



WORKFORCE SOLUTIONS
of the Coastal Bend

Public Relations Committee Meeting

September 8, 2021
3:00 pm

Bayview Tower
400 Mann Street, Suite 800
Conference Room #1
Corpus Christi, TX

Join Zoom Meeting

<https://us02web.zoom.us/j/88024833883?pwd=NVBmZ0dYV0ZTdldVdHRhckd0STZxdz09>

Toll-Free Call In

888 475 4499 US Toll-free

Meeting ID: 880 2483 3883

Passcode: 367991

www.workforcesolutionscb.org

Strategic Goals

- Establish and Strengthen Partnerships
- Effectively/Efficiently Target Rural Area Services
- Increase Workforce Awareness
- Expand Innovative Services to Business
- Explore New Revenue Opportunities
- Improve Internal Efficiencies
- Refine Board Culture

Mission Statement

At Workforce Solutions of the Coastal Bend, we invest in our regional economic success through access to jobs, training, and employer services.

Value Statement

Accountability – We address our customers and co-workers in a positive manner that elevates their spirit and creates a professional, supportive workplace for staff, job seekers, and employers.

Teamwork – We combine our individual talents for the benefit of the mission and common goals leveraging our unique abilities and contributions.

Trust – We consistently deliver on our commitments to our customers and co-workers to establish strong, sustainable relationships.

Integrity – We are honest, supportive, candid in addressing difficult issues, and willing to share success to demonstrate respect and consideration for our customers and co-workers.

Tenacity – We resist giving up when the going gets tough and support our customers and co-workers in seeing that issues are resolved and the job gets done.

Understanding – We are serious and passionate about delivering our services with compassion and empathy.

Dignity – We interact with customers and co-workers professionally regardless of their backgrounds, experience, and circumstances to reflect our commitment as public servants.

Enthusiasm – We recognize the importance and value of our work and know that every day we have the opportunity to help build the economic success of our regional economy.

Disclosure and Declaration of a Conflict of Interest

Conflicts of Interest and the appearance of Conflicts of Interest shall be reported according to Board Administrative Policies #1.0.101.00 - Standards of Conduct and Conflict of Interest; and #1.0.105.00 - Reporting Conflict of Interest, Fraud, and Abuse, which were adopted by the Board of Directors on April 26, 2007.

Conflict of Interest – A circumstance in which a Board Member, Board employee, Contracted Provider, or Contracted Provider's employee is in a decision-making position and has a direct or indirect interest, particularly a financial interest, that influences the individual's ability to perform job duties and fulfill responsibilities.

Appearance of a Conflict of Interest – A circumstance in which a Board Member, Board employee, Contracted Provider, or Contracted Provider's employee's action appears to be:

- influenced by considerations of one or more of the following: gain to the person, entity, or organization for which the person has an employment interest, substantial financial interest, or other interest, whether direct or indirect (other than those consistent with the terms of the contract), or;
- motivated by design to gain improper influence over the Commission, the Agency, the Board, or the Board's Chief Elected Officials.

Code of Ethics

The Workforce Solutions Code of Ethics is a guide for dealing with ethical matters in the workplace and in our relationship with our clients and members of the community.

- We believe in respect for the individual.
- We believe all persons are entitled to be treated with respect, compassion and dignity.
- We believe in openness and honesty in dealing with the general public, the people we serve, and our peers.
- We believe in striving for excellence.
- We believe in conducting ourselves in a way that will avoid even the appearance of favoritism, undue influence or impropriety, so as to preserve public confidence in our efforts.



Public Relations Committee Meeting
Bayview Tower – 400 Mann Street, Suite 800 – Conference Room #1
Corpus Christi, Texas

Join Zoom Meeting

<https://us02web.zoom.us/j/88024833883?pwd=NVBmZ0dYV0ZTdldVdHRhckd0STZxdz09>

Toll-Free Call In

888 475 4499 US Toll-free

Meeting ID: 880 2483 3883

Password: 367991

September 8, 2021 – 3:00 pm

AGENDA

	<i>Page</i>
I. Call to Order: <i>Jesse Gatewood, Chair</i>	
II. Roll Call.....	3
III. Announcement on Disclosure of Conflicts of Interest <i>Any Conflicts of Interest or Appearance of a Conflict of Interest with items on this agenda shall be declared at this time. Members with conflicts will refrain from voting, and are asked to refrain from discussion on such items. Conflicts discovered later in the meeting shall be disclosed at that time.</i>	
IV. Public Comments	
V. Discussion and Possible Action on Minutes of the February 10, 2021 Public Relations Committee Meeting.....	4-6
VI. Discussion and Possible Action on Awareness/Outreach Plan: <i>Xena Mercado/Rufino Martinez</i>	7
• Completed Projects, Events, and Marketing Campaigns	
○ Restaurant & Food Industry Job Fair	
○ Women Empowered (WE) Summit	
○ UpskillCoastalbend.org	
○ Other	
• Current, New, and Upcoming Projects and Strategies	
○ YOU! Choose Digital Career Expo & On24	
○ New Communications Strategies and Workflow Implementation	
• Social Media Content Mapping, Strategy & Benchmarks	
VII. Information Only: <i>Rufino Martinez</i>	8-14
• Jobs and Employment Report	

A proud partner of the  American Job Center network

Equal Opportunity Employer/Program

Auxiliary aids and services are available upon request to individuals with disabilities.

