<sup>nd</sup>: CEOP engaged with Opportunity Now students on information presented on Middle Skill Jobs; what they are, how to obtain, and the Labor Market Data (LMI) for local and statewide middle skill occupations. (30 students).
  - VR Headsets – Hamlin Middle School – October 3<sup>rd</sup>: CTE Students (7<sup>th</sup>-8<sup>th</sup>) engaged in high demand careers and occupation breakdowns by diving into the career exploration modules equipped on our Virtual Reality Goggles. (47 students).
  - VR Headsets – Driscoll Middle School – October 17<sup>th</sup>: CTE Students (7<sup>th</sup>-8<sup>th</sup>) engaged in high demand careers and occupation breakdowns by diving into the career exploration modules equipped on our Virtual Reality Goggles. (98 students).

- VR Headsets – Hass Middle School – October 18<sup>th</sup>: CTE Students (7<sup>th</sup>-8<sup>th</sup>) engaged in high demand careers and occupation breakdowns by diving into the career exploration modules equipped on our Virtual Reality Goggles. (111 students).
- VR Headsets – Martin Middle School – October 19<sup>th</sup>: CTE Students (7<sup>th</sup>-8<sup>th</sup>) engaged in high demand careers and occupation breakdowns by diving into the career exploration modules equipped on our Virtual Reality Goggles. (72 students).
- VR Headsets – Kaffie Middle School – November 6<sup>th</sup>: CTE Students (7<sup>th</sup>-8<sup>th</sup>) engaged in high demand careers and occupation breakdowns by diving into the career exploration modules equipped on our Virtual Reality Goggles. (134 students).
- VR Headsets – Kaffie Middle School – November 7<sup>th</sup>: CTE Students (7<sup>th</sup>-8<sup>th</sup>) engaged in high demand careers and occupation breakdowns by diving into the career exploration modules equipped on our Virtual Reality Goggles. (36 students).
- CTE Interview – November 28<sup>th</sup>: CEOP completed scheduled dates with all 10 CCISD Middle Schools to conduct VR within their CTE Classes and took recorded interviews from CTE instructors and campus administration. CEOP recorded interview statements from district level CTE staff on WFSCB working with their students, contributing to an overall video highlighting the partnership between CCISD & WFSCB. CEOP returns to the Middle School Campuses in Spring 2024 to introduce Endorsements.
- Mathis ISD
  - Essential Skills / Resume – Mathis High School – November 16<sup>th</sup>: (Seniors) - Explained and explored résumés; their purpose, proper formatting, different types/styles, content, buzzwords, etc. Students build their own résumé by using Career Coach. (20 students).
- Premont ISD
  - Essential Skills / Resume – Premont Secondary – October 13<sup>th</sup>: (Seniors) - Explained and explored résumés; their purpose, proper formatting, different types/styles, content, buzzwords, etc. Students build their own résumé by using Career Coach. (35 students).
  - VR Headsets – Premont Secondary – November 9<sup>th</sup>: Students (7<sup>th</sup> & 8<sup>th</sup>) engaged in high demand careers and occupation breakdowns by diving into the career exploration modules equipped on our Virtual Reality Goggles. (42 students).

### **Activities & Events**

- CCRSM Campus Showcase – Moody High School – November 29<sup>th</sup>:
  - WFSCB CEOP was invited to the CCRSM (Texas College & Career Readiness School Models) campus showcase that only highlights 3 campuses a year; Moody High School, a recognized PTECH Academy, hosted a student led tour of the certification programs available on their campus.
- Junior Achievement – Virtual Reality – October 9<sup>th</sup>:
  - WFSCB hosted Junior Achievement, in which their team engaged in high demand careers and occupation breakdowns equipped on our Virtual Reality Goggles. They were introduced to the original 23 occupations, as well as the 13 new occupations that were added in September.
- Make It Movement – December 13<sup>th</sup>:
  - TWC as well as local Workforce Development Boards joined a call alongside the Make It Movement – an organization that helps young people discover their purpose and talents early in life so they are confident about making a great living and life doing what they love to do – to plan upcoming events for 2024.
- TIP Grant (Texas Industry Partners) – December 4<sup>th</sup>:

