



ANNUAL REPORT 2022

Coastal Bend Workforce in Focus: A Year in Review



WORKFORCE SOLUTIONS
C O A S T A L B E N D

WHO WE ARE

OUR MISSION

At Workforce Solutions Coastal Bend, we invest in our regional success through access to jobs, training, and employer services.

WHAT WE STRIVE FOR

OUR VISION

We meet our mission through collaboration with industry, education, economic development, and labor to develop a comprehensive regional workforce strategic plan; develop a trainable and available workforce; and provide workforce relevant training opportunities for youth.

GUIDING PRINCIPLES

STRATEGIC BOARD GOALS

PARTNERSHIPS

Establish and Strengthen Partnerships

EFFICIENCY

Effectively and Efficiently Target Rural Area Services

AWARENESS

Increase Workforce Awareness

INNOVATION

Expand Innovative Services to Business

OPPORTUNITIES

Explore New Revenue Opportunities

TEAMWORK

Improve Internal Efficiencies

CULTURE

Refine Board Culture

WORKFORCE SOLUTIONS LEADERSHIP



Kenneth A. Treviño
President/CEO

MESSAGE FROM THE PRESIDENT/CEO

The continued growth and expanded economic diversity of the Coastal Bend is impressive. While our region, like most of the world, has experienced challenges over the last few years, the resiliency exhibited by our residents and employers is unmatched. The guidance of our CEO Council and Board of Directors has allowed WFSCB to pivot quickly through economic shifts. Partnerships with local community organizations and educational institutions have ensured our workforce continues to receive the available services and training needed for the lucrative employment opportunities in our region.

I'd like to extend gratitude to my most reliable mentors over the last twelve years, Judge Jim Huff and Ms. Gloria Perez. Their guidance and advice has helped make this organization what it is today and secured its future for years to come.



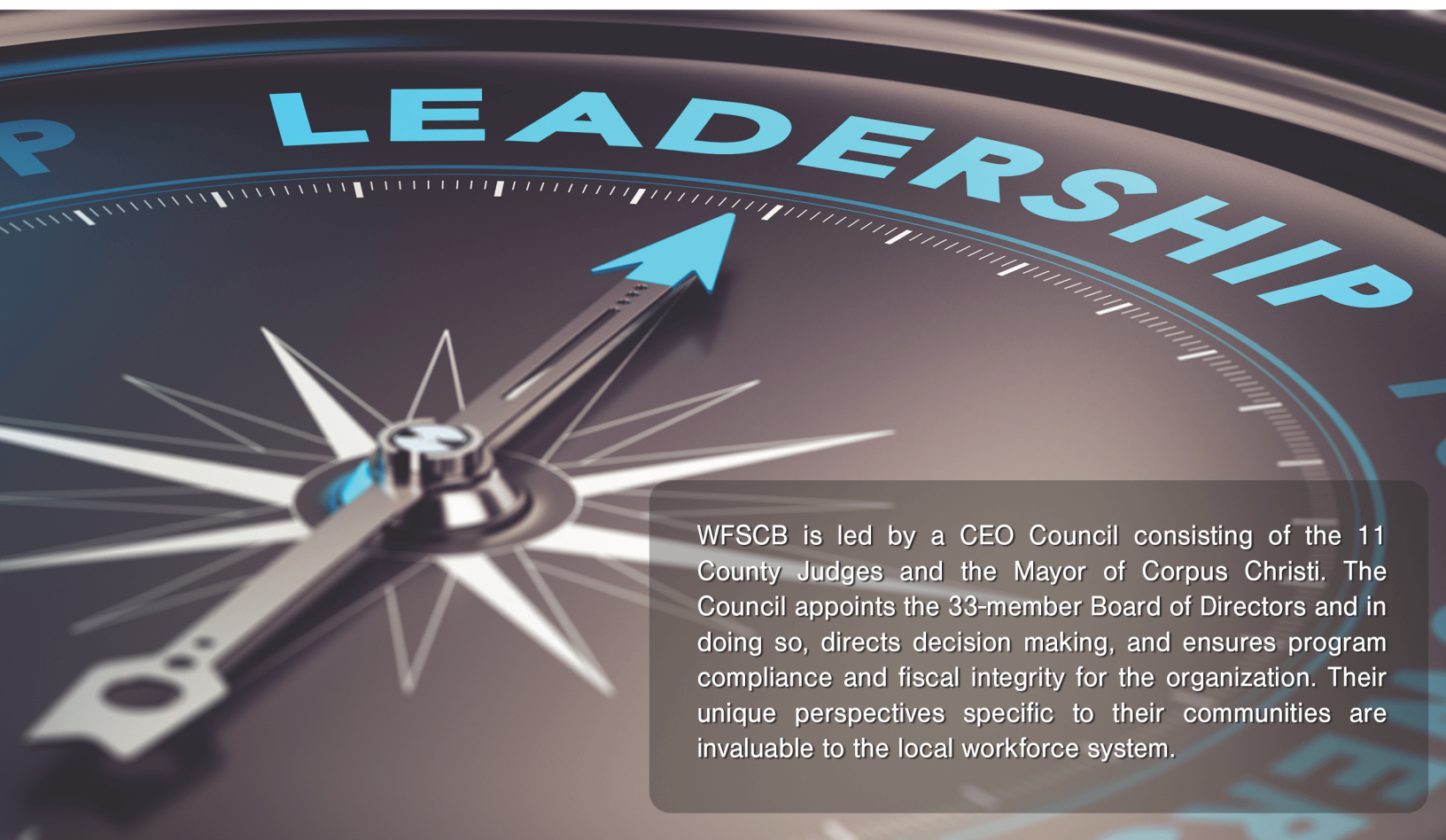
Gloria Perez
Board Chair, 2022

Gloria Perez has devoted her life to working for the community. She has been a member of the WFSCB Board of Directors for 17 years and Chair for two 3-year terms. As a volunteer on numerous boards over the years, Ms. Perez has been an admirable servant leader and advocate for the Coastal Bend. Through prosperous and challenging times, she has led with enthusiasm and grace. WFSCB has grown tremendously through her dedicated leadership.



Judge Jim Huff
Chief Elected Officials
Council Chair, 2022

Jim Huff, Live Oak County Judge has been engaged in the Workforce Development System for the last 25 years. He has served as Chairman of the Chief Elected Officials (CEO) Council representing the 11 County Judges and the Mayor of Corpus Christi since 2015. Judge Huff is known by his peers as a man of values, principles, and love for the Coastal Bend.



WFSCB is led by a CEO Council consisting of the 11 County Judges and the Mayor of Corpus Christi. The Council appoints the 33-member Board of Directors and in doing so, directs decision making, and ensures program compliance and fiscal integrity for the organization. Their unique perspectives specific to their communities are invaluable to the local workforce system.

