



WORKFORCE SOLUTIONS
of the Coastal Bend

Public Relations Committee Meeting

February 10, 2021
3:00 pm

Join Zoom Meeting

<https://us02web.zoom.us/j/89536633758?pwd=aUFZMFBlamoxTkRSTDV6ZXBLczRuZz09>

Toll-Free Call In

888 475 4499 US Toll-free

Meeting ID: 895 3663 3758

Passcode: 492817

www.workforcesolutionscb.org

Strategic Goals

- Establish and Strengthen Partnerships
- Effectively/Efficiently Target Rural Area Services
- Increase Workforce Awareness
- Expand Innovative Services to Business
- Explore New Revenue Opportunities
- Improve Internal Efficiencies
- Refine Board Culture

Mission Statement

At Workforce Solutions of the Coastal Bend, we invest in our regional economic success through access to jobs, training, and employer services.

Value Statement

Accountability – We address our customers and co-workers in a positive manner that elevates their spirit and creates a professional, supportive workplace for staff, job seekers, and employers.

Teamwork – We combine our individual talents for the benefit of the mission and common goals leveraging our unique abilities and contributions.

Trust – We consistently deliver on our commitments to our customers and co-workers to establish strong, sustainable relationships.

Integrity – We are honest, supportive, candid in addressing difficult issues, and willing to share success to demonstrate respect and consideration for our customers and co-workers.

Tenacity – We resist giving up when the going gets tough and support our customers and co-workers in seeing that issues are resolved and the job gets done.

Understanding – We are serious and passionate about delivering our services with compassion and empathy.

Dignity – We interact with customers and co-workers professionally regardless of their backgrounds, experience, and circumstances to reflect our commitment as public servants.

Enthusiasm – We recognize the importance and value of our work and know that every day we have the opportunity to help build the economic success of our regional economy.

Disclosure and Declaration of a Conflict of Interest

Conflicts of Interest and the appearance of Conflicts of Interest shall be reported according to Board Administrative Policies #1.0.101.00 - Standards of Conduct and Conflict of Interest; and #1.0.105.00 - Reporting Conflict of Interest, Fraud, and Abuse, which were adopted by the Board of Directors on April 26, 2007.

Conflict of Interest – A circumstance in which a Board Member, Board employee, Contracted Provider, or Contracted Provider's employee is in a decision-making position and has a direct or indirect interest, particularly a financial interest, that influences the individual's ability to perform job duties and fulfill responsibilities.

Appearance of a Conflict of Interest – A circumstance in which a Board Member, Board employee, Contracted Provider, or Contracted Provider's employee's action appears to be:

- influenced by considerations of one or more of the following: gain to the person, entity, or organization for which the person has an employment interest, substantial financial interest, or other interest, whether direct or indirect (other than those consistent with the terms of the contract), or;
- motivated by design to gain improper influence over the Commission, the Agency, the Board, or the Board's Chief Elected Officials.

Code of Ethics

The Workforce Solutions Code of Ethics is a guide for dealing with ethical matters in the workplace and in our relationship with our clients and members of the community.

- We believe in respect for the individual.
- We believe all persons are entitled to be treated with respect, compassion and dignity.
- We believe in openness and honesty in dealing with the general public, the people we serve, and our peers.
- We believe in striving for excellence.
- We believe in conducting ourselves in a way that will avoid even the appearance of favoritism, undue influence or impropriety, so as to preserve public confidence in our efforts.



Public Relations Committee Meeting

Join Zoom Meeting

<https://us02web.zoom.us/j/89536633758?pwd=aUFZMFBlamoxTkRSTDV6ZXBLczRuZz09>

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February 10, 2021 – 3:00 pm

AGENDA

	<i>Page</i>
I. Call to Order: <i>Jesse Gatewood, Chair</i>	
II. Roll Call.....	3
III. Announcement on Disclosure of Conflicts of Interest <i>Any Conflicts of Interest or Appearance of a Conflict of Interest with items on this agenda shall be declared at this time. Members with conflicts will refrain from voting, and are asked to refrain from discussion on such items. Conflicts discovered later in the meeting shall be disclosed at that time.</i>	
IV. Public Comments	
V. Discussion and Possible Action on Minutes of the November 10, 2020 Public Relations Committee Meeting.....	4-6
VI. Discussion and Possible Action of Committee Initiatives for BCY 2021 – Review of Public Relations Charter.....	7
VII. Discussion and Possible Action on Awareness/Outreach Plan: <i>Xena Mercado/Rufino Martinez</i> <ul style="list-style-type: none">• 2021 Content Calendar Discussion• Current and Complete Projects• Media/Social Media/Outreach	8
VIII. Information Only: <i>Rufino Martinez</i> <ul style="list-style-type: none">• Jobs and Employment Report• Employer and Partner Data Requests	9-13
IX. Adjournment	

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Equal Opportunity Employer/Program

Auxiliary aids and services are available upon request to individuals with disabilities.

