



WORKFORCE SOLUTIONS
of the Coastal Bend

Public Relations Committee Meeting

November 10, 2020
2:00 pm

Join Zoom Meeting

<https://us02web.zoom.us/j/83791903643?pwd=SVdhSXE0cW0wV3ZTc1NVNmZOOWFYdz09>

Toll-Free Call In

888 475 4499 US Toll-free

Meeting ID: 837 9190 3643

Passcode: 921678

www.workforcesolutionscb.org

Strategic Goals

- Establish and Strengthen Partnerships
- Effectively/Efficiently Target Rural Area Services
- Increase Workforce Awareness
- Expand Innovative Services to Business
- Explore New Revenue Opportunities
- Improve Internal Efficiencies
- Refine Board Culture

Mission Statement

At Workforce Solutions of the Coastal Bend, we invest in our regional economic success through access to jobs, training, and employer services.

Value Statement

Accountability – We address our customers and co-workers in a positive manner that elevates their spirit and creates a professional, supportive workplace for staff, job seekers, and employers.

Teamwork – We combine our individual talents for the benefit of the mission and common goals leveraging our unique abilities and contributions.

Trust – We consistently deliver on our commitments to our customers and co-workers to establish strong, sustainable relationships.

Integrity – We are honest, supportive, candid in addressing difficult issues, and willing to share success to demonstrate respect and consideration for our customers and co-workers.

Tenacity – We resist giving up when the going gets tough and support our customers and co-workers in seeing that issues are resolved and the job gets done.

Understanding – We are serious and passionate about delivering our services with compassion and empathy.

Dignity – We interact with customers and co-workers professionally regardless of their backgrounds, experience, and circumstances to reflect our commitment as public servants.

Enthusiasm – We recognize the importance and value of our work and know that every day we have the opportunity to help build the economic success of our regional economy.

Disclosure and Declaration of a Conflict of Interest

Conflicts of Interest and the appearance of Conflicts of Interest shall be reported according to Board Administrative Policies #1.0.101.00 - Standards of Conduct and Conflict of Interest; and #1.0.105.00 - Reporting Conflict of Interest, Fraud, and Abuse, which were adopted by the Board of Directors on April 26, 2007.

Conflict of Interest – A circumstance in which a Board Member, Board employee, Contracted Provider, or Contracted Provider's employee is in a decision-making position and has a direct or indirect interest, particularly a financial interest, that influences the individual's ability to perform job duties and fulfill responsibilities.

Appearance of a Conflict of Interest – A circumstance in which a Board Member, Board employee, Contracted Provider, or Contracted Provider's employee's action appears to be:

- influenced by considerations of one or more of the following: gain to the person, entity, or organization for which the person has an employment interest, substantial financial interest, or other interest, whether direct or indirect (other than those consistent with the terms of the contract), or;
- motivated by design to gain improper influence over the Commission, the Agency, the Board, or the Board's Chief Elected Officials.

Code of Ethics

The Workforce Solutions Code of Ethics is a guide for dealing with ethical matters in the workplace and in our relationship with our clients and members of the community.

- We believe in respect for the individual.
- We believe all persons are entitled to be treated with respect, compassion and dignity.
- We believe in openness and honesty in dealing with the general public, the people we serve, and our peers.
- We believe in striving for excellence.
- We believe in conducting ourselves in a way that will avoid even the appearance of favoritism, undue influence or impropriety, so as to preserve public confidence in our efforts.



Public Relations Committee Meeting

Join Zoom Meeting

<https://us02web.zoom.us/j/83791903643?pwd=SVdhSXE0cW0wV3ZTc1NVNmZOOWFYdz09>

Toll-Free Call In

888 475 4499 US Toll-free

Meeting ID: 837 9190 3643

Passcode: 921678

November 10, 2020 – 2:00 pm

AGENDA

	<i>Page</i>
I. Call to Order: <i>Jesse Gatewood, Chair</i>	
II. Roll Call	3
III. Announcement on Disclosure of Conflicts of Interest <i>Any Conflicts of Interest or Appearance of a Conflict of Interest with items on this agenda shall be declared at this time. Members with conflicts will refrain from voting, and are asked to refrain from discussion on such items. Conflicts discovered later in the meeting shall be disclosed at that time.</i>	
IV. Public Comments	
V. Discussion and Possible Action on Minutes of the September 2, 2020 Public Relations Committee Meeting	4-7
VI. Discussion and Possible Action on Awareness/Outreach Plan to Broaden the Recognition of Workforce Solutions of the Coastal Bend (WFSCB) Services and Capabilities: <i>Monika De La Garza</i> .8	
• COVID-19 Strategic Outreach Plan	
• 2020 Events, Projects and Virtual Events	
• Targeted Occupations List Updated	
• Job Search Guide	
• Increased Virtual Services	
• The Workforce Insider Refresh – September and October 2020 Reports	
• National Disabilities Employment Awareness Month October 2020	
• 3 rd Annual YOU Navigate! Virtual HireAbility Event	
• Beyond 2020 Virtual Town Hall	
• Child Care Services Portal	
• WFSCB Success Stories	
• 9 th Annual Hiring Red, White & You Statewide Veterans Hiring Fair	

A proud partner of the  American Job Center network

Equal Opportunity Employer/Program

Auxiliary aids and services are available upon request to individuals with disabilities.