Deaf, hard-of-hearing or speech impaired customers may contact

Relay Texas: 1.800.735.2989 (TDD) and 1.800.735.2988 or 7-1-1 (voice)

- Employer and Partner Data Requests

VIII. Adjournment

Note: Except for expressly authorized closed sessions, meetings, discussions, and deliberations of the Board or Committees will be open to the public. Voting in all cases will be open to the public. Board members are advised that using personal communication devices to discuss Committee and Board business during the meeting may be a violation of the Texas Open Meetings Act. Such communications also may be subject to the Texas Public Information Act.

Closed Session Notice. PUBLIC NOTICE is given that the Board may elect to go into executive session at any time during the meeting in order to discuss matters listed on the agenda, when authorized by the provisions of the Open Meetings Act, Chapter 551 of the Texas Government Code. In the event the Board elects to go into executive session regarding an agenda item, the section or sections of the Open Meetings Act authorizing the executive session will be publicly announced by the presiding officer.

A proud partner of the  network

Equal Opportunity Employer/Program

Auxiliary aids and services are available upon request to individuals with disabilities.

Deaf, hard-of-hearing or speech impaired customers may contact

Relay Texas: 1.800.735.2989 (TDD) and 1.800.735.2988 or 7-1-1 (voice)

**Public Relations Committee
Roll Call Roster
September 8, 2021**

_____ Jesse Gatewood, Chair

_____ Carlos Ramirez, Vice Chair

_____ Michelle Unda

_____ Tracy Florence

_____ Arnoldo Cantu

_____ Omar Lopez

_____ Ofelia Hunter

_____ Rosie Collin

_____ Liza Wisner

Signed

Printed Name

MINUTES
Workforce Solutions of the Coastal Bend – Public Relations Committee

Join Zoom Meeting

<https://us02web.zoom.us/j/89798113859?pwd=dWR0eUo5T21DVmFrK1kwNmRBVHMvUT09>

Toll-Free Call In

888 475 4499 US Toll-free

Meeting ID: 897 9811 3859

Password: 987246

May 5, 2021 – 3:00 pm

Committee Members

Present

Jesse Gatewood, Chair
Carlos Ramirez, Vice Chair
C. Michelle Unda
Tracy Florence
Arnoldo Cantu
Ofelia Hunter
Liza Wisner
Rosie Collin

Absent

Omar Lopez

Others Present

Ken Trevino, Workforce Solutions
Amy Villarreal, Workforce Solutions
Shileen Lee, Workforce Solutions
Janet Neely, Workforce Solutions
Xena Mercado, Workforce Solutions
Rufino Martinez, Workforce Solutions
Larry Peterson, Workforce Solutions
Denise Woodson, Workforce Solutions
Alba Silvas, Workforce Solutions
Jennifer Ledford, Workforce Solutions
Norma Ochoa, Workforce Solutions
Esther Velazquez, Workforce Solutions
Imelda Trevino, Workforce Solutions
Geri Escobar, C2GPS, LLC
Kristi Vidaure, C2GPS, LLC
Robert Reyna, C2GPS, LLC

Other Board Members Present

- I. **Call to Order**
Mr. Gatewood called the meeting to order at 3:00 pm.
- II. **Roll Call**
The roll was called and a quorum was present.
- III. **Disclosure of Conflicts of Interest**
Attention was called to the Disclosure and Declaration of Conflict of Interest guidelines and disclosures were requested at this time. None were made.
- IV. **Public Comments**
There were no public comments.
- V. **Discussion and Possible Action on Minutes of the February 10, 2021 Committee Meeting**
Ms. Hunter moved to approve the minutes of the February 10, 2021 Public Relations Committee meeting. The motion was seconded by Mr. Cantu and passed.
- VI. **Discussion and Possible Action on Awareness/Outreach Plan**
 1. *Current and Upcoming Projects*
Ms. Mercado provided information on Current and Upcoming Projects.
 - Rural Outreach
 - UpskillCoastalBend.org Development

- NDW COVID-19 Initiative
- Developing H.O.M.E. Grant Marketing Campaign
- Upcoming Events
- In-Office Recording Studio
- Expanding Email Marketing – Child Care Newsletter
- Social Media Marketing

Ms. Mercado mentioned the following upcoming events:

- YOU Choose Digital Career Expo – May 11-12, 2021
- Summer Youth Job Fair – May 25, 2021
- Educator Externship Running for 3 Weeks – June 28 – July 23, 2021
- Summer Earn & Learn – June 8 – August 13
- Women Empowered (WE) Summit – June 7-10, 2021

2. *Video, Story, and Presentation Integrations*

Ms. Mercado provided information on the Podcast Debut with Community Partners, Tuloso Midway. Tuloso-Midway's Superintendent, Mr. Rick Fernandez invited Mr. Trevino as a guest on their new podcast, turn-keyed by Mays Business School, TAMU-College Station to bridge the gap between education and careers. Ms. Mercado shared a short clip of the podcast with Mr. Fernandez and Mr. Trevino.

