



Public Relations Committee Meeting

February 9, 2023
3:00 pm

Bayview Tower
400 Mann Street, Suite 800
Conference Room #1
Corpus Christi, TX

Join Zoom Meeting

<https://us02web.zoom.us/j/86362853026?pwd=dHZoUjNIRjBLMzR6eWdweVd6Zmd5Zz09>

Toll-Free Call In

888 475 4499 US Toll-free

Meeting ID: 863 6285 3026

Passcode: 440555

www.workforcesolutionscb.org

Strategic Goals

- Establish and Strengthen Partnerships
- Effectively/Efficiently Target Rural Area Services
- Increase Workforce Awareness
- Expand Innovative Services to Business
- Explore New Revenue Opportunities
- Improve Internal Efficiencies
- Refine Board Culture

Mission Statement

At Workforce Solutions of the Coastal Bend, we invest in our regional economic success through access to jobs, training, and employer services.

Value Statement

Accountability – We address our customers and co-workers in a positive manner that elevates their spirit and creates a professional, supportive workplace for staff, job seekers, and employers.

Teamwork – We combine our individual talents for the benefit of the mission and common goals leveraging our unique abilities and contributions.

Trust – We consistently deliver on our commitments to our customers and co-workers to establish strong, sustainable relationships.

Integrity – We are honest, supportive, candid in addressing difficult issues, and willing to share success to demonstrate respect and consideration for our customers and co-workers.

Tenacity – We resist giving up when the going gets tough and support our customers and co-workers in seeing that issues are resolved and the job gets done.

Understanding – We are serious and passionate about delivering our services with compassion and empathy.

Dignity – We interact with customers and co-workers professionally regardless of their backgrounds, experience, and circumstances to reflect our commitment as public servants.

Enthusiasm – We recognize the importance and value of our work and know that every day we have the opportunity to help build the economic success of our regional economy.

Disclosure and Declaration of a Conflict of Interest

Conflicts of Interest and the appearance of Conflicts of Interest shall be reported according to Board Administrative Policies #1.0.101.00 - Standards of Conduct and Conflict of Interest; and #1.0.105.00 - Reporting Conflict of Interest, Fraud, and Abuse, which were adopted by the Board of Directors on April 26, 2007.

Conflict of Interest – A circumstance in which a Board Member, Board employee, Contracted Provider, or Contracted Provider's employee is in a decision-making position and has a direct or indirect interest, particularly a financial interest, that influences the individual's ability to perform job duties and fulfill responsibilities.

Appearance of a Conflict of Interest – A circumstance in which a Board Member, Board employee, Contracted Provider, or Contracted Provider's employee's action appears to be:

- influenced by considerations of one or more of the following: gain to the person, entity, or organization for which the person has an employment interest, substantial financial interest, or other interest, whether direct or indirect (other than those consistent with the terms of the contract), or;
- motivated by design to gain improper influence over the Commission, the Agency, the Board, or the Board's Chief Elected Officials.

Code of Ethics

The Workforce Solutions Code of Ethics is a guide for dealing with ethical matters in the workplace and in our relationship with our clients and members of the community.

- We believe in respect for the individual.
- We believe all persons are entitled to be treated with respect, compassion and dignity.
- We believe in openness and honesty in dealing with the general public, the people we serve, and our peers.
- We believe in striving for excellence.
- We believe in conducting ourselves in a way that will avoid even the appearance of favoritism, undue influence or impropriety, so as to preserve public confidence in our efforts.



Public Relations Committee Meeting

Bayview Tower – 400 Mann Street, Suite 800 – Conference Room #1
Corpus Christi, Texas

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Meeting ID: 863 6285 3026
Passcode: 440555

Thursday, February 9, 2023 – 3:00 pm

AGENDA

- I. Call to Order: *C. Michelle Unda, Chair*
- II. TOMA Rules: *Janet Neely*
- III. Roll Call: *Janet Neely*.....3
- IV. **Announcement on Disclosure of Conflicts of Interest**
Any Conflicts of Interest or Appearance of a Conflict of Interest with items on this agenda shall be declared at this time. Members with conflicts will refrain from voting and are asked to refrain from discussion on such items. Conflicts discovered later in the meeting shall be disclosed at that time. Note: Information on open meetings is included at the end of this agenda.
- V. **Public Comments**
- VI. **Discussion and Possible Action on Minutes of the November 9, 2022 Public Relations Committee Meeting**.....4-5
- VII. **Review of Committee Charter, Initiatives, and Strategic Board Goals for BCY 2023:**
Xena Mercado.....6-7
- VIII. **Discussion and Possible Action on Awareness/Outreach Plan:**
 - a. Communications Department Updates and Completed Projects: *Xena Mercado*.....8
 - b. Current Projects and Program Outreach: *Xena Mercado*.....8
 - c. Social Media Updates and Insights: *Xena Mercado*.....8

(cont. page 2)

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Equal Opportunity Employer/Program

Auxiliary aids and services are available upon request to individuals with disabilities.

