

GET TRAINED



 **WORKFORCE SOLUTIONS**  
of the Coastal Bend

**2019**  
**ANNUAL**  
**REPORT**



JOBS START HERE

SEARCH JOBS

GET HIRED

# STATE OF THE **WORKFORCE**

## MESSAGE FROM THE **PRESIDENT/CEO**

Dear Stakeholders,

I am excited about all we have accomplished in 2019 as an organization and the plans in place to sustain economic growth in the Coastal Bend region. Workforce Solutions of the Coastal Bend (WFSCB) believes providing opportunities for skills-based training to workers in our region is key to a strong economy and our mission to support prosperity in the communities we serve.

With nearly 270,000 workers residing in the Coastal Bend region, much work still needs to be done. Recognizing and building on the talents of our diverse workforce is critical to our shared success. By helping meet the needs of employers in the region, we believe high paying jobs and sustainable employment is possible for everyone. Our team of business services professionals have been hard at work to meet the increased hiring demand and volume of emerging employer growth. Additionally, our team is supplying the latest and most sophisticated Labor Market Intelligence so that employers, job seekers and strategic partners can make data-driven decisions.

Through collaborations with leading institutions such as Del Mar College, Coastal Bend College, Craft Training Center, Texas A&M University–Corpus Christi, Texas A&M University–Kingsville, community stakeholders and employers, WFSCB strives to prepare today's workers for tomorrow's jobs.

As we move forward into the new year, WFSCB remains committed to providing workers in the region with a higher quality of life. For working families seeking quality Child Care Services or assisting Veterans to find employment after serving our country, WFSCB remains on the forefront, elevating our presence and serving our community. Together, we can help create a greater Coastal Bend.



A stylized, handwritten signature in black ink.

Ken Trévino  
President / CEO

## MESSAGE FROM THE **BOARD CHAIR**

Dear Members,

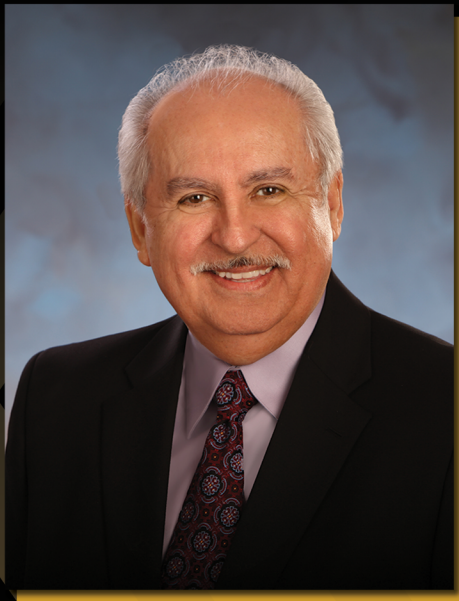
Workforce Solutions of the Coastal Bend (WFSCB) has undergone a remarkable evolution in the past 12 years that I have served on the Board of Directors. By pursuing our vision to become the leading workforce board in the State of Texas, WFSCB continues to build upon our promise to strengthen the economy of the Coastal Bend region through *Employment, Training, Child Care, Youth, Business and Veterans Services*.

As I near the end of my sixth year of service as Chairman of the Board, I am delighted to have been a part of and help foster a new corporate culture that encourages new industry and daring entrepreneurship here in the Coastal Bend. The future looks bright for our region.

Thank you to the entire team for their dedication, passion and quality of professionalism in serving our community. Equally important, I would like to thank the Chief Elected Officials and Board of Directors for volunteering their time and commitment to elevate Workforce Solutions of the Coastal Bend. Lastly, I applaud President/CEO, Ken Treviño for the leadership he has provided Team Workforce year in and year out. I appreciate the opportunity of being allowed to serve on the Board of Directors and look forward to a prosperous 2020 as your Immediate Past Chair.

A stylized, handwritten signature in black ink.

Victor M. Gonzalez, Jr.  
Board Chair



# STRATEGIC **BOARD GOALS**



**1 Establish and Strengthen Partnerships**



**2 Effectively and Efficiently Target Rural Area Services**



**3 Increase Workforce Awareness**



**4 Expand Innovative Services to Business**



**5 Explore New Revenue Opportunities**



**6 Improve Internal Efficiencies**



**7 Refine Board Culture**

# POPULATION & JOB GROWTH

2019



**POPULATION**  
**597,735**

2,970



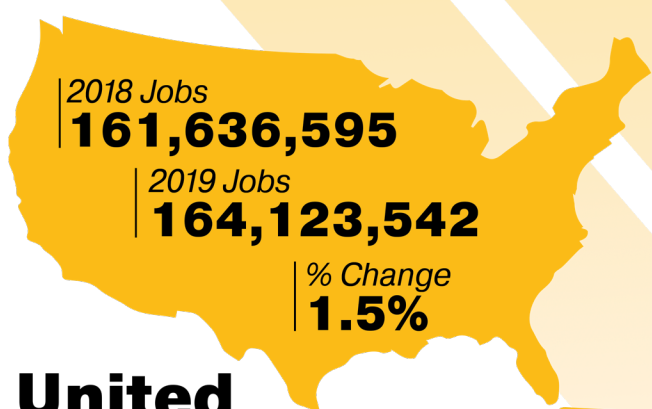
**JOBS**  
**269,318**

3,015

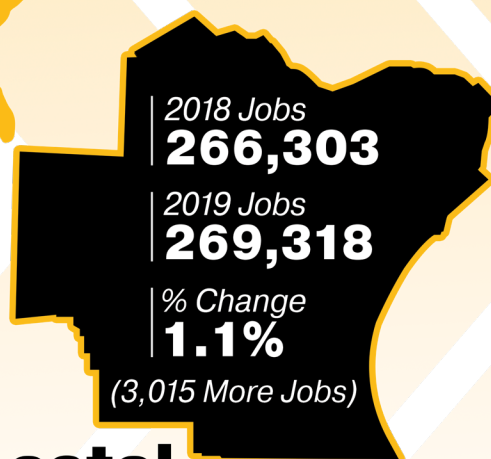
\$2.1K



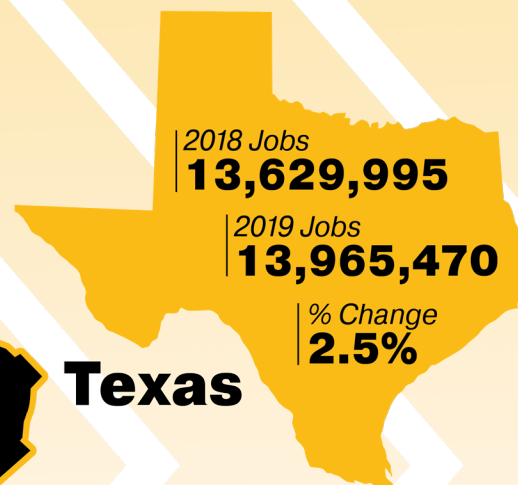
**AVG. EARNINGS  
PER JOB**  
**\$55.5K**



**United  
States**



**Texas**



**Coastal  
Bend**

## Millennials



**123,410**

The national average for an area this size is **122,418**.

## Retiring Soon



**162,475**

Retirement risk is about average. The national average for an area this size is **172,365** people 55 or older.

## Veterans



**42,907**

The national average for an area this size is **34,751**.

## Ethnic Diversity



**414,464**

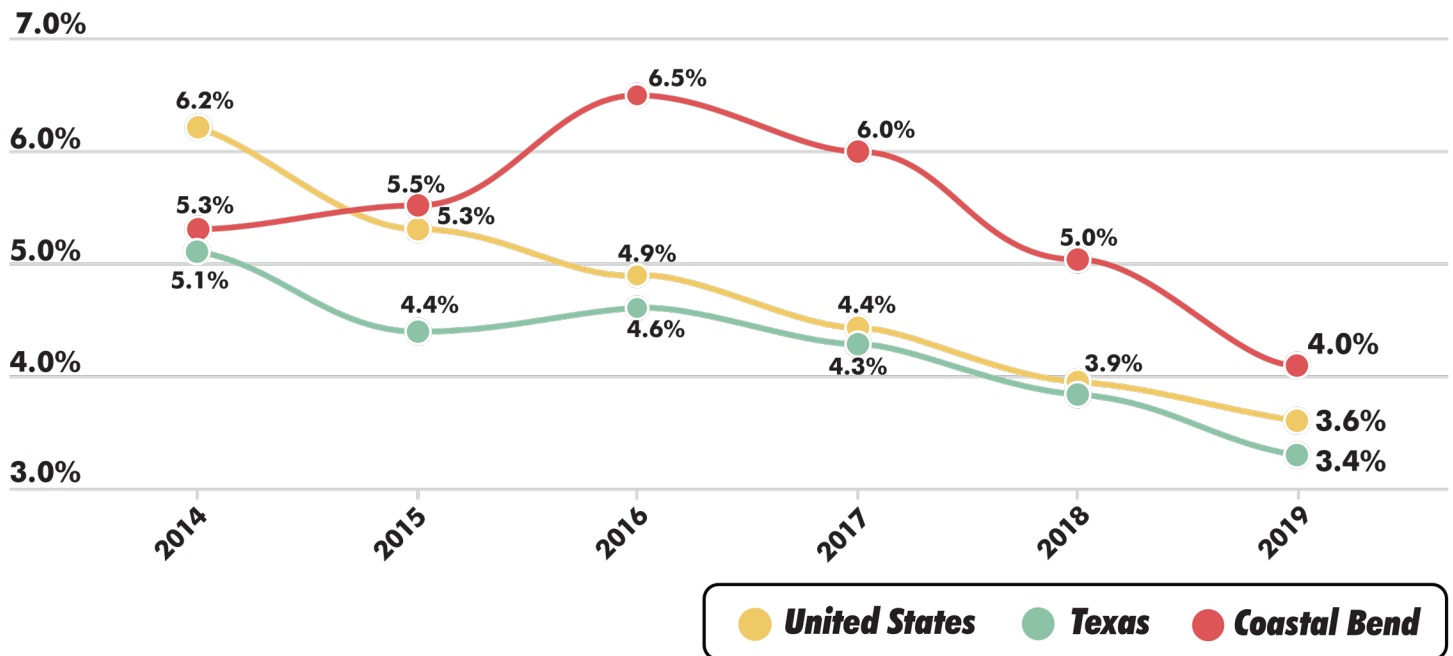
Ethnic diversity is high in the Coastal Bend Region. The national average for an area this size is **235,915**.

