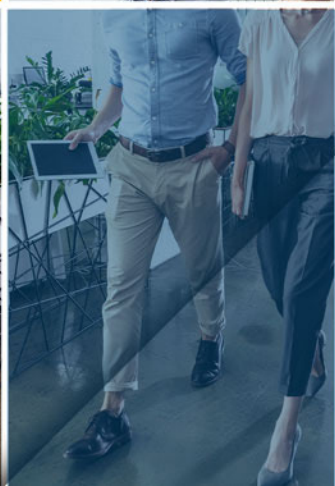
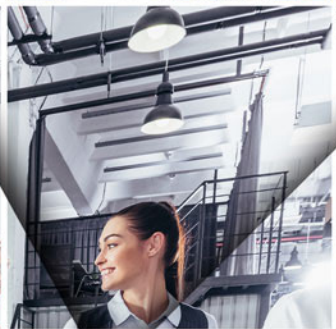
 **WORKFORCE SOLUTIONS**
Coastal Bend
ANNUAL
REPORT
2021



WHO WE ARE

OUR MISSION

At Workforce Solutions of the Coastal Bend, we invest in our regional success through access to jobs, training, and employer services.

WHAT WE STRIVE FOR

OUR VISION

We meet our mission by collaborating with industry, education, economic development and labor to develop a comprehensive regional workforce strategic plan; develop a trainable and available workforce, and provide workforce relevant educational training opportunities for youth.

GUIDING PRINCIPLES

STRATEGIC BOARD GOALS

PARTNERSHIPS

Establish and Strengthen Partnerships

EFFICIENCY

Effectively and Efficiently Target Rural Area Services

AWARENESS

Increase Workforce Awareness

INNOVATION

Expand Innovative Services to Business

OPPORTUNITIES

Explore New Revenue Opportunities

TEAMWORK

Improve Internal Efficiencies

CULTURE

Refine Board Culture

STATE OF THE WORKFORCE

While the past couple of years proved to be challenging in many ways, Workforce Solutions of the Coastal Bend (WFSCB) stayed true to our mission by supporting the community. We sincerely appreciate the contribution of WFSCB volunteers, team members, and partners. Through access to jobs, training, and child care, we continue to provide the regional workforce with valuable resources and services to grow our economy.

By partnering with the education and business community, WFSCB continues to provide innovative programs and resources for job seekers and workers to upskill or reskill. With this in mind, it has become increasingly important to assist employers in retraining their staff and helping them identify qualified job seekers. We look forward to the opportunities to continue serving the Coastal Bend region in 2022 and years to come.

WORKFORCE SOLUTIONS LEADERSHIP



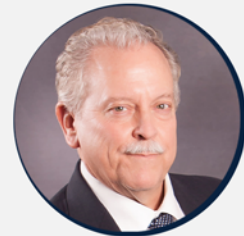
Gloria Perez

Board Chair



Kenneth A. Treviño

President & CEO



Judge Jim Huff

Chief Elected Officials
Council Chair

Contents

Workforce Solutions of the Coastal Bend

Workforce Solutions of the Coastal Bend supports an employer-driven, integrated system that consolidates employment, job training, and work-related services. We operate six Career Centers focused on investing in our regional economic success through access to jobs, training and employer services.



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Expanding YOU!**
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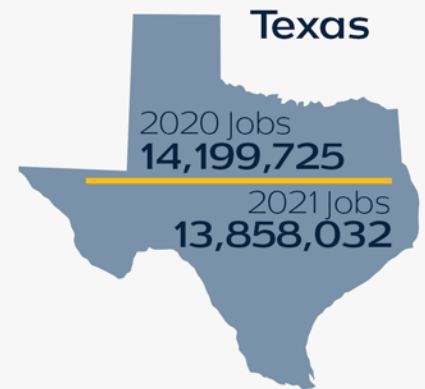
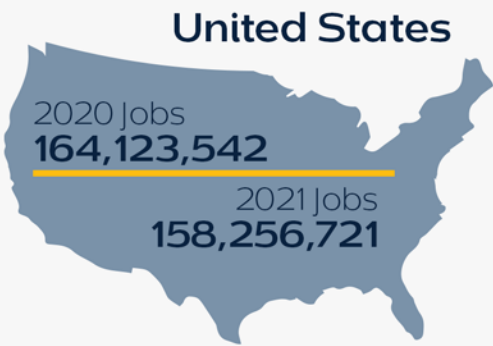
Coastal Bend

REGIONAL

TRENDS

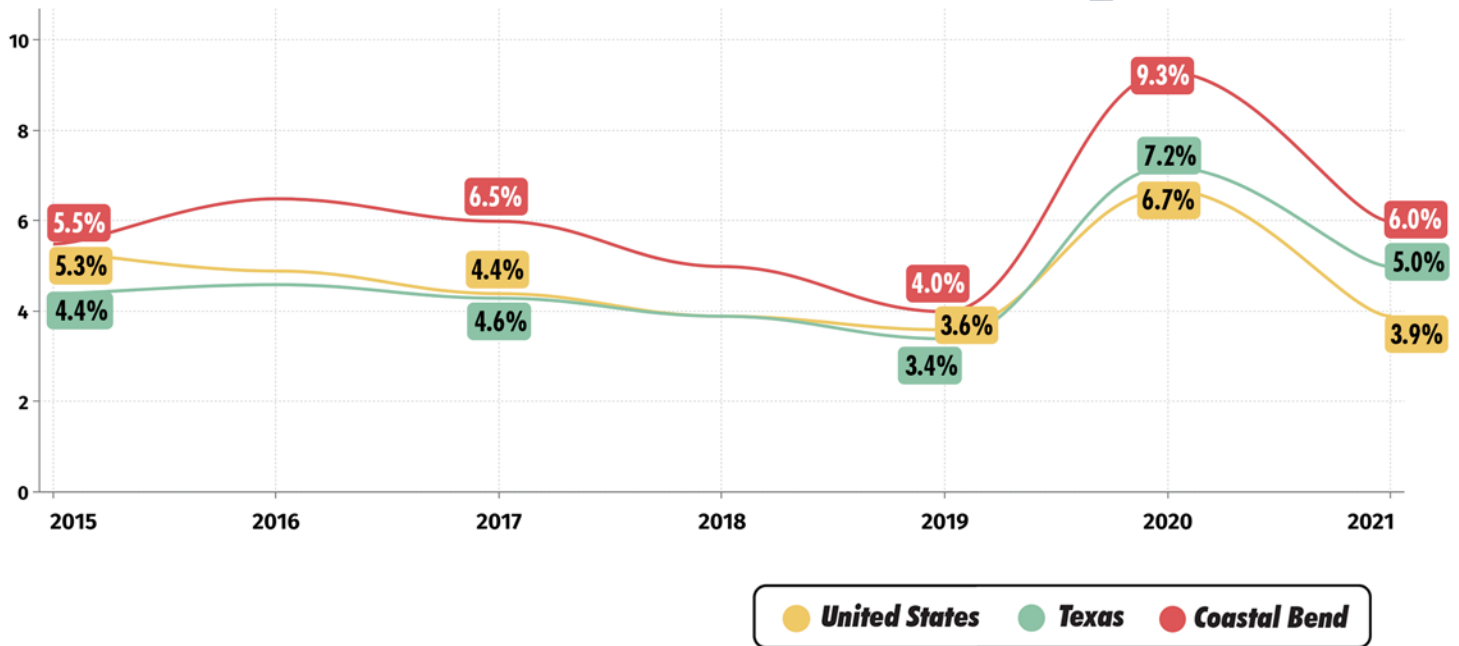
Regional economic awareness sets the stage for the work we do. With accurate labor market information specific to the region, we can identify populations in need and strategize methods for service delivery.