Deaf, hard-of-hearing or speech impaired customers may contact

Relay Texas: 1.800.735.2989 (TDD) and 1.800.735.2988 or 7-1-1 (voice)

IX. **Information Only:**

- a. Jobs and Employment Report: *Amy Villarreal*.....9-12

X. **Adjournment**

Note: Except for expressly authorized closed sessions, meetings, discussions, and deliberations of the Board or Committees will be open to the public. Voting in all cases will be open to the public. Board members are advised that using personal communication devices to discuss Committee and Board business during the meeting may be a violation of the Texas Open Meetings Act. Such communications also may be subject to the Texas Public Information Act.

Closed Session Notice. PUBLIC NOTICE is given that the Board may elect to go into executive session at any time during the meeting in order to discuss matters listed on the agenda, when authorized by the provisions of the Open Meetings Act, Chapter 551 of the Texas Government Code. In the event the Board elects to go into executive session regarding an agenda item, the section or sections of the Open Meetings Act authorizing the executive session will be publicly announced by the presiding officer.

Texas Open Meetings Act (TOMA). All public meetings are required to follow all parts of the Texas Open Meetings Act. Therefore, we will be holding this meeting both in-person at our administrative offices and on **ZOOM**. With this format, comes some changes to what is required of board members and the public.

- The presiding member (Chair or designee) must be in-person at the meeting location, 400 Mann St. Ste. 800, Corpus Christi, Texas.
- Board members must be visible on camera in order to count toward the quorum and in order to vote.
- The public and all presenters will need to be visible while presenting information.

This hybrid meeting format will allow us to meet TOMA rules, while still ensuring the safety of those who must attend.

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**Public Relations Committee
Roll Call Roster
February 9, 2023
(3 = Quorum)**

_____ C. Michelle Unda, Chair

_____ Carlos Ramirez, Vice Chair

_____ Susan Temple

_____ Tracy Florence

_____ Eric Evans

Signed

Printed Name

MINUTES
Workforce Solutions Coastal Bend – Public Relations Committee
Bayview Tower – 400 Mann Street, Suite 800 – Conference Room #1
Corpus Christi, Texas

Join Zoom Meeting

<https://us02web.zoom.us/j/83787471228?pwd=U21GaUZyM29jb0Vyd3UxT00yeXYydz09>

Toll-Free Call In

888 475 4499 US Toll-free

Meeting ID: 837 8747 1228

Passcode: 765757

November 9, 2022 – 3:00 pm

Committee Members

Present

Carlos Ramirez, Vice Chair
Tracy Florence
Rosie Collin

Other Board Members Present

Gloria Perez
Jesse Gatewood

Absent

C. Michelle Unda, Chair
Arnoldo Cantu
Omar Lopez
Ofelia Hunter
Eric Evans

Others Present

Shileen Lee, Workforce Solutions
Janet Neely, Workforce Solutions
Rosina Salas, Workforce Solutions
Xena Mercado, Workforce Solutions
Tony Armadillo, Workforce Solutions
Alba Silvas, Workforce Solutions
Ruben Gonzalez, Workforce Solutions
Christina Miller, Workforce Solutions
Vicki Stonum, Workforce Solutions
Valerie De La Cruz, Workforce Solutions
Valerie Ann De La Cruz, Workforce Solutions
Allyson Riojas, Workforce Solutions
Celina Leal, Workforce Solutions
Esther Velazquez, Workforce Solutions
Robert Reyna, C2GPS, LLC

I. Call to Order

Mr. Ramirez called the meeting to order at 3:03 pm.

II. TOMA Rules

Ms. Neely provided information on the Texas Open Meetings Act (TOMA) Rules.

III. Roll Call

The roll was called and a quorum was present with Ms. Perez and Mr. Gatewood in attendance.

IV. Announcement on Disclosure of Conflicts of Interest

Attention was called to the Disclosure and Declaration of Conflict of Interest and disclosures were requested by the chair at this time. None were made.

V. Public Comments

Due to the new TOMA rules we do have a laptop setup at 400 Mann Street, Suite 800 and it is listed on the zoom call as Public. The laptop is available and open to the public.

VI. Discussion and Possible Action on Minutes of the May 4, 2022 Public Relations Committee Meeting

Mr. Gatewood moved to approve the minutes of the May 4, 2022 Public Relations Committee meeting. The motion was seconded by Ms. Florence and passed.

VII. **Discussion and Possible Action on Awareness/Outreach Plan**

a. *Communications Department Updates and Completed Projects*

Ms. Mercado presented information on Communications Department updates and completed projects. Ms. Mercado also shared recap videos on the below events:

- YOU! Choose Career Expo 2022 – September 21, 2022
- National Disability Employment Awareness Month (NDEAM) YOU Inspire Symposium – October 15, 2022
- 11th Annual Hiring Red, White & YOU! 2022 – November 3, 2022
- Breast Cancer Awareness Fundraising 2022

Ms. Mercado thanked the Board of Directors who were able to attend the YOU! Choose Career Expo 2022 event.

Ms. Mercado recognized Ms. Cole for doing an amazing job coordinating the YOU! Choose Career Expo 2022 as well as the team.

Ms. Mercado acknowledged Ms. Trevino and Mr. Gonzales for their leadership on doing a great job with the YOU Inspire Symposium and the Summer Earn & Learn.

Ms. Mercado mentioned Workforce Solutions Coastal Bend participated in the Breast Cancer Awareness Fundraising 2022. This year was Mr. Trevino's first year participating in the Real Men Wear Pink and raised \$10,243. Workforce Solutions raised \$1,471 with a total raised of \$11,714. A check presentation will be scheduled for December.