Relay Texas: 1.800.735.2989 (TDD) and 1.800.735.2988 or 7-1-1 (voice)

Public Relations Committee Agenda

February 10, 2021

Page 2

Note: Except for expressly authorized closed sessions, meetings, discussions, and deliberations of the Board or Committees will be open to the public. Voting in all cases will be open to the public. Board members are advised that using personal communication devices to discuss Committee and Board business during the meeting may be a violation of the Texas Open Meetings Act. Such communications also may be subject to the Texas Public Information Act.

Closed Session Notice. PUBLIC NOTICE is given that the Board may elect to go into executive session at any time during the meeting in order to discuss matters listed on the agenda, when authorized by the provisions of the Open Meetings Act, Chapter 551 of the Texas Government Code. In the event the Board elects to go into executive session regarding an agenda item, the section or sections of the Open Meetings Act authorizing the executive session will be publicly announced by the presiding officer.

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**Public Relations Committee
Roll Call Roster
February 10, 2021**

_____ Jesse Gatewood, Chair

_____ Carlos Ramirez, Vice Chair

_____ Michelle Unda

_____ Tracy Florence

_____ Arnoldo Cantu

_____ Omar Lopez

_____ Ofelia Hunter

_____ Liza Wisner

Signed

Printed Name

MINUTES
Workforce Solutions of the Coastal Bend – Public Relations Committee

Join Zoom Meeting

<https://us02web.zoom.us/j/83791903643?pwd=SVE0cW0wV3ZTc1NVNmZOOWFYdz09>

Toll-Free Call In

888 475 4499 US Toll-free

Meeting ID: 837 9190 3643

Passcode: 921678

November 10, 2020 – 2:00 pm

Committee Members

Present

Jesse Gatewood, Chair
Carlos Ramirez, Vice Chair
Arnoldo Cantu
Tracy Florence
Ofelia Hunter
Omar Lopez
C. Michelle Unda

Absent

Others Present

Ken Trevino, Workforce Solutions
Amy Villarreal, Workforce Solutions
Shileen Lee, Workforce Solutions
Monika De La Garza, Workforce Solutions
Rufino Martinez, Workforce Solutions
Xena Mercado, Workforce Solutions
Alba Silvas, Workforce Solutions
Norma Ochoa, Workforce Solutions
Janet Neely, Workforce Solutions
Shelly Key, C2GPS, LLC

Other Board Members Present:

Gloria Perez

I. Call to Order

Mr. Gatewood called the meeting to order at 2:00 pm.

II. Roll Call

The roll was called and a quorum was present.

III. Disclosure of Conflicts of Interest

Attention was called to the Disclosure and Declaration of Conflict of Interest guidelines and disclosures were requested at this time. None were made.

IV. Public Comments

There were no public comments.

V. Discussion and Possible Action on Minutes of the September 2, 2020 Committee Meeting

Mr. Ramirez moved to approve the minutes of the September 2, 2020 Public Relations Committee meeting. The motion was seconded by Mr. Lopez and passed.

VI. Discussion and Possible Action on Awareness/Outreach Plan to Broaden the Recognition of Workforce Solutions of the Coastal Bend (WFSCB) Services and Capabilities

1. COVID-19 Strategic Outreach Plan

Ms. De La Garza presented information on COVID-19 Strategic Outreach Plan (included on page 8 of the November 10 agenda packet).

- WFSCB Outreach aligns to the Texas Workforce Commission Outreach Strategy
- Inform/Educate the Public, Community Partners, Constituents, Staff, & Others
- Signage/Posters/Flyers/Digital Posts & Comments
- Virtual Conversion of Services – Events, Projects & Hiring Events
- 2020 Annual Report
- Recap – Virtual Events, Website Analytics, Social Media Strategies, and Traditional Media

- Labor Market Intelligence Report
- 11-County COVID-19 Economic Impact Report

Ms. Villarreal welcomed new staff member Norma Ochoa, Education Liaison for Workforce Solutions of the Coastal Bend. Ms. Ochoa thanked Ms. Villarreal and mentioned she was glad to be here.

2. *2020 Events, Projects and Virtual Events*

Ms. De La Garza presented information on the following 2020 Events, Projects and Virtual Events:

- Targeted Occupations List Updated
- Job Search Guide
- Increased Virtual Services
- The Workforce Insider Refresh – September and October 2020 Reports
- National Disabilities Employment Awareness Month October 2020
- 3rd Annual YOU Navigate! Virtual HireAbility Event
- Beyond 2020 Virtual Town Hall
- Child Care Services Portal
- WFSCB Success Stories

Ms. De La Garza presented a video on a success story of River Ramos, Technology Specialist for Alice I.S.D. Technology Department. Mr. Ramos tells his story on how Workforce Solutions of the Coastal Bend helped him. Mr. Ramos recommends Workforce Solutions of the Coastal Bend to others 100 %.