Thank You CEO Council Members

2022 Members

Judge Robert Blaschke
(Refugio County)

Judge Barbara Canales
(Nueces County)

Judge Edmundo B. Garcia, Jr.
(Duval County)

Judge Jim Huff
Lead CEO (Live Oak County)

Judge C.H. "Burt" Mills, Jr.
(Aransas County)

Judge Juan Rodriguez, Jr.
(Jim Wells County)

Returning Members

Judge Charles Burns
(Kenedy County)

Mayor Paulette Guajardo
(City of Corpus Christi)

Judge David R. Krebs
(San Patricio County)

Judge Rudy Madrid
(Kleberg County)

Judge George "Trace" Morrill III
Lead CEO (Bee County)

Judge Eric Ramos
(Brooks County)

**Welcome New 2023
CEO Council Members**

Judge Arnoldo Cantu
(Duval County)

Judge Ray A. Garza
(Aransas County)

Judge James Liska
(Live Oak County)

Judge Jhiela "Gigi" Poynter
(Refugio County)

Judge Connie Scott
(Nueces County)

Judge Pedro "Pete" Trevino, Jr.
(Jim Wells County)



Executive Finance

- Gloria Perez, **Chair**
(City of Corpus Christi)
- Raynaldo De Los Santos, Jr., **Vice-Chair**
(Refugio County)
- Victor M. Gonzalez, Jr., **Past Chair**
(City of Corpus Christi)
- Jesse Gatewood, **Secretary**
(Nueces County)
- John Owen, **Treasurer**
(City of Corpus Christi)
- Ed Sample, **Parliamentarian**
(City of Corpus Christi)
- Marcia Keener, **Child Care Services Committee Chair**
(San Patricio County)
- Manny Salazar, **Workforce Services Committee Chair**
(Kleberg County)
- Liza Wisner, **Ad Hoc Youth Committee Chair**
(City of Corpus Christi)
- C. Michelle Unda, **Public Relations Committee Chair**
(City of Corpus Christi)



Public Relations

- C. Michelle Unda, **Chair**
(City of Corpus Christi)
- Carlos Ramirez, **Vice-Chair**
(Kleberg County)
- Tracy Florence
(Bee County)
- Arnoldo Cantu
(Duval County)
- Omar Lopez
(City of Corpus Christi)
- Ofelia Hunter
(Jim Wells County)
- Rosie Collin
(San Patricio County)
- Eric Evans
(Aransas County)



Workforce Services

- Manny Salazar, **Chair**
(Kleberg County)
- Iain Vasey, **Vice-Chair**
(City of Corpus Christi)
- Randy Giesler
(Live Oak County)
- Travis Nelson
(City of Corpus Christi)
- Susan Temple
(San Patricio County)
- Dr. Criselda Leal
(City of Corpus Christi)
- Michelle Lozano
(Nueces County)



Child Care Services

- Marcia Keener, **Chair**
(San Patricio County)
- Sandra Bowen, **Vice-Chair**
(Jim Wells County)
- Alma Barrera
(City of Corpus Christi)
- Andrea Chavez
(TWC/City of Corpus Christi)
- Dr. Justin Hoggard
(Bee County)
- Catrina Wilson
(City of Corpus Christi)



Ad Hoc Youth

- Liza Wisner, **Chair**
(City of Corpus Christi)
- Victor M. Gonzalez, Jr., **Vice-Chair**
(City of Corpus Christi)
- Dr. Leslie Fought
(San Patricio County)
- Michelle Flower
(City of Corpus Christi)
- Kiwana Denson
(City of Corpus Christi)

WFSCB's Board of Directors consists of leaders from the private sector, community-based organizations, education, and labor throughout the region. With direct oversight of local policies and programs, this dedicated group of volunteers ensures the Coastal Bend community receives the appropriate workforce-related services in the most efficient ways possible. We thank them for their dedicated service to our community.



CONTENTS

Throughout this report you will learn how each data set has an impact on the Coastal Bend economy in the new "Why it Matters" section. WFSCB utilizes data to determine how and where we can best serve our local communities.

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COASTAL BEND REGIONAL TRENDS

BIG PICTURE

The region's economy continues to recover, as evidenced by increases in earnings, jobs, and population growth. Unemployment rates continue to fall while the demand for middle-skilled workers continues to grow. Meanwhile, job seekers with in-demand skill sets and experience have more options in the local job market.

WHY IT MATTERS

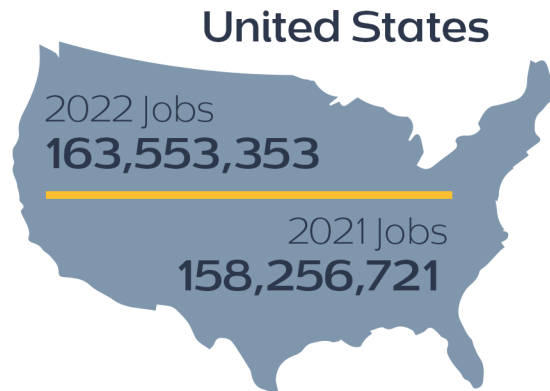
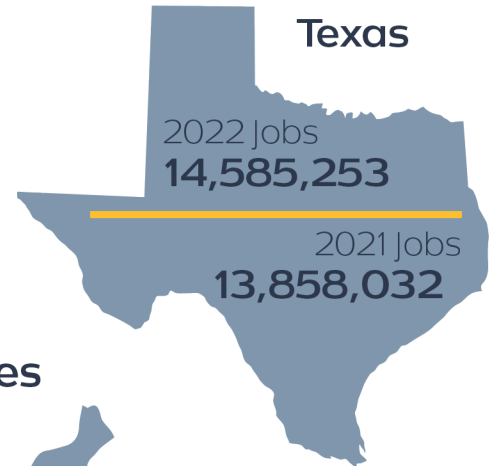
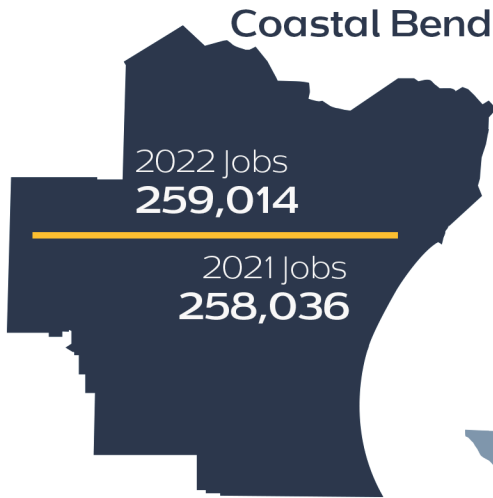
Increased local awareness of labor market information and trends guide community leaders, employers, and job seekers to make decisions that drive economic prosperity and quality of life in the Coastal Bend.

2022

↑ Population
598,947
2021 — 597,726

↑ Jobs
259,014
2021 — 258,036

↑ Avg. Earnings Per Job
\$60K
2021 — \$57.5K



Retiring Soon

| **165,445**

Retirement risk is about average in our area. The national average for an area this size is **177,068** people 55 or older, while there are **165,445** here.



Racial Diversity

| **417,276**

Racial diversity is high in our area. The national average for an area this size is **239,630** racially diverse people, while there are **417,276** here.



Veterans

| **39,561**

Our area has **39,561** veterans. The national average for an area this size is **32,205**.