Ms. Mercado mentioned Ms. Villarreal spoke at the Small Business Summit & Women's Leadership Conference on October 12, 2022. Ms. Villarreal spoke about professional development and workforce resources that are available to small businesses.

b. *Current Projects and Program Outreach*

Ms. Mercado presented information on current projects and program outreach.

- Annual Report 2022
- TWC Conference – November – December 2, 2022
- Annual Board of Directors Meeting – December 8, 2022

c. *Social Media Updates and Insights*

Ms. Mercado provided information on Social Media updates and Insights. Mr. Armadillo provided additional information.

VIII. **Information Only:**

a. *Jobs and Employment Report*

Ms. Lee presented the September 2022 Jobs and Employment Report (included on pages 8-13 of the November 9 agenda packet).

b. *Employer and Partner Data Requests*

Ms. Lee provided information on Employer and Partner Data Requests (included on pages 8-10 of the November 4 agenda packet).

IX. **Adjournment**

The meeting adjourned at 3:54 pm.

DISCUSSION AND POSSIBLE ACTION

VII. Review of Committee Charter, Initiatives, and Strategic Board Goals for BCY 2023

BACKGROUND INFORMATION

Public Relations Committee Charter:

Responsible for the expansion of an awareness/outreach plan to broaden public recognition of programs/services. Oversight of development of the Quarterly Performance Report and Annual Report to use as tools to report to the public the accomplishments of workforce programs/services.

RECOMMENDATION

The Public Relations Committee consider committee charter, initiatives and board strategic goals for BCY 2023; and take any appropriate action on the information presented.

STRATEGIC **BOARD GOALS**



1 Establish and Strengthen Partnerships



2 Effectively and Efficiently Target Rural Area Services



3 Increase Workforce Awareness



4 Expand Innovative Services to Business



5 Explore New Revenue Opportunities



6 Improve Internal Efficiencies



7 Refine Board Culture

DISCUSSION AND POSSIBLE ACTION

VIII – a, b & c. Awareness/Outreach Plan

BACKGROUND INFORMATION

The Public Relations Committee continues to meet to review ideas and expand discussion on how to increase the awareness and outreach efforts of services that Workforce Solutions offers to both employers and job seekers.

- a. Communications Department Updates and Completed Projects
- b. Current Projects and Program Outreach
- c. Social Media Updates and Insights

RECOMMENDATION

The Public Relations Committee discuss and take appropriate action on the information presented to broaden the awareness of services provided by Workforce Solutions Coastal Bend. Discussions under this section may result in additional actions or recommendations to board professionals.

INFORMATION ONLY

IX – a. Jobs and Employment Report

BACKGROUND INFORMATION

Jobs and Employment Report

The Coastal Bend region's not-seasonally-adjusted unemployment rate fell two-tenths of a percent to 4.6% in the month of December and -1.3% from this time last year. Eight of the eleven Coastal Bend counties experienced a decrease in their unemployment rates over the month, while Refugio and San Patricio counties remained the same.

The Corpus Christi MSA's unemployment rate dropped one-tenth of a percent to 4.5% for the month and -1.3% over the year. Leisure and Hospitality (+5.8%) and Education and Health Services (+5.5%) had the most significant year-over-year job growth in the MSA.

Employers in all industries offer numerous career opportunities for job seekers looking for full-time, part-time, or temporary employment. With new jobs being added daily in WorkInTexas.com, now is a great time to apply. Visit our Calendar of Events to see upcoming Job Fairs. If you are interested in upskilling for a new career, apply today for a WFSCB Training Scholarship available for in-demand occupations across multiple industry sectors.

BACKGROUND

Local Labor Market information for December 2022 is included on the following pages.

Coastal Bend Workforce Area

(Not Seasonally Adjusted Unemployment Rates by WDA, MSA, & County)

Area	Area Type	Latest Monthly Data December 2022						Previous Monthly Data November 2022				Year Ago December 2021			
		Labor Force	Employment	Unemployment	Rate	M+	Y+	Labor Force	Employment	Unemployment	Rate	Labor Force	Employment	Unemployment	Rate
United States	Nation	164,224,000	158,872,000	5,352,000	3.3	-0.1	-0.4	164,272,000	158,749,000	5,523,000	3.4	161,696,000	155,732,000	5,964,000	3.7
Texas	State	14,720,000	14,189,378	530,622	3.6	-0.1	-0.6	14,704,057	14,160,174	543,883	3.7	14,369,567	13,761,548	608,019	4.2
Corpus Christi	MSA	202,880	193,671	9,209	4.5	-0.1	-1.3	202,591	193,216	9,375	4.6	202,410	190,752	11,658	5.8
Coastal Bend	WDA	254,969	243,189	11,780	4.6	-0.2	-1.3	254,780	242,674	12,106	4.8	255,560	240,466	15,094	5.9
Aransas	County	9,268	8,813	455	4.9	-0.2	-0.9	9,253	8,781	472	5.1	9,231	8,691	540	5.8
Bee	County	8,485	7,998	487	5.7	-0.4	-1.3	8,518	8,001	517	6.1	8,961	8,334	627	7.0
Brooks	County	2,416	2,289	127	5.3	-0.1	-1.7	2,416	2,286	130	5.4	2,450	2,279	171	7.0
Duval	County	5,365	5,161	204	3.8	-0.4	-2.4	5,373	5,148	225	4.2	5,431	5,096	335	6.2
Jim Wells	County	15,144	14,301	843	5.6	-0.3	-2.1	15,153	14,252	901	5.9	15,256	14,077	1,179	7.7
Kenedy	County	180	170	10	5.6	0.4	0.6	174	165	9	5.2	180	171	9	5.0
Kleberg	County	12,909	12,315	594	4.6	-0.2	-0.8	12,983	12,358	625	4.8	13,052	12,348	704	5.4
Live Oak	County	4,645	4,463	182	3.9	-0.4	-1.4	4,636	4,436	200	4.3	4,834	4,580	254	5.3
Nueces	County	164,410	157,264	7,146	4.3	-0.1	-1.1	164,205	156,916	7,289	4.4	163,800	154,893	8,907	5.4
Refugio	County	2,945	2,821	124	4.2	0.0	-1.1	2,936	2,812	124	4.2	2,986	2,829	157	5.3
San Patricio	County	29,202	27,594	1,608	5.5	0.0	-2.0	29,133	27,519	1,614	5.5	29,379	27,168	2,211	7.5