POPULATION & JOB GROWTH

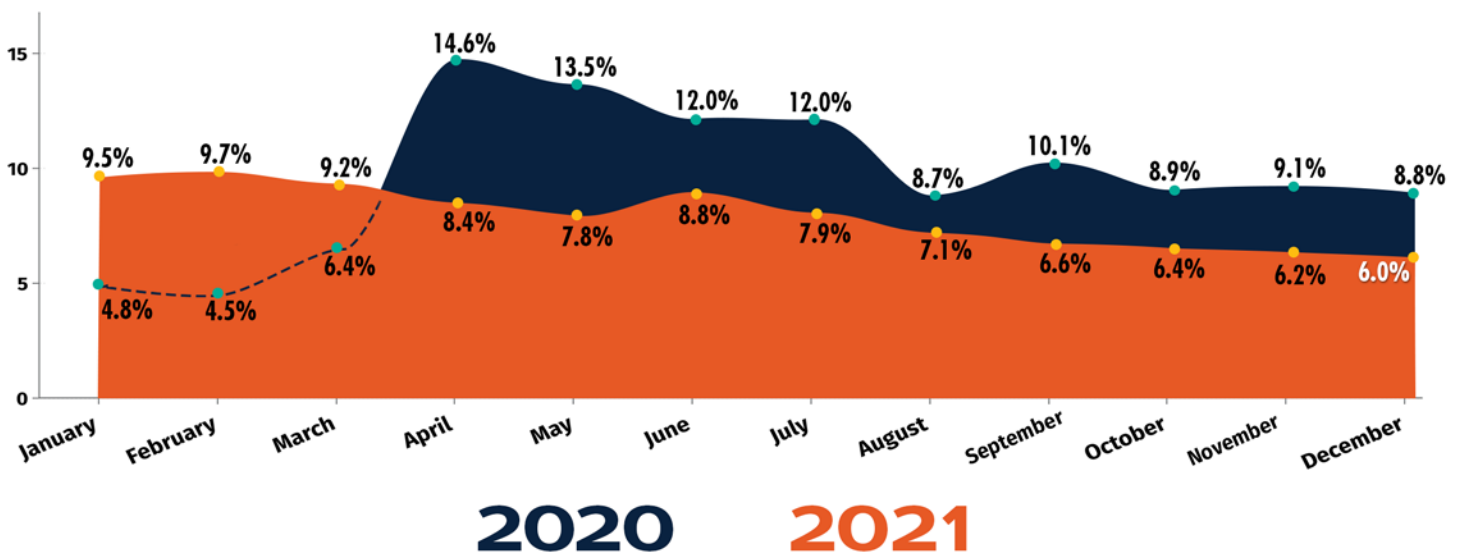


REGIONAL UNEMPLOYMENT RATES

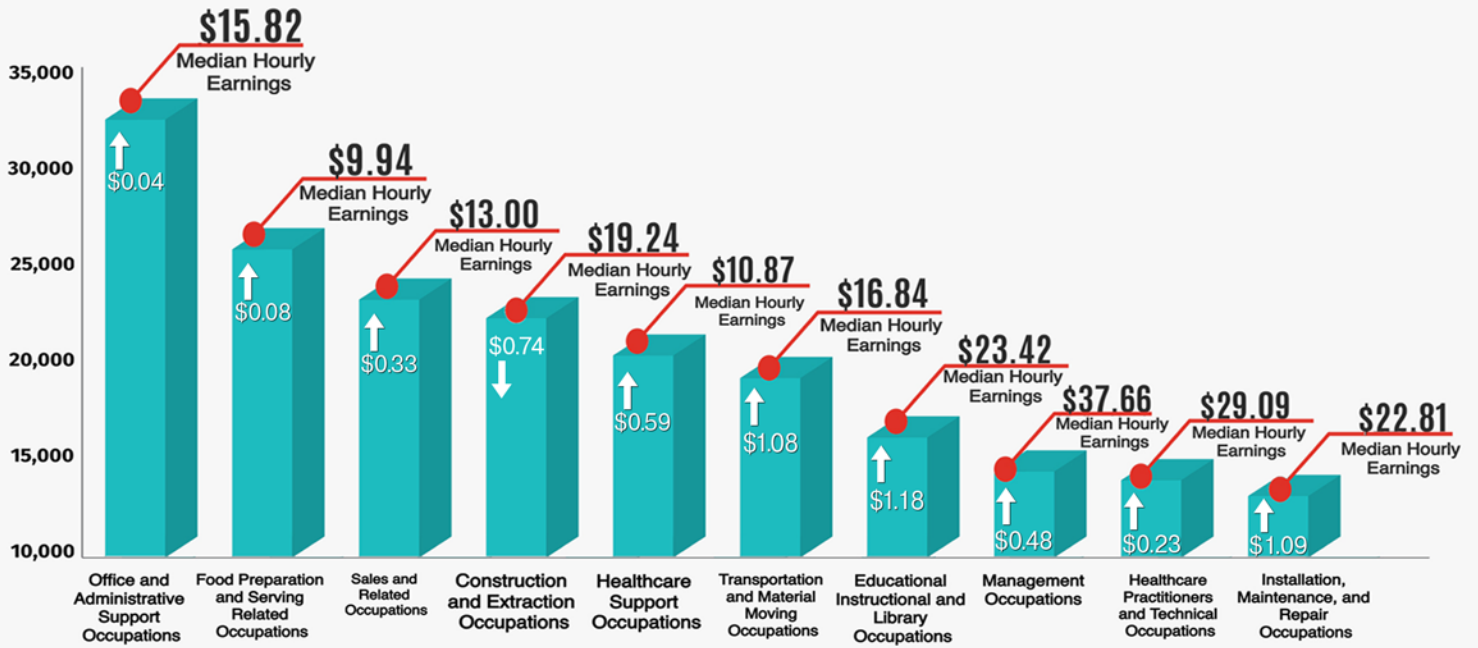
ANNUAL UNEMPLOYMENT RATE



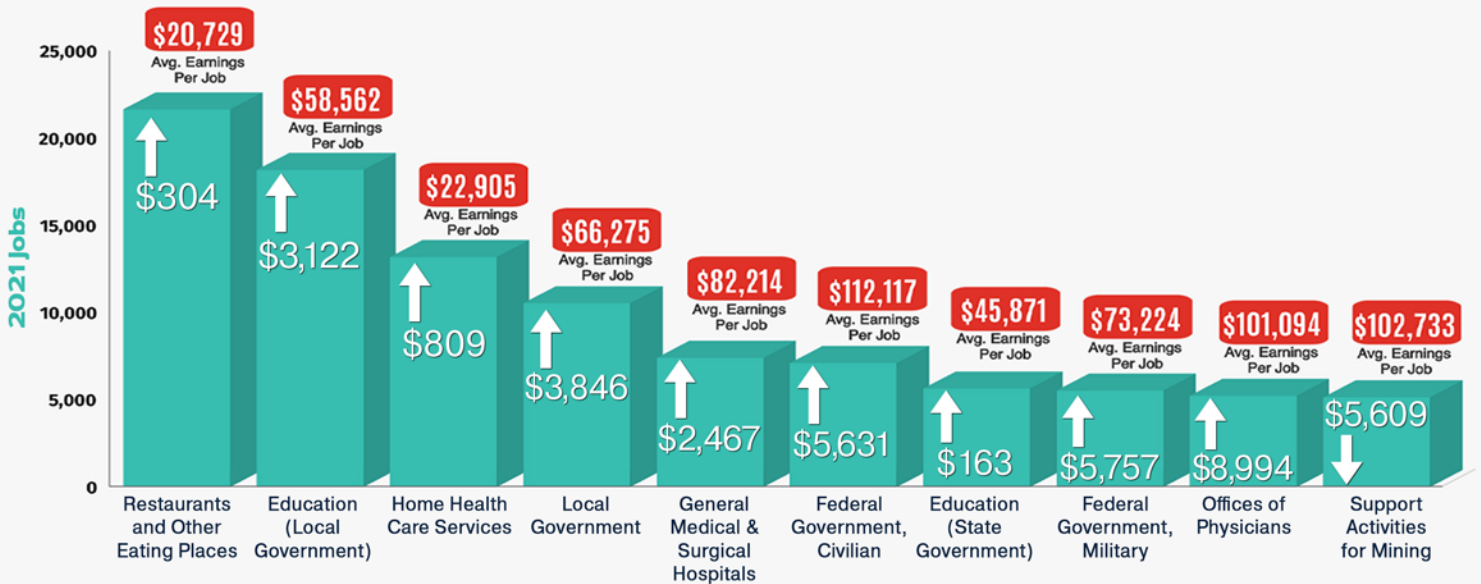
MONTHLY UNEMPLOYMENT RATE



LARGEST OCCUPATIONS IN THE COASTAL BEND

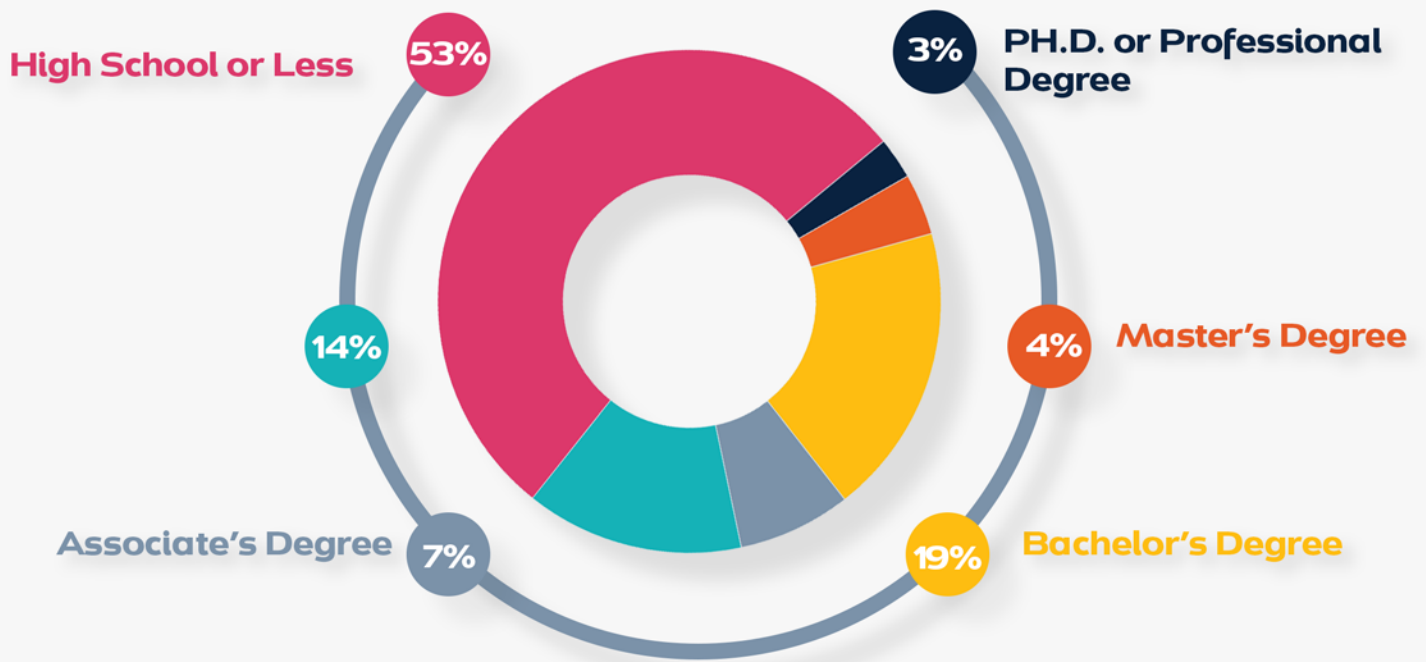








LARGEST INDUSTRIES IN THE COASTAL BEND



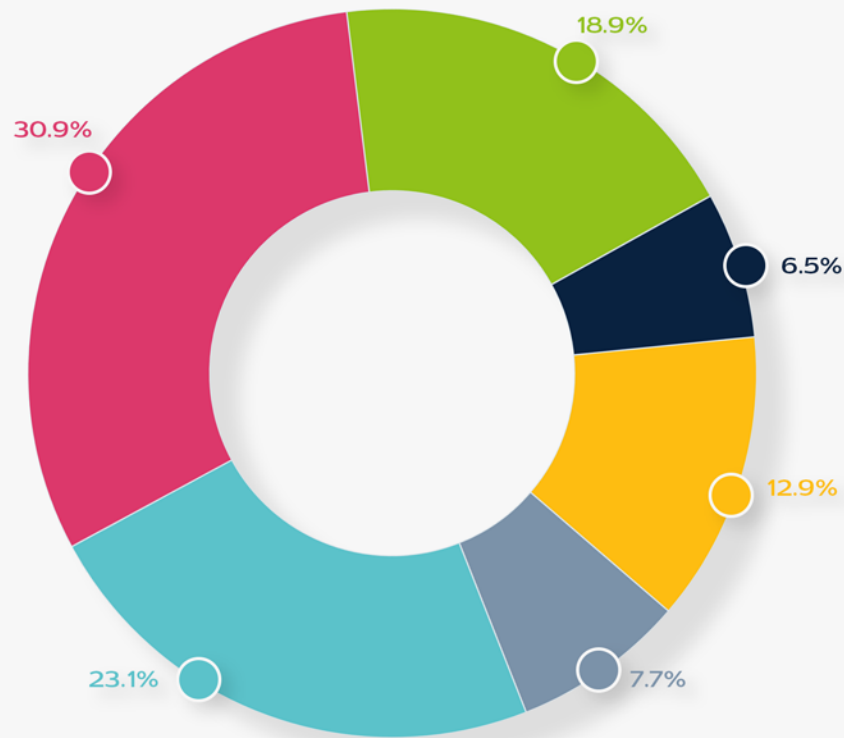
Source: Occupational data based on the 2-Digit Standard Occupational Classification (SOC) Code System. This SOC Code information is derived from the following databases, the