Source: Economic Modeling Specialists Inc. (EMSI) datarun 2019.4. EMSI Regional Economic Overview

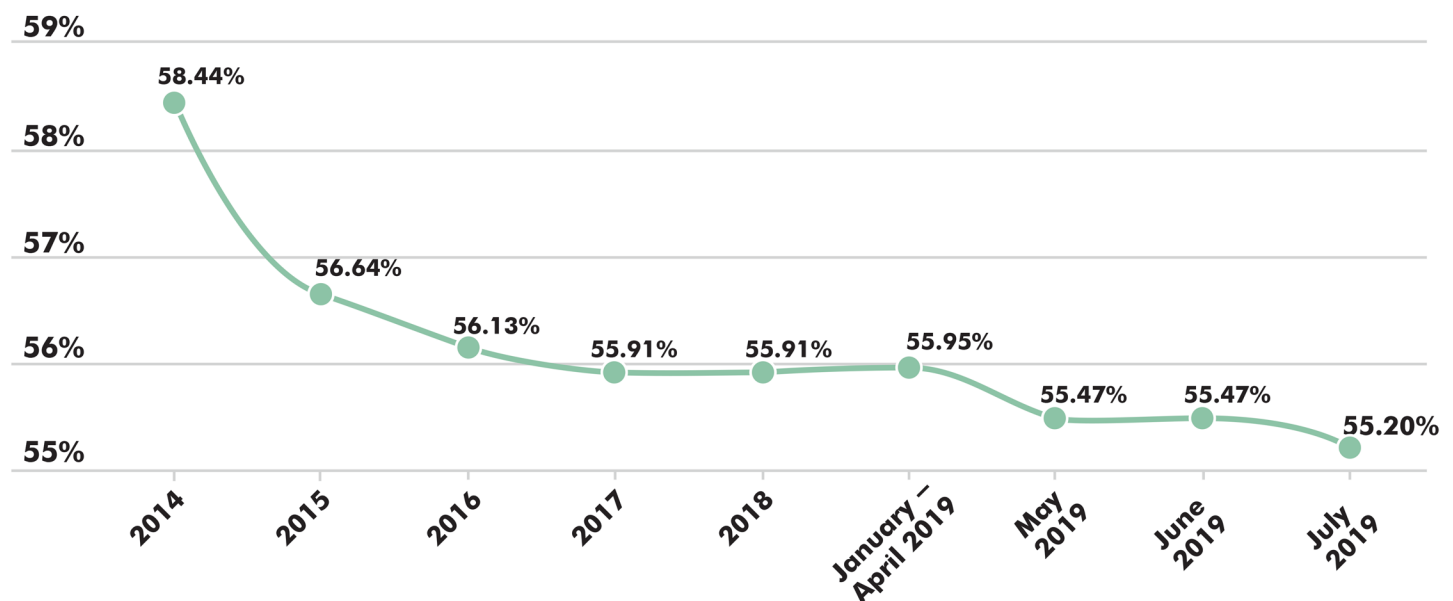


# REGIONAL TRENDS

## ANNUAL UNEMPLOYMENT RATE



## LABOR FORCE PARTICIPATION TRENDS



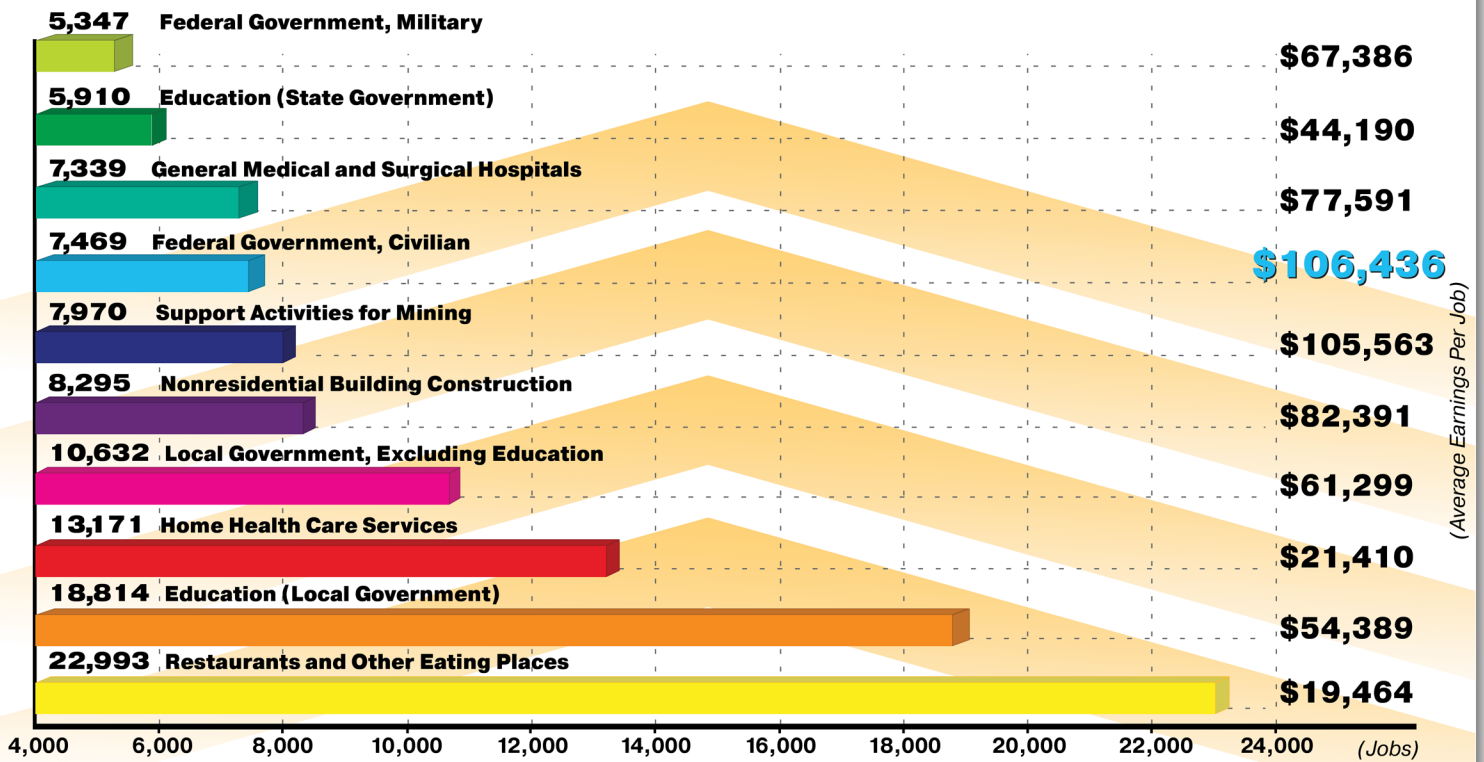
The Labor Force Participation Rate is a percentage of the civilian population 16 years old and over that is either working or actively seeking work.

The latest Labor Force Participation Rate for the Coastal Bend region is 55.20% with Texas at 61.44%. This is roughly 269,318 workers in the labor force out of the total working population estimated at 476,549 working adults.

While many factors from an aging population to long-term unemployment could have an impact on the decrease, this measure provides new insight into the growth and sustainability of the Coastal Bend economy.