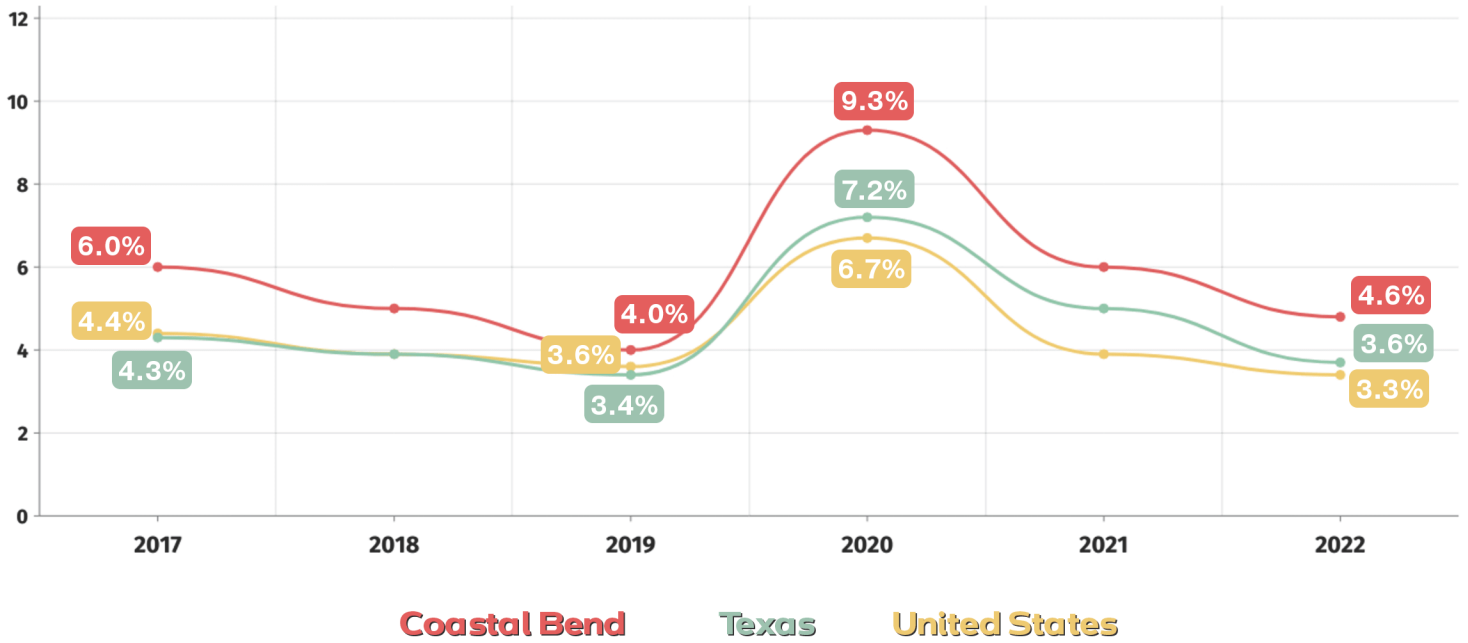
Millennials

| **122,731**

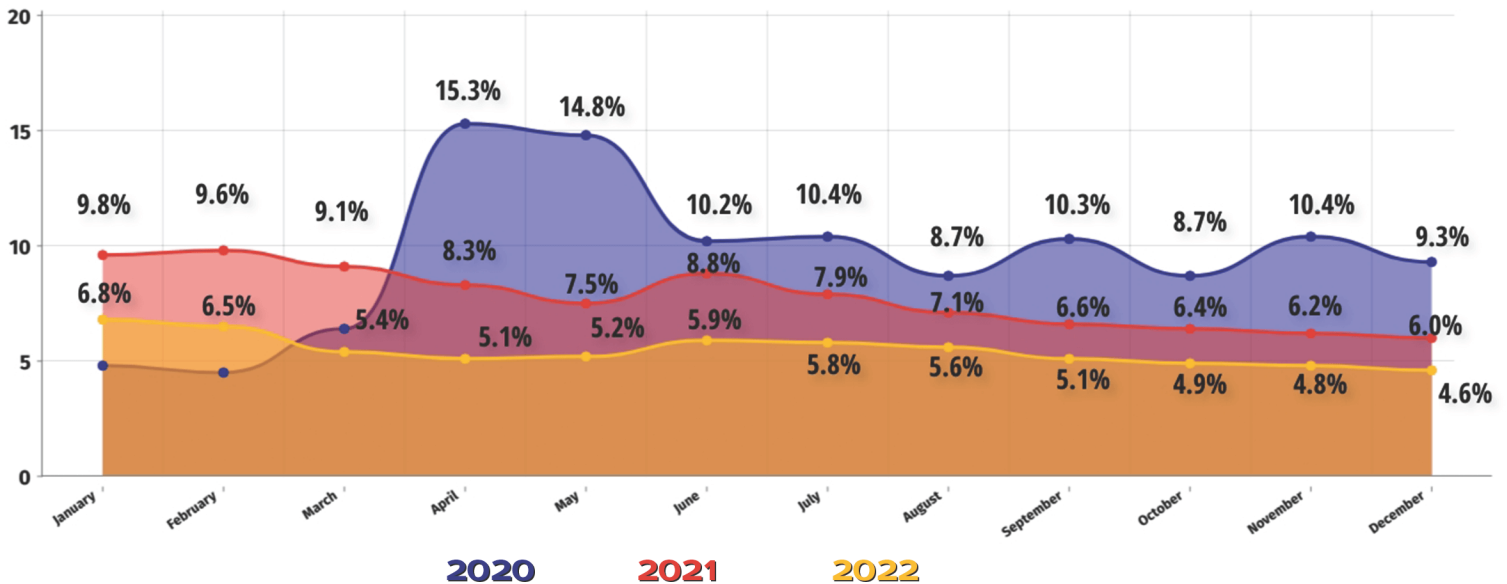
Our area has **122,731** Millennials (ages 25-39). The national average for this area is **122,601**.