- Earnings for all occupations Coastal Bend, expressed as hourly rate (TWC):

Coastal Bend	All Occupations-	Average \$18.35/hr.	Entry level \$8.58/hr.	Experienced workers \$ 23.24/hr.	Top 10% \$33.56/hr.
Texas	All Occupations-	Average \$20.97/hr.	Entry level \$8.88/hr.	Experienced workers \$ 27.02/hr.	Top 10% \$39.64/hr.

- Educational Attainment for population 25 years of age and older - Corpus Christi (Census American Fact Finder/American Community Survey):

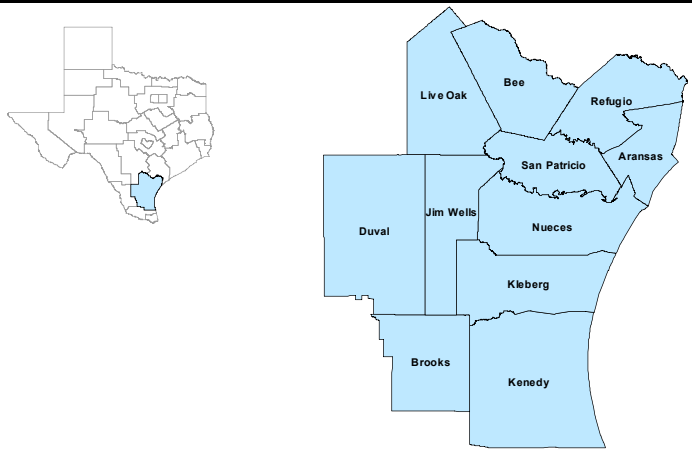
Less than 9th grade	8.7%	12th grade & GED	27.7%	Associates degree	7.0%	Graduate or Professional degrees	8.4%
9th thru 11th grade	9.3%	Some College	25.1%	Bachelor's degree	13.8%		

- Median earnings Corpus Christi by education for persons 25 years of age & up (Census AFF/ACS): **\$27,211** (\$36,380 male/ \$22,328 female)

Less than High School	\$15,437	Some College or Associates	\$28,739	Graduate or Professional	\$56,681
High School & GED	\$26,818	Bachelor's	\$44,078		

Coastal Bend Workforce Development Area

December 2022



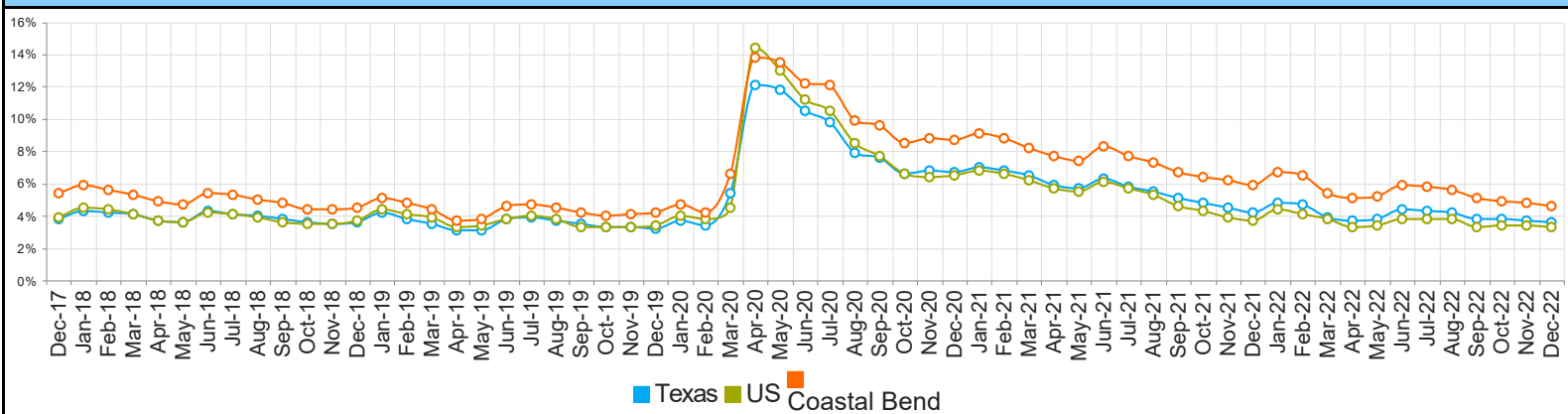
WDA Labor Force Statistics				
	Dec-22	Nov-22	Dec-21	Yearly Change
Civilian Labor Force	254,969	254,780	255,560	-591
Employed	243,189	242,674	240,466	2,723
Unemployed	11,780	12,106	15,094	-3,314
Unemployment Rate	4.6%	4.8%	5.9%	-1.3%