- WFSCB, CEOP, Coastal Bend College and the Kingsville Chamber of Commerce met regarding the TIP Grant that funds the Aviation Program being held on-site at H.M. King High School. Industry Partners met for further involvement in 2024.
- Transfr VR
  - Efficiency Study – November 15<sup>th</sup>: WFSCB CEOP was asked to collect survey data from local schools who have participated in Virtual Reality about their user experience inside of the occupation modules. Data collected will be published in article, highlighting the usage here in the Coastal Bend.
  - Focus Group – December 18<sup>th</sup>: WFSCB CEOP participated in a focus group that introduced a new, “out of headset” experience where users can engage in occupation modules on a desktop computer.
- TWC Education Outreach – Booster Calls – November 3<sup>rd</sup> & December 8<sup>th</sup>:
  - CEOP teams from across the state meet virtually once a month to share experiences and learn new initiatives to bring into the classrooms. We have outside industry partners present on their involvement with TWC and Local Workforce Boards, all while strategizing on how to continue to make an impact in our school districts.
- YTexas Summit – October 6<sup>th</sup>:
  - WFSCB CEOP and C2 Staff attended the YTexas Summit held at Cowboy Stadium in Arlington, Texas, a networking event that highlights work opportunities in Texas to show high school students the opportunities that await once graduation comes.

#### **Advisory Committees**

- CEOP serves on the following advisory committees by providing strategic advice alongside local school districts to improve study issues, curriculum, flexibility and overall structure within the organization and our community.
  - Aransas Pass, Banquete, Corpus Christi, Flour Bluff, Gregory Portland, Robstown, West Oso, etc.
  - October 25<sup>th</sup>: Corpus Christi ISD

## **INFORMATION ONLY**

VIII – 4. Celebrating Success

## **BACKGROUND INFORMATION**

Catherine Cole will provide information regarding OSY participant, Elexa Alaniz, for her successfully completing the Texas A&M University – Kingsville Continuing Education Medical Assistant Program and her work experience with Brush county Medical in Alice, TX.

## WFSCB Glossary of Terms

Program Title	Acronym	Program Description
Able-bodied Adult Without Dependents	ABAWD	An individual 18 yrs.+ , but under the age of 50, without dependents. SNAP-ABAWD recipients are referred by the Texas Health and Human Services Commission (HHSC).
Board Contract Year	BCY	Board Contract Year (runs from Oct. 1 - Sept. 30)
Career & Education Outreach Program	CEOP	Provides career information to students at public middle and high schools, grades six through twelve, to direct students towards high-growth/high-demand occupations. Students receive in-depth information and directions on career choices as well as access to workforce resources.
Dislocated Worker	DW	An individual who has been terminated or laid off from employment is not eligible for unemployment benefits due to insufficient earnings and is unlikely to return to a previous industry or occupation.
Department of Labor	DOL	United States Department of Labor
Educator Externship	EDEX	Informs teachers of the skill sets needed for in-demand jobs, and allows the teachers to inform and guide students toward employment in industries that match their skill sets.
Employment Services (Wagner-Peyser)	ES	Services for employers and job seekers to ensure employers have access to qualified workers. Provides job matching and recruitment services to employers and job seekers.
Eligible Training Provider	ETP	Training providers certified by the Texas Workforce Commission to provide WIOA-funded training programs.
Eligible Training Program List	ETPL	A comprehensive list of training programs approved for WIOA-funded training using Individual Training Accounts.
Fiscal Year	FY	The fiscal year is the accounting period of the federal government. It begins on October 1 and ends on September 30 of the next calendar year.
Individual Training Accounts	ITA	An account established for eligible WIOA customers for training in an array of state-approved training programs. ITAs may be used only for programs included on the statewide ETPL.
Local Workforce Development Board	LWDB	Local workforce development board established in accordance with WIA Section 117, for the purpose of policy planning for a local area and has the responsibility to ensure that the workforce needs of employers and job seekers in the geographic area governed by the local unit of government are met.
Monthly Performance Report	MPR	Performance accountability indicators used to assess the effectiveness of states and local workforce systems to achieve positive outcomes for individuals served by the six core workforce programs.
Migrant and Seasonal Farmworker Program	MSFW	A nationally directed program created by Congress in response to the chronic seasonal unemployment and underemployment experienced by migrant and seasonal farmworkers (MSFW). Provides funding to help migrant and seasonal farmworkers and their families achieve economic self-sufficiency.
National Dislocated Worker	NDW	A grant awarded to areas affected by major disaster or national catastrophe to assist in disaster relief employment and assist the substantial number of workers who were forced to relocate from an area in which a disaster has been declared.
On-the-Job Training	OJT	One-on-one training located at the job site for participants who already have some job-related skills. By participating in training as an employee, the participant acquires new skills and knowledge and receives the same wages and benefits as current employees in the same or similar position.
Program Year	PY	Program Year (for example, Program Year 2022: PY'22; –period varies for state and federal years)
Reemployment Services and Eligibility Assessment	RESEA	A federal grant program designed to allow states to provide intensive reemployment assistance to individuals who are receiving unemployment benefits and are determined likely to exhaust their benefits before becoming reemployed.
Rapid Response	RR	Provides immediate on-site assistance to workers who have job losses due to businesses closure or worker reduction. Designed to transition workers to their next employment as soon as possible.