Ms. Mercado provided information on the Expanding Email Marketing Child Care Newsletter.

- Quarterly Newsletter for Child Care Providers
- Featuring Texas Rising Star Highlights, Important Information such as upcoming training, child care program insights and announcements.

3. *Media Highlights/Social Media*

Ms. Mercado provided information on media highlights/social media – March – May 2021 (TV, Print, Radio & Social Media Platforms) included on the Public Relations PowerPoint.

Local News Media

- March 16, 2021 – Kiii – Labor Market Information
- March 23, 2021 – KRIS6 – Promoting Custom Virtual Hiring Events for Employers on “The Rebound”
- March 23, 2021 – Kiii – Phone Interview Promoting Training Scholarships & Metrix Learning
- April 7, 2021 – Kiii – Ken Trevino discussed our partnerships with Del Mar to promote training opportunities.

VII. **Information Only:**

1. *Jobs and Employment Report*

Mr. Martinez presented the March 2021 Jobs and Employment Report (included on pages 8-13 of the May 5 agenda packet).

2. *Employer and Partner Data Requests*

Mr. Martinez provided information on the Employer and Partner Data Requests for the months of November 2020 - April 2021 (included on pages 8-10 of the May 5 agenda packet).

Mr. Gatewood gave kudos to Ms. Byrd and her efforts for the Foster Care Initiative Month in May.

Mr. Gatewood thanked Ms. Mercado and Mr. Martinez for a very informative presentation.

Mr. Ramirez mentioned it is an amazing idea for an In-Office Recording Studio.

Mr. Gatewood thanked everyone for attending and their time.

VIII. **Adjournment**

The meeting adjourned at 3:33 pm.

DISCUSSION AND POSSIBLE ACTION

VI. Discussion and Possible Action on Awareness/Outreach Plan

BACKGROUND INFORMATION

The Public Relations Committee continues to meet to review ideas and expand discussion on how to increase the awareness and outreach efforts of services that Workforce Solutions offers to both employers and job seekers.

- Completed Projects, Events, and Marketing Campaigns
 - Restaurant & Food Industry Job Fair
 - Women Empowered (WE) Summit
 - UpskillCoastalbend.org
 - Other
- Current, New, and Upcoming Projects and Strategies
 - YOU! Choose Digital Career Expo & On24
 - New Communications Strategies and Workflow Implementation
- Social Media Content Mapping, Strategy & Benchmarks

RECOMMENDATION

The Public Relations Committee discuss and take appropriate action on the information presented to broaden the awareness of services provided by Workforce Solutions of the Coastal Bend. Discussions under this section may result in additional actions or recommendations to staff.

INFORMATION ONLY

VII. Jobs & Employment Report

BACKGROUND INFORMATION

Jobs and Employment Report

The July unemployment rate for the Corpus Christi Metropolitan Statistical Area (MSA) decreased to 7.5% with Nueces County at 7.2%. Ten of the eleven Coastal Bend counties experienced month-over-month decreases with Kenedy County remaining unchanged. The unemployment rate for the Coastal Bend region decreased to 7.9%.

The *Leisure and Hospitality* Super Sector industry has grown by 13% in the Corpus Christi MSA over the year with the demand for workers in the restaurant and hotel industry remaining high. Employers are currently seeking Cooks, Food Service Supervisors and Cashiers along with numerous other positions and hundreds of openings.

Employer and Partner Data Requests

November 2020

- Occupation Snapshot Report – Janitorial Managers
- Occupation Snapshot Report – Janitors / Housekeeping
- Wage Analysis – Janitorial
- Coastal Bend Industry Snapshot
- Coastal Bend Staffing Patterns Report
- Coastal Bend Wage Analysis
- Coastal Bend Employer Report
- Occupation Overview – Industrial Construction
- Occupation Overview Report – Management Occupations
- COVID-19 Economic Impact Report - 11 County Coastal Bend Region
- COVID-19 Economic Impact Report – City of Corpus Christi

December 2020

- Employers by County Report – Duval
- Employers by County Report – Jim Wells
- Coastal Bend Industry Overview Report
- Job Postings Analytics Report 1
- Job Postings Analytics Report 2

January 2021

- Economic Overview – Coastal Bend
- Coastal Bend Industry Snapshot – Health Care
- Nueces County Economic Impact Overview
- Nueces County Economic Impact Report – UI Weekly Claims
- Coastal Bend Occupation Snapshot 1
- Coastal Bend Occupation Snapshot 2
- Coastal Bend Occupation Snapshot 3
- Nueces County Economic Impact Report – UI Weekly Claims Update
- Coastal Bend Staffing Pattern
- Coastal Bend Industry Snapshot

February 2021

- Coastal Bend Industry Snapshot
- Coastal Bend Staffing Patterns Report
- Unemployment Claims Report
- Coastal Bend Industry Snapshot – Leisure and Hospitality
- Nueces County Claimant Report
- Top Posted Occupations Report A
- Top Posted Occupations Report B
- Occupational Report Table
- Occupational Report Location A
- Occupational Report Location B
- Occupational Report Location C
- Coastal Bend Economic Overview
- Industry Growth Table
- Top Industries Report
- Economic Overview Kleberg County
- Economic Overview Coastal Bend WDA
- San Patricio Employment
- San Patricio Employment by Industry