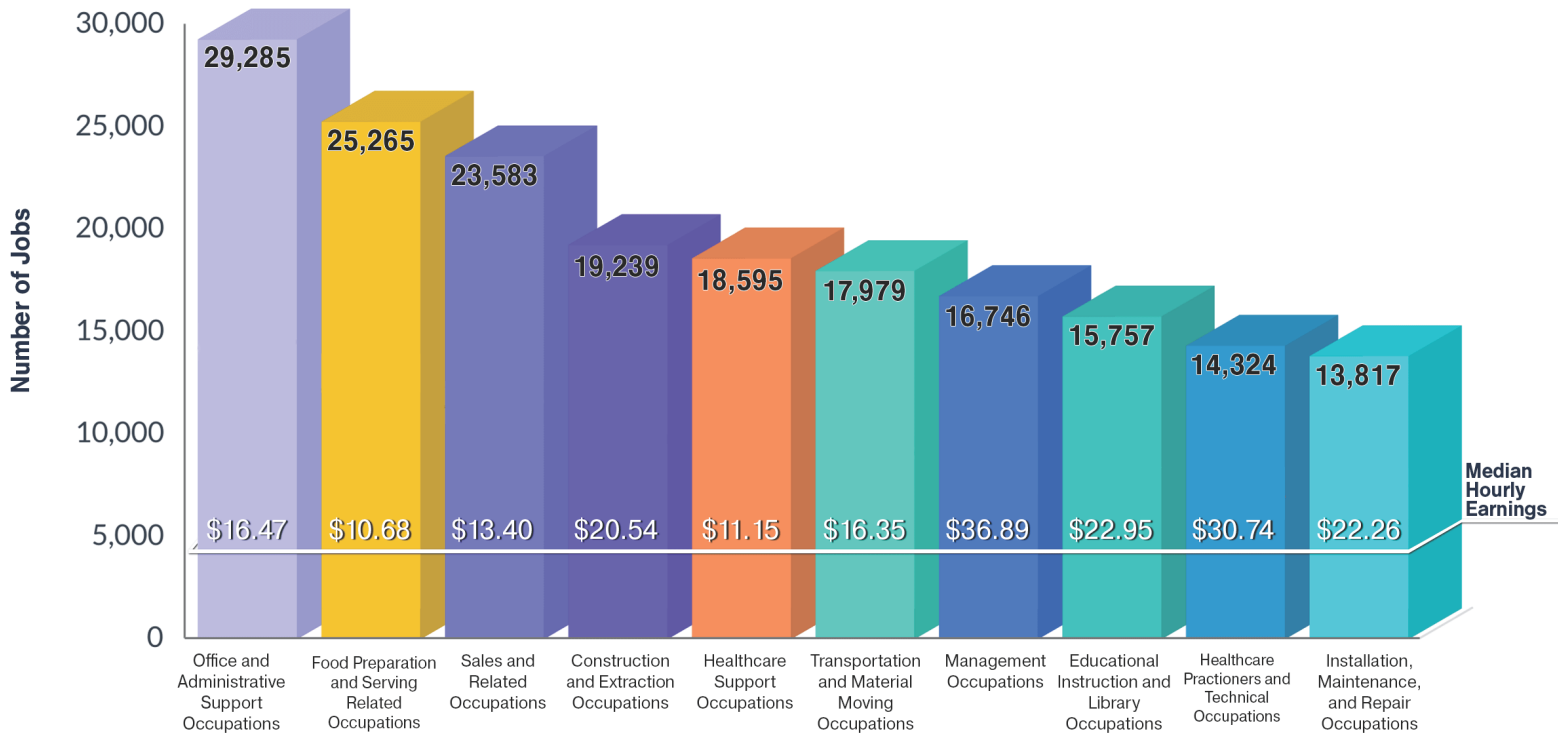
Annual Unemployment



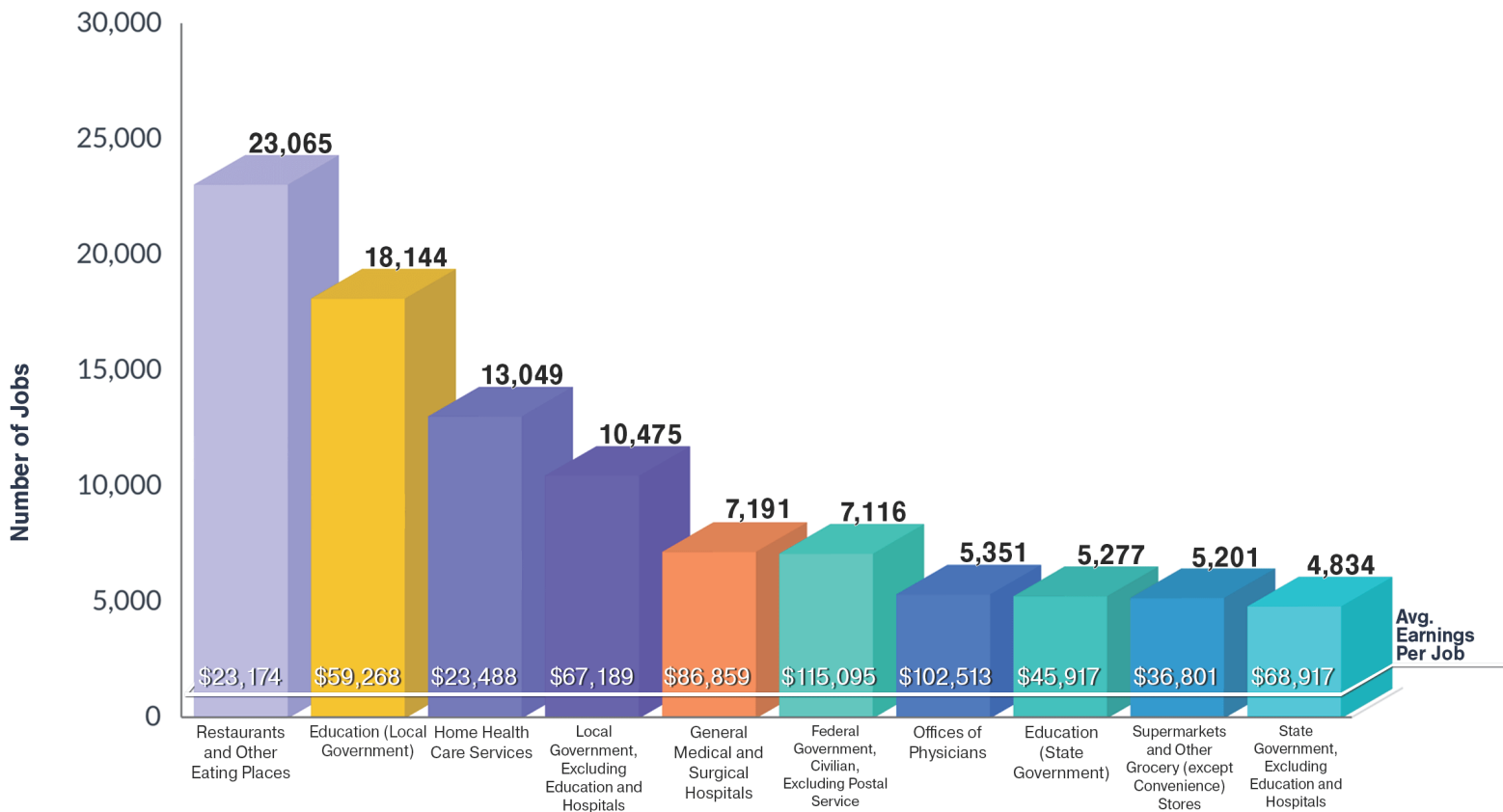
Monthly Unemployment



LARGEST OCCUPATIONS IN THE COASTAL BEND



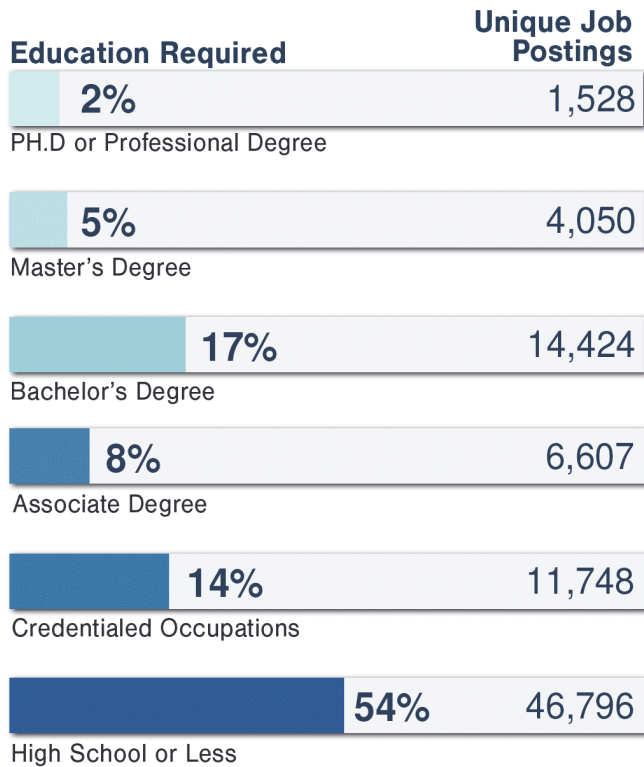
LARGEST INDUSTRIES IN THE COASTAL BEND



Source: Occupational data based on the 2-Digit Standard Occupational Classification (SOC) Code System. This SOC Code information is derived from the following databases, the Occupational Employment Statistics (OES) program and the American Community Survey.



Total Job Postings

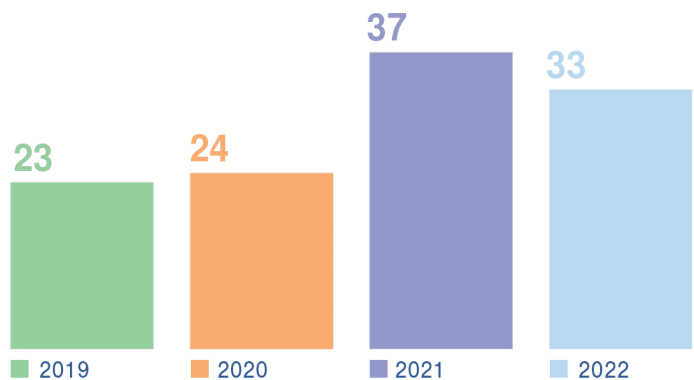


Total: 85,153

Job Posting Duration

Median Number of Days

Posting Duration is used as a measure of time to fill a position. It's based on a subset of postings that does not include long standing job postings. As a result, the actual time filled may be higher than the annualized median.