Occupational Employment Statistics (OES) program and the American Community Survey.







TOTAL JOB POSTINGS REQUIRING EDUCATION



EDUCATIONAL ATTAINMENT	UNIQUE JOB POSTINGS
 PH.D. or Professional Degree	2,098
 Master's Degree	3,091
 Bachelor's Degree	14,687
 Associate's Degree	5,696
 Credentialed Occupations	10,980
 High School or Less	41,731
TOTAL JOB POSTINGS	78,283

EDUCATIONAL ACHIEVEMENT

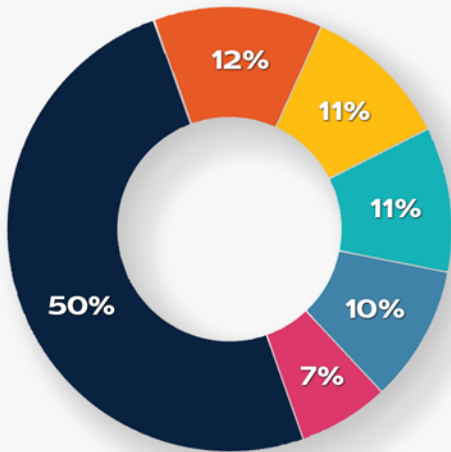


EDUCATIONAL ACHIEVEMENT	POPULATION	% OF POPULATION
 Graduate Degree and Higher	25,286	6.5%
 Bachelor's Degree	50,611	12.9%
 Associate's Degree	30,119	7.7%
 Some College or Credentialed Occupations	90,557	23.1%
 High School Diploma	121,057	30.9%
 12 th Grade or Less	73,942	18.9%

Workforce BY THE NUMBERS

We all experienced unforeseen challenges over the last two years, but we stood strong together. We bridged the workforce gap, connected the community with resources, served local employers and blazed forward with a new perspective and gratitude.

CAREER CENTER TRAFFIC



CAREER CENTER	TRAFFIC TOTAL
Staples	16,001
Sinton	3,957
Sunrise	3,457
Beeville	3,382
Alice	3,184
Kingsville	2,116
TOTAL TRAFFIC	32,097