March 2021

- Industry Snapshot
- Industry Occupation Report
- All Industry Workers
- Economic Overview Coastal Bend
- Economic Overview Corpus Christi
- Economic Overview Bexar County

- Economic Overview Kendall County
- Job Posting Analytics March 2019
- Job Posting Analytics March 2020
- Unemployment Weekly Claims
- Industry Occupations Report - San Patricio
- Occupational Table Coastal Bend
- Occupation Snapshot Coastal Bend
- Industry Report #1
- Industry Report #2
- Industry Report #3
- Industry Report #4
- Industry Report #5
- Industry Report #6
- Industry Report #7
- Industry Report #8
- Economic Overview Coastal Bend
- Economic Overview Nueces County
- Occupation Snapshot Report
- Industry Snapshot
- Occupation Staffing Patterns
- Monthly Labor Market Information
- Coastal Bend Unemployment by Industry

April 2021

- Economic Overview – Coastal Bend WDA
- Industry Snapshot
- Occupation Overview
- Workforce Availability Report
- Occupational data – Upskill Coastal Bend
- Occupational Snapshot

May 2021

- Career Center Traffic report
- Occupations by Ethnicity
- Occupational Report - Post Secondary
- Occupational Report - Municipality
- Employer Report by County

June 2021

- Occupational Report

- Occupation Overview – Health Care
- Industry Projections
- Occupation Analysis – Municipality

July 2021

- Industry Snapshot – A
- Industry Snapshot – B
- Industry Snapshot – C
- Industry Snapshot – D

August 2021

- Growing Industries – Region A
- Growing Industries – Region B
- Growing Industries – Region C
- Growing Industries – Region D
- Declining Industries – Region A
- Declining Industries – Region B
- Declining Industries – Region C
- Declining Industries – Region D
- Top Companies Posting/Openings

BACKGROUND

Local labor market information for July 2021 is included on the following pages.

Coastal Bend Workforce Area

(Not Seasonally Adjusted Unemployment Rates by WDA, MSA, & County)

Area	Area Type	Latest Monthly Data July 2021						Previous Monthly Data June 2021				Year Ago July 2020			
		Labor Force	Employment	Unemployment	Rate	M+-	Y+-	Labor Force	Employment	Unemployment	Rate	Labor Force	Employment	Unemployment	Rate
United States	Nation	161,347,000	152,645,000	8,702,000	5.4	-0.5	-4.8	161,988,000	151,239,000	9,484,000	5.9	160,085,000	143,777,000	16,308,000	10.2
Texas	State	14,105,124	14,105,124	876,878	6.2	-0.3	-3.1	14,071,243	13,162,716	908,527	6.5	14,005,509	12,704,427	1,301,082	9.3
Corpus Christi	MSA	204,550	189,118	15,432	7.5	-0.9	-4.1	203,022	185,944	17,078	8.4	204,252	180,660	23,592	11.6
Coastal Bend	WDA	256,486	236,160	20,326	7.9	-0.9	-4.1	255,579	233,160	22,419	8.8	259,692	228,571	31,121	12
Aransas	County	9,297	8,587	710	7.6	-0.8	-2.7	9,189	8,413	776	8.4	9,102	8,168	934	10.3
Bee	County	9,203	8,353	850	9.2	-0.6	-3.6	9,345	8,425	920	9.8	10,039	8,759	1,280	12.8
Brooks	County	2,343	2,091	252	10.8	-0.2	-3.1	2,435	2,166	269	11.0	2,589	2,228	361	13.9
Duval	County	5,160	4,683	477	9.2	-2.4	-6.6	4,573	4,044	529	11.6	4,953	4,168	785	15.8
Jim Wells	County	15,072	13,350	1,722	11.4	-1	-5.8	15,155	13,272	1,883	12.4	16,184	13,393	2,791	17.2
Kenedy	County	155	143	12	7.7	-1.3	0	156	142	14	9.0	169	156	13	7.7
Kleberg	County	12,317	11,295	1,022	8.3	-0.2	-2.7	13,088	11,973	1,115	8.5	13,328	11,859	1,469	11
Live Oak	County	4,764	4,410	354	7.4	-0.6	-2.4	4,811	4,424	387	8.0	5,072	4,575	497	9.8
Nueces	County	165,611	153,629	11,982	7.2	-0.9	-4.3	164,386	151,041	13,345	8.1	165,715	146,729	18,986	11.5
Refugio	County	2,922	2,717	205	7	-0.5	-3.7	2,994	2,770	224	7.5	3,106	2,773	333	10.7
San Patricio	County	29,642	26,902	2,740	9.2	-0.8	-3.3	29,447	26,490	2,957	10.0	29,435	25,763	3,672	12.5

(M+-) Change in unemployment rate from last month (Increase) (Decrease)

(Y+-) Change in unemployment rate from last year (Increase) (Decrease)

- Earnings for all occupations Coastal Bend, expressed as hourly rate (TWC):

Coastal Bend	All Occupations-	Average \$18.35/hr.	Entry level \$8.58/hr.	Experienced workers \$23.24/hr.	Top 10% \$33.56/hr.
Texas	All Occupations-	Average \$20.97/hr.	Entry level \$8.88/hr.	Experienced workers \$ 27.02/hr.	Top 10% \$39.64/hr.