Relay Texas: 1.800.735.2989 (TDD) and 1.800.735.2988 or 7-1-1 (voice)

Public Relations Committee Agenda

November 10, 2020

Page 2

- 2020 Annual Report
- Media/Social/Outreach Coverage – September – October 2020

VII. Information Only:

- Local Labor Market Information September 2020: *Rufino Martinez*.....9-13

VIII. Adjournment

Note: Except for expressly authorized closed sessions, meetings, discussions, and deliberations of the Board or Committees will be open to the public. Voting in all cases will be open to the public. Board members are advised that using personal communication devices to discuss Committee and Board business during the meeting may be a violation of the Texas Open Meetings Act. Such communications also may be subject to the Texas Public Information Act.

Closed Session Notice. PUBLIC NOTICE is given that the Board may elect to go into executive session at any time during the meeting in order to discuss matters listed on the agenda, when authorized by the provisions of the Open Meetings Act, Chapter 551 of the Texas Government Code. In the event the Board elects to go into executive session regarding an agenda item, the section or sections of the Open Meetings Act authorizing the executive session will be publicly announced by the presiding officer.

A proud partner of the  American Job Center network

Equal Opportunity Employer/Program

Auxiliary aids and services are available upon request to individuals with disabilities.

Relay Texas: 1.800.735.2989 (TDD) and 1.800.735.2988 or 7-1-1 (voice)

**Public Relations Committee
Roll Call Roster
November 10, 2020**

_____ Jesse Gatewood, Chair

_____ Carlos Ramirez, Vice Chair

_____ Michelle Unda

_____ Ofelia Hunter

_____ Arnoldo Cantu

_____ Tracy Florence

_____ Omar Lopez

Signed

Printed Name

MINUTES
Workforce Solutions of the Coastal Bend – Public Relations Committee

Join Zoom Meeting

<https://us02web.zoom.us/j/87999555224?pwd=M1V4Q3FDL25Ya01IRlh2VVlzejRvdz09>

Toll-Free Call In
888 475 4499 US Toll-free

Meeting ID: 879 9955 5224
Passcode: 312901

September 2, 2020 – 3:00 pm

Committee Members

Present

Jesse Gatewood, Chair
Carlos Ramirez, Vice Chair
C. Michelle Unda
Ofelia Hunter
Tracy Florence
Omar Lopez

Absent

Arnoldo Cantu

Others Present

Ken Trevino, Workforce Solutions
Amy Villarreal, Workforce Solutions
Shileen Lee, Workforce Solutions
Monika De La Garza, Workforce Solutions
Rufino Martinez, Workforce Solutions
Xena Mercado, Workforce Solutions
Alba Silvas, Workforce Solutions
Larry Peterson, Workforce Solutions
Missy Morrison, Workforce Solutions
Heather Cleverley, Workforce Solutions
Janet Neely, Workforce Solutions
Shelly Key, C2GPS, LLC
Debbie Dunn, C2GPS, LLC
Kristi Viduare, C2GPS, LLC
Rita Soto, C2GPS, LLC

Other Board Members Present

Gloria Perez
Victor M. Gonzalez, Jr.
Vince Goodwine

- I. **Call to Order**
Mr. Gatewood called the meeting to order at 3:00 pm.
- II. **Roll Call**
The roll was called and a quorum was present.
- III. **Disclosure of Conflicts of Interest**
Attention was called to the Disclosure and Declaration of Conflict of Interest guidelines and disclosures were requested at this time. None were made.
- IV. **Public Comments**
There were no public comments.
- V. **Discussion and Possible Action on Minutes of the May 6, 2020 Committee Meeting**
Ms. Unda moved to approve the minutes of the May 6, 2020 Public Relations Committee meeting. The motion was seconded by Ms. Florence and passed.
- VI. **Organizational/Operational Update from President/CEO or COO**
Mr. Trevino thanked the Public Relations Committee for making time from their day to be in attendance. Mr. Trevino mentioned we had really good attendance at the Child Care Services meeting and we are anticipating good attendance tomorrow for work Workforce Services as well.

Mr. Trevino thanked the staff, the entire team, including C2 for everything that they are doing. Mr. Trevino included it is a very difficult time for us going through all these things that Workforce

Development is complicated enough outside of a pandemic. Mr. Trevino expressed how appreciative and how much gratitude he has personally and professionally as the CEO of this organization for everyone that you see on the screens and everyone that is not on the screens, everybody that has participated in working virtually and making it, figuring it out along the way and making it work. Mr. Trevino announced organizationally we are looking at a soft re-entry on September 14th at 25%. Mr. Trevino mentioned we did this once before and that this would be for our urban and rural centers. Bringing people in quarter pods basically, it would still be by appointment only. You would have to book your appointment to come into the offices and all the protocols we have discussed along the way to still be operational.

Ms. Villarreal thanked Ms. Mercado, Mr. Martinez and Ms. De La Garza for all their work since we have been working in this environment. The Public Relations team have done some updates to the website that look great and you will see all that.

VII. **Discussion and Possible Action on Awareness/Outreach Plan to Broaden the Recognition of Workforce Solutions of the Coastal Bend (WFSCB) Services and Capabilities**

1. *COVID-19 Strategic Outreach Plan*

Ms. De La Garza presented information on COVID-19 Strategic Outreach Plan (included on page 7 of the September 2 agenda packet).