Why it Matters

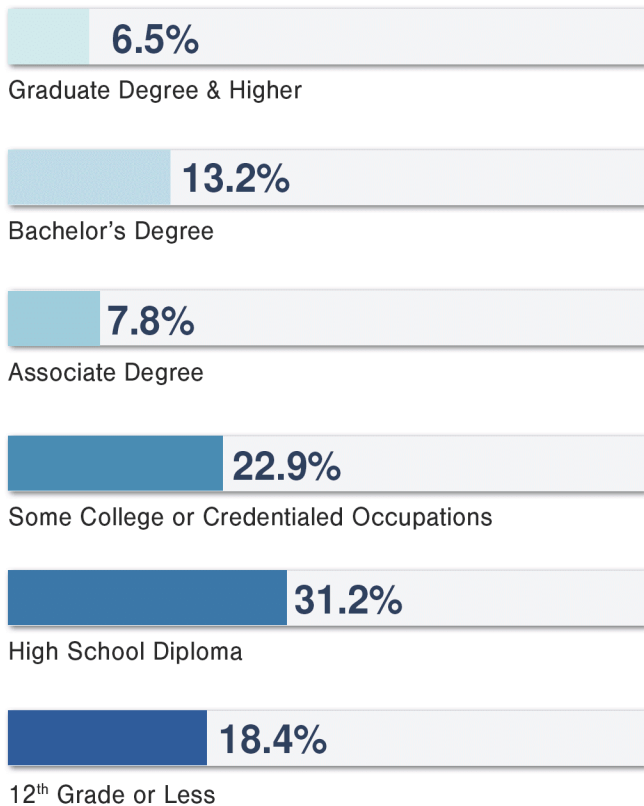
It is taking longer for employers to hire. Job postings continually churn on the open market, because employers are in search of talent to fill new roles and vacancies. Since 2020, jobs have remained open for longer periods of time as employers search for the person with the appropriate education and skill sets.

Why it Matters

Educational achievement is vital to the successful development of the local workforce. The trained skill sets of the labor pool should mirror the needs of local industry. Sharing these needs with local training institutions ensures the current and future workforce is prepared for the jobs of today and tomorrow.



Educational Achievement



Why it Matters

Over the last 10 years, gains have been made in educational achievement in the Coastal Bend. More residents have received Associate and Bachelor's degrees, and even more residents have obtained post-secondary credentials. These gains will help the Coastal Bend remain competitive as the need for skilled labor continues to grow.

“The trained skill sets of the labor pool should mirror the needs of local industry.”

Total Number of Program Graduates by Sector

167	Healthcare
	<ul style="list-style-type: none"> Registered Nurses Licensed Vocational Nurses Medical Assistants
6	Public Service
	<ul style="list-style-type: none"> Teachers Police Officers Court Reporters
40	Business
	<ul style="list-style-type: none"> Accountants Information Technology (IT) Specialists Paralegals
320	Professional Skills & Trades
	<ul style="list-style-type: none"> CDL Drivers Welders Process Technicians
23	Hurricane Harvey
	<ul style="list-style-type: none"> Occupational Safety and Health Administration (OSHA)

Why it Matters

The need for a skilled workforce is critical to the region’s economic growth and the ability to retain and attract business to the Coastal Bend. With more than 500 Workforce Innovation and Opportunity Act (WIOA) funded credentials awarded over the last five years, WFSCB continues to play a strategic role in expanding and strengthening our region’s skilled labor force.



Targeted Occupations & Training Scholarships

WFSCB reviews its Targeted Occupations List annually to ensure our community has diverse options in training for in-demand jobs. The Healthcare, Professional Skills & Trades, Public Service, & Business industries continue to show the largest growth and highest demand in the region. Connecting customers with these training programs will give them the opportunity to obtain the skills required by employers to get and keep the job.

TRAINING SCHOLARSHIPS RETURN ON INVESTMENT	
Individual Training Accounts	949
Invested	\$3,039,244
Wages Earned	\$18,559,522
RETURN ON WFSCB INVESTMENT	611%

106 Customers Currently in Training

\$930,717 Financial Assistance for Trainings

Why it Matters

Training scholarships are available to eligible participants to obtain certifications or degrees from training providers in the Business, Healthcare, Professional Skills & Trades, and Public Service industries.

This work would not be possible without the assistance of Coastal Bend's Eligible Training Providers.

Blue Diamond Welding LLC.



Customers Currently in Training by Industry



WORKFORCE BY THE NUMBERS

THE WORKFORCE IMPACT

Throughout the year, Workforce Solutions Coastal Bend held successful hiring events that connected employers and job seekers across the region. WFSCB will continue to provide forums for meaningful connections and immediate job offers in our mission to narrow the employment gaps in the Coastal Bend.

2,496

Employers
Served

1,753

Veterans
Served

145,262

Total Job Seeker
Services Provided



CAREER CENTER TRAFFIC

Career Center	Traffic Total
Corpus Christi 62%	20,102
Kingsville 10%	3,130
Alice 9%	2,868
Sinton 9%	2,983
Beeville 8%	2,664
Rockport 2%	489
TOTAL	32,236

A proud partner of the American Job Center® network

EMPLOYER SERVICES



JOB SEEKER SERVICES



HIRING EVENTS TIMELINE

FEBRUARY

San Patricio County Professional Skills & Trades Job Fair

Thursday, February 24, 2022

WFSCB responded to the needs of San Patricio County employers in search of skilled labor. Many job seekers walked away with a job lead or were hired onsite.

Total Attendance: 348

APRIL

City of Corpus Christi Job Fair

Tuesday, April 5, 2022

The City of Corpus Christi held a job fair in April 2022 where department leads were onsite. Job seekers networked directly with supervisors and received on the spot interviews and job offers.

Total Attendance: 487

MAY

Child Care Providers Hiring Event

May 25-26, 2022

Job seekers with a desire to help shape the lives of children attended this hiring event as providers looked to fill numerous job openings for teaching and auxiliary positions. The first ever Child Care Providers hiring event proved to be a great start for a key in-demand occupation in the region.

First Ever Child Care Providers Hiring Event!

HIRING EVENTS TIMELINE

MAY

Summer Youth Job Fair

Thursday, May 26, 2022

Youth throughout the region took this opportunity to network with employers and find summer employment. They were hired and were able to earn a paycheck and in some cases health, dental and other benefits, while gaining meaningful work experience.

Total Attendance: 71

JUNE

James Avery Hiring Event

June 7-8, 2022

A new manufacturing facility opened in the Coastal Bend from one of the state's premier jewelers. James Avery is looking to hire over 200 employees for its new location in Corpus Christi, and continues to seek qualified workers to elevate their production.

Total Attendance: 148

JUNE / JULY

Law Enforcement Hiring Events

June 24 / July 22 / July 25, 2022

Job seekers looking to start a career in law enforcement attended several hiring events in June and July as numerous police departments from across the state were on-site offering interviews and job opportunities.

Total Attendance: 85

2022 HIRING EVENT NUMBERS



IMPACT TO THE COMMUNITY

WFSCB's Business Solutions team works diligently to plan and implement year-round hiring events. Employers who participate in these events engage with job seekers, promote their business, and contribute to growing the Coastal Bend economy by hiring qualified job seekers.

- 1 Communication
- 2 Customer Service
- 3 Management
- 4 Sales
- 5 Operations

- 6 Leadership
- 7 Lifting Ability
- 8 Planning
- 9 Detail Oriented
- 10 Nursing

Why it Matters

Although the top 5 skills in demand by employers has remained consistent, there are a number of up-and-coming skills to note such as *leadership, planning, interpersonal communication* and *multitasking*. *Written communication* and *coordinating skills* are also needed, which shows that employers are looking for workers who have hard skills that allow them to take on creative and complex projects. WFSCB is listening to the needs of employers and tailoring essential skills training to meet those needs.