- Educational Attainment for population 25 years of age and older - Corpus Christi (Census American Fact Finder/American Community Survey):

Less than 9th grade	8.7%	12th grade & GED	27.7%	Associates degree	7.0%	Graduate or Professional degrees	8.4%
9th thru 11th grade	9.3%	Some College	25.1%	Bachelors degree	13.8%		

- Median earnings Corpus Christi by education for persons 25 years of age & up (Census AFF/ACS): **\$27,211** (\$36,380 male/ \$22,328 female)

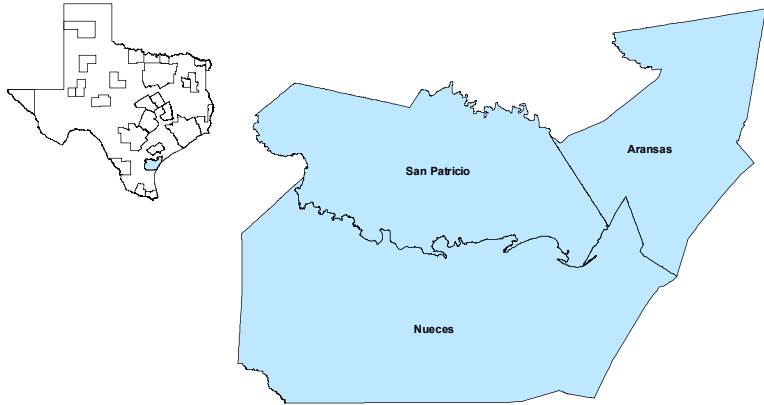
Less than High School	\$15,437	Some College or Associates	\$28,739	Graduate or Professional	\$56,681
High School & GED	\$26,818	Bachelor's	\$44,078		

A proud partner of the AmericanJobCenter[®] network

Equal Opportunity Employer/Program. Auxiliary aids and services are available upon request to individuals with disabilities.
Deaf, hard-of-hearing or speech impaired customers may contact **Relay Texas: 1-800-735-2989 (TDD) and 1-800-735-2988 or 7-1-1 (Voice)**

Corpus Christi MSA

July 2021

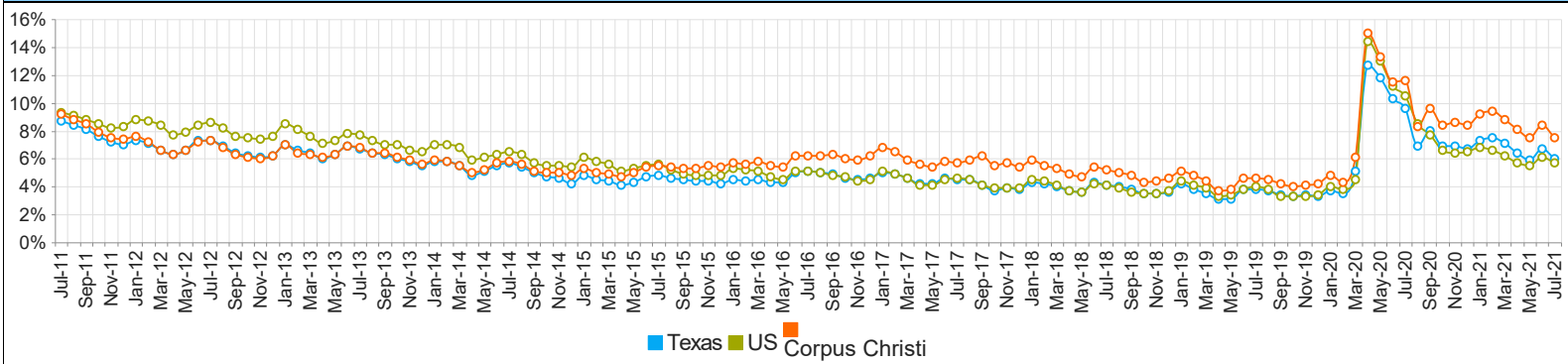


MSA Labor Force Statistics				
	Jul-21	Jun-21	Jul-20	Yearly Change
Civilian Labor Force	204,550	203,198	204,252	298
Employed	189,118	186,157	180,660	8,458
Unemployed	15,432	17,041	23,592	-8,160
Unemployment Rate	7.5%	8.4%	11.6%	-4.1%

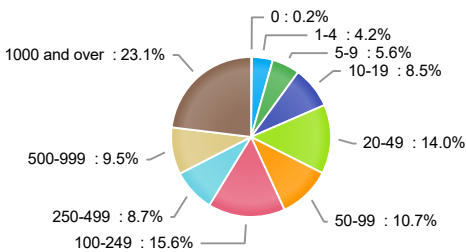
Texas Labor Force Statistics				
	Jul-21	Jun-21	Jul-20	Yearly Change
Civilian Labor Force	14,192,398	14,126,847	14,010,729	181,669
Employed	13,340,757	13,186,927	12,661,727	679,030
Unemployed	851,641	939,920	1,349,002	-497,361
Unemployment Rate	6.0%	6.7%	9.6%	-3.6%