Ms. De La Garza thanked Mr. Gatewood, Mr. Trevino and Ms. Villarreal for their kind words. Ms. De La Garza stated it has been quite a journey over the past five months since we last met and how things continue to change, evolve and we are pivoting and we are acclimating. Ms. De La Garza mentioned you are going to see a lot of our story of what happened over the last five months since we met.

2. *2020 Events and Projects*

Ms. De La Garza provided information on 2020 events and projects (included on page 7 of the September 2 agenda packet).

- Women Empowered Summit Recap
- SkillUp America – Metrix Learning Online Courses
- Training Scholarship Flyer
- Skills Development Fund – COVID-19 Initiative
- The Workforce Insider Refresh
- Targeted Occupations List Updated
- Targeted Rural Outreach Strategy – Kiosk Web Interface Created
- Texas Workforce Commission (TWC) Jobs and Education for Texans (JET) Grant 2020 Awardees

Ms. De La Garza stated the Women Empowered Summit was a four-day event June 8th – 11th from 2pm – 3pm. Each day we had almost 100 people in attendance. Texas Secretary of State Ruth Hughs, Texas Workforce Commissioner Aaron Demerson and Adriana Cruz from the Governors Office were also in attendance.

Ms. Silvas stated at the board level Ms. Cole is our contract manager who has the administrator access to be able to view all the different claimants. All the claimants in our area were sent a letter by the Texas Workforce Commission and we received a copy of that letter so that we would know how to sell the program at our end. Ms. Silvas informed the board members that the letter basically stated you are hereby eligible to receive free training from the Texas Workforce Commission in linking with Metrix. Ms. Silvas stated Metrix offers a great deal of trainings for those

unemployment claimants that are seeking to reenter the workforce with a new skill. Especially those skills where it is online and virtual services and that they are having to learn how to do their job but now online. Ms. Silvas mentioned as you can see by some of the topics that Ms. De La Garza has discussed that is exactly what they are gearing up. Ms. Silvas included it is also a way to encourage our unemployment claimants to come back to work, to accept employment and to basically get off the unemployment benefits so that we are able to save a little bit of money there. Ms. Silvas stated our staff is able to view how many people have signed up, how many people have completed the courses and which courses they completed. Ms. Silvas announced she would allow Ms. Key to discuss on her level how they are taking that and expanding it to other programs.

Ms. Key thanked Ms. Silvas for the opportunity. Ms. Key announced as Ms. Silvas mentioned we do have individuals who serve as their point of contacts in their point of expertise on this particular project. Ms. Key stated Mr. Ricardo Munoz and Mr. Robert Reyna are leading the efforts on their end. As it was mentioned that we are seeing this as an opportunity to take the information that we are seeing and almost use it as a recruitment tool. Those that her interested in the online platform and certainly utilizing those free online trainings it allows us to see if they are expressing an interest. Ms. Key stated we really make a connection with them from the beginning because it allows us to track them through the process. Then also to utilize those that are showing an interest, that we can also promote additional programs that they may be eligible for and we could see some success in placing those individuals with those resources. Ms. Key expressed how excited they are about being able to expand on this and what it does mean for the customers in our service area. Ms. Key stated we will continue to track and work with everyone on this particular project and hopefully see it grow and expand, like Ms. Silvas mentioned expand into other programs that we can service as our customers.

Ms. Perez congratulated everyone on a great job on the very first event the WE Summit. Ms. Perez stated it was a success event as well as the feedback received.

Ms. Villarreal provided additional information on the Training Scholarship Flyer.

Ms. Villarreal provided information on the updated Targeted Occupations List.

Mr. Gonzalez stated he contacted the Chair immediately to inform her of an awesome job done on the Workforce Insider Refresh. Mr. Gonzalez congratulated Ms. De La Garza and everyone who had a part in the Workforce Insider Refresh for a great job.

Ms. Perez stated the Workforce Insider Refresh was good and great information provided. Ms. Perez stated what she likes to do is forward this information on to colleagues, friends and to people that do not get this information.

3. *WorkInTexas.com App – Upcoming Launch*

Ms. De La Garza provided information on WorkInTexas.com App – Upcoming Launch.

4. *9th Annual Hiring Red, White & You Statewide Veterans Hiring Fairs – Plans are underway and will be highlighted.*

Ms. De La Garza provided information on the 9th Annual Hiring Red, White and You Statewide Veterans Hiring Fairs.

5. *Online Events / Outreach and Virtual Hiring Fairs – An overview of some of the events that WFSCB has participated in and promoted will be highlighted.*

Ms. De La Garza provided information on Online Events/Outreach and Virtual Hiring Fairs.

6. *2020 Annual Report – The committee will discuss ideas for this year's report.*

Ms. De La Garza provided information on the 2020 Annual Report and requested feedback.

Ms. Key provided additional information on the 2020 Annual Report.

7. *Media/Social Media/Outreach Coverage – May – August 2020 (TV, Print, Radio & Social Media Platforms)*

Ms. De La Garza provided information on media, social media and outreach coverage – May – August 2020 (TV, Print, Radio & Social Media Platforms).

VIII. **Information Only:**

Local Labor Market Information July 2020

Ms. Villarreal presented the July 2020 local Labor Market Information (included on pages 8-12 of the September 2 agenda packet).

Mr. Gatewood thanked everyone for their hard work and dedication. Mr. Gatewood thanked the board members for attending the Public Relations meeting.

IX. **Adjournment**

The meeting adjourned at 4:02 pm.