Mr. Gatewood stated the success stories are a great idea, it puts us out front and it helps us communicate and connect with the community.

Ms. Hunter agreed with Mr. Gatewood and mentioned Mr. Ramos is a very humble individual. Mr. Ramos went through a lot of struggle. He has learned quite a bit and it not only gave him a career it changed his life.

Ms. De La Garza also mentioned Cathy Black with Bee County Chamber of Commerce as another success story.

Ms. Florence acknowledged Ms. Black for being a great employee and stated she was blessed to have her.

3. *9th Annual Hiring Red, White & You Statewide Veterans Hiring Fair – November 5, 2020*

Ms. De La Garza provided information on the virtual 9th Annual Hiring Red, White & You Statewide Veterans Hiring Fair event. Ms. De La Garza provided the preliminary numbers and mentioned she is still waiting to receive the final numbers:

- 300 Job Seekers Registered
- 243 Job Seekers Logged In
- 68 Registered Employers/Ended With 73
- 230 Resumes Submitted
- Job Seekers Entered A Booth 4,800 Times
- Employers & Job Seekers Engaged In 900 Conversations

Ms. Unda acknowledged that the virtual event was a success and would be back again.

4. *2020 Annual Report*

Ms. De La Garza stated that the virtual 2020 Annual Report are in the final edits and will be ready by the annual Board meeting in December.

5. *Media/Social/Outreach Coverage – September – October 2020*

Ms. De La Garza provided information on media, social and outreach coverage – September – October 2020.

VII. **Information Only:**

Local Labor Market Information September 2020

Mr. Martinez presented the September 2020 local Labor Market Information (included on pages 9-13 of the November 10 agenda packet).

Mr. Gatewood reminded everyone it is National Apprenticeship Week. Mr. Gatewood mentioned they would be having a virtual meeting at his organization, The International Brotherhood of Electrical Workers from 1:00 pm – 4:00 pm and an in person if you would like to come in person for drinks and refreshments come by 2301 Saratoga, mask and social distancing will be observed. We will have some speakers from contractors and some testimonials from apprentices that are going through apprenticeship programs to promote that as well. Mr. Gatewood included if there were any questions regarding this to contact him.

Ms. Florence recognized the team for doing a phenomenal job on all the marketing pieces and all the data compiled. Ms. De La Garza thanked Ms. Florence.

Mr. Gatewood agreed with Ms. Florence and welcomed Ms. Ochoa on board.

VIII. **Adjournment**

The meeting adjourned at 2:52 pm.

DISCUSSION AND POSSIBLE ACTION

VI. Committee Initiatives for BCY 2021 - Review of Public Relations Charter

BACKGROUND INFORMATION

Public Relations Committee Charter:

PUBLIC RELATIONS

Responsible for the expansion of an awareness/outreach plan to broaden public recognition of programs/services. Oversight of development of the Quarterly Performance Report and Annual Report to use as tools to report to the public the accomplishments of workforce programs/services.

RECOMMENDATION

The Public Relations Committee consider initiatives for 2021 and take any appropriate action on the information presented.

DISCUSSION AND POSSIBLE ACTION

VII. Discussion and Possible Action on Awareness/Outreach Plan

BACKGROUND INFORMATION

The Public Relations Committee continues to meet to review ideas and expand discussion on how to increase the awareness and outreach efforts of services that Workforce Solutions offers to both employers and job seekers.

- 2021 Content Calendar Discussion
- Current and Complete Projects
- Media/Social Media/Outreach

RECOMMENDATION

The Public Relations Committee discuss and take appropriate action on the information presented to broaden the awareness of services provided by Workforce Solutions of the Coastal Bend. Discussions under this section may result in additional actions or recommendations to staff.

INFORMATION ONLY

VIII. Jobs and Employment Report

The unemployment rate for the month of December decreased to 9.3% in the Coastal Bend region, down 1.1% from last month. Unemployment for all 11 counties decreased over the month with Kenedy and Jim Wells experiencing the highest month-over-month decreases.

Job growth in the Trade, Transportation, and Utilities Industry Super Sector grew by 0.6% over the month in the Corpus Christi Metropolitan Statistical Area (MSA). Retail Trade is within this industry sector which includes many of the occupations that are traditionally attributed to seasonal hiring during the month of December.

The demand for jobs that support the Health Care and Retail Trade industry has continued to increase over the last couple of months. Registered Nurses, Licensed Vocational Nurses, Retail Sales Supervisors and Salespersons are among the top occupations employers are looking to fill immediately. To begin your job search and get registered on WorkInTexas.com, check out this video from the Texas Workforce Commission.