US Labor Force Statistics				
	Jul-21	Jun-21	Jul-20	Yearly Change
Civilian Labor Force	162,817,000	162,167,000	161,374,000	1,443,000
Employed	153,596,000	152,283,000	144,492,000	9,104,000
Unemployed	9,221,000	9,883,000	16,882,000	-7,661,000
Unemployment Rate	5.7%	6.1%	10.5%	-4.8%

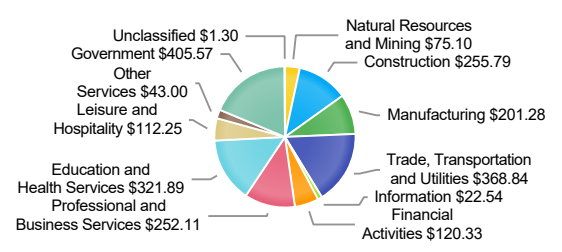
Historical Unemployment Rates



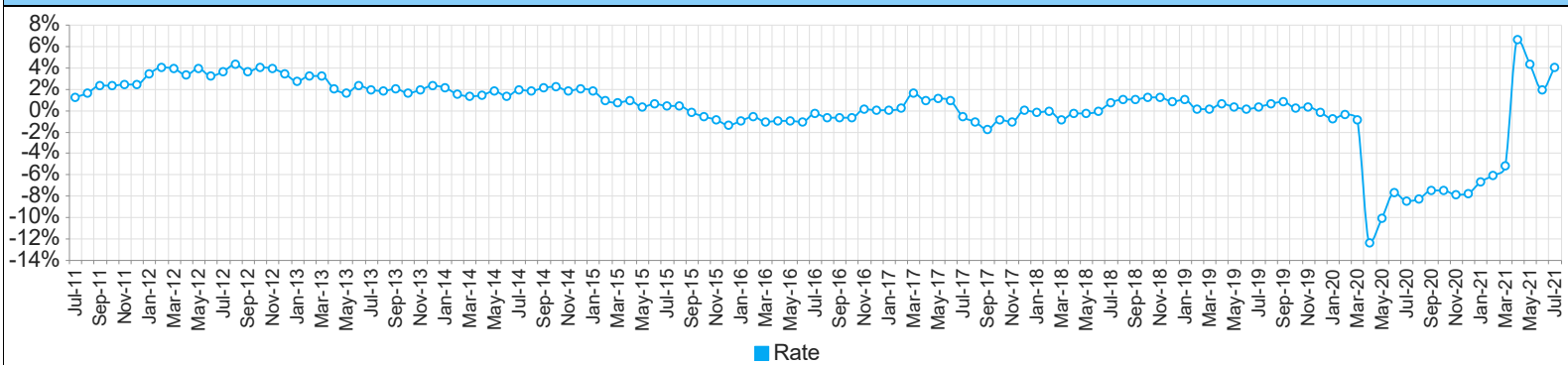
Employment by Size Class (1st Quarter 2021)



Wages by Industry (in millions) (1st Quarter 2021)



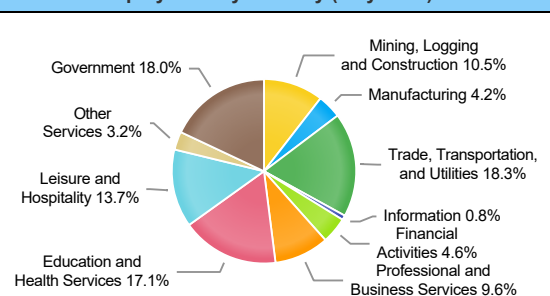
Annual Growth Rate Total Non-agricultural employment



Employment by Industry (July 2021)

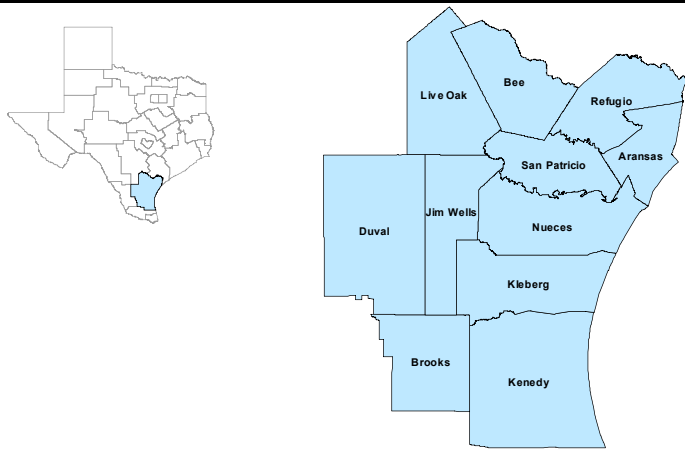
Industry	Current Month Employment	% Monthly Change	% Yearly Change
Total Nonfarm	183,900	0.2%	4.0%
Mining, Logging and Construction	19,400	1.0%	3.7%
Manufacturing	7,800	1.3%	0.0%
Trade, Transportation, and Utilities	33,600	0.9%	6.0%
Information	1,400	0.0%	0.0%
Financial Activities	8,400	1.2%	3.7%
Professional and Business Services	17,700	0.0%	4.1%
Education and Health Services	31,500	0.3%	1.6%
Leisure and Hospitality	25,200	0.8%	13.0%
Other Services	5,800	0.0%	3.6%
Government	33,100	-1.8%	-0.3%