DISCUSSION AND POSSIBLE ACTION

VI. Discussion and Possible Action on Awareness/Outreach Plan to Broaden the Recognition of Workforce Solutions of the Coastal Bend (WFSCB) Services and Capabilities

BACKGROUND INFORMATION

The Public Relations Committee continues to meet to review ideas and expand discussion on how to increase the awareness and outreach efforts of services that Workforce Solutions offers to both employers and job seekers.

- COVID-19 Strategic Outreach Plan – An update will be provided on WFSCB’s efforts to distribute information as quickly as possible to inform the public, staff, community partners and anyone else utilizing WFSCB services.
- 2020 Events, Projects and Virtual Events – An overview of WFSCB’s involvement and coordination of important initiatives during COVID-19.
 - Targeted Occupations List Updated
 - Job Search Guide
 - Increased Virtual Services
 - The Workforce Insider Refresh – September and October 2020 Reports
 - National Disabilities Employment Awareness Month October 2020
 - 3rd Annual YOU Navigate! Virtual HireAbility Event
 - Beyond 2020 Virtual Town Hall
 - Child Care Services Portal
 - WFSCB Success Stories
- 9th Annual Hiring Red, White & You Statewide Veterans Hiring Fair – Plans are underway and will be highlighted.
- 2020 Annual Report – The committee will get an update on this year’s report.
- Media/Social/Outreach Coverage – September - October 2020 (TV, Print, Radio, Website & Social Media Platforms)

RECOMMENDATION

The Public Relations Committee discuss and take appropriate action on the information presented to broaden the awareness of services provided by Workforce Solutions of the Coastal Bend. Discussions under this section may result in additional actions or recommendations to staff.

INFORMATION ONLY

VII. Local Labor Market Information

Labor Market Intelligence Update

- Labor Market Information – Local Labor Market Intelligence Update for September 2020.

The Coastal Bend Region posted an unemployment rate of 10.5% with over 27,000 workers out of work in September 2020 according to the latest Labor Market Report from the Texas Workforce Commission.

This is up from an 8.7% unemployment rate in August 2020 and is due to the civilian labor force shrinking as the number of individuals actively looking for work lessened, and the number of unemployed workers rose.

Another contributing factor to the rise in unemployment was the loss of 1,800 jobs over the month in the Corpus Christi Metropolitan Statistical Area (MSA) with the Mining, Logging and Construction, and Leisure and Hospitality Industries losing 400 workers in each of their respective industries.

Of the 11 counties in the Coastal Bend, Jim Wells County posted the highest unemployment rate at 14.7% followed by Duval County at 14.3%.

Texas businesses are slowly continuing to open and the need to help fill those employment positions is greater today than in previous months. This need for job seekers to re-enter the workplace is evident in weekly WorkInTexas.com job posting increases.

While the need for workers in occupations such as Registered Nurses and Food Preparation increased over the summer months, so did the need for workers in the Transportation Industry. The demand to supply and deliver goods to the Health Care and Food Service Industries has put trucking and warehouse jobs at the forefront. Job postings from trucking companies have increased from anywhere between 1,000% - 5,500% since July 2020. This has resulted in the demand for workers in occupations such as Delivery Drivers, Light Truck Drivers, and Transportation Inspectors.

WorkInTexas.com continues to be the largest job search site in Texas with nearly 8,000 jobs available in the Coastal Bend. Employers are looking to fill thousands of positions and are ready to hire workers now. To learn more about WorkInTexas.com, check out this video from the Texas Workforce Commission, and get registered today.

As we continue to Build A Safe Workforce Community, Workforce Professionals are available and ready to virtually assist customers with their job search from 8:00

a.m. - 5:00 p.m., Monday through Friday. CAREER CENTERS ARE OPEN BY APPOINTMENT ONLY. Please call (361) 882-7491 to schedule an appointment today.

BACKGROUND

Local labor market information for September 2020 is included on the following pages.

Coastal Bend Workforce Area

(Not Seasonally Adjusted Unemployment Rates by WDA, MSA, & County)

Area	Area Type	Latest Monthly Data September 2020							Previous Monthly Data August 2020				Year Ago September 2019			
		Labor Force	Employment	Unemployment	Rate	M+-	Y+-	Labor Force	Employment	Unemployment	Rate	Labor Force	Employment	Unemployment	Rate	
United States	Nation	160,143,000	147,563,000	12,580,000	7.9	-0.5	4.4	160,838,000	147,288,000	13,550,000	8.4	164,051,000	158,298,000	5,753,000	3.5	
Texas	State	14,214,922	13,029,836	1,185,086	8.3	1.5	4.8	14,386,708	13,405,271	981,437	6.8	14,133,202	13,637,428	495,774	3.5	
Corpus Christi	MSA	203,870	183,303	20,567	10.1	2.0	5.9	207,337	190,555	16,782	8.1	206,018	197,434	8,584	4.2	
Coastal Bend	WDA	261,826	234,352	27,474	10.5	1.8	6.3	265,642	242,485	23,157	8.7	262,467	251,510	10,957	4.2	
Aransas	County	9,235	8,379	856	9.3	1.9	5.4	9,410	8,714	696	7.4	9,369	9,001	368	3.9	
Bee	County	10,110	8,925	1,185	11.7	2.1	7.3	10,128	9,158	970	9.6	9,887	9,452	435	4.4	
Brooks	County	2,684	2,369	315	11.7	1.8	6.7	2,700	2,433	267	9.9	2,575	2,445	130	5	
Duval	County	5,119	4,386	733	14.3	2.5	10.1	5,091	4,488	603	11.8	4,919	4,714	205	4.2	
Jim Wells	County	17,628	15,031	2,597	14.7	2.5	10.3	17,553	15,404	2,149	12.2	16,671	15,936	735	4.4	
Kenedy	County	184	173	11	6	1.4	2.0	195	186	9	4.6	200	192	8	4	
Kleberg	County	13,479	12,185	1,294	9.6	1.5	5.3	13,644	12,534	1,110	8.1	13,392	12,815	577	4.3	
Live Oak	County	5,614	5,139	475	8.5	1.7	5.5	5,658	5,271	387	6.8	5,656	5,489	167	3	
Nueces	County	165,148	148,753	16,395	9.9	1.6	5.9	168,150	154,205	13,945	8.3	166,828	160,207	6,621	4	
Refugio	County	3,138	2,841	297	9.5	1.6	5.8	3,186	2,935	251	7.9	3,149	3,033	116	3.7	
San Patricio	County	29,487	26,171	3,316	11.2	1.9	5.9	29,927	27,157	2,770	9.3	29,821	28,226	1,595	5.3	