Employer and Partner Data Requests

November 2020

- Occupation Snapshot Report – Janitorial Managers
- Occupation Snapshot Report – Janitors / Housekeeping
- Wage Analysis – Janitorial
- Coastal Bend Industry Snapshot
- Coastal Bend Staffing Patterns Report
- Coastal Bend Wage Analysis
- Coastal Bend Employer Report
- Occupation Overview – Industrial Construction
- Occupation Overview Report – Management Occupations
- COVID-19 Economic Impact Report - 11 County Coastal Bend Region
- COVID-19 Economic Impact Report – City of Corpus Christi

December 2020

- Employers by County Report – Duval
- Employers by County Report – Jim Wells
- Coastal Bend Industry Overview Report
- Job Postings Analytics Report 1
- Job Postings Analytics Report 2

January 2021

- Economic Overview – Coastal Bend
- Coastal Bend Industry Snapshot – Health Care
- Nueces County Economic Impact Overview
- Nueces County Economic Impact Report – UI Weekly Claims
- Coastal Bend Occupation Snapshot 1
- Coastal Bend Occupation Snapshot 2
- Coastal Bend Occupation Snapshot 3
- Nueces County Economic Impact Report – UI Weekly Claims Update
- Coastal Bend Staffing Pattern
- Coastal Bend Industry Snapshot

Coastal Bend Workforce Area

(Not Seasonally Adjusted Unemployment Rates by WDA, MSA, & County)

Area	Area Type	Latest Monthly Data December 2020						Previous Monthly Data November 2020				Year Ago December 2019			
		Labor Force	Employment	Unemployment	Rate	M+-	Y+-	Labor Force	Employment	Unemployment	Rate	Labor Force	Employment	Unemployment	Rate
United States	Nation	160,567,000	149,830,000	10,736,000	6.7	0.0	3.2	160,536,000	149,809,000	10,728,000	6.7	164,556,000	158,803,000	5,753,000	3.5
Texas	State	14,164,520	13,139,142	1,153,252	7.2	-0.9	3.7	14,181,827	13,028,575	1,153,252	8.1	14,155,916	13,660,124	495,792	3.5
Corpus Christi	MSA	200,752	182,657	18,095	9.0	-1.0	4.7	202,507	182,307	20,200	10.0	263,556	252,263	11,293	4.3
Coastal Bend	WDA	257,998	233,949	24,049	9.3	-1.1	5.3	260,426	233,349	27,077	10.4	9,411	9,036	375	4.0
Aransas	County	9,130	8,331	799	8.8	-0.7	4.5	9,171	8,303	868	9.5	9,837	9,410	427	4.3
Bee	County	9,985	8,968	1,017	10.2	-1.3	5.2	10,075	8,915	1,160	11.5	2,616	2,485	131	5.0
Brooks	County	2,679	2,386	293	10.9	-1.5	6.0	2,712	2,376	336	12.4	4,919	4,678	241	4.9
Duval	County	5,050	4,415	635	12.6	-1.7	7.5	5,124	4,392	732	14.3	16,647	15,798	849	5.1
Jim Wells	County	17,289	15,111	2,178	12.6	-1.9	8.1	17,597	15,042	2,555	14.5	202	193	9	4.5
Kenedy	County	182	171	11	6.0	-2.1	1.9	185	170	15	8.1	13,571	13,020	551	4.1
Kleberg	County	13,340	12,233	1,107	8.3	-1.2	5.5	13,458	12,178	1,280	9.5	5,625	5,466	159	2.8
Live Oak	County	5,611	5,165	446	7.9	-1.1	3.9	5,648	5,142	506	9	167,633	160,846	6,787	4.0
Nueces	County	162,456	148,246	14,210	8.7	-1.0	5.3	163,950	147,965	15,985	9.7	3,123	3,017	106	3.4
Refugio	County	3,110	2,843	267	8.6	-0.8	3.1	3,120	2,827	293	9.4	29,972	28,314	1,658	5.5
San Patricio	County	29,166	26,080	3,086	10.6	-0.8	6.3	29,386	26,039	3,347	11.4	263,556	252,263	11,293	4.3

(M+-) Change in unemployment rate from last month (Increase) (Decrease)

(Y+-) Change in unemployment rate from last year (Increase) (Decrease)

- Earnings for all occupations Coastal Bend, expressed as hourly rate (TWC):

Coastal Bend	All Occupations-	Average \$18.35/hr.	Entry level \$8.58/hr.	Experienced workers \$23.24/hr.	Top 10% \$33.56/hr.
Texas	All Occupations-	Average \$20.97/hr.	Entry level \$8.88/hr.	Experienced workers \$ 27.02/hr.	Top 10% \$39.64/hr.