Employment by Industry (July 2021)



Coastal Bend Workforce Development Area

July 2021



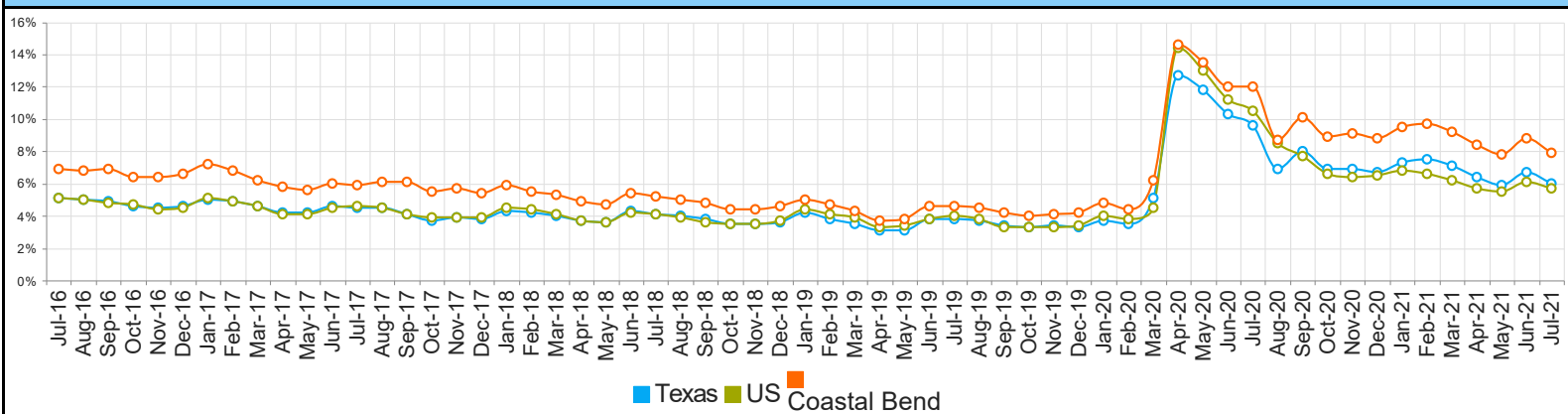
WDA Labor Force Statistics				
	Jul-21	Jun-21	Jul-20	Yearly Change
Civilian Labor Force	256,486	255,592	259,692	-3,206
Employed	236,160	233,214	228,571	7,589
Unemployed	20,326	22,378	31,121	-10,795
Unemployment Rate	7.9%	8.8%	12.0%	-4.1%

Texas Labor Force Statistics				
	Jul-21	Jun-21	Jul-20	Yearly Change
Civilian Labor Force	14,192,398	14,126,847	14,010,729	181,669
Employed	13,340,757	13,186,927	12,661,727	679,030
Unemployed	851,641	939,920	1,349,002	-497,361
Unemployment Rate	6.0%	6.7%	9.6%	-3.6%

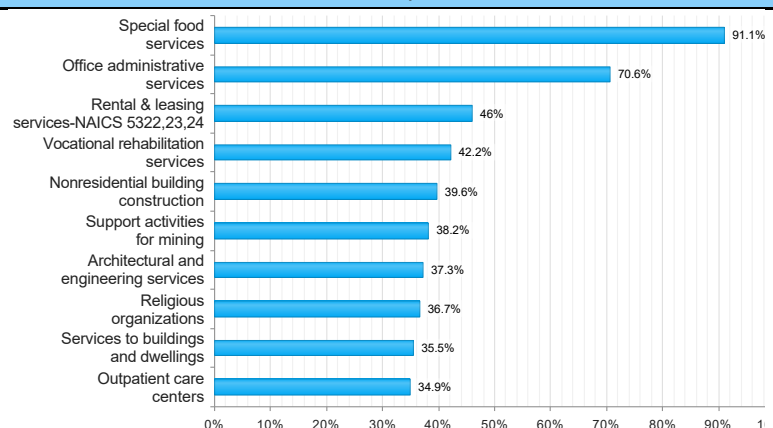
US Labor Force Statistics				
	Jul-21	Jun-21	Jul-20	Yearly Change
Civilian Labor Force	162,817,000	162,167,000	161,374,000	1,443,000
Employed	153,596,000	152,283,000	144,492,000	9,104,000
Unemployed	9,221,000	9,883,000	16,882,000	-7,661,000
Unemployment Rate	5.7%	6.1%	10.5%	-4.8%

Continued Claims for the Week of the 12th				
	Jul-21	Jun-21	Jul-20	Yearly Change
WDA	3,244	3,340	22,446	-19,202
Texas	134,829	137,658	954,004	-819,175