WORKFORCE PROGRAMS & COMMUNITY IMPACT

THE WORKFORCE IMPACT

Workforce Solutions Coastal Bend continues to serve employers, working families, students, and job seekers through our six Career Centers. The following pages proudly highlight the impact workforce programs have on the community. Grant funding is strategically sought after and used to improve the quality of child care, assist students with enriched educational experiences, and provide job seekers with valuable information that will guide their career choices.

Work experience opportunities through the Summer Earn and Learn and the Texas Internship Initiative, allow students to gain meaningful essential work skills. Community partnerships are highly valued because they allow us to expand our reach and impact. We appreciate the opportunity to work alongside local employers, community organizations and educational institutions to share labor market and career information, allowing students to learn first-hand from local industry.

2,643

Children
Receiving
Care

203

Total WIOA
Youth Served

2,400

Students Attended
YOU! Choose



FINANCIAL IMPACT

$$\begin{array}{r}
 \underline{\$2,409,468} + \underline{\$14,059,911} + \underline{\$1,519,753} = \\
 \text{Parent's Share of Cost Paid} \quad \text{Paid to Child Care Providers} \quad \text{Services Industry Recovery (SIR) Child Care}
 \end{array}$$

158

Child Care Providers
(Licensed Child Care Centers
and Registered Child Care
Homes)

\$17,989,132

Total Investment of Child Care
Payments



CUSTOMERS SERVED

$$\begin{array}{r}
 \underline{2,365} + \underline{215} + \underline{63} = \\
 \text{Children received Child Care under the Low-Income funding stream.} \quad \text{Children received Child Care under the Child Protective Services (CPS) funding stream.} \quad \text{Children received Child Care under Temporary Assistance for Needy Families (TANF)/Choices funding stream.}
 \end{array}$$

2,605

Average number of
children served per day

2,738

Families received Child
Care subsidies during
part of this contract year.

2,643

Children received Child
Care during part of this
contract year.



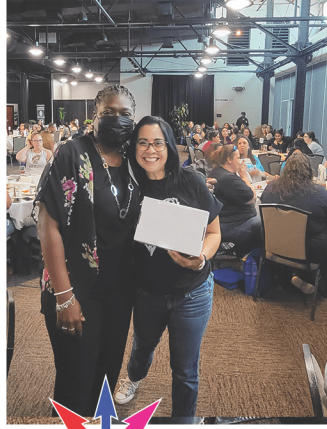
Outdoor Learning Environments serve as an extension of the indoor classroom and provide children a safe place to learn and play. This allows them space for social distancing and fresh air ventilation.



Ms. Toni's Tots Infant Classroom

The infant toddler expansion allowed TRS child care providers to increase the number of children they serve. WFSCB provided the classroom with furniture and resources needed to provide quality care to children.

9 Month Sample (2,738 Customers) OCTOBER 2021 - JUNE 2022	
DESCRIPTION	TOTAL
WFSCB Payments Invested	\$15,579,664
Wages Earned	\$23,972,728
RETURN ON WFSCB INVESTMENT	154%



CRAYONS to CAREERS

Frogstreet Curriculum

\$135,315

Child Care Quality Curriculum & Professional Development Investment

\$55,200

\$200 Retention Incentives
276 TRS Staff
Employed During the Pandemic

8 New Infant/
Toddler Classrooms
Created

\$147,688

12th Distribution of Cleaning Supplies
29 TRS Child Care Centers
49 Total Centers

\$100 Professional
Development
Incentives

19 Child Care
Directors

Two New Outdoor
Learning Environments
\$46,326



July 23rd
8th Annual "Back to School" Teachers' Fair
285 Participants



Aug. 20th
8th Annual Directors / Early Childhood Education Teachers' Convocation
155 Participants

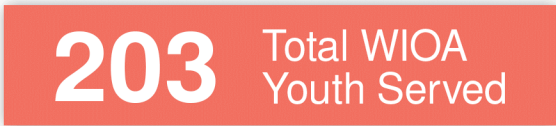
WFSCB Child Care Services held two events for regional child care providers, allowing directors and teachers access to professional development opportunities and resources. During these events, 276 Texas Rising Star staff who remained employed with a child care center during the pandemic were presented with \$200 retention gift cards and 19 child care directors were given \$100 professional development gift cards for attending WFSCB hosted events for 8 consecutive years.

YOU! CHOOSE CAREER EXPO 2022

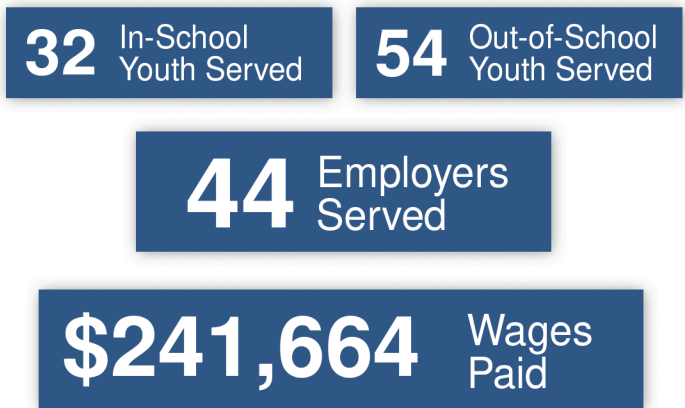
The YOU! Choose Career Expo 2022 was a huge success with 2,400 students in attendance. Special thanks to our sponsors, the Port of Corpus Christi and Valero. Workforce Solutions Coastal Bend would like to thank all the employers, educational institutions, and partners who made this event possible. Thank you to the Board of Directors for your attendance and continued support. We'll see you next year in September at YOU! Choose Career Expo 2023!



YOU! BY THE NUMBERS



WORK EXPERIENCE



MISSION MOMENTS FOSTER YOUTH INITIATIVES

WFSCB continues to strengthen its relationships with local Foster Care Community Partners to better serve our foster youth through the WIOA program. Additionally, WFSCB has created and attended events serving this special population. Staff participated in events such as CASA Ringing of the Bells, Agape Ranch Bed Build, Night at the Hooks, and hosted a PAL Aging-Out seminar. Thank you to our Foster Care Community Partners for their endless dedication to serving local foster youth.



CAREER & EDUCATION OUTREACH PROGRAM

The Career & Education Outreach Program is designed to educate, support, and provide resources to students, parents, and educators. This initiative has worked strategically with local leaders in education and community organizations to implement effective career readiness opportunities for our future workforce.



CEOP Team

2,206
Engagements

25
Schools, ISD's
& Community
Partners

9,638
Exposures

VIRTUAL REALITY... THE FUTURE IS NOW!

Students are immersed into a virtual learning experience using WFSCB's state-of-the-art VR goggles. Built-in software gives students an opportunity to learn about in-demand occupations in a "virtual environment".

TEXAS INTERNSHIP INITIATIVE (TII)

WFSCB was awarded the TII grant from TWC for the third consecutive year in 2022. Implemented by Education to Employment Partners (E2E), participating junior and senior high school students attended a dual-credit class that allowed them to participate in essential skills training and be placed into a part-time paid internship within a Middle-Skill STEM occupation in accounting, business management, engineering, or information technology.



Texas Internship Initiative

30 Emerging Professionals completed Professional Development and Essential Skills Training, passed their Dual-Credit courses & were offered internship positions.

15 Employer Partners hosted Emerging Professionals

MISSION MOMENTS NIGHT AT THE HOOKS EVENT

In partnership with the University of the Incarnate Word, local foster youth were treated to a night out at Whataburger Field! Foster youth between the ages of 8 – 20 years old were able to enjoy an evening of baseball and learn about educational and career opportunities through WFSCB and UIW.




