



# WFS

COASTAL BEND

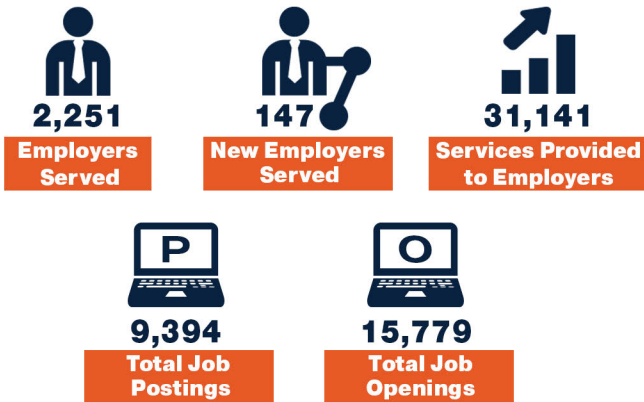


# 2023 ANNUAL REPORT

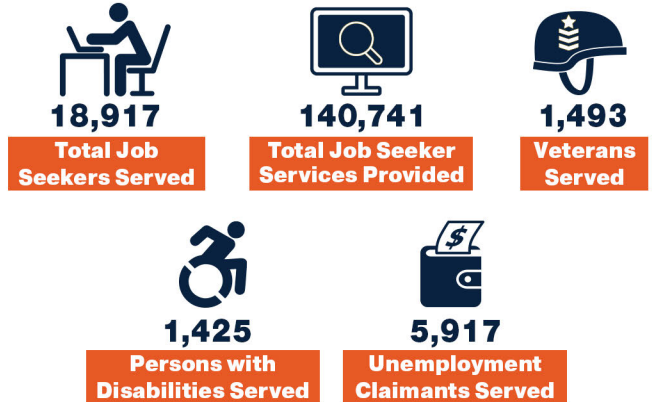
*Coastal Bend Workforce in Focus: A Year in Review*

# Workforce by the Numbers

## EMPLOYER SERVICES



## JOB SEEKER SERVICES



## COMMUNITY ENGAGEMENT

Career Center	Traffic Total
Corpus Christi	56% 19,415
Sinton	12% 3,990
Beeville	11% 3,696
Alice	9% 3,236
Kingsville	8% 2,857
Rockport	3% 970
Falfurrias	1% 240
<b>TOTAL</b>	<b>34,404</b>

## DIGITAL PRESENCE

### Google Search



### Website Usage



### Social Media Reach



## HIRING EVENT HIGHLIGHTS



### Maritime Career Expo & Job Fair

This was the first Maritime Job Fair in over eight years. WFSCB began hosting industry-focused hiring events that provide career exploration opportunities for students as well as job opportunities for the general public. This is the first of many more to come!

280 Students

36 Employers



368 Job Seekers

94 Veterans

76 Employers



# CRAYONS to CAREERS

## Child Care by the Numbers

### CUSTOMERS SERVED

**4,705** + **366** + **342** =

Children received Child Care under the Low-Income funding stream.

Children received Child Care under the Child Protective Services (CPS) funding stream.

Children received Child Care under Temporary Assistance for Needy Families (TANF)/Choices funding stream.

**3,355**      **3,285**      **5,413**

Average number of children served per day

Families received Child Care subsidies during part of this contract year.

Children received Child Care during part of this contract year.

### FINANCIAL IMPACT

**\$2,875,175** + **\$17,867,382** =

Parent's Share

WFSCB Paid

**169** Child Care Providers (Licensed Child Care Centers and Registered Child Care Homes).

**\$20,742,557**

Total Investment

### CHILD CARE INVESTMENTS

9 Month Sample — (2,738 CUSTOMERS)  
October 2022 - June 2023

DESCRIPTION	TOTAL
WFSCB Payments Invested	\$17,867,382
Wages Earned	\$27,074,426
<b>RETURN ON WFSCB INVESTMENT</b>	<b>152%</b>