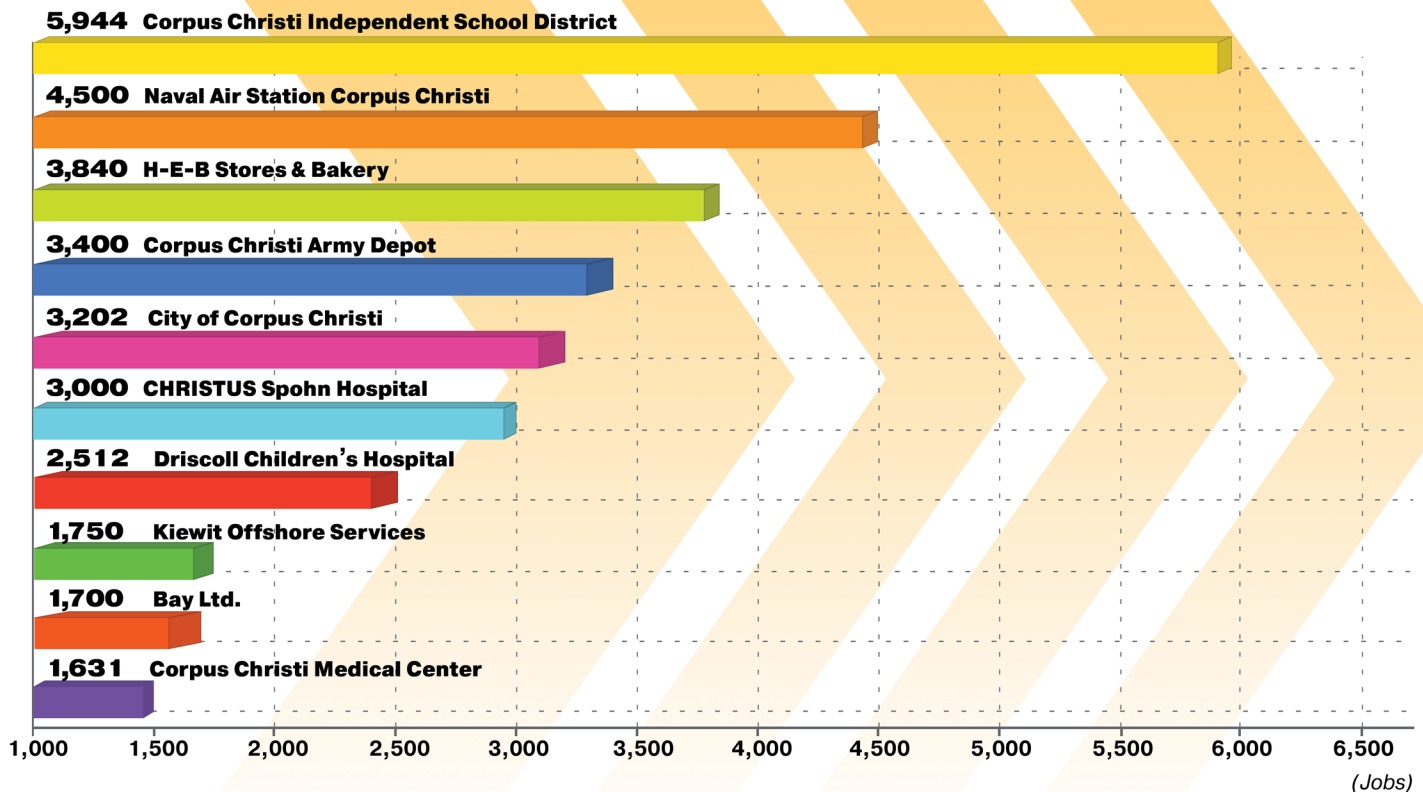
Source: Economic Modeling Specialists Inc. (EMSI) datarun 2019.4. EMSI Regional Economic Overview

# LARGEST INDUSTRIES IN THE COASTAL BEND



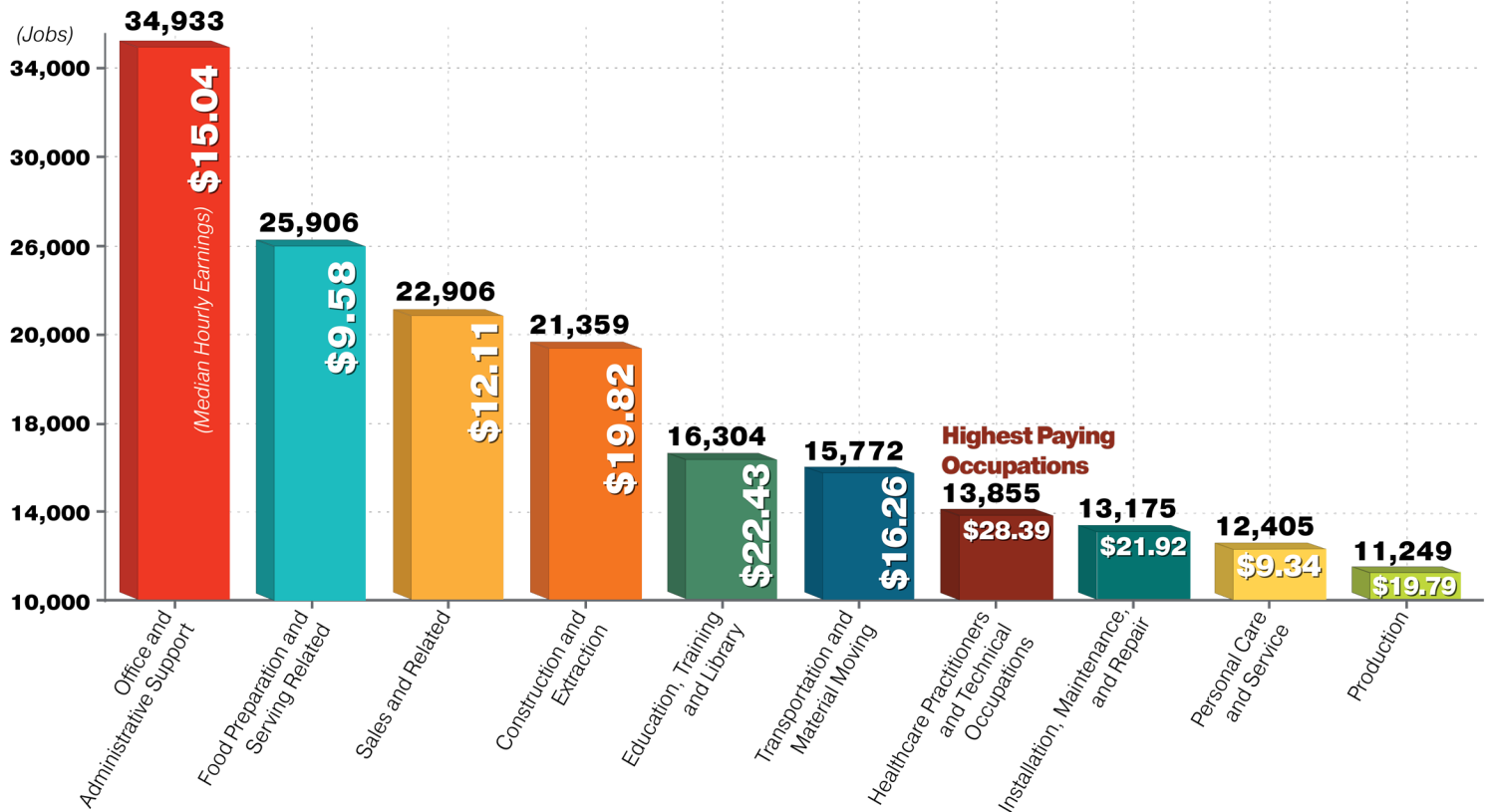
Source: Industry data is based on the 4-Digit North American Industry Classification System (NAICS) Code system. This NAICS information is derived from the following databases: Quarterly Census of Employment and Wages (QCEW), the American Community Survey, the Bureau of Economic Analysis (BEA) and State/Local Personal Income Reports.

# LARGEST EMPLOYERS IN THE COASTAL BEND



Source: Corpus Christi Regional Economic Development (CCREDC)

# LARGEST **OCCUPATIONS** IN THE COASTAL BEND



Source: Occupational data based on the 2-Digit Standard Occupational Classification (SOC) Code System. This SOC Code information is derived from the following databases, the Occupational Employment Statistics (OES) program and the American Community Survey.