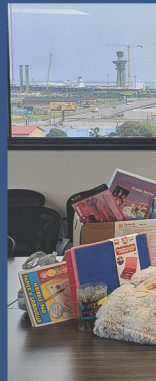
Night At the Hooks - Foster Youth

Summer Earn & Learn Work Experience Program

This summer program offers work-based learning experiences and training for students with disabilities to get them acclimated to the work culture. Pre-employment work readiness and preparation for job placement allows students to gain familiarity with the workplace and develop transferable skills while they earn a paycheck. James, a Summer Earn & Learn (SEAL) participant, is pictured at his workplace, Fun Trackers, where he developed meaningful job skills.



MISSION Driscoll Children's

Workforce Solutions Coastal Bend Committee for Persons with Disabilities Children's Hospital in hopes of making collected and donated 300 items to the

71 Students

73 Employers

SUMMER EARN & LEARN SIGNING DAY

Proud moments at the SEAL Signing Day as students participating in the program prepare to start their summer jobs. SEAL creates employment pathways for students with disabilities. They had the opportunity to earn while they learned and gained meaningful work experience. Employers participating

in this event were recognized for being leaders of an inclusive workforce. This event was sponsored by the University of the Incarnate Word and attended by Corpus Christi Councilmember, District 2, Ben Molina. Thank you to all community partners and city leaders for your support and participation!



MOMENTS

Hospital Donation

300 Donated Items



partnered with the City of Corpus Christi to gather items for the patients at Driscoll their stay a little brighter. Team Workforce children.



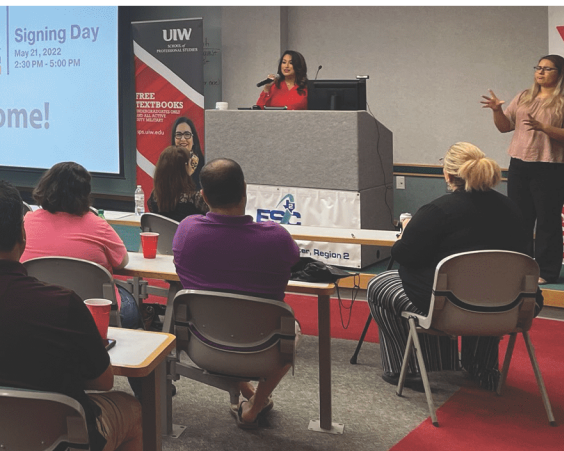
Staff Sensitivity Training & Resource Fair

Student HireAbility Navigator & Vocational Rehabilitation Services (VRS) team collaborated to create a hands-on sensitivity training for the workforce career center team and its partners. The regional VRS team was onsite to provide awareness and training on topics such as assistive technology, orientation & mobility, and transition services.



Employer Disability Awareness Training

Local employers learned of the benefits of hiring persons with disabilities and received disability awareness training. VRS Business Relations Coordinator, Vanessa Vera, provided direction on how to create an inclusive workplace. Thank you to all participating employers for your continued dedication in creating an inclusive work environment for people with disabilities.



YOU! Inspire Symposium & National Disability Employment Awareness Month of October

WFSCB recognized SEAL participants, local employers as well as VRS & WFSCB teams by sharing success stories and valuable insights about the many contributions of America's workers with disabilities. WFSCB advocates for the importance of fostering an inclusive workforce where every person is recognized for their abilities.



Educator Externship 2022



Educators Participating in the 2022 Educator Externship

EDUCATOR EXTERNSHIP 2022

Coastal Bend Educators had the unique opportunity to learn from regional employers about occupations across industries. Educators learned what it takes to enter and build a career in the most in-demand occupations. Each educator develops their own curriculum and implements it in their classroom which multiplies the impact this program has on our community.



CONNECTING STUDENTS & EDUCATORS WITH COASTAL BEND IN-DEMAND INDUSTRY



San Diego Culinary Students Visit the Omni Hotel

Students from San Diego High School toured the Omni Corpus Christi Hotel as a career exploration event in the Leisure and Hospitality industry, specifically Culinary Arts. As an intermediary for South Texas Career Connection, WFSCB coordinated with Omni Corpus Christi Hotel for 20 Culinary Arts juniors and seniors to tour multiple trades within the hospitality industry. Through career exploration activities like this, students are able to see the practical application of skills they have been taught in the classroom.



The South Texas Career Connection (STCC) is a tri-district partnership between Benavides, Jim Hogg County and San Diego ISDs. WFSCB serves as the project intermediary responsible for the following key functions:

1. Convene and lead regional pathway/leadership groups.
2. Broker and aggregate work-based learning opportunities.
3. Establish metrics for successful pathways.
4. Lead planning for sustainability of regional pathways work.

WFSCB thanks our partners at each of these school districts for their commitment to elevating this rural district collaboration.



CARPENTRY
Architecture and Construction

\$63,939 Median Wage
2,239 Annual Job Openings

THIS IS A CAREER PATH THAT WOODWORK FOR YOU!

Scan the QR Code to Learn about Carpentry Programs in your area.

ACCOUNTING & FINANCIAL SERVICES
Business, Marketing, and Finance

NO ONE ASKS QUESTIONS WHEN YOU SAY YOU'RE AN ACCOUNTANT

\$71,469 Median Wage
14,436 Annual Job Openings

Scan the QR Code to Learn about Accounting Programs in your area.

CAREER & TECHNICAL EDUCATION EXPO



STCC brought employers and Texas Workforce Commissioner Representing Labor, Julian Alvarez III to San Diego High School to give students an opportunity to explore career & technical occupations that are in high-demand in our area. This high energy event created awareness about training programs that are available at regional high schools.



11th Annual Hiring & YOU! Red, White & Blue

The 11th Annual Statewide Hiring Red, White, and YOU! Job Fair provided veterans and their families an opportunity to network with employers and connect with local veteran resources. Attendees received on the spot job offers and employers were able to find qualified job applicants. WFSCB is committed to serving veterans throughout the year.



★ A Statewide Hiring Event ★





Thank you to our Veteran Partners!

Military Family Support Program

WFSCB is proud to support those who have served our country. We collaborate with multiple veteran community partners in an effort to assist our veterans and their families. We appreciate the ongoing efforts our veteran partners provide.

Texas Veterans Network (TVN)

TVN is a statewide collaborative of more than 250 veteran-serving community-based organizations and government agencies.

Texas Veterans Leadership Program (TVLP)

TVLP is a Texas Workforce Commission resource and referral network. They connect returning veterans from Iraq and Afghanistan with the resources and tools they need to find work and achieve successful transitions back to civilian life.

Texas Veterans Commission (TVC)

TVC continues to actively participate in resource meetings to serve veterans in the Coastal Bend, hosting employment workshops and employer showcases.



NON-CUSTODIAL PARENT (NCP) CHOICES PROGRAM

The Non-Custodial Parent (NCP) Choices Program is a collaborative effort with the Texas Office of the Attorney General (OAG) and IV-D Family Court to help parents who have substantial barriers to employment and career advancements.

985 Total Served Under NCP Since 2009

\$15,905,409.56

*Funds recovered for Non-Custodial Parents (NCP)



ESSENTIAL SKILLS TRAINING

WFSCB implemented the WRK Mobile Learning Platform, a customized online training system with course content and competency tests used to obtain essential workplace skills necessary for employment success.

1,063 Modules Completed

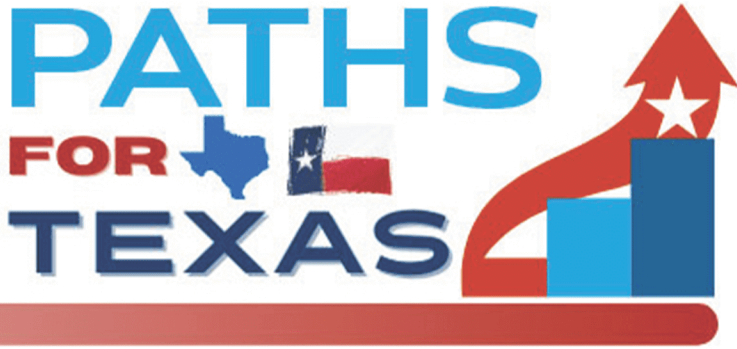
87 Credentials Attained

Participants who graduated were awarded laptop computers & printers!