Texas Labor Force Statistics				
	Dec-22	Nov-22	Dec-21	Yearly Change
Civilian Labor Force	14,720,000	14,704,057	14,369,567	350,433
Employed	14,189,378	14,160,174	13,761,548	427,830
Unemployed	530,622	543,883	608,019	-77,397
Unemployment Rate	3.6%	3.7%	4.2%	-0.6%

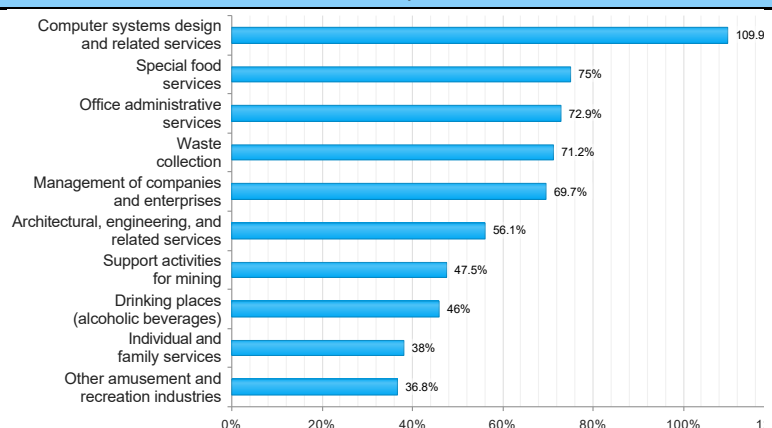
US Labor Force Statistics				
	Dec-22	Nov-22	Dec-21	Yearly Change
Civilian Labor Force	164,224,000	164,272,000	161,696,000	2,528,000
Employed	158,872,000	158,749,000	155,732,000	3,140,000
Unemployed	5,352,000	5,523,000	5,964,000	-612,000
Unemployment Rate	3.3%	3.4%	3.7%	-0.4%

Continued Claims for the Week of the 12th				
	Dec-22	Nov-22	Dec-21	Yearly Change
WDA	1,638	1,542	2,309	-671
Texas	88,368	80,935	81,952	6,416

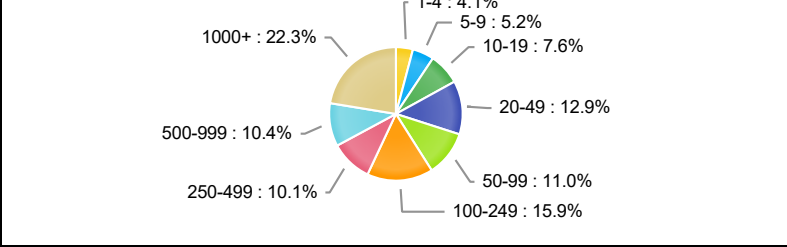
Historical Unemployment Rates



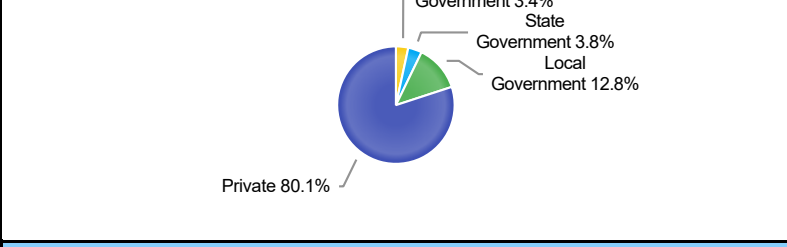
Projected Top Ten Fastest Growing Industries in WDA (% Growth 2020-2030)



Employment by Size Class (2nd Quarter 2022)



Employment by Ownership (2nd Quarter 2022)



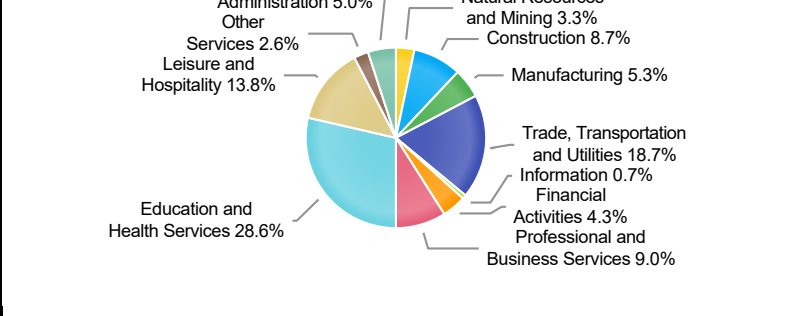
Average Weekly Wage (2nd Quarter 2022)