### Teaching Resources

**\$289,575** Frog Street Curriculum Kits

**\$218,634** Lakeshore Instructional Resource Kits

### Teacher Resource Centers

**\$22,500**

**14** Child Care Centers received Technology & Office Upgrades

### Training Events



**285** Participants 9th Annual "Back to School" Teachers Fair

**155** Participants 9th Annual Directors/Early Childhood Education Teachers Convocation

**63** Participants 4 Texas Rising Star (TRS) Provider Convenings

### Early Learning Facility Expansion

**74** Total New Enrollments

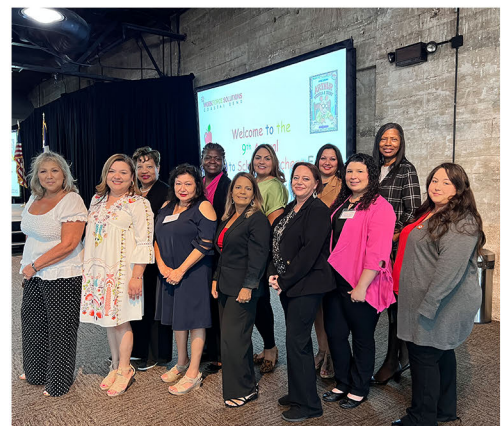
**2** Infant Classrooms

**21** Infants Enrolled

**\$107,491**

**6** Toddler Classrooms

**53** Toddlers Enrolled



Team Workforce at the 9th Annual "Back to School" Teachers Fair - July 2023

# YOU LEARN!

## Youth Opportunities Unlimited

### WORKFORCE EXPERIENCE

 **158**  
Youth Employed

 **138**  
Employers

**\$375,858**  
Invested in Work Experience



### EDUCATOR EXTERNSHIP

 **97**  
Educators

**34**   
Employers

 **20**  
Worksites



### SUMMER EARN & LEARN

 **65**  
Students

**74**   
Employers

**\$68,129** Wages Invested



### CAREER & EDUCATION OUTREACH



 **6,131**  
Total Students

**3,373**   
Participated in Virtual Reality

 **111**  
School Visits

### YOU CHOOSE CAREER EXPO

 **2,046**  
Total Students

**166**   
Educators

 **169**  
Employers & Training Providers



### TEXAS INTERNSHIP INITIATIVE

 **21**  
Interns

**15**   
Employers

**\$12,000**  
Total Stipends



### PATHS FOR TEXAS

 **102**  
Currently in Training

**256**   
Certifications Earned

**\$150,000**  
Grant Extended to May 2024



## TWC EMPLOYER AWARDS

# Congratulations Employers!



## WORKFORCE FUNDING 2023

**Total Budget**  
**\$47,241,833**

<b>Child Care Services</b>	<b>\$35,941,002</b>
<b>WIOA</b>	<b>\$5,893,763</b>
<b>TANF/SNAP/NCP</b>	<b>\$3,264,019</b>
<b>Non-TWC</b>	<b>\$612,864</b>
<b>Vocational Rehabilitation</b>	<b>\$561,703</b>
<b>Employment Services</b>	<b>\$538,728</b>
<b>Unrestricted</b>	<b>\$344,084</b>
<b>Department of Labor</b>	<b>\$45,670</b>
<b>Sponsorship</b>	<b>\$40,000</b>

## 2023 BOARD OF DIRECTORS

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Oceans Healthcare*

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*C. Michelle Unda  
Manager Regional HR & Public Affairs,  
NuStar*

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Chair of the USO of South Texas,  
USO of South Texas*

*Liza Wisner  
CEO, Automate Business Growth*



# SERVICES WE PROVIDE FOR JOB SEEKERS LIKE YOU!

- Employment Assistance
- Employer Services
- Child Care Assistance
- Youth Services
- Education & Training Resources
- Veteran Priority of Service
- Adaptive Equipment Available
- Military Family Support

## COASTAL BEND CAREER CENTERS

### Alice

704 Coyote Trail  
Alice, TX 78332  
Coastal Bend College  
Phone: 361.668.0167  
Fax: 888.974.3356

### Beeville

3800 Charco Road  
Beeville, TX 78102  
Coastal Bend College  
Phone: 361.358.8941  
Fax: 888.974.3367

### Falfurrias

120 W. Rice Street  
Falfurrias, TX 78355  
Phone: 361-325-2420 ext. 172

### Kingsville

1814 South Brahma Blvd.  
Kingsville, TX 78363  
Coastal Bend College  
Phone: 886.262.1615  
Fax: 888.974.3358

### Rockport

Job Connections Center  
@ Goodwill  
1326 Highway 35N  
Phone: 361.450.8980

### Sinton

1113 E. Sinton St. #D  
Sinton, TX 78387  
Phone: 361.364.3284  
Fax: 888.974.3358

### Staples

520 N. Staples St.  
Corpus Christi, TX 78401  
Phone: 362.882.7491  
Fax: 888.974.3358

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About This Year With WFSCB  
<https://bit.ly/wfscb2023>



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