## TOP 10 ESSENTIAL SKILLS

- 1 Customer Service
- 2 Sales
- 3 Management
- 4 Communication
- 5 Leadership
- 6 Computer Literacy
- 7 Teaching
- 8 Problem Solving
- 9 Written Communication
- 10 Teamwork













## TOP 10 HARD SKILLS

- 1 Nursing
- 2 Merchandising
- 3 Selling Techniques
- 4 Cardiopulmonary Resuscitation (CPR)
- 5 Restaurant Operation
- 6 Auditing
- 7 Cash Register
- 8 Basic Life Support
- 9 Customer Satisfaction
- 10 Accounting











Source: Economic Modeling Specialists Inc. (EMSI) datarun 2019.4. EMSI Job Posting Analytics



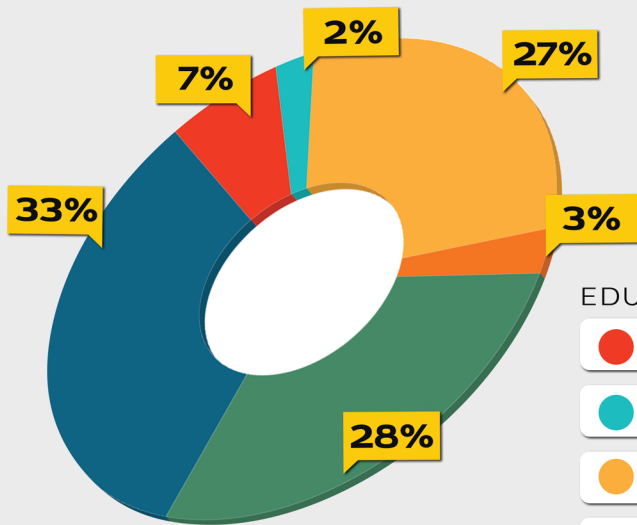
## TOP 10 AVERAGE MONTHLY **POSTINGS**

Occupation	Average Monthly Postings
 Heavy & Tractor-Trailer Truck Drivers	<b>2,363</b>
 Registered Nurses	<b>1,136</b>
 First-Line Supervisors of Retail Sales Workers	<b>683</b>
 Retail Salespersons	<b>636</b>
 Light Truck or Delivery Services Drivers	<b>538</b>
 Customer Services Representatives	<b>429</b>
 Postsecondary Teachers	<b>316</b>
 Maintenance and Repair Workers	<b>296</b>
 Combined Food Preparation & Serving Workers	<b>257</b>
 First-Line Supervisors of Food Preparation and Serving Workers	<b>235</b>

## TOP 10 AVERAGE MONTHLY **HIRES**

Occupation	Average Monthly Hires
 Combined Food Preparation & Serving Workers	<b>1,173</b>
 Personal Care Aides	<b>574</b>
 Waiters & Waitresses	<b>563</b>
 Retail Salespersons	<b>555</b>
 Cashiers	<b>486</b>
 Office Clerks	<b>464</b>
 Construction Laborers	<b>353</b>
 Heavy & Tractor-Trailer Truck Drivers	<b>333</b>
 Home Health Aides	<b>310</b>
 Cooks	<b>291</b>

Source: Economic Modeling Specialists Inc. (EMSI) datarun 2019.4 EMSI Occupation Job Posting Analytics (Occupational data is based on the 6-Digit Standard Occupational Classification (SOC) Code System.

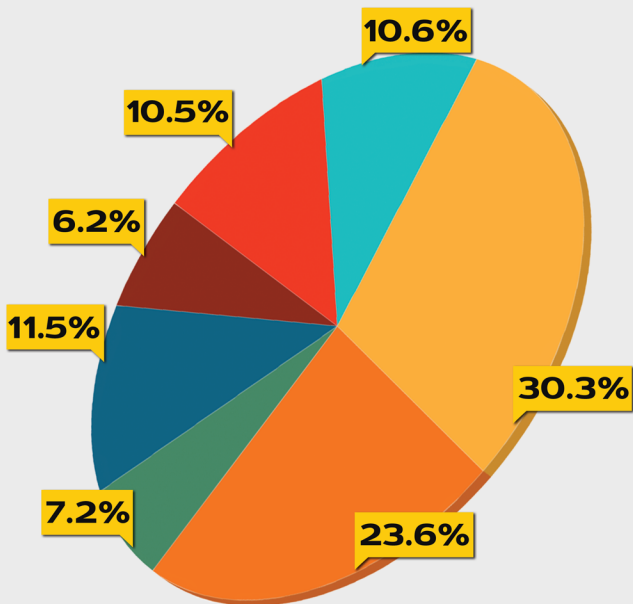


### TOTAL JOB POSTINGS REQUIRING EDUCATION

#### EDUCATIONAL ATTAINMENT

EDUCATIONAL ATTAINMENT	TOTAL JOB POSTINGS
PH.D. or Professional Degree	5,102
Master's Degree	1,824
Bachelor's Degree	20,664
Associate's Degree	2,341
Credentialed Occupations	21,454
High School or General Education Development (GED)	25,139

Source: EMSI Job Analytics July 2018 - June 2019 (customized analysis to include credentials)

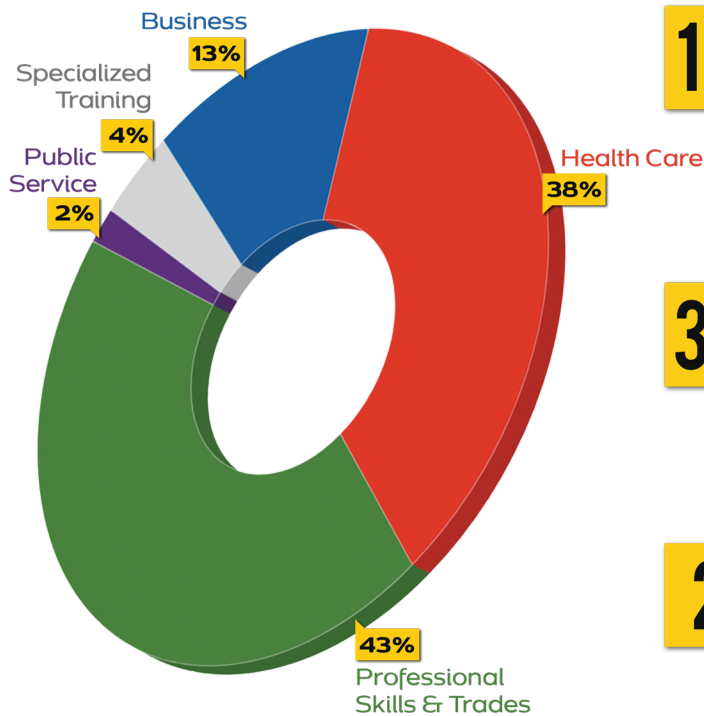


### EDUCATIONAL ACHIEVEMENT

EDUCATIONAL ACHIEVEMENT	POPULATION	% OF POPULATION
Less Than 9th Grade	41,140	10.5%
9th Grade to 12 Grade	41,519	10.6%
High School Diploma	118,839	30.3%
Some College	92,329	23.6%
Associate's Degree	28,382	7.2%
Bachelor's Degree	45,140	11.5%
Graduate Degree and Higher	24,387	6.2%

Source: Economic Modeling Specialists Inc. (EMSI) datarun 2019.4. Regional Economic Overview.

### Occupational Credentials Paid For By WFSCB Training Dollars



**102** **Business**

- Accountants
- Information Technology (IT) Specialist
- Paralegals

**288** **Health Care**

- Registered Nurses
- Licensed Vocational Nurses
- Medical Assistants

**334** **Professional Skills & Trades**

- CDL Drivers
- Welders
- Process Technicians

**13** **Public Service**

- Teachers
- Police Officers
- Court Reporters

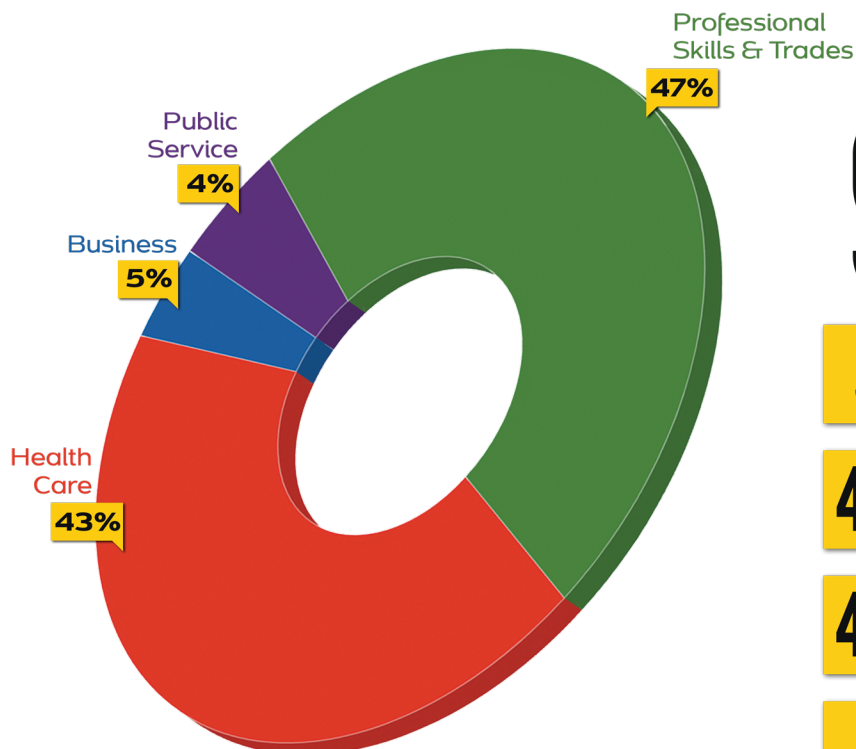
**29** **Hurricane Harvey Specialized Training**

- Occupational Safety and Health Administration (OSHA)

**\$4,904,659.07**

**6** Years

**766** Graduates



**97** **Customers Currently In Training**

**5** **Business**

**42** **Health Care**

**46** **Professional Skills & Trades**

**4** **Public Service**

# COASTAL BEND WORKFORCE **BY THE NUMBERS**



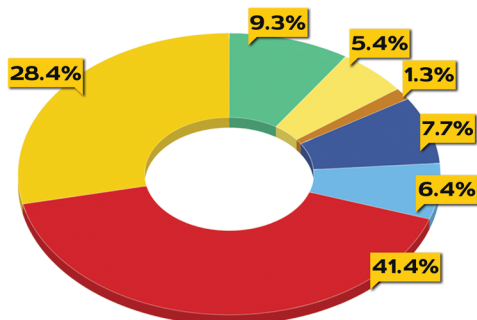
**\$1,566,209**

Financial Assistance For Training



Source: Various State and Regional Reporting Databases.