(M+-) Change in unemployment rate from last month (Increase) (Decrease)

(Y+-) Change in unemployment rate from last year (Increase) (Decrease)

- Earnings for all occupations Coastal Bend, expressed as hourly rate (TWC):

Coastal Bend	All Occupations-	Average \$18.35/hr.	Entry level \$8.58/hr.	Experienced workers \$23.24/hr.	Top 10% \$33.56/hr.
Texas	All Occupations-	Average \$20.97/hr.	Entry level \$8.88/hr.	Experienced workers \$ 27.02/hr.	Top 10% \$39.64/hr.

- Educational Attainment for population 25 years of age and older - Corpus Christi (Census American Fact Finder/American Community Survey):

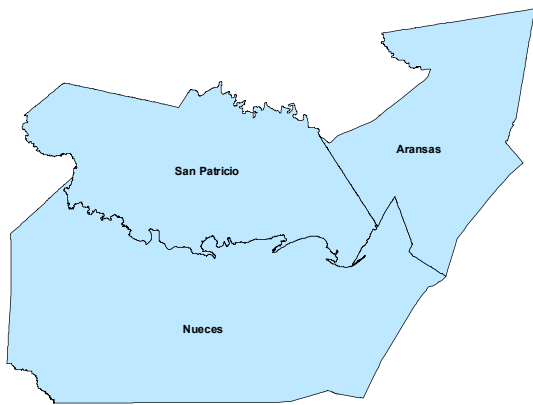
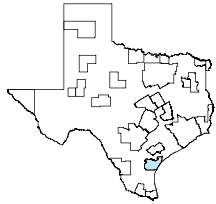
Less than 9th grade	8.7%	12th grade & GED	27.7%	Associates degree	7.0%	Graduate or Professional degrees	8.4%
9th thru 11th grade	9.3%	Some College	25.1%	Bachelors degree	13.8%		

- Median earnings Corpus Christi by education for persons 25 years of age & up (Census AFF/ACS): **\$27,211** (\$36,380 male/ \$22,328 female)

Less than High School	\$15,437	Some College or Associates	\$28,739	Graduate or Professional	\$56,681
High School & GED	\$26,818	Bachelor's	\$44,078		

Corpus Christi MSA

September 2020



MSA Labor Force Statistics

	Sep-20	Aug-20	Sep-19	Yearly Change
Civilian Labor Force	203,870	207,487	206,018	-2,148
Employed	183,303	190,076	197,434	-14,131
Unemployed	20,567	17,411	8,584	11,983
Unemployment Rate	10.1%	8.4%	4.2%	5.9%

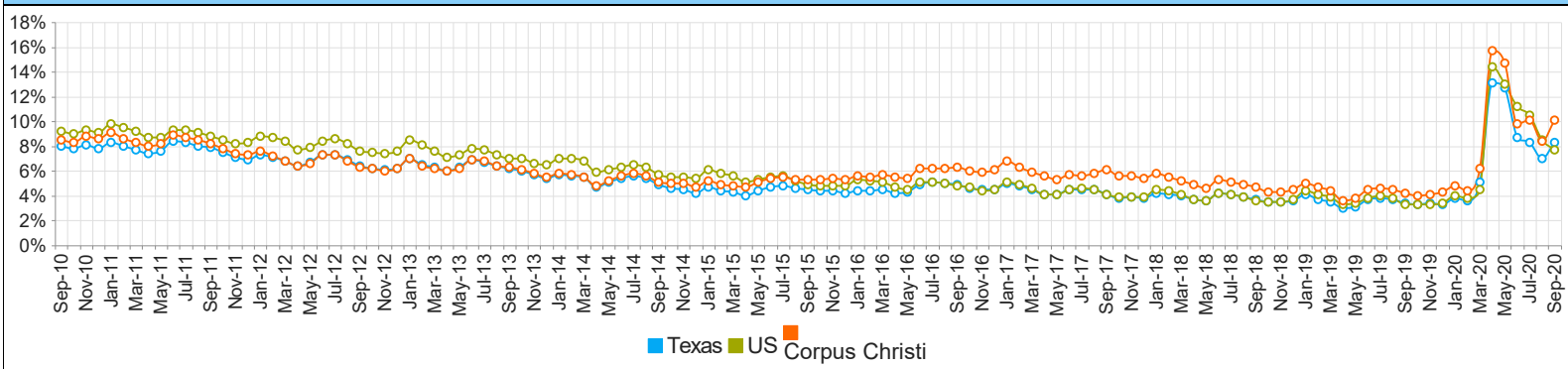
Texas Labor Force Statistics

	Sep-20	Aug-20	Sep-19	Yearly Change
Civilian Labor Force	14,208,368	14,330,374	14,111,297	97,071
Employed	13,030,775	13,330,115	13,628,468	-597,693
Unemployed	1,177,593	1,000,259	482,829	694,764
Unemployment Rate	8.3%	7.0%	3.4%	4.9%