HIRING EVENTS



Employer Services

2,421
Employers Served



175
New Employers Served



8,437
Services Provided to Employers



30,493
Total Job Postings



43,639
Total Job Openings



Job Seekers Services

Financial Assistance for Training \$930,717

45,429
Total Job Seekers Served



394,167
Total Job Seeker Services Provided



7,858
Veterans Served



1,240
Person with Disabilities served



22,349
Unemployment Claimants Served



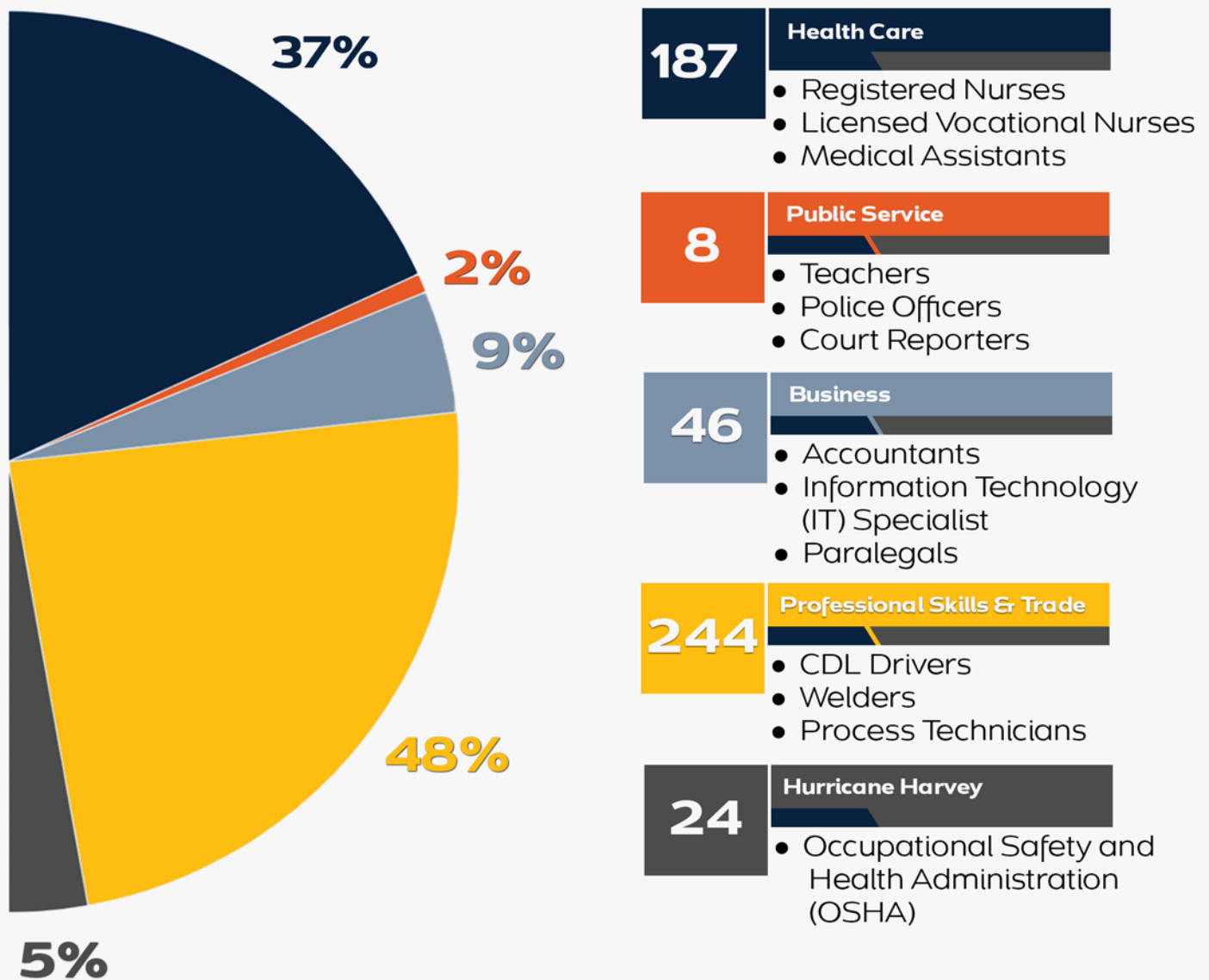
CREDENTIALS BY INDUSTRY SECTOR

Occupational Credentials Paid For by WFSCB Training Dollars

\$6,673,213

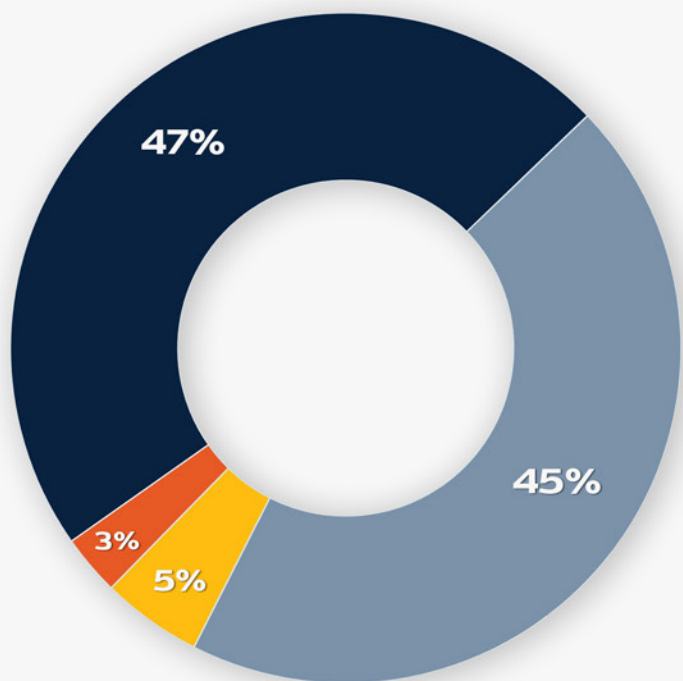
5 Years

509 Graduates



TRAINING BY INDUSTRY SECTOR

103 Customers Currently in Training



EMPLOYER DRIVEN ESSENTIAL SKILLS



Problem Solving
(Soft Skill)

Teamwork
(Soft Skill)

Communication
(Soft Skill)

Critical Thinking
(Soft Skill)

Work Ethics
(Soft Skill)

Sales
(Hard Skill)

Customer Service
(Soft Skill)

Merchandising
(Hard Skill)

Nursing
(Hard Skill)

**Cardiopulmonary
Resuscitation (CPR)**
(Hard Skill)

Cash Handling
(Hard Skill)

Auditing
(Hard Skill)

Accounting
(Hard Skill)

Leadership
(Soft Skill)

Microsoft Office
(Hard Skill)

Time Management
(Soft Skill)

Positive Attitude
(Soft Skill)

Restaurant Operating
(Hard Skill)

Attention to Detail
(Soft Skill)

**Heavy Equipment
Operating**
(Hard Skill)



WORKFORCE SOLUTIONS
of the Coastal Bend



Service Industry Recovery (SIR) Program

**Retail • Food Service • Hotel & Lodging
Entertainment & Recreation Workers**

The Texas Workforce Commission (TWC) is providing extra help to the service industry, which was hit hard by the pandemic, by providing child care assistance to low income parents who are employed in a TWC-Specified Service Industry.