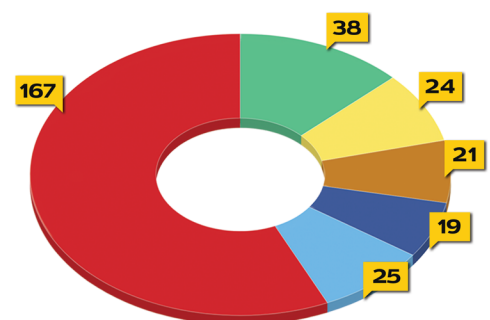
## CAREER CENTER TRAFFIC



**86,416**  
TOTAL TRAFFIC

CAREER CENTER	TRAFFIC TOTAL
Alice	8,039
Beeville	4,660
Kingsville	6,694
Falfurrias	1,166
Sinton	5,540
Staples	35,744
Sunrise	24,573

## HIRING EVENTS



**294**  
HIRING EVENTS

CAREER CENTER	EVENTS
Alice	38
Beeville	24
Kingsville	21
Sinton	19
Staples	25
Sunrise	167

Source: TWC Workforce Career Center Traffic Report, WFSCB Business Service Report.

# TARGETED OCCUPATIONS LIST 2018-2019

The Targeted Occupations List identifies the region's high-growth, high-demand and emerging occupations aligned with the approved training that is available to workforce program-eligible participants. The goal is to guide participants into applicable occupational/vocational training that offers them expected employment and self-sufficient wages to be successful in their new career pathway.

## Business

	Lowest 10% Hourly Earnings	Median Hourly Earnings	Highest 10% Hourly Earnings
<b>Accountants and Auditors</b>	<b>\$15.89</b>	<b>\$32.03</b>	<b>\$47.39</b>
<b>Bookkeeping, Accounting, and Auditing Clerks</b>	<b>\$9.89</b>	<b>\$17.24</b>	<b>\$25.90</b>
<b>Executive Secretaries and Executive Administrative Assistants</b>	<b>\$16.24</b>	<b>\$23.64</b>	<b>\$33.14</b>
<b>General &amp; Operations Managers</b>	<b>\$18.83</b>	<b>\$54.89</b>	<b>\$97.59</b>
<b>Medical Secretaries</b>	<b>\$9.88</b>	<b>\$14.56</b>	<b>\$21.23</b>
<b>Paralegals and Legal Assistants</b>	<b>\$11.29</b>	<b>\$20.66</b>	<b>\$29.64</b>
<b>Network and Computer Systems Administrators</b>	<b>\$20.14</b>	<b>\$35.42</b>	<b>\$59.24</b>
<b>Computer User Support Specialists</b>	<b>\$12.50</b>	<b>\$20.58</b>	<b>\$29.80</b>

## Health Care

	Lowest 10% Hourly Earnings	Median Hourly Earnings	Highest 10% Hourly Earnings
<b>Emergency Medical Technicians and Paramedics</b>	<b>\$10.14</b>	<b>\$14.64</b>	<b>\$20.94</b>
<b>Licensed Practical and Licensed Vocational Nurses</b>	<b>\$15.96</b>	<b>\$21.09</b>	<b>\$27.01</b>
<b>Medical and Clinical Laboratory Technicians</b>	<b>\$13.55</b>	<b>\$17.93</b>	<b>\$28.43</b>
<b>Medical and Clinical Laboratory Technologists</b>	<b>\$18.23</b>	<b>\$26.80</b>	<b>\$39.37</b>
<b>Medical Records and Health Information Technicians</b>	<b>\$9.95</b>	<b>\$14.92</b>	<b>\$24.85</b>
<b>Occupational Health and Safety Specialists</b>	<b>\$19.38</b>	<b>\$32.90</b>	<b>\$48.79</b>
<b>Physical Therapist Assistants</b>	<b>\$24.57</b>	<b>\$42.51</b>	<b>\$51.88</b>
<b>Radiologic Technologists</b>	<b>\$15.59</b>	<b>\$26.59</b>	<b>\$36.58</b>
<b>Registered Nurses</b>	<b>\$24.70</b>	<b>\$34.46</b>	<b>\$49.05</b>

*The Targeted Occupations List is subject to change based on employer surveys and current economic conditions.*



## Professional Skills & Trades

	Lowest 10% Hourly Earnings	Median Hourly Earnings	Highest 10% Hourly Earnings
Bus and Truck Mechanics and Diesel Engine Specialists	\$14.09	\$20.20	\$28.99
Carpenters	\$12.99	\$18.34	\$26.37
Chemical Plant and System Operators	\$17.87	\$39.11	\$59.18
Electrical and Electronics Engineering Technicians (Instrumentation)	\$17.07	\$30.33	\$38.65
Electricians	\$13.61	\$22.88	\$33.24
Heating, Air Conditioning, and Refrigeration Mechanics and Installers	\$11.66	\$18.75	\$28.45
Heavy and Tractor-Trailer Truck Drivers	\$12.75	\$19.49	\$30.59
Industrial Machinery Mechanics	\$15.01	\$23.98	\$37.38
Inspectors, Testers, Sorters, Samplers, and Weighers	\$11.49	\$22.92	\$48.44
Machinists (including CNC)	\$11.83	\$25.66	\$32.49
Operating Engineers and Other Construction Equipment Operators	\$12.69	\$17.97	\$25.75
Petroleum Pump System Operators, Refinery Operators, and Gaugers	\$24.21	\$37.37	\$50.40
Plumbers, Pipefitters, and Steamfitters	\$14.47	\$20.96	\$29.25
Rotary Drill Operators, Oil and Gas	\$16.60	\$26.68	\$40.50
Welders, Cutters, Solderers, and Brazers	\$13.80	\$21.52	\$35.38
Aircraft Mechanics and Service Technicians	\$23.08	\$29.13	\$33.26
Automotive Body and Related Repairers	\$9.15	\$18.05	\$26.40
Automotive Service Technicians and Mechanics	\$9.87	\$18.94	\$30.18
Emerging Technology Occupations			

## Public Service

	Lowest 10% Hourly Earnings	Median Hourly Earnings	Highest 10% Hourly Earnings
Correctional Officers and Jailers	\$15.57	\$20.85	\$26.36
Firefighters	\$12.78	\$22.20	\$29.94
Police and Sheriff's Patrol Officers	\$15.54	\$23.05	\$38.59
Security Guards	\$9.16	\$11.92	\$25.01
Elementary School Teachers	\$19.59	\$25.33	\$36.24
Middle School Teachers	\$19.67	\$25.52	\$36.36
Secondary School Teachers	\$19.58	\$25.58	\$35.89

# CHILDCARE SERVICES PROGRAM



# 165

## CHILD CARE PROVIDERS

Child Care Providers (Licensed Child Care Centers and Registered or Licensed Child Care Homes) with Provider Agreements with Workforce Solutions of the Coastal Bend.

## \$2,651,344

Parent Share of Cost paid directly to Child Care Providers.



## \$14,519,533

Workforce Solutions of the Coastal Bend paid to Child Care Providers.



## \$17,170,877

Total Investment of Child Care payment.

## CUSTOMERS SERVED

### 3,197

Average number of children served per day.

### 3,143

Families received Child Care assistance.

### 3,867

Children received Child Care under Low-Income.

### 251

Children received Child Care under Temporary Assistance for Needy Families (TANF)/Choices.

### 629

Children received Child Care under Child Protective Services (CPS).



# 4,747

Children Received Child Care

## Return on Investment

Wages earned October 2018-June 2019.



## 1,870 Customers

Working (either Part-Time or Full-Time) and/or attending school, participating in training or certification.

### \$1,897,702

Parent Share Cost

### \$7,257,375

WFSCB Payments Invested

### \$21,854,834

Wages Earned

## Return On Investment

# 301%



# EARLY CHILDHOOD DEVELOPMENT QUALITY SERVICES PROGRAM

## 6TH YEAR ANNIVERSARY

The Early Childhood Development Quality Services Program's (ECDQSP's) primary goal is to enhance the quality of services that children attending Workforce subsidized child care centers receive. The ECDQSP provides instructional resources and professional development training activities to child care staff working in these child care centers. Some memorable moments from the past year are listed below.

**15** TRS Child Care  
Directors & Staff

Participated in TWC's  
4-Year Review Regional  
Focus Group Meeting on.