	Q2 2022	Q1 2022	Q2 2021	Quarterly Change	Yearly Change
WDA	\$996	\$991	\$946	\$5	\$50
Texas	\$1,284	\$1,368	\$1,210	-\$84	\$74
US	\$1,294	\$1,374	\$1,241	-\$80	\$53

Employment by Industry (2nd Quarter 2022, Percent Change)

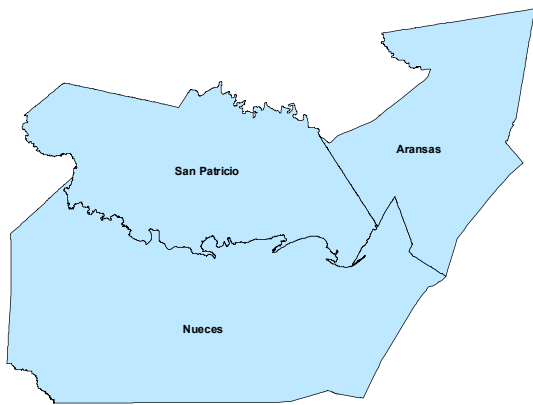
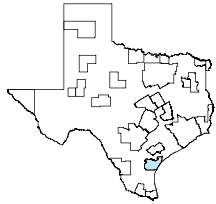
Industry	Employment	% of Total	% Quarterly Change	% Yearly Change
Natural Resources and Mining	7,543	3.3%	-7.1%	-1.0%
Construction	19,906	8.7%	2.2%	8.5%
Manufacturing	12,266	5.3%	0.5%	0.1%
Trade, Transportation and Utilities	42,957	18.7%	-0.2%	1.3%
Information	1,645	0.7%	1.7%	-0.1%
Financial Activities	9,939	4.3%	3.4%	5.0%
Professional and Business Services	20,590	9.0%	1.1%	2.4%
Education and Health Services	65,817	28.6%	0.2%	2.1%
Leisure and Hospitality	31,680	13.8%	4.5%	3.1%
Other Services	5,864	2.6%	3.2%	5.7%
Public Administration	11,591	5.0%	0.5%	0.5%

Employment by Industry (2nd Quarter 2022)



Corpus Christi MSA

December 2022

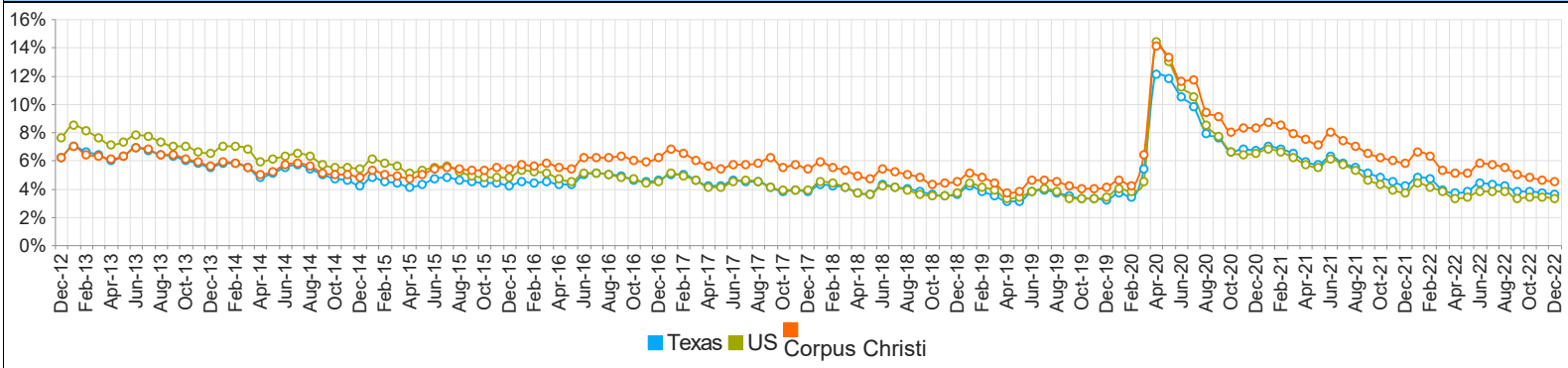


MSA Labor Force Statistics				
	Dec-22	Nov-22	Dec-21	Yearly Change
Civilian Labor Force	202,880	202,591	202,410	470
Employed	193,671	193,216	190,752	2,919
Unemployed	9,209	9,375	11,658	-2,449
Unemployment Rate	4.5%	4.6%	5.8%	-1.3%

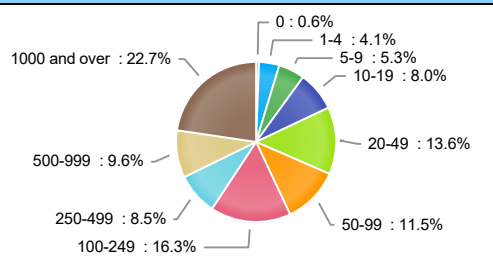
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US Labor Force Statistics				
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Employed	158,872,000	158,749,000	155,732,000	3,140,000
Unemployed	5,352,000	5,523,000	5,964,000	-612,000
Unemployment Rate	3.3%	3.4%	3.7%	-0.4%