Scan to Apply
for No Cost
Child Care

Coastal Bend Workforce Child Care Services Program



FINANCIAL IMPACT

$$\begin{array}{r}
 \underline{\$2,757,326} \quad + \quad \underline{\$14,002,937} \quad + \quad \underline{\$2,289,182} \quad = \\
 \text{Parent's Share of Cost Paid} \quad \text{WFSCB Paid to Child Care} \quad \text{C.A.R.E.S. Act Enhanced} \\
 \text{Providers} \quad \text{Reimbursement Rates}
 \end{array}$$

164

Child Care Providers (Licensed Child Care Centers and Registered Child Care Homes)

\$19,049,445

Total Investment of Child Care Payments



CUSTOMERS SERVED

3,519 — + — **335** — + — **50** — =

Children received Child Care under the Low-Income funding stream.

Children received Child Care under the Child Protective Services (CPS) funding stream.

Children received Child Care under Temporary Assistance for Needy Families (TANF)/Choices funding stream.

2,645

Average number of children served per day

2,501

Families received Child Care subsidies during part of this contract year.

3,904

Children received Child Care during part of this contract year.

9 Month Sample (2,036 Customers) OCTOBER 2020 - JUNE 2021

DESCRIPTION	TOTAL
Parent Share Cost	\$1,910,335
WFSCB Payments Invested	\$8,514,719
Wages Earned	\$30,615,582
RETURN ON WFSCB INVESTMENT	360%

Quality Child Care Activity



Outdoor Learning Environments serve as an extension of the indoor classroom and provide children a safe place to learn and play. This allows them space for social distancing and fresh air ventilation.

Early Childhood Development Quality Services Program

CRAYONS to CAREERS®

Investment - Educational Carpets

\$13,520

51 Total Educational Carpets Purchased

31 Texas Rising Star (TRS) Child Care Providers Received Carpets

20 Non-TRS Child Care Providers Received Educational Carpets

Investment - Health & Safety:

\$38,296

81 Child Care Providers Received Cleaning Supplies

7th Annual Directors Symposium

Held Virtually on Zoom

45 Child Care Directors & Assistant Directors Attended

7th Annual "Back to School" Teachers Fair

Held Virtually on Zoom

167 Child Care Staff Attended (Representing 31 Child Care Centers)

Investment - Sets of Educational Toys for Infant & Toddler Classrooms

\$62,609

30 Texas Rising Star Child Care Providers

Quality Child Care Activity



Sets of Educational Toys & Carpets allow children learning opportunities to practice skills necessary for growth and development, as part of the Early Childhood Development Quality Services Program.

Innovating & Expanding YOU!

Youth Opportunities Unlimited

Two YOU! Choose Digital Career Expo's were held in 2021, featuring speakers from the Business, Healthcare, Professional Skills & Trades and Public Service industries. The first was held live on Zoom and the second was launched on a new innovative platform, On24 and is available On-Demand. This allows educators, counselors and parents to explore at their own pace and is an all-in-one digital experience allowing students to explore resources, ask questions, and learn more about speakers.

<h3>YOU! Choose I</h3> <h4>Live on Zoom</h4>	<h3>YOU! Choose II</h3> <h4>On-Demand</h4>
<p>May 11 - 12, 2021</p>	<p>September 22, 2021</p>
<p>228 Participants</p> <p>2,945 Facebook Views</p>	<p>217 Participants</p> 

3,437

**TOTAL
YOUTH
SERVED**

152

**WIOA
YOUTH
SERVED**

Texas Internship Initiative Grant



34

Emerging Professionals completed professional development training and essential skills on July 15th at Del Mar College.

30

Passed their dual-credit course and were offered an internship position.

20

Employer Partners hosted Emerging Professionals

**Work Experience
Program 2021**

89

Participants served in Subsidized Work Experience



**SOUTH TEXAS
Career Connection**

TRI-DISTRICT PARTNERSHIP

Benavides ISD * Jim Hogg County ISD * San Diego ISD

**Rural School
Innovation Zone
(RSIZ)**

As an intermediary, working with higher education and collaborating with industry in our rural counties, we provide important career pathways to success for high school students, offering them opportunities to personalize their education based on their college and career readiness. These pathways are aligned to Coastal Bend in-demand occupations.

**Virtual Reality
Goggle Program**



WFSCB received funding for **25 Pairs of Virtual Reality Goggles & Software** for career exploration. This technology will create many unique opportunities for immersive training with our education partners.

**Education Outreach
Rolled Out in 2021!**



Connecting regional school districts and Coastal Bend businesses, this initiative is geared toward aligning education and business to drive the future workforce.

YOU NAVIGATE! STUDENT HIREABILITY



Summer Earn and Learn (SEAL) serves youth with disabilities seeking employment. This program provides training and connects participants to valuable work experience. On the left, Ping Bin Shaver receives a Completion Award, and on the right, Deborah Varner is recognized for the outstanding work she did in assisting participants enrolled in this program.

54 VR Participants completed Work Readiness Training

VR Participants Completed 5+ Weeks of Paid Work Experience

39

47 VR Participants placed in Paid Work Experience

Worksites that participated in the SEAL Program

23



Workforce Solutions of the Coastal Bend in collaboration with the City of Corpus Christi declared a proclamation Recognizing and Commemorating the 76th Anniversary of National Disability Awareness Month. Proclamation was presented by Mayor Paulette Guajardo and helped kick off the YOU! Navigate Lunch & Learn, held on October 1, 2021 and National Disability Awareness Month.

Lunch & Learn Presentation

Speaker Bio

Megan Bennett, MRC
Community Outreach & Awareness Specialist
Texas Workforce Solutions - Vocational Rehabilitation Services

Megan Bennett, Community Outreach & Awareness Specialist. Megan has worked for Vocational Rehabilitation Services for 24 years most of which was as a Counselor for the Deaf and Hard of Hearing. She has a Masters Degree in Rehabilitation Counseling.