**17** Child Care  
Staff

Participated in the 8th Child  
Development Associate (CDA)  
Training.

**35** Texas Rising  
Star (TRS) Staff

from **6** Workforce Boards participated  
in the Texas Workforce Commission's  
(TWC) Texas Rising Star Regional  
Training Meeting.

**65** Child Care  
Staff

Have received their CDA Credential  
through the ECDQSP.

**CRAYONS to CAREERS.**  
**Curriculum**

Provided professional development  
training activities for child care center  
directors and staff.

## EVENT HIGHLIGHTS



**43**

Child Care **Home Providers**  
Participated at the **3<sup>rd</sup> Annual  
Child Care Home Providers  
Symposium.**



**91**

Child Care **Directors**  
Participated at the **6<sup>th</sup> Annual  
Child Care Directors  
Symposium.**



**418**

Child Care **Staff** Participated  
at the **6<sup>th</sup> Annual "Back to  
School" Teachers Fair.**

# YOU! YOUTH OPPORTUNITIES UNLIMITED

## Youth Services by the Numbers

**347**

Workforce Innovation  
and Opportunity Act  
(WIOA) Youth Services

**85**

Employers  
Extended

**159**

Employment  
Opportunities

## YOU CHOOSE! CAREER EXPO



The 2019 YOU Choose! Career Expo and Ready for College and Career Conference was a huge success in its third year at the American Bank Center. Commissioner Representing Employers from the Texas Workforce Commission, Aaron Demerson, kicked off the event with a ribbon-cutting ceremony that brought together employers, community partners, military branches, educators and, most importantly, the young adults that will be our future workforce.

Thank you to the Chief Elected Officials, Board of Directors for their support and engagement at this year's YOU Choose! Career Expo. Lastly, we recognize the GPTV Team from Gregory-Portland High School for their contribution to the social media success of the expo.

**55**

Local  
Employers



**43**

Training  
Departments

**2,306**

Area  
Students



**42**

Regional  
Campuses



**28**

Independent  
School Districts

## 5<sup>TH</sup> ANNUAL YOU LEARN! EDUCATOR EXTERNSHIP



Local educators participated in the YOU Learn! Educator Externship Program that immersed them in Coastal Bend careers and learned how classroom content can be applied in the real world. Citizens for Educational Excellence partnered with workforce, industry and educators to make the connection between academic skills and the workplace.

Educators and counselors engaged in activities in which they learned about in-demand skill sets in various career fields. Educators developed lesson plans and took back what they learned to the classroom to inform, educate, and guide students.

**97**

Educators

**23**

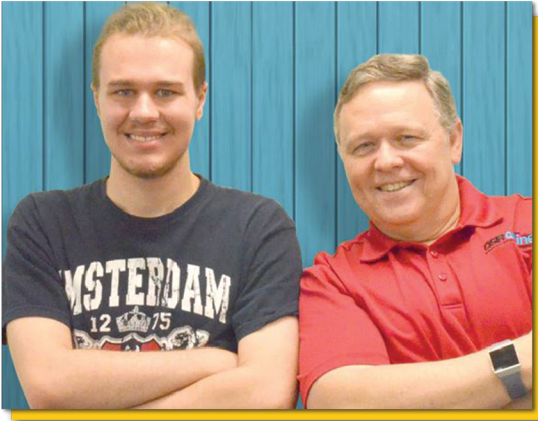
Independent  
School District

**41**

Employers



## 3<sup>RD</sup> ANNUAL YOU SUMMER EARN AND LEARN! (SEAL)



Workforce Solutions of the Coastal Bend and Texas Workforce Solutions - Vocational Rehabilitation Services teamed-up to provide 69 students with disabilities a meaningful work experience during the summer of 2019.

These students were assigned to an area employer to learn workplace essential skills. WFSCB is now planning for the 4th Annual Summer Earn and Learn to increase work experience placements and students participating in the summer of 2020.

**69**

**Students  
Served**

**41**

**Total  
Worksites**

## YOU NAVIGATE! STUDENT HIREABILITY PROGRAM



The YOU Navigate! Student HireAbility Navigator Program just wrapped up its first year working with students with disabilities to help them transition from High School Education to Post Secondary Education, Employment through Career Exploration, Career Counseling, Work-Based Learning Experiences, Job Readiness Training and Self-Advocacy.

Through the YOU Navigate! Student HireAbility Program and various partnerships, 13 high school and middle schools were visited with a combined audience of over 1,200 students and parents. Approximately 90 students with disabilities in the Alice Independent School District and Mathis Independent Schools District were served through the Mobile Career Center.

**1,500**

**Total  
Audience**

**600**

**Students  
Served**

## 2<sup>ND</sup> ANNUAL YOU! NAVIGATE LUNCH AND LEARN



One of the highlights for National Disabilities Employment Awareness month was a working lunch with a Summer Earn and Learn (SEAL) Employer Panel. The panel included the City of Corpus Christi, La Retama Central Library, QSROnline.com, and Parkview Healthcare and Activity Center who gave testimonials of their participation.

WFSCB honored Ernest Herrera, for his hard work and dedication to helping job seekers with disabilities. At the conclusion of the luncheon, the Student HireAbility Navigator highlighted the year's success and shared initiatives going forward.

# SPECIAL PROGRAMS ASSIST JOB SEEKERS

## CAREER READY WORKFORCE CERTIFICATION



While the demand for a skilled workforce is a high priority for employers, essential skills such as problem solving, communication and teamwork have proven to be just as valuable in today's workplace. Career Ready Workforce Certification (CRWC) has remained successful its ninth year for this reason.

CRWC's four-day dynamic training of 14 essential skills accredited by Del Mar College and Coastal Bend College provides a Certificate of Completion, Continuing Education Units (CEUs), a college transcript and alumni membership.

### 2011 - 2019

**7,500** CEUs

**3,163** Participants  
Trained

**166** Classes  
Delivered

## WORKFORCE FAMILY LEARNING



The Workforce Family Learning Platform is an online training initiative which provides customized Essential Workplace Skills Training for Choices eligible participants. Focused on getting people employed, 13 participants were awarded a laptop, tablet, printer, 12 months of WiFi and a library of over 6,000 training courses. Participants were able to apply for jobs, stay in touch with employers, access online employment opportunities and support participation with their children to complete educational activities and homework.

During the first 60 days, 27 participants were enrolled with 93% of enrolled learners meeting or exceeding participation requirements. The program outcome has been so promising that 47 more licenses have been purchased to offer this training to other qualified and interested participants.

## HURRICANE HARVEY RELIEF INITIATIVE

The Hurricane Harvey Relief Initiative continues to support the relief and rebuilding efforts for the communities impacted by Hurricane Harvey. To date, 169 workers have been placed in jobs with over \$2.8 million dollars having been paid in relief employment wages since August of 2017.

Relief employment opportunities remain available for jobs such as Office Support, Case Management and Public Works. Funding for the Hurricane Harvey Relief Initiative has been extended to December of 2020 to help continue restoring our rural Coastal Bend communities.

## WOMEN AT WORK

The Women at Work grant is designed to increase the stability in the living status for women and their children affected by Hurricane Harvey. Workforce staff along with local Disaster Recovery agencies identify low-income women residing in the affected counties of Aransas, Bee, Kleberg, Nueces, Refugio, and San Patricio and provide assistance to families still in need.

Through this grant basic personal needs can be provided such as diapers and other household items for individual and family livelihood. This grant has been extended through August 2020 with 187 women having been served over the last year.

# WOMEN EMPOWERED (WE) SUMMIT



Workforce Solutions of the Coastal Bend (WFSCB) had the unique vision to create the Women Empowered (WE) Summit designed to empower, inspire and strengthen business growth for women entrepreneurs.

Whether the business was in the start-up, retaining, or expanding phase, this engaging day-long summit provided a learning and networking platform for both personal and business development. Strategic partners included Texas A&M University-Corpus Christi (TAMU-CC) and the United Corpus Christi Chamber of Commerce who assisted with the outreach efforts and the recruitment of panelists and vendors.

Over 200 women and more than 30 women-owned Inspiration Station Vendors attended the inaugural Women Empowered (WE) Summit. WE Summit attendees heard from top influencers who presented key business and marketing principles in four sessions: "WE Talk Business", "WE Talk Money", "WE Talk Education" and "WE Talk Big Brand".

Distinguished speakers included Texas Workforce Commission Chair Ruth R. Hughes, Nueces County Judge Barbara Canales, TAMU-CC, President/CEO Dr. Kelly M. Quintanilla, Corpus Christi Council Member At-Large Paulette Guajardo, and panelists from influential community partners.

From the engaging sessions to the immersive décor containing motivational quotes, affirmations and strong female imagery, women expressed positive and empowering energy. WE Summit attendees departed excited and empowered with tools, action plans and assessment profiles for their personal and business development.