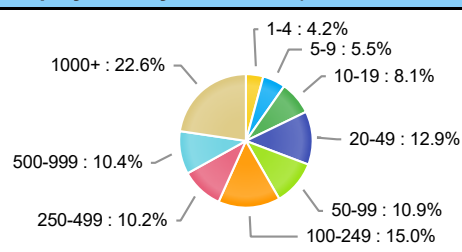
Historical Unemployment Rates



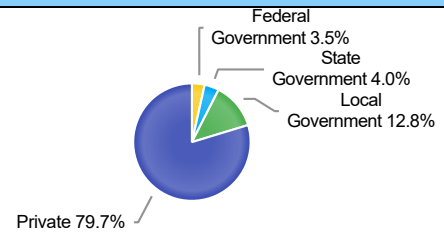
Projected Top Ten Fastest Growing Industries in WDA (% Growth 2018-2028)



Employment by Size Class (1st Quarter 2021)



Employment by Ownership (1st Quarter 2021)



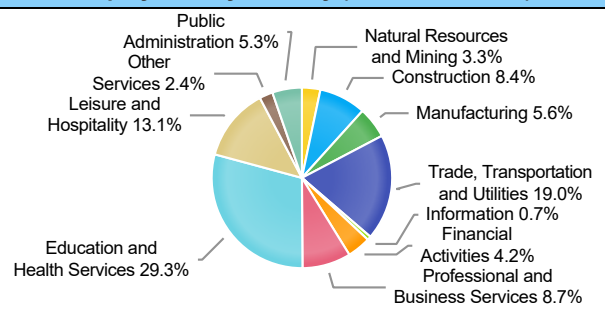
Average Weekly Wage (1st Quarter 2021)

	Q1 2021	Q4 2020	Q1 2020	Quarterly Change	Yearly Change
WDA	\$942	\$1,009	\$934	-\$67	\$8
Texas	\$1,261	\$1,294	\$1,231	-\$33	\$30
US	\$1,289	\$1,339	\$1,221	-\$50	\$68

Employment by Industry (1st Quarter 2021, Percent Change)

Industry	Employment	% of Total	% Quarterly Change	% Yearly Change
Natural Resources and Mining	7,139	3.3%	-2.1%	-27.3%
Construction	18,440	8.4%	-0.8%	-13.5%
Manufacturing	12,282	5.6%	0.4%	-4.6%
Trade, Transportation and Utilities	41,600	19.0%	-1.5%	-2.7%
Information	1,630	0.7%	0.2%	-13.6%
Financial Activities	9,324	4.2%	0.0%	-4.3%
Professional and Business Services	19,131	8.7%	-1.2%	-6.2%
Education and Health Services	64,387	29.3%	-0.4%	-5.7%
Leisure and Hospitality	28,660	13.1%	0.3%	-7.2%
Other Services	5,365	2.4%	-2.0%	-8.8%
Public Administration	11,550	5.3%	-3.0%	-4.7%

Employment by Industry (1st Quarter 2021)



Glossary of Terms

Program Title	Program Characteristics
Child Care	Helps employers retain qualified workers with families by providing subsidized child care to low-income parents, children of teen parents, and children with disabilities.
Non-Custodial Parent (NCP) Choices	Targets low-income, unemployed, or underemployed NCPs who are behind on child support payments and whose children are current or former recipients of public assistance. Involves working in tandem with the Office of the Attorney General (OAG) and the local court system to help NCPs with substantial barriers to employment and career advancement, become economically self-sufficient while also making consistent child support payments.
Supplemental Nutrition Assistance Program Employment and Training (SNAP E&T)	Designed to assist SNAP recipients in obtaining employment through participation in allowable job search, training, education, or workforce activities that promote long-term self-sufficiency. SNAP recipients are referred by the Texas Health and Human Services Commission (HHSC).
Temporary Assistance for Needy Families (TANF)/Choices	The goal of Choices services is to end the dependence of needy parents on public assistance by promoting job preparation, employment, and job retention with a “Work First” service delivery design. TANF recipients are referred by the Texas Health and Human Services Commission (HHSC).
Trade Act Services	Provides employers with skilled workers. Moves trade-affected workers into new jobs as quickly and effectively as possible.
The Workforce Information System of Texas (TWIST)	TWIST is a centralized point of reporting intake, case management, and service delivery for customers. Intake information is submitted just once for multiple employment and training programs, and can be retrieved statewide. TWIST also allows staff to query and retrieve information from the legacy systems - Employment Services (ES), Unemployment Insurance (UI), SNAP E&T, Temporary Assistance to Needy Families (TANF), SSI (Supplemental Security Income), and the Texas Department of Criminal Justice (TDCJ).
Veterans Employment Services	Employers have quick access to the talents and expertise of veterans and eligible persons, e.g., spouses of deceased/disabled/MIA veterans, to fill job openings.
Wagner-Peyser Employment Services (ES), Agricultural Services and Migrant and Seasonal Farm Worker Services	Acts as liaison between employers and job seekers to ensure employers have access to qualified workers. Provides job matching and recruitment services to employers and job seekers.
Workforce Innovation and Opportunity Act (WIOA)	WIOA helps job seekers and workers access employment, education, training, and support services to succeed in the labor market; and matches employers with the skilled workers they need to compete in the global economy.