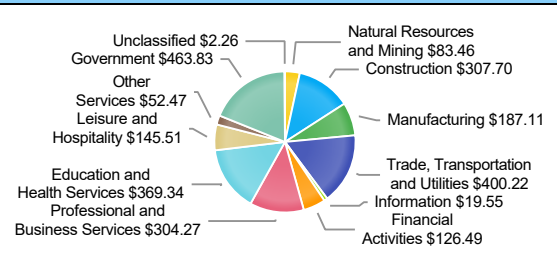
Historical Unemployment Rates



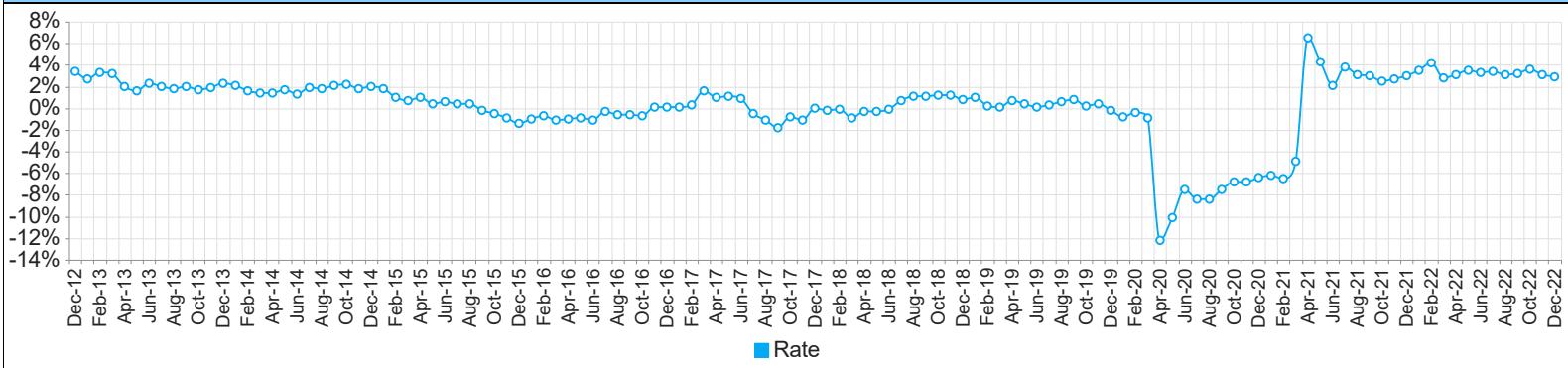
Employment by Size Class (2nd Quarter 2022)



Wages by Industry (in millions) (2nd Quarter 2022)



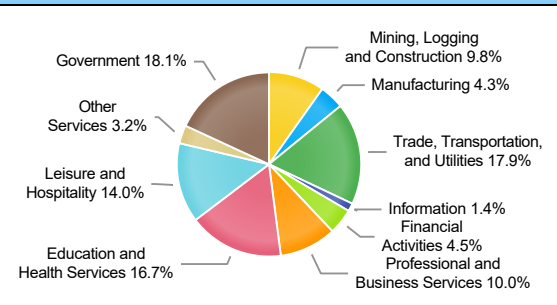
Annual Growth Rate Total Non-agricultural employment



Employment by Industry (December 2022)

Industry	Current Month Employment	% Monthly Change	% Yearly Change
Total Nonfarm	194,200	0.2%	2.9%
Mining, Logging and Construction	19,100	1.6%	-2.1%
Manufacturing	8,400	0.0%	2.4%
Trade, Transportation, and Utilities	34,700	0.3%	1.5%
Information	2,700	0.0%	3.8%
Financial Activities	8,700	0.0%	3.6%
Professional and Business Services	19,500	-1.0%	4.8%
Education and Health Services	32,400	0.3%	5.5%
Leisure and Hospitality	27,200	0.0%	5.8%
Other Services	6,300	0.0%	3.3%
Government	35,200	0.3%	1.4%

Employment by Industry (December 2022)