# VETERANS PRIORITY OF SERVICE

## 8TH ANNUAL HIRING RED, WHITE & YOU!



The Texas Workforce Commission, Texas Veterans Commission and Workforce Solutions of the Coastal Bend (WFSCB) hosted the 8th Annual Hiring Red, White & You! Statewide Hiring Fair prioritized for local veterans, service members and military spouses as well as the general public on November 8th at the American Bank Center.

Over 1,000 occupations in *Business, Healthcare, Professional Skills & Trades and Public Service* from 120+ employers were available to more than 800 job seekers in attendance. The success of this event was evident in the numerous job offers made on the spot with employers continuing to hire job seekers that applied on the day of the event.

WFSCB extends a sincere Thank You! to Team Workforce and all the employers, community partners and job seekers who contributed to the success of this annual event and looks forward to the 9th Annual Hiring Red, White & You! Statewide Hiring Fair scheduled on November 5, 2020.

**116** Employers

**250** Veterans

**550** Non-Veterans

**800** Total

**20** On-Site Hires

**45** Complete Hires

**110** Projected Hires

## MILITARY FAMILY SUPPORT PROGRAM

### *Military Spouse Program*



To better meet the needs of military spouses entering the job market, the Military Family Support Program is designed to provide assistance that will enhance military spouse's employability and earnings, resulting in quick reemployment into the workforce. The mission of the Military Family Support Program is to provide businesses with the skilled workforce they need and military spouses with new skills, credentials, and careers in which they can succeed.

Key elements of the Military Family Support Program include enhanced job search assistance, assessment of skills, labor market information, résumé writing, interview skills and training targeted toward high-demand occupations when available. An integral part of this program includes partnerships among Community Service Organizations, Veteran Service Organizations, Faith Based Organizations, businesses, workforce development organizations, and other key stakeholders.

**14** Military Spouses Served

**FUNDING**  
**\$54,704.00**  
(January 1, 2019 - December 31, 2019)



# COMMUNITY EVENTS

## MARCH OF DIMES WALK CHECK PRESENTATION

*(April 6, 2019)*

*(May 17, 2019)*



The culmination of WFSCB employee-driven fundraising events led right up to the March for Babies Walk with over 60 participants including staff, family and friends.

During the fundraising campaign, employees embraced the concept of "Crayons to Careers" and helped raise awareness and money by organizing luncheons, silent auctions, and many other creative fundraisers to support the March of Dimes.

A \$5,000 oversized check was presented to the March of Dimes during an Employee Recognition Presentation where staff were acknowledged for all their efforts and dedication to this year's walk.

## INAUGURAL BUC DAYS PARADE WATCH PARTY

*(May 4, 2019)*



For the first time ever, the annual Illuminated Buccaneer Parade passed by the Staples Career Center providing an opportunity for staff and their families to get a front-row seat at one of the only illuminated night parades in the country.

WFSCB's Mobile Career Center made its debut in the annual parade placing the "Workforce Center on Wheels" in front of an estimated 120,000 attendees lining the streets. Plans are underway to make next year's tailgate party bigger and better.

## WALK 'N ROLL CELEBRATION

*(September 28, 2019)*



Team Workforce participated in the 11th annual Coastal Bend Walk 'n Roll Celebration themed Inclusion Works! that began at Water's Edge Park on the Corpus Christi Bayfront.

The Coastal Bend is home to over 112,000 individuals affected by a disability. Participants walked to help bring awareness that people with disabilities are able and contributing members of the Coastal Bend region. Maclovio Perez from KRIS TV6-NBC served as chair at this year's Walk 'n Roll Celebration and kicked-off the celebrated walk with Team Workforce leading the charge at the front line.

## COASTAL BEND DAY OF PINK

*(October 18, 2019)*



In honor of Breast Cancer Awareness Month and the Coastal Bend Day of Pink, WFSCB Board Chair, Victor M Gonzalez, Jr. and staff "Turned Pink" by wearing pink attire to show their support for this annual event.

During the month of October, \$1,657 was raised for the Coastal Bend Wellness Foundation's Breast Friends campaign that provides the necessary prosthesis and bras at no cost for breast cancer survivors in the Coastal Bend. WFSCB continues to bring awareness to the Coastal Bend in support of all breast cancer survivors, those who are currently battling the disease, and those that have lost someone along the journey.

# WFSCB WINS THE **\$30,000 SERVICE TO BUSINESS AWARD**



The Service to Business Award was received for the Women Empowered (WE) Summit at the 23rd Annual Texas Workforce Conference held December 4, 2019 in Grapevine, Texas. WFSCB won this prestigious award out of 28 Workforce Boards across the state.

As small business continues to be the backbone of the regional economy WFSCB acknowledged women entrepreneurs within the Coastal Bend region. The result was the creation of the Women Empowered (WE) Summit.

The WE Summit was designed with the purpose of elevating the knowledge and skills of women entrepreneurs and business leaders in the Coastal Bend region. The sessions focused on business, marketing, financing and education. See highlights on page 19.

“**WE TALK BUSINESS**”

“**WE TALK BIG BRAND**”

“**WE TALK MONEY**”

“**WE TALK EDUCATION**”

**200** Participants

**30** Inspiration Stations



# WFSCB WINS THE **\$50,000 TEXAS HIREABILITY AWARD**



On December 4, 2019, Workforce Solutions of the Coastal Bend (WFSCB) won the Texas Hireability Award at the 23rd Annual Texas Workforce Conference held in Grapevine, Texas. 28 Workforce Boards from across the state were in contention for this distinguished award.

In an effort to promote employment opportunities for talented and dedicated job seekers with disabilities, WFSCB promoted and engaged employer participation of hiring individuals with disabilities by providing work experience, training, and information about tax incentives.

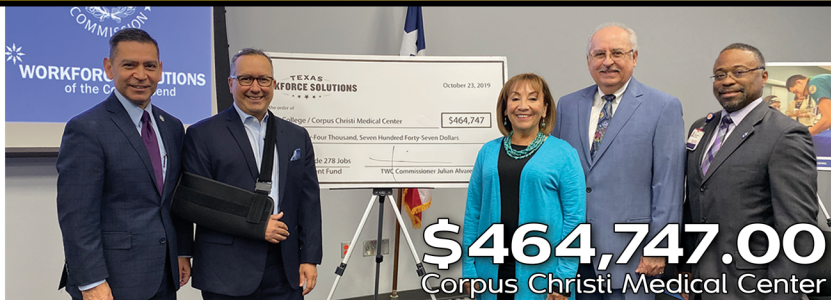
WFSCB also partnered with the local Texas Workforce Solutions-Vocational Rehabilitation (TWS-VRS) office to coordinate referrals and information sharing across Workforce Innovation and Opportunity Act and Vocational Rehabilitation Programs. Other efforts included highlighted success stories and testimonials from successful work-experience programs such as Summer Earn and Learn (SEAL) to increase employer participation of hiring individuals with disabilities.

During National Disabilities Employment Awareness Month in October, WFSCB hosted the first Annual YOU Navigate! Lunch and Learn. The Lunch and Learn highlighted the benefits of hiring individuals with disabilities, introduced the HireAbility Navigator's roles and responsibilities, and formed the YOU Navigate! Action Committee that will help conduct specialized information sessions and trainings to employers, community partners, and independent school districts. WFSCB continues to assist persons with disabilities find employment and help create more inclusive work environments in the Coastal Bend.