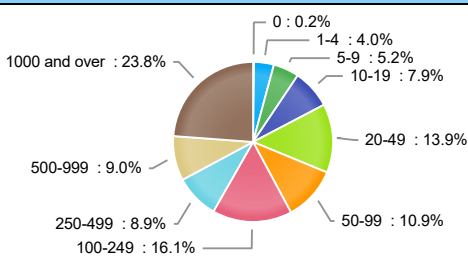
US Labor Force Statistics

	Sep-20	Aug-20	Sep-19	Yearly Change
Civilian Labor Force	160,073,000	160,966,000	163,943,000	-3,870,000
Employed	147,796,000	147,224,000	158,478,000	-10,682,000
Unemployed	12,277,000	13,742,000	5,465,000	6,812,000
Unemployment Rate	7.7%	8.5%	3.3%	4.4%

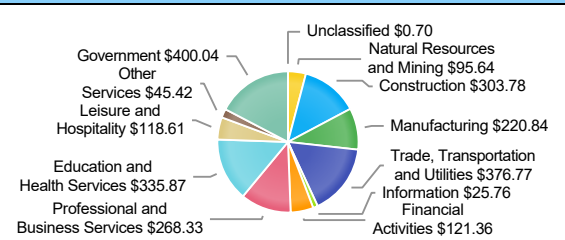
Historical Unemployment Rates



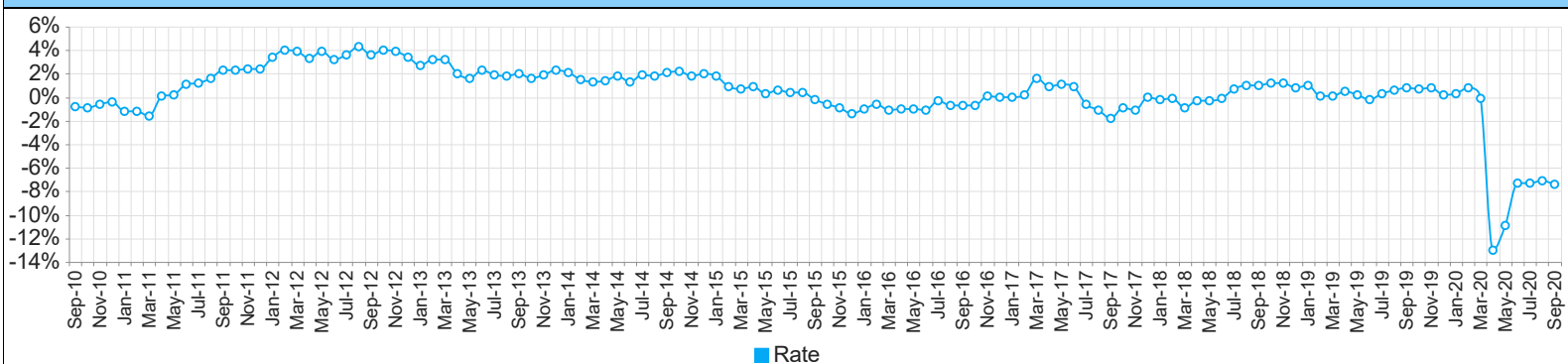
Employment by Size Class (1st Quarter 2020)



Wages by Industry (in millions) (1st Quarter 2020)



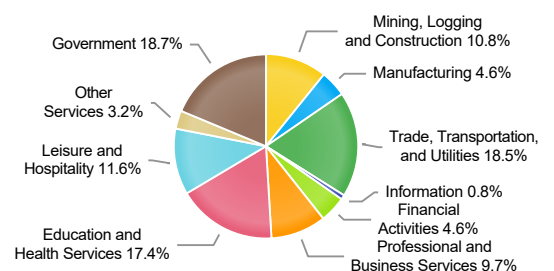
Annual Growth Rate Total Non-agricultural employment



Employment by Industry (September 2020)