## WFSCB Glossary of Terms

Program Title	Acronym	Program Description
Summer Earn and Learn	SEAL	A summer program that offers basic work-based learning and training services for students with disabilities such as, pre-employment work readiness training and preparation for the work experience placement; work experience to help gain familiarity with the workplace environment and develop transferable job skills; and paid compensation for time worked on the job.
Student HireAbility Navigator	SHAN	Student HireAbility Navigator's role is to expand and improve access to employment and training services and to increase employment opportunities for students with disabilities by creating strong partnerships between vocational rehabilitation (VR) Workforce Solutions offices, independent school districts (ISDs), community organizations, employers.
Supplemental Nutrition Assistance Program Employment & Training	SNAP E&T	Designed to assist SNAP recipients in obtaining employment through participation in allowable job search, training, education, or workforce activities that promote long-term self-sufficiency. SNAP recipients are referred by the Texas Health and Human Services Commission (HHSC).
Trade Adjustment Assistance	TAA	A federally funded program, with no costs to employers, who helps workers who are adversely affected by foreign import or job shifts to a foreign country.
Texas Education Agency	TEA	The branch of government in Texas responsible for public education. TEA is responsible for the oversight of public primary and secondary education in the state of Texas.
Texas Internship Initiative	TII	Provides part-time paid internships in Middle-Skill areas of accounting, business, construction management, engineering, healthcare, and information technology. Participating senior high school students must pass a dual-credit course to be placed in an internship with a local business. This grant is in partnership with Education to Employment (E2E) for the Coastal Bend.
Texas Industry Partnership Program	TIP	Supports collaborations between local workforce development boards and industry partners through the leveraging of matching contributions of cash or qualifying expenditures for occupational job training. Match funds must support certain WIOA (Workforce Innovation and Opportunity Act) activities and focus on eight designated industry clusters.
Texas Veterans Commission	TVC	A state agency that assists veterans, their families, and survivors through services provided by federal, state, local government, and private organizations.
Texas Veterans Leadership Program	TVLP	A non-profit agency that provides services to veterans to help find employment and achieve successful transitions back into civilian life.
The Workforce Information System of Texas	TWIST	TWIST is a centralized point of reporting intake and case management for customers. Intake information is submitted just once for multiple employment and training programs and can be retrieved statewide. TWIST also allows staff to query and retrieve information from the legacy systems – Employment Services, Unemployment Insurance, SNAP E&T, TANF, Supplemental Security Income, and the Texas Department of Criminal Justice.
Vocational Rehabilitation Services	VRS	A federal program that helps individuals with physical or mental disabilities get and/or keep a job.
Work Experience	WE	A work-based learning opportunity in which program-eligible customers learn both essential and technical skills for long-term employment. Businesses are referred to as “work experience sites.” Intended to be short-term (12 or fewer weeks) and part-time work experience can be a volunteer, internship, or temporary short-term paid-work setting.
Workforce Innovation and Opportunity Act	WIOA	Helps job seekers and workers access employment, education, training, and support services to succeed in the labor market; and matches employers with the skilled workers they need to compete in the global economy.
Work In Texas	WIT	A comprehensive online job search resource and matching system developed and maintained by TWC. It provides recruiting assistance to Texas employers and job search assistance to any individual seeking work in Texas.
Workforce Opportunity Tax Credit	WOTC	A federal tax credit that the government provides to private-sector businesses for hiring individuals from nine target groups that have historically faced significant barriers to employment.