COVID-19 RELIEF INITIATIVE

119 Participants enrolled in training, employment, and received support services.

19 Participants placed in a Disaster Relief employment.



**Community Partnerships
that Change Lives for
Coastal Bend Residents**

PATHS (Pursuit of Advanced Training in High-Demand Skills) for Texas is a statewide initiative led by Workforce Solutions Greater Dallas. This program is designed to upskill incumbent retail workers, aid employee retention, and propel the careers of many retail professionals. This funding is provided by the Walmart Foundation.

PATHS for Texas has impacted our community by reinforcing and developing the skills of our current workforce. The flexibility of this initiative has allowed WFSCB to offer upskilling opportunities to job seekers, incumbent workers and youth. Those participating earned incentives, gained confidence, and have advanced in their career with industry recognized certifications.

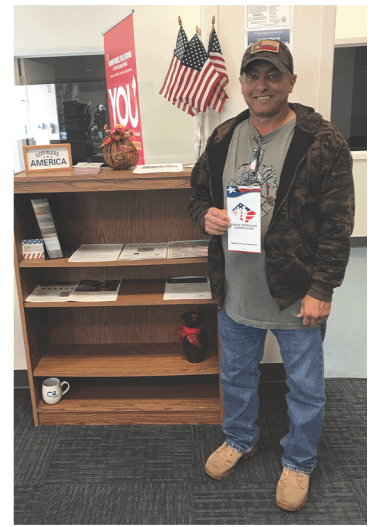


58 CURRENTLY IN TRAINING

158 CERTIFICATIONS EARNED

NEW CAREER CENTER - ROCKPORT, TX JOBS CONNECTION CENTER

Our valued partner, Goodwill Industries of South Texas opened a Jobs Connection Center inside the Goodwill Store in Rockport. This presented WFSCB with the opportunity to open a satellite Career Center onsite. Employers and job seekers in Rockport now have access to our valuable services and training opportunities. Collaboration at its best!



SUCCESS THROUGH PLANNING

Am you looking for a path forward? Develop a path to success with training programs and jobs available right here in the Coastal Bend. Upskill Coastal Bend is only beginning, so be sure to bookmark, like and follow us on social media for regular updates.

LET'S BEGIN
SUCCESS REQUIRES KNOWLEDGE

There are many paths to good-paying careers that offer stability, opportunities for growth, and a great quality of life—careers with prominent Coastal Bend companies.

Through Upskill Coastal Bend, you can learn more about these careers, their average annual earnings, and their educational or training requirements. Plus, you can trace the pathways to these opportunities from high school, community college, or an existing job.

THE BEST WAY TO PREDICT THE FUTURE IS TO CREATE IT —ABRAHAM LINCOLN

How do I **Unlock Opportunities** and where do I even start?



UpSkill Coastal Bend is a partnership between regional resource centers, educational institutions, economic development organizations, and Workforce Solutions. Together we bring awareness to rural communities about the many opportunities that are offered across the 11-county region. Job seekers are able to review valuable labor market information on upskillcoastalbend.org and discover career pathways to high paying jobs that are in-demand.

Reaching Employers

As job creators, employers are integral to the UpSkill Coastal Bend initiative. The Employer Forum connected employers with UpSkill partners to create awareness of pathways and resources that are available to the rural communities. Discussions ranged from resources to training opportunities that validated the importance of staying connected and leveraging assets. This is the first of many forums that will bring awareness to this valued partnership.



Out In The Community

The inaugural UpSkill Coastal Bend Expo was held on August 18, 2022 at the Falfurrias Economic Development Accelerator. This expo invited area residents to network with the UpSkill partners and learn about employment and training opportunities that are available in their area. This was the first time many of them had heard about the programs and resources available in their community.



APPRENTICESHIP EXPANSION GRANT & KIEWIT PARTNERSHIP

Apprentices earn a wage, national credentials, and career advancement opportunities apprenticing with Kiewit. Training is provided for structural fitting, industrial painting, pipefitting, industrial welding and scaffold building to ensure Kiewit is prepared for expansion.



\$100,000 Apprenticeship TEXAS

50 Participants Enrolled in this Paid Apprenticeship

2022 GRANTS

10 GRANTS TOTALING \$1,760,393

\$878,655 NDW COVID Relief	\$300,000 P.A.T.H.S. Walmart Foundation	\$100,000 Texas Internship Initiative	\$66,000 UpSkill (Del Mar & E2E)	\$15,000 Port of Corpus Christi
\$75,000 IKEA HOME Grant	\$166,210 Educator Externship	\$75,000 Perkins Grant 9/1/2021 - 8/31/2022	\$80,000 Perkins Grant 9/1/2022 - 8/31/2023	\$4,528 University of the Incarnate Word

2022 JOBS & EDUCATION FOR TEXANS (JET) GRANT PROGRAM

11 GRANTS TOTALING \$7,731,886

\$216,716 Alice I.S.D.	\$657,089 Aransas County I.S.D.	\$1,417,755 Aransas Pass I.S.D.	\$1,206,088 Brooks County I.S.D.	\$389,254 Corpus Christi I.S.D.	\$333,352 Coastal Bend College
\$164,554 Gregory - Portland I.S.D.	\$509,101 Skidmore - Tynan I.S.D.	\$1,400,238 Tuloso - Midway I.S.D.	\$90,108 West Oso I.S.D.	\$1,347,631 Woodsboro I.S.D.	



SERVICES WE PROVIDE FOR JOB SEEKERS LIKE YOU!

- WorkInTexas.com - Job Matching
- Job Placement Services
- Career Ready Workforce Certification
- Career Coaching
- Workshops (Interviewing, Resume, Job Club)
- Veteran Priority Service
- Labor Market Information (LMI)
- Pre-Employment Transition Services for Individuals with Disabilities
- Use of Office Equipment (Fax, Phone, Copier, Internet)
- Community Partner Resource Referrals
- Education and Training Resources
- Ticket to Work (Supplemental Security Income (SSI), Social Security Disability Insurance (SSDI) Recipients)
- Assistance Filing Unemployment Insurance Appeals
- Support Services (Child Care, Transportation, Work Related)
- YOU! Youth Opportunities Unlimited (Youth Services)

COASTAL BEND CAREER CENTERS

Alice

704 Coyote Trail
Alice, TX 78332
Coastal Bend College
Phone: 361.668.0167
Fax: 888.974.3356

Beeville

3800 Charco Road
Beeville, TX 78102
Coastal Bend College
Phone: 361.358.8941
Fax: 888.974.3367

Falfurrias

221 S. Calixto Mara Avenue
Falfurrias, TX 78355
Tax Office Building
Phone: 361.825.9095
Fax: 888.612.7783

Kingsville

1814 South Brahma Blvd.
Kingsville, TX 78363
Coastal Bend College
Phone: 361.592.1006
Fax: 888.974.3358

Rockport

Job Connections Center
@ Goodwill
1326 Highway 35N
Phone: 361.450.8980

Sinton

1113 E. Sinton St. #D
Sinton, TX 78387
Phone: 361.364.3284
Fax: 888.974.3358

Staples

520 N. Staples St.
Corpus Christi, TX 78401
Phone: 362.882.7491
Fax: 888.974.3358

A proud partner of the American **JobCenter**® network

Equal Opportunity Employer/Program
Auxiliary aids and services are available upon request to individuals with disabilities.
Relay Texas: 1.800.735.2989 (TDD) and 1.800.735.2988 or 7-1-1 (Voice).

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