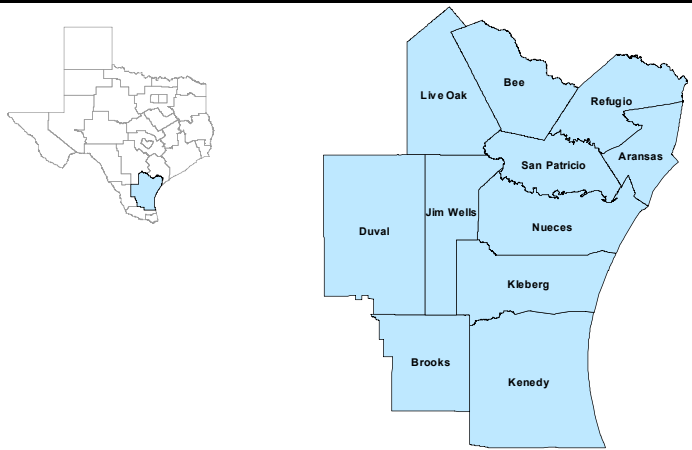
Industry	Current Month Employment	% Monthly Change	% Yearly Change
Total Nonfarm	178,500	-1.0%	-7.4%
Mining, Logging and Construction	19,200	-2.0%	-20.0%
Manufacturing	8,200	0.0%	-3.5%
Trade, Transportation, and Utilities	33,100	-0.3%	0.9%
Information	1,500	0.0%	-6.2%
Financial Activities	8,300	-4.6%	-1.2%
Professional and Business Services	17,400	-1.7%	-5.9%
Education and Health Services	31,000	0.3%	-4.0%
Leisure and Hospitality	20,700	-1.9%	-21.0%
Other Services	5,700	0.0%	-9.5%
Government	33,400	-0.9%	-2.3%

Employment by Industry (September 2020)



Coastal Bend Workforce Development Area

September 2020



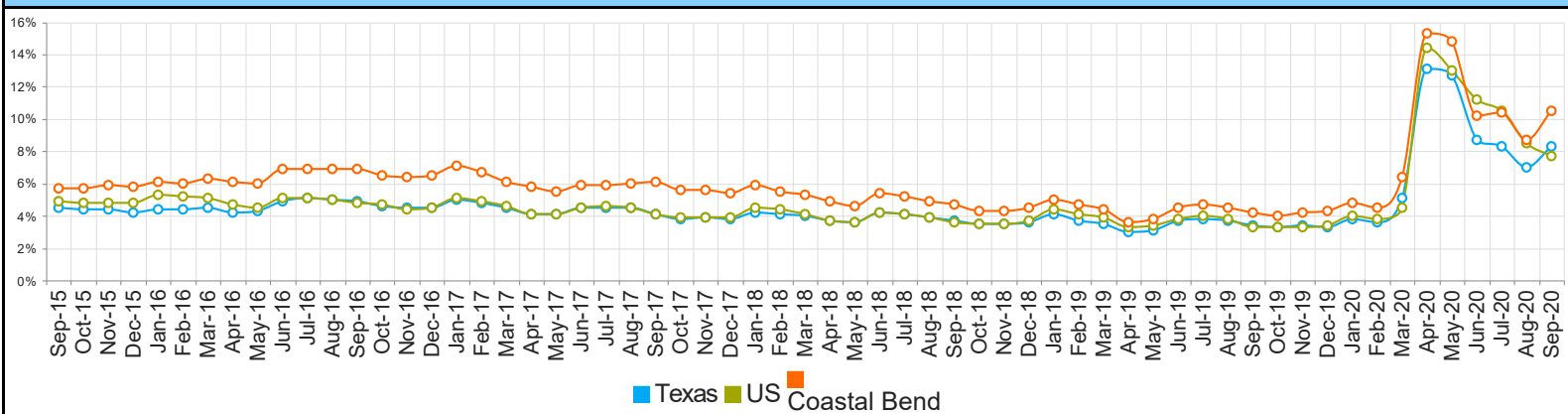
WDA Labor Force Statistics				
	Sep-20	Aug-20	Sep-19	Yearly Change
Civilian Labor Force	261,826	265,642	262,467	-641
Employed	234,352	242,485	251,510	-17,158
Unemployed	27,474	23,157	10,957	16,517
Unemployment Rate	10.5%	8.7%	4.2%	6.3%

Texas Labor Force Statistics				
	Sep-20	Aug-20	Sep-19	Yearly Change
Civilian Labor Force	14,208,368	14,330,374	14,111,297	97,071
Employed	13,030,775	13,330,115	13,628,468	-597,693
Unemployed	1,177,593	1,000,259	482,829	694,764
Unemployment Rate	8.3%	7.0%	3.4%	4.9%

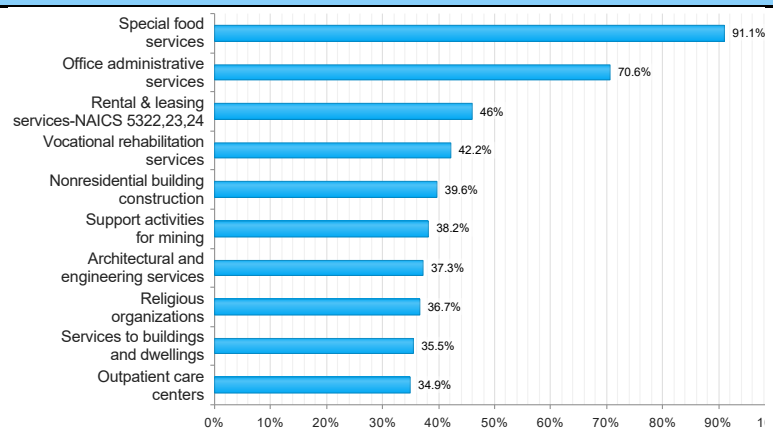
US Labor Force Statistics				
	Sep-20	Aug-20	Sep-19	Yearly Change
Civilian Labor Force	160,073,000	160,966,000	163,943,000	-3,870,000
Employed	147,796,000	147,224,000	158,478,000	-10,682,000
Unemployed	12,277,000	13,742,000	5,465,000	6,812,000
Unemployment Rate	7.7%	8.5%	3.3%	4.4%