- Educational Attainment for population 25 years of age and older - Corpus Christi (Census American Fact Finder/American Community Survey):

Less than 9th grade	8.7%	12th grade & GED	27.7%	Associates degree	7.0%	Graduate or Professional degrees	8.4%
9th thru 11th grade	9.3%	Some College	25.1%	Bachelors degree	13.8%		

- Median earnings Corpus Christi by education for persons 25 years of age & up (Census AFF/ACS): **\$27,211** (\$36,380 male/ \$22,328 female)

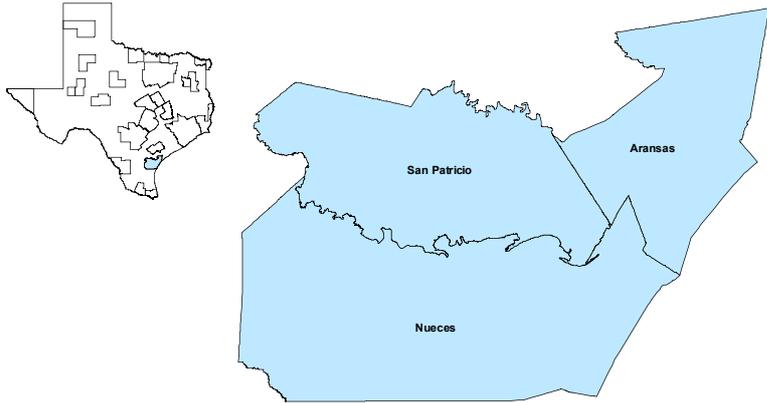
Less than High School	\$15,437	Some College or Associates	\$28,739	Graduate or Professional	\$56,681
High School & GED	\$26,818	Bachelor's	\$44,078		

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Corpus Christi MSA

December 2020

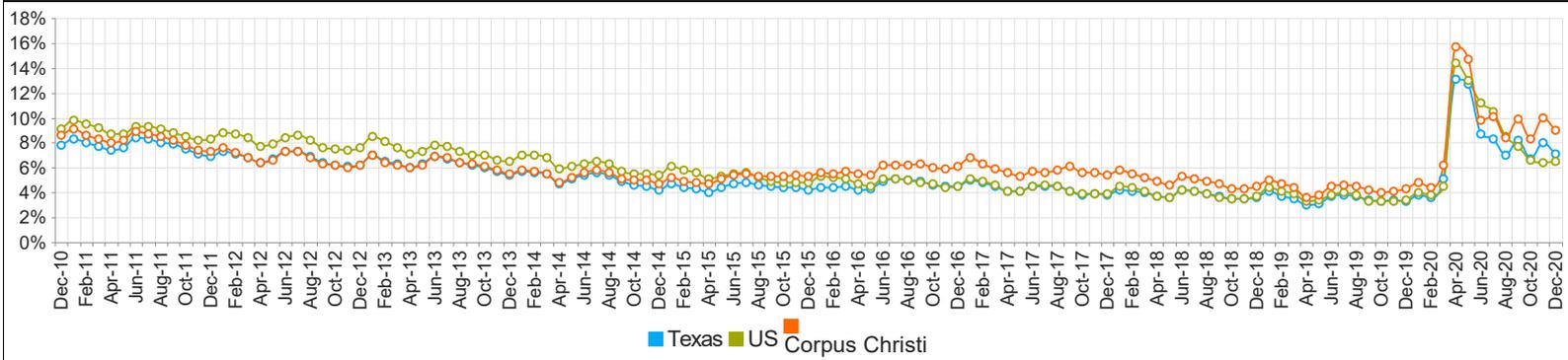


MSA Labor Force Statistics				
	Dec-20	Nov-20	Dec-19	Yearly Change
Civilian Labor Force	200,752	202,179	207,016	-6,264
Employed	182,657	182,007	198,196	-15,539
Unemployed	18,095	20,172	8,820	9,275
Unemployment Rate	9.0%	10.0%	4.3%	4.7%

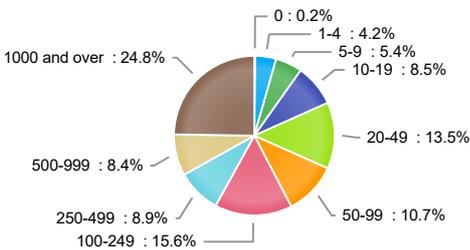
Texas Labor Force Statistics				
	Dec-20	Nov-20	Dec-19	Yearly Change
Civilian Labor Force	14,170,462	14,200,317	14,192,255	-21,793
Employed	13,163,725	13,070,145	13,722,119	-558,394
Unemployed	1,006,737	1,130,172	470,136	536,601
Unemployment Rate	7.1%	8.0%	3.3%	3.8%

US Labor Force Statistics				
	Dec-20	Nov-20	Dec-19	Yearly Change
Civilian Labor Force	160,017,000	160,468,000	164,007,000	-3,990,000
Employed	149,613,000	150,203,000	158,504,000	-8,891,000
Unemployed	10,404,000	10,264,000	5,503,000	4,901,000
Unemployment Rate	6.5%	6.4%	3.4%	3.1%