# GRANT OPPORTUNITIES

## SKILLS DEVELOPMENT FUND

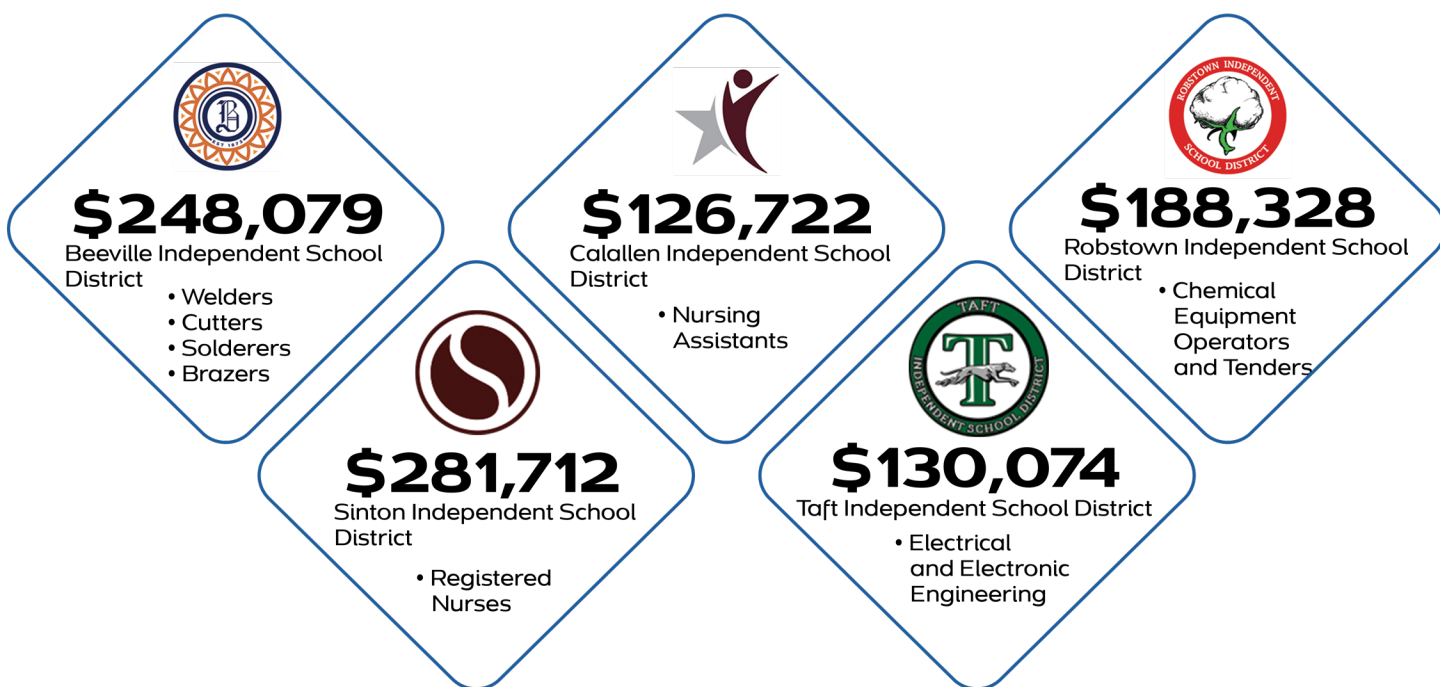
*Del Mar College - October 23, 2019*



Corpus Christi Medical Center partnered with Del Mar College to provide custom training to 278 new and incumbent workers in healthcare. Trainees will include registered nurses, certified nurse assistants, case managers and others. Upon completion of training, the workers will receive an average hourly wage of \$23.14.

## JOBS & EDUCATION FOR TEXANS (JET) GRANT PROGRAM

The JET Grant funds public, community, technical colleges and independent school districts for programs that train high-demand occupations. The Coastal Bend received five grants awarded by the Texas Workforce Commission (TWC) totaling **\$974,915**.



## EMERGING PROFESSIONALS INTERNSHIP PROGRAM

This program, funded by TWC's Texas Internship Initiative, provides talented high school students the opportunity to learn valuable essential skills and gain insight into various in demand industries and occupations, to include and on-the-job work experience through a paid internship.



On July 30, 2019, the Corpus Christi City Council issued a proclamation declaring that July 25th be designated as "Emerging Professionals Internship Day". All 19 interns were present to receive the proclamation from Mayor Joe McComb and other city leaders.

# TEXAS WORKFORCE COMMISSION RESOURCES



The Workforce on Wheels (**WOW**) has everything job seekers need to start and finish their search! **The WOW** is available to employers and businesses for on-site hiring events.

To schedule the **WOW Mobile Career Center** for your business recruitment efforts, please email [info@workforcesolutionscb.org](mailto:info@workforcesolutionscb.org) or call **(361) 445-1057**.



Texas Veterans Leadership Program



# 2019 COMMITTEE STRUCTURE

## Executive/Finance

*Responsible for oversight of all Standing Committee recommendations and for final approval.*

- Victor M. Gonzalez, Jr., Chair  
(City of Corpus Christi)
- Velma Soliz-Garcia, Vice-Chair  
(San Patricio County)
- Rosie Collin, Secretary  
(San Patricio County)
- John W. Owen, Treasurer  
(City of Corpus Christi)
- Vince Goodwine, Parliamentarian  
(Nueces County)
- Gloria Perez, Immediate Past Chair  
(City of Corpus Christi)
- Marcia Keener  
(San Patricio County)
- Jesse Gatewood  
(Nueces County)

## Child Care Services

*Responsible for management of all Child Care Services.*

- Marcia Keener, Chair  
(San Patricio County)
- Mary Gleason, Vice-Chair  
(City of Corpus Christi)
- Mary Afuso  
(City of Corpus Christi)
- Sara Garza  
(TWC/City of Corpus Christi)
- Cleo Rodriguez, Jr.  
(City of Corpus Christi)
- Ed Sample  
(City of Corpus Christi)
- Ofelia Hunter  
(Jim Wells County)
- Travis Nelson  
(City of Corpus Christi)

## Public Relations

*Responsible for the expansion of an awareness/outreach plan to broaden public recognition of programs and services.*

- Jesse Gatewood, Chair  
(Nueces County)
- Parrish Jones  
(City of Corpus Christi)
- Carlos Ramirez  
(Kleberg County)
- C. Michelle Unda  
(City of Corpus Christi)
- Catrina Wilson  
(City of Corpus Christi)
- Tracy Florence  
(Bee County)
- Arnoldo Cantu  
(Duval County)
- Omar Lopez  
(City of Corpus Christi)

## Workforce Services

*Responsible for monitoring all issues associated with the delivery of programs through the Business and Career Centers and the quality of those services, including Youth Services, Persons with Disabilities, and Veterans.*

- Velma Soliz-Garcia, Chair  
(San Patricio County)
- Gary Allsup, Vice-Chair  
(City of Corpus Christi)
- Randy Giesler  
(Live Oak County)
- Vince Goodwine  
(Nueces County)
- Kari Kelley  
(Aransas County)
- Manny Salazar  
(Kleberg County)
- Sandra Bowen  
(Jim Wells County)
- Ray De Los Santos Jr.  
(Refugio County)
- Michelle Flower  
(City of Corpus Christi)
- Susan Temple  
(San Patricio County)
- Marc Puig  
(Bee County)

# CHIEF ELECTED OFFICIALS **(CEO) COUNCIL**



**Judge C. H. "Burt" Mills, Jr.**  
*(Aransas County)*

**Judge Louis E. Turcotte, III**  
*(Kenedy County)*

**Judge Stephanie A. Moreno**  
*(Bee County)*

**Judge Rudy Madrid**  
*(Kleberg County)*

**Judge Eric Ramos**  
*(Brooks County)*

**Judge Jim Huff, CEO Chair**  
*(Live Oak County)*

**Mayor Joe McComb**  
*(City of Corpus Christi)*

**Judge Barbara Canales**  
*(Nueces County)*

**Judge Gilbert N. Saenz**  
*(Duval County)*

**Judge Robert Blaschke**  
*(Refugio County)*

**Judge Juan Rodriguez, Jr.**  
*(Jim Wells County)*

**Judge David Krebs**  
*(San Patricio County)*



# Save the Date!

## June 6, 2020

UNIVERSITY CENTER | Texas A&M University-Corpus Christi  
6300 Ocean Dr. Corpus Christi, TX 78412

### SERVICES WE PROVIDE FOR JOB SEEKERS LIKE YOU!

- WorkInTexas.com - Job Matching
- Job Placement Services
- Career Ready Workforce Certification
- Career Coaching
- Workshops (Interviewing, Resume, Job Club)
- Veteran Priority of Service
- Labor Market Information (LMI)
- Hot Jobs (\$12.00+ per Hour)
- Use of Office Equipment (Fax, Phone, Copier, Internet)
- Community Partner Resource Referrals
- Education and Training Resources
- Ticket to Work (Supplemental Security Income (SSI), Social Security Disability Insurance (SSDI) Recipients)
- Assistance Filing Unemployment Insurance Appeals
- Support Services (Child Care, Transportation, Work Related)
- YOU Choose, Youth Opportunities Unlimited (Youth Services)

#### COASTAL BEND CAREER CENTERS

ALICE	BEEVILLE	FALFURRIAS	KINGSVILLE	SINTON	STAPLES	SUNRISE
704 Coyote Trail Alice, TX 78332 Coastal Bend College Phone: 361.668.0167 Fax: 888.974.3356	3800 Charco Road Beeville, TX 78102 Coastal Bend College Phone: 361.358.8941 Fax: 888.974.3367	221 S. Calisto Mora Avenue Falfurrias, TX 78355 Tax Office Building Phone: 361.325.9095 Fax: 888.612.7783	1814 South Brahma Blvd. Kingsville, TX 78363 Coastal Bend College Phone: 361.592.1006 Fax: 888.974.3358	1113 E. Sinton St. # D Sinton, TX 78387 Phone: 361.364.3284 Fax: 888.974.3364	520 N. Staples St. Corpus Christi, TX 78401 Phone: 361.882.7491 Fax: 888.977.2510	5858 SPID Suite #1 Corpus Christi, TX 78412 Phone: 361.882.7491 Fax: 888.977.2509

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**Equal Opportunity Employer/Program**  
Auxiliary aids and services are available upon request to individuals with disabilities.  
**Relay Texas:** 1.800.735.2989 (TDD) and 1.800.735.2988 or 7-11 (Voice).

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This document contains vital information about requirements, rights, determinations, and/or responsibilities for accessing workforce system services. Language services, including the interpretation/translation of this document are available free of charge upon request.

Este documento contiene información importante sobre los requisitos, los derechos, las determinaciones y las responsabilidades del acceso a los servicios del sistema de la fuerza laboral. Hay disponibles servicios de idioma, incluida la interpretación y la traducción de documentos, sin ningún costo y a solicitud.

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