Vanessa M. Vora, M.S.
Business Relations Coordinator
Texas Workforce Commission - Vocational Rehabilitation Services

Cecilia Navay, B.A.
Employment Assistance Specialist
Texas Workforce Commission - Vocational Rehabilitation Services - Blind Services

Media Player

INCREASING ACCESS AND OPPORTUNITY
Celebrating 30 years of the Americans with Disabilities Act

dol.gov/odeo
check out the disability awareness and hiring events happening across

Share Your Experience

Facebook Twitter LinkedIn Email Gmail

Refer Colleague

To: []
From: xena.mercado@workforcesolutionscb.org
Subject: Check out this webcast
Body: This is an interesting webcast. It can be found at:
<https://event.on24.com/wco/tr3457093/CCS21F90346C46E5A4FF8E75513B91E>

Send

4th Annual

85 Attendees

Workforce Solutions of the Coastal Bend held its 4th Annual Youth Opportunities Unlimited (YOU) Lunch and Learn kicking off National Disabilities Employment Awareness Month (NDEAM). This presentation was rich with important messages about VR sensitivity and information regarding services available to Coastal Bend residents. This presentation is available on our website for participants to attend, engage, and share with colleagues and friends.

Community Partnerships & Involvement Allows WFSCB to do more for People with Disabilities in the Coastal Bend



Over 500 items were donated by the WFSCB Staff over the month of August in partnership with Corpus Christi City Committee for Persons with Disabilities (CFPWD) to patients of Driscoll Children's Hospital.



August 21, 2021 - C.A.S.T. for Kids Foundation celebrated children with special needs through the sport of fishing. WFSCB volunteered to help facilitate this event offering kids with disabilities a sense of accomplishment. This positive message let them know that they can do anything they set their minds to while having fun.

Supporting Businesses & Connecting Education



July 22, 2021

This virtual WE Summit featured many inspirational and resourceful Coastal Bend professional sharing insight and guidance to women entrepreneurs. This year's summit was unique in that it included a new WE Wellness segment, a meditation led by Dr. Adriana Dyurich.

Nueces County Judge Barbara Canales



Ruth R. Hughes



WFSCB Board Chair Gloria Perez



Lorena Parada-Valdes



Monica Stuber



Alyssa Barrera Mason



Jessica Davila



Dr. Adriana Dyurich, PhD, LCP



Total Views

6,216

*WE TALK BUSINESS WE TALK MONEY WE TALK EDUCATION
WE TALK BIG BRAND WE WELLNESS*



Kiewit
Education Unveiled

WFSCB Connects!

November 10, 2021



Digital Business Solutions Initiative



18

Awarded

46

Applicants

4

Pending Award

TOTAL Award Value **\$38,552**

- Website Development
- Contactless Payment Technology
- Point of Sale Technology
- Development of Online Webinars/Videos
- Facilitate Customer Service
- Digital Marketing, Sales, Business Signage

Educator Externship 2021



Local educators participated in the YOU! Learn Educator Externship Program and experienced an array of Coastal Bend careers. Lesson plans developed in-session multiplied the valuable insight brought back to their classrooms.

103 Educators

38 Employers



Workforce Solutions of the Coastal Bend (WFSCB) makes meaningful connections between business and education. **38 Career and Technical Education (CTE) Program Instructors** from all school districts across the region had a unique opportunity to tour Kiewit facilities and align their curriculum to skills needed for employment. The goal is to ensure that CTE students graduate qualified for work with employers in the region.

Impacting Veterans Of the Coastal Bend

Hiring Red, White & You!

★ A Statewide Hiring Event ★

IN-PERSON

96

Employers

256

Job Seekers

85

Veterans

VIRTUAL

43

Employers

51

Job Seekers

15

Veterans

TOTALS

139

Employers

307

Job Seekers

100

Veterans

The 10th Annual Statewide Hiring Red, White & YOU! was held in-person and virtually during 2021. Employers and Job Seekers were able to network and gain meaningful employment. WFSCB continues to make veterans a priority when it comes to providing employment or support services.



Military Family Support Program

Three military spouses were enrolled into the WIOA-DW program, and are being assisted by a WFSCB Military Family Employment Advocate.

Texas Veterans Network (TVN)

TVN served 84 clients along with two new organizations joining the Unite Us network.

Texas Veteran Leadership Program (TVLP)

Veteran programs throughout the Coastal Bend continue to provide services to veterans and collaborate on services to veterans and their families.

Texas Veterans Commission (TVC)

TVC has been safely operating remotely while still actively participating in resource meetings and serving veterans in the Coastal Bend, hosting employment workshops and employer showcases.

103
Job Offers

99
Scheduled Interviews



Special Programs & Initiatives

COVID-19 RELIEF INITIATIVE

84 Participants received **Employment, Training and/or Support Services**

14 COVID-19 Jobs Created & Placed
• Including **9** Contact Tracers

Non-Custodial Parent (NCP) Choices Program

Funds Recovered for Non-Custodial Parents (NCP)
Since May 2009

\$12,823,953

Total Funds Recovered for NCP

941 Served Under NCP

The Noncustodial Parent (NCP) Choices Program is a collaborative effort with the Texas Office of the Attorney General (OAG) and IV-D Family Courts to help parents who have substantial barriers to employment and career advancements.

Essential Skills Training



In partnership with WRK Koncepts' learning program, we've customized an online training course with content and competency tests to obtain essential workplace skills necessary for employment success.

68

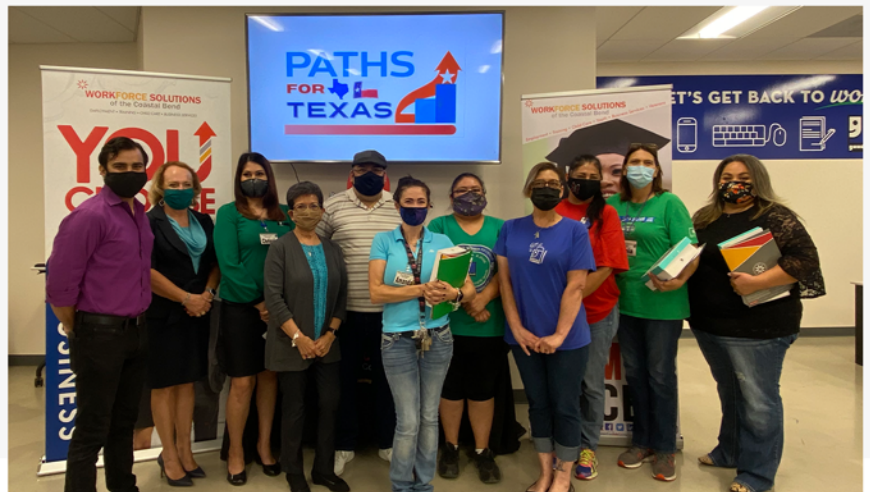
participants graduated from the program successfully, and were awarded computers.