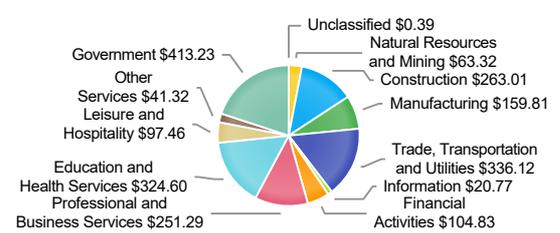
Historical Unemployment Rates



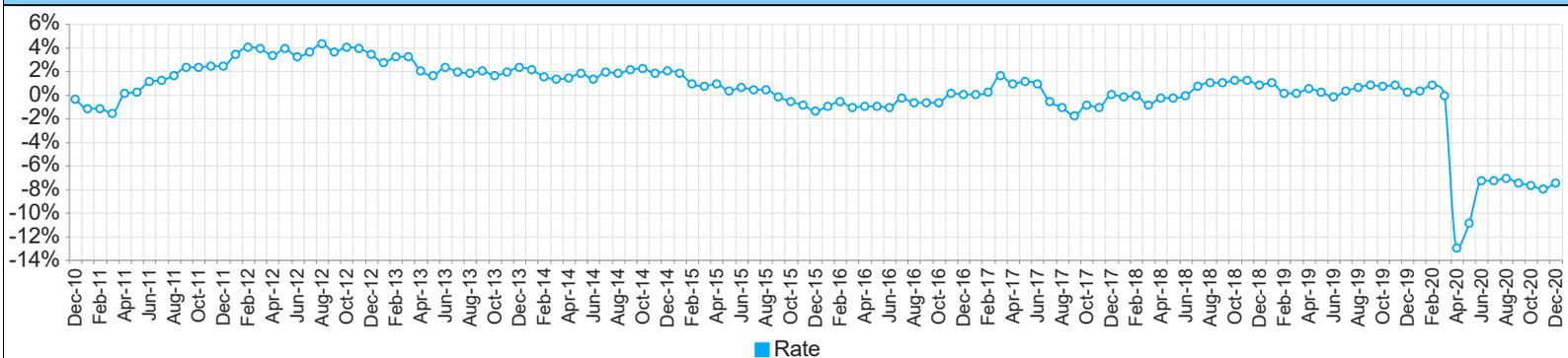
Employment by Size Class (2nd Quarter 2020)



Wages by Industry (in millions) (2nd Quarter 2020)



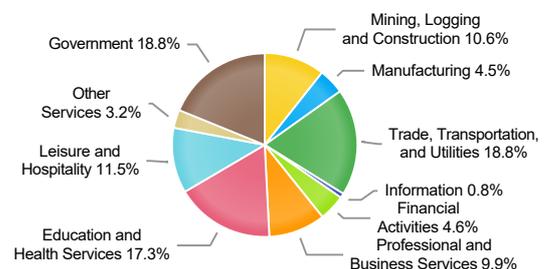
Annual Growth Rate Total Non-agricultural employment



Employment by Industry (December 2020)

Industry	Current Month Employment	% Monthly Change	% Yearly Change
Total Nonfarm	180,700	0.1%	-7.5%
Mining, Logging and Construction	19,200	-1.0%	-18.6%
Manufacturing	8,100	0.0%	-4.7%
Trade, Transportation, and Utilities	33,900	0.6%	0.6%
Information	1,500	0.0%	-6.2%
Financial Activities	8,400	0.0%	-1.2%
Professional and Business Services	17,900	0.6%	-7.7%
Education and Health Services	31,300	0.3%	-4.0%
Leisure and Hospitality	20,800	0.0%	-18.4%
Other Services	5,700	0.0%	-8.1%
Government	33,900	0.0%	-5.0%

Employment by Industry (December 2020)