Continued Claims for the Week of the 12th				
	Sep-20	Aug-20	Sep-19	Yearly Change
WDA	14,961	18,561	2,186	12,775
Texas	614,742	785,885	90,289	524,453

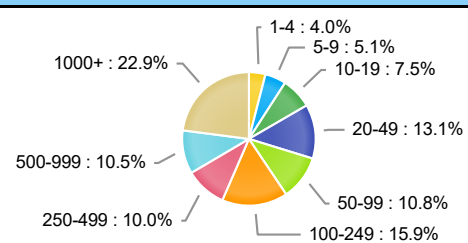
Historical Unemployment Rates



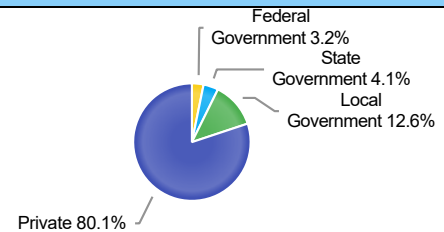
Projected Top Ten Fastest Growing Industries in WDA (% Growth 2018-2028)



Employment by Size Class (1st Quarter 2020)



Employment by Ownership (1st Quarter 2020)



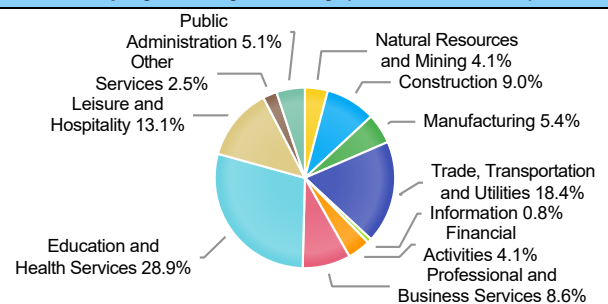
Average Weekly Wage (1st Quarter 2020)

	Q1 2020	Q4 2019	Q1 2019	Quarterly Change	Yearly Change
WDA	\$935	\$960	\$918	-\$25	\$17
Texas	\$1,232	\$1,187	\$1,204	\$45	\$28
US	\$1,222	\$1,185	\$1,183	\$37	\$39

Employment by Industry (1st Quarter 2020, Percent Change)

Industry	Employment	% of Total	% Quarterly Change	% Yearly Change
Natural Resources and Mining	9,756	4.1%	-7.0%	-12.3%
Construction	21,244	9.0%	-8.4%	-7.9%
Manufacturing	12,838	5.4%	0.5%	3.2%
Trade, Transportation and Utilities	43,351	18.4%	-0.3%	1.6%
Information	1,886	0.8%	-1.4%	-1.3%
Financial Activities	9,736	4.1%	-3.2%	-3.3%
Professional and Business Services	20,271	8.6%	-0.4%	-2.1%
Education and Health Services	68,298	28.9%	-0.6%	1.3%
Leisure and Hospitality	30,898	13.1%	-1.3%	0.0%
Other Services	5,788	2.5%	-0.6%	-1.2%
Public Administration	11,979	5.1%	-0.3%	2.0%

Employment by Industry (1st Quarter 2020)



Glossary of Terms

Program Title	Program Characteristics
Child Care	Helps employers retain qualified workers with families by providing subsidized child care to low-income parents, children of teen parents, and children with disabilities.
Non-Custodial Parent (NCP) Choices	Targets low-income, unemployed, or underemployed NCPs who are behind on child support payments and whose children are current or former recipients of public assistance. Involves working in tandem with the Office of the Attorney General (OAG) and the local court system to help NCPs with substantial barriers to employment and career advancement, become economically self-sufficient while also making consistent child support payments.
Supplemental Nutrition Assistance Program Employment and Training (SNAP E&T)	Designed to assist SNAP recipients in obtaining employment through participation in allowable job search, training, education, or workforce activities that promote long-term self-sufficiency. SNAP recipients are referred by the Texas Health and Human Services Commission (HHSC).
Temporary Assistance for Needy Families (TANF)/Choices	The goal of Choices services is to end the dependence of needy parents on public assistance by promoting job preparation, employment, and job retention with a “Work First” service delivery design. TANF recipients are referred by the Texas Health and Human Services Commission (HHSC).
Trade Act Services	Provides employers with skilled workers. Moves trade-affected workers into new jobs as quickly and effectively as possible.
The Workforce Information System of Texas (TWIST)	TWIST is a centralized point of reporting intake, case management, and service delivery for customers. Intake information is submitted just once for multiple employment and training programs, and can be retrieved statewide. TWIST also allows staff to query and retrieve information from the legacy systems - Employment Services (ES), Unemployment Insurance (UI), SNAP E&T, Temporary Assistance to Needy Families (TANF), SSI (Supplemental Security Income), and the Texas Department of Criminal Justice (TDCJ).
Veterans Employment Services	Employers have quick access to the talents and expertise of veterans and eligible persons, e.g., spouses of deceased/disabled/MIA veterans, to fill job openings.
Wagner-Peyser Employment Services (ES), Agricultural Services and Migrant and Seasonal Farm Worker Services	Acts as liaison between employers and job seekers to ensure employers have access to qualified workers. Provides job matching and recruitment services to employers and job seekers.
Workforce Innovation and Opportunity Act (WIOA)	WIOA helps job seekers and workers access employment, education, training, and support services to succeed in the labor market; and matches employers with the skilled workers they need to compete in the global economy.