*“Community Partnerships
that Change Lives for
Coastal Bend Residents”*



PATHS (Pursuit of Advanced Training in High Demand Skills) for Texas is a statewide initiative led by Workforce Solutions Greater Dallas. With funding provided by Walmart, this program is designed to upskill incumbent retail workers, aid employee retention, and propel the careers of many retail professionals.



Workforce Solutions of the Coastal Bend partners with Goodwill Industries of South Texas Learning Center for the PATHS for Texas kickoff event on May 6, 2021 where 8 PATHS participants received iPads to help them complete training. Goodwill employees upskill in the retail industry, giving them a competitive edge.

18 Completed Training

22 Currently In Training

2021 LEADERSHIP COMMITTEE STRUCTURE



Executive & Finance

Gloria Perez, **Chair**
(City of Corpus Christi)

John Owen, **Vice-Chair**
(City of Corpus Christi)

Velma Soliz-Garcia, **Treasurer**
(San Patricio County)

Ray De Los Santos, Jr.
(Refugio County)

Jesse Gatewood
(Nueces County)

Dr. Mary Gleason
(City of Corpus Christi)

Victor M. Gonzalez, Jr.
(City of Corpus Christi)

Marcia Keener
(San Patricio County)

Ed Sample
(City of Corpus Christi)



Public Relations

Jesse Gatewood, **Chair**
(Nueces County)

Carlos Ramirez, **Vice-Chair**
(Kleberg County)

Arnoldo Cantu
(Duval County)

Rosie Collin
(San Patricio County)

Tracy Florence
(Bee County)

Ofelia Hunter
(Jim Wells County)

Omar Lopez
(City of Corpus Christi)

Michelle Unda
(City of Corpus Christi)

Liza Wisner
(City of Corpus Christi)

New Board Members

Alma Barrera • Eric Evans • Kiwana Denson • Michelle Lozano



Workforce Services

Ray De Los Santos, Jr., **Chair**
(Refugio County)

Michelle Flower, **Vice-Chair**
(City of Corpus Christi)

Randy Giesler
(Live Oak County)

Travis Nelson
(City of Corpus Christi)

Manny Salazar
(Kleberg County)

Susan Temple
(San Patricio County)

Iain Vasey
(City of Corpus Christi)



Child Care Services

Dr. Mary Gleason, **Chair**
(City of Corpus Christi)

Sandra Bowen, **Vice-Chair**
(Jim Wells County)

Andrea Chavez
(TWC/City of Corpus Christi)

Dr. Justin Hoggard
(Bee County)

Ed Sample
(City of Corpus Christi)

Catrina Wilson
(City of Corpus Christi)

CHIEF ELECTED OFFICIALS (CEO) COUNCIL



Judge C.H. "Burt" Mills, Jr.
(Aransas County)

Judge George "Trace" Morrill
(Bee County)

Judge Eric Ramos
(Brooks County)

Mayor Paulette Guajardo
(City of Corpus Christi)

Judge Barbara Canales
(Nueces County)

Judge Robert Blaschke
(Refugio County)

Judge Juan Rodriguez, Jr.
(Jim Wells County)

Judge Charles Burns
(Kenedy County)

Judge Rudy Madrid
(Kleberg County)

Judge Jim Huff
(Live Oak County)

Judge David Krebs
(San Patricio County)

Judge "E.B." Garcia
(Duval County)



*In Memory of
Judge Gilbert N. Saenz*



SCAN
FOR
TWC
RESOURCES

SERVICES WE PROVIDE FOR JOB SEEKERS LIKE YOU!

- WorkInTexas.com - Job Matching
- Job Placement Services
- Career Ready Workforce Certification
- Career Coaching
- Workshops (Interviewing, Resume, Job Club)
- Veteran Priority Service
- Labor Market Information (LMI)
- Pre-Employment Transition Services for Individuals with Disabilities
- Use of Office Equipment (Fax, Phone, Copier, Internet)
- Community Partner Resource Referrals
- Education and Training Resources
- Ticket to Work (Supplemental Security Income (SSI), Social Security Disability Insurance (SSDI) Recipients)
- Assistance Filing Unemployment Insurance Appeals
- Support Services (Child Care, Transportation, Work Related)
- YOU! Youth Opportunities Unlimited (Youth Services)

COASTAL BEND CAREER CENTERS

Alice
704 Coyote Trail
Alice, TX 78332
Coastal Bend College
Phone: 361.668.0167
Fax: 888.974.3356

Beeville
3800 Charco Road
Beeville, TX 78102
Coastal Bend College
Phone: 361.358.8941
Fax: 888.974.3367

Falfurrias
221 S. Calixto Mara Avenue
Falfurrias, TX 78355
Tax Office Building
Phone: 361.825.9095
Fax: 888.612.7783

Kingsville
1814 South Brahma Blvd.
Kingsville, TX 78363
Coastal Bend College
Phone: 361.592.1006
Fax: 888.974.3358

Sinton
1113 E. Sinton St. #D
Sinton, TX 78387
Phone: 361.364.3284
Fax: 888.974.3358

Staples
520 N. Staples St.
Corpus Christi, TX 78401
Phone: 361.882.7491
Fax: 888.974.3358

Equal Opportunity Employer/Program
Auxiliary aids and services are available upon request to individuals with disabilities.
Relay Texas: 1.800.735.2989 (TDD) and 1.800.735.2988 or 7-1-1 (Voice).

A proud partner of the [American Job Center](#) network



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This document contains vital information about requirements, rights, determinations, and/or responsibilities for accessing workforce system services.
Language services, including the interpretation/translation of this document are available free of charge upon request.
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