Coastal Bend Workforce Development Area

December 2020



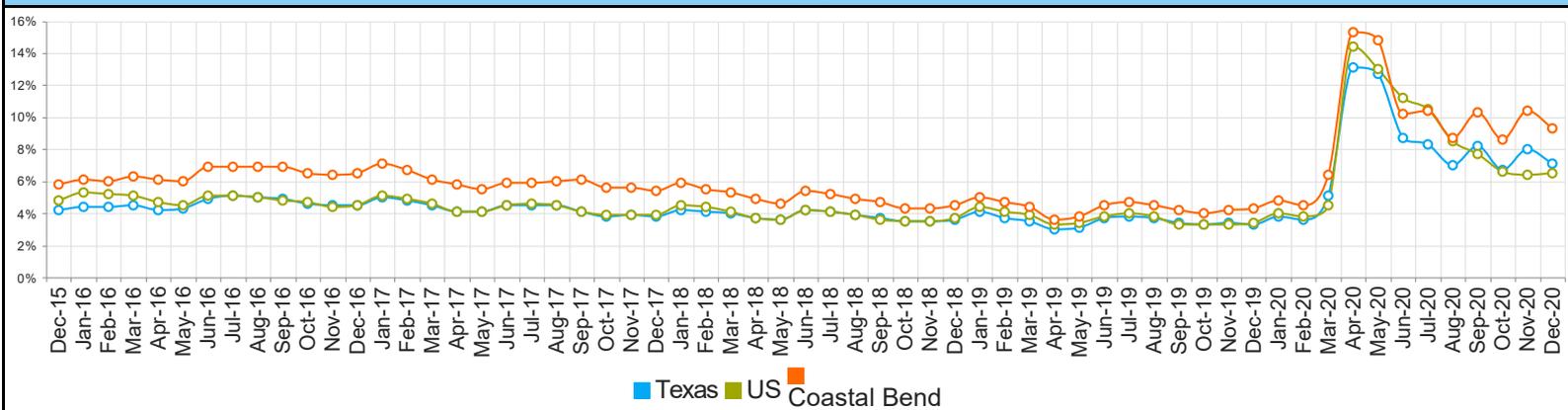
WDA Labor Force Statistics				
	Dec-20	Nov-20	Dec-19	Yearly Change
Civilian Labor Force	257,998	260,060	263,556	-5,558
Employed	233,949	233,026	252,263	-18,314
Unemployed	24,049	27,034	11,293	12,756
Unemployment Rate	9.3%	10.4%	4.3%	5.0%

Texas Labor Force Statistics				
	Dec-20	Nov-20	Dec-19	Yearly Change
Civilian Labor Force	14,170,462	14,200,317	14,192,255	-21,793
Employed	13,163,725	13,070,145	13,722,119	-558,394
Unemployed	1,006,737	1,130,172	470,136	536,601
Unemployment Rate	7.1%	8.0%	3.3%	3.8%

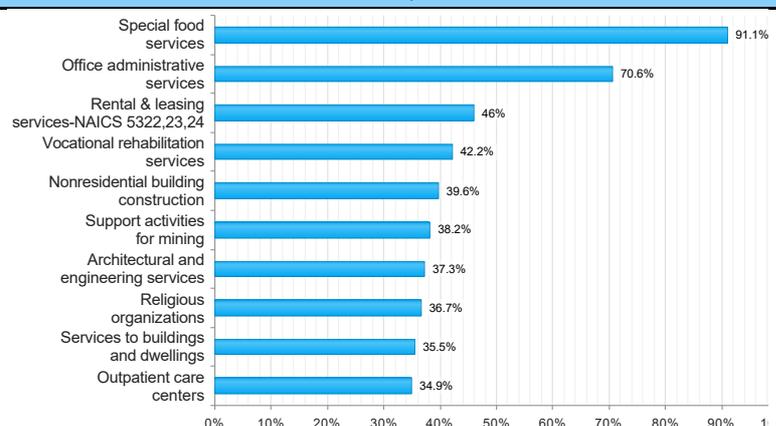
US Labor Force Statistics				
	Dec-20	Nov-20	Dec-19	Yearly Change
Civilian Labor Force	160,017,000	160,468,000	164,007,000	-3,990,000
Employed	149,613,000	150,203,000	158,504,000	-8,891,000
Unemployed	10,404,000	10,264,000	5,503,000	4,901,000
Unemployment Rate	6.5%	6.4%	3.4%	3.1%

Continued Claims for the Week of the 12th				
	Dec-20	Nov-20	Dec-19	Yearly Change
WDA	5,932	6,996	2,814	3,118
Texas	242,000	283,871	102,136	139,864

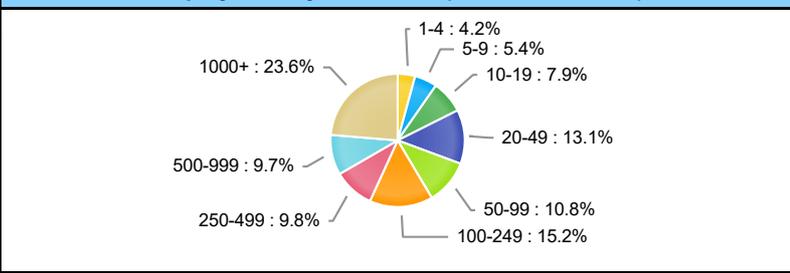
Historical Unemployment Rates



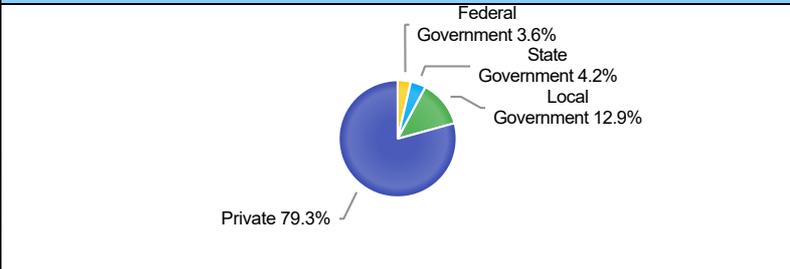
Projected Top Ten Fastest Growing Industries in WDA (% Growth 2018-2028)