WFSCB Glossary of Terms

Program Title	Acronym	Program Description
Able-bodied Adult Without Dependents	ABAWD	An individual 18 yrs.+, but under the age of 50, without dependents. SNAP-ABAWD recipients are referred by the Texas Health and Human Services Commission (HHSC).
Board Contract Year	BCY	Board Contract Year (runs from Oct. 1 - Sept. 30)
Career & Education Outreach Program	CEOP	Provides career information to students at public middle and high schools, grades six through twelve, to direct students towards high-growth/high-demand occupations. Students receive in-depth information and directions on career choices as well as access to workforce resources.
Dislocated Worker	DW	An individual who has been terminated or laid off from employment is not eligible for unemployment benefits due to insufficient earnings and is unlikely to return to a previous industry or occupation.
Department of Labor	DOL	United States Department of Labor
Educator Externship	EDEX	Informs teachers of the skill sets needed for in-demand jobs, and allows the teachers to inform and guide students toward employment in industries that match their skill sets.
Employment Services (Wagner-Peyser)	ES	Services for employers and job seekers to ensure employers have access to qualified workers. Provides job matching and recruitment services to employers and job seekers.
Eligible Training Provider	ETP	Training providers certified by the Texas Workforce Commission to provide WIOA-funded training programs.
Eligible Training Program List	ETPL	A comprehensive list of training programs approved for WIOA-funded training using Individual Training Accounts.
Fiscal Year	FY	The fiscal year is the accounting period of the federal government. It begins on October 1 and ends on September 30 of the next calendar year.
Individual Training Accounts	ITA	An account established for eligible WIOA customers for training in an array of state-approved training programs. ITAs may be used only for programs included on the statewide ETPL.
Local Workforce Development Board	LWDB	Local workforce development board established in accordance with WIA Section 117, for the purpose of policy planning for a local area and has the responsibility to ensure that the workforce needs of employers and job seekers in the geographic area governed by the local unit of government are met.
Monthly Performance Report	MPR	Performance accountability indicators used to assess the effectiveness of states and local workforce systems to achieve positive outcomes for individuals served by the six core workforce programs.
Migrant and Seasonal Farmworker Program	MSFW	A nationally directed program created by Congress in response to the chronic seasonal unemployment and underemployment experienced by migrant and seasonal farmworkers (MSFW). Provides funding to help migrant and seasonal farmworkers and their families achieve economic self-sufficiency.
National Dislocated Worker	NDW	A grant awarded to areas affected by major disaster or national catastrophe to assist in disaster relief employment and assist the substantial number of workers who were forced to relocate from an area in which a disaster has been declared.
On-the-Job Training	OJT	One-on-one training located at the job site for participants who already have some job-related skills. By participating in training as an employee, the participant acquires new skills and knowledge and receives the same wages and benefits as current employees in the same or similar position.
Program Year	PY	Program Year (for example, Program Year 2022: PY'22; –period varies for state and federal years)
Reemployment Services and Eligibility Assessment	RESEA	A federal grant program designed to allow states to provide intensive reemployment assistance to individuals who are receiving unemployment benefits and are determined likely to exhaust their benefits before becoming reemployed.

WFSCB Glossary of Terms

Program Title	Acronym	Program Description
Rapid Response	RR	Provides immediate on-site assistance to workers who have job losses due to businesses closure or worker reduction. Designed to transition workers to their next employment as soon as possible.
Summer Earn and Learn	SEAL	A summer program that offers basic work-based learning and training services for students with disabilities such as, pre-employment work readiness training and preparation for the work experience placement; work experience to help gain familiarity with the workplace environment and develop transferable job skills; and paid compensation for time worked on the job.
Student HireAbility Navigator	SHAN	Student HireAbility Navigator’s role is to expand and improve access to employment and training services and to increase employment opportunities for students with disabilities by creating strong partnerships between vocational rehabilitation (VR) Workforce Solutions offices, independent school districts (ISDs), community organizations, employers.
Supplemental Nutrition Assistance Program Employment & Training	SNAP E&T	Designed to assist SNAP recipients in obtaining employment through participation in allowable job search, training, education, or workforce activities that promote long-term self-sufficiency. SNAP recipients are referred by the Texas Health and Human Services Commission (HHSC).
Trade Adjustment Assistance	TAA	A federally funded program, with no costs to employers, who helps workers who are adversely affected by foreign import or job shifts to a foreign country.
Texas Internship Initiative	TII	Provides part-time paid internships in Middle-Skill areas of accounting, business, construction management, engineering, healthcare, and information technology. Participating senior high school students must pass a dual-credit course to be placed in an internship with a local business. This grant is in partnership with Education to Employment (E2E) for the Coastal Bend.
Texas Industry Partnership Program	TIP	Supports collaborations between local workforce development boards and industry partners through the leveraging of matching contributions of cash or qualifying expenditures for occupational job training. Match funds must support certain WIOA (Workforce Innovation and Opportunity Act) activities and focus on eight designated industry clusters.
Texas Veterans Commission	TVC	A state agency that assists veterans, their families, and survivors through services provided by federal, state, local government, and private organizations.
Texas Veterans Leadership Program	TVLP	A non-profit agency that provides services to veterans to help find employment and achieve successful transitions back into civilian life.
The Workforce Information System of Texas	TWIST	TWIST is a centralized point of reporting intake and case management for customers. Intake information is submitted just once for multiple employment and training programs and can be retrieved statewide. TWIST also allows staff to query and retrieve information from the legacy systems – Employment Services, Unemployment Insurance, SNAP E&T, TANF, Supplemental Security Income, and the Texas Department of Criminal Justice.
Vocational Rehabilitation Services	VRS	A federal program that helps individuals with physical or mental disabilities get and/or keep a job.
Work Experience	WE	A work-based learning opportunity in which program-eligible customers learn both essential and technical skills for long-term employment. Businesses are referred to as “work experience sites.” Intended to be short-term (12 or fewer weeks) and part-time work experience can be a volunteer, internship, or temporary short-term paid-work setting.
Workforce Innovation and Opportunity Act	WIOA	Helps job seekers and workers access employment, education, training, and support services to succeed in the labor market; and matches employers with the skilled workers they need to compete in the global economy.
Work In Texas	WIT	A comprehensive online job search resource and matching system developed and maintained by TWC. It provides recruiting assistance to Texas employers and job search assistance to any individual seeking work in Texas.
Workforce Opportunity Tax Credit	WOTC	A federal tax credit that the government provides to private-sector businesses for hiring individuals from nine target groups that have historically faced significant barriers to employment.