Employment by Size Class (2nd Quarter 2020)



Employment by Ownership (2nd Quarter 2020)



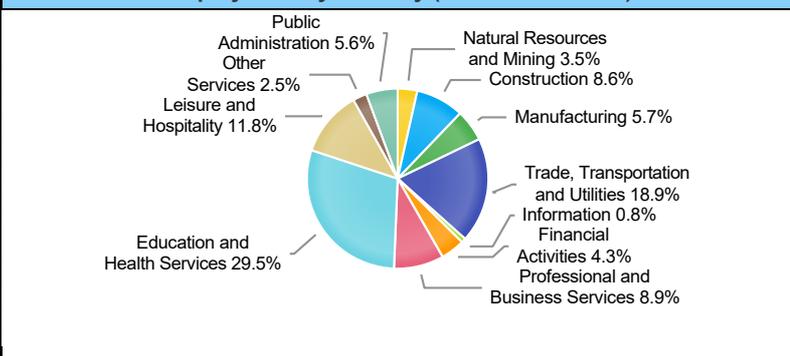
Average Weekly Wage (2nd Quarter 2020)

	Q2 2020	Q1 2020	Q2 2019	Quarterly Change	Yearly Change
WDA	\$917	\$935	\$901	-\$18	\$16
Texas	\$1,156	\$1,231	\$1,101	-\$75	\$55
US	\$1,188	\$1,222	\$1,094	-\$34	\$94

Employment by Industry (2nd Quarter 2020, Percent Change)

Industry	Employment	% of Total	% Quarterly Change	% Yearly Change
Natural Resources and Mining	7,528	3.5%	-23.1%	-32.0%
Construction	18,572	8.6%	-12.9%	-22.1%
Manufacturing	12,255	5.7%	-5.0%	-2.8%
Trade, Transportation and Utilities	40,784	18.9%	-4.7%	-4.6%
Information	1,623	0.8%	-14.0%	-15.4%
Financial Activities	9,383	4.3%	-3.7%	-6.6%
Professional and Business Services	19,113	8.9%	-6.4%	-6.6%
Education and Health Services	63,691	29.5%	-6.7%	-5.0%
Leisure and Hospitality	25,382	11.8%	-17.7%	-23.1%
Other Services	5,314	2.5%	-10.6%	-10.0%
Public Administration	12,090	5.6%	-0.3%	2.0%

Employment by Industry (2nd Quarter 2020)



Glossary of Terms

Program Title	Program Characteristics
Child Care	Helps employers retain qualified workers with families by providing subsidized child care to low-income parents, children of teen parents, and children with disabilities.
Non-Custodial Parent (NCP) Choices	Targets low-income, unemployed, or underemployed NCPs who are behind on child support payments and whose children are current or former recipients of public assistance. Involves working in tandem with the Office of the Attorney General (OAG) and the local court system to help NCPs with substantial barriers to employment and career advancement, become economically self-sufficient while also making consistent child support payments.
Supplemental Nutrition Assistance Program Employment and Training (SNAP E&T)	Designed to assist SNAP recipients in obtaining employment through participation in allowable job search, training, education, or workforce activities that promote long-term self-sufficiency. SNAP recipients are referred by the Texas Health and Human Services Commission (HHSC).
Temporary Assistance for Needy Families (TANF)/Choices	The goal of Choices services is to end the dependence of needy parents on public assistance by promoting job preparation, employment, and job retention with a “Work First” service delivery design. TANF recipients are referred by the Texas Health and Human Services Commission (HHSC).
Trade Act Services	Provides employers with skilled workers. Moves trade-affected workers into new jobs as quickly and effectively as possible.
The Workforce Information System of Texas (TWIST)	TWIST is a centralized point of reporting intake, case management, and service delivery for customers. Intake information is submitted just once for multiple employment and training programs, and can be retrieved statewide. TWIST also allows staff to query and retrieve information from the legacy systems - Employment Services (ES), Unemployment Insurance (UI), SNAP E&T, Temporary Assistance to Needy Families (TANF), SSI (Supplemental Security Income), and the Texas Department of Criminal Justice (TDCJ).
Veterans Employment Services	Employers have quick access to the talents and expertise of veterans and eligible persons, e.g., spouses of deceased/disabled/MIA veterans, to fill job openings.
Wagner-Peyser Employment Services (ES), Agricultural Services and Migrant and Seasonal Farm Worker Services	Acts as liaison between employers and job seekers to ensure employers have access to qualified workers. Provides job matching and recruitment services to employers and job seekers.
Workforce Innovation and Opportunity Act (WIOA)	WIOA helps job seekers and workers access employment, education, training, and support services to succeed in the labor market; and matches employers with the skilled workers they need to compete in the global economy.