



WORKFORCE SOLUTIONS
of the Coastal Bend

Public Relations Committee Meeting

September 2, 2020
3:00 pm

Join Zoom Meeting

<https://us02web.zoom.us/j/87999555224?pwd=M1V4Q3FDL25Ya01IRlh2VVlzejRvdz09>

Toll-Free Call In

888 475 4499 US Toll-free

Meeting ID: 879 9955 5224

Passcode: 312901

www.workforcesolutionscb.org

Strategic Goals

- Establish and Strengthen Partnerships
- Effectively/Efficiently Target Rural Area Services
- Increase Workforce Awareness
- Expand Innovative Services to Business
- Explore New Revenue Opportunities
- Improve Internal Efficiencies
- Refine Board Culture

Mission Statement

At Workforce Solutions of the Coastal Bend, we invest in our regional economic success through access to jobs, training, and employer services.

Value Statement

Accountability – We address our customers and co-workers in a positive manner that elevates their spirit and creates a professional, supportive workplace for staff, job seekers, and employers.

Teamwork – We combine our individual talents for the benefit of the mission and common goals leveraging our unique abilities and contributions.

Trust – We consistently deliver on our commitments to our customers and co-workers to establish strong, sustainable relationships.

Integrity – We are honest, supportive, candid in addressing difficult issues, and willing to share success to demonstrate respect and consideration for our customers and co-workers.

Tenacity – We resist giving up when the going gets tough and support our customers and co-workers in seeing that issues are resolved and the job gets done.

Understanding – We are serious and passionate about delivering our services with compassion and empathy.

Dignity – We interact with customers and co-workers professionally regardless of their backgrounds, experience, and circumstances to reflect our commitment as public servants.

Enthusiasm – We recognize the importance and value of our work and know that every day we have the opportunity to help build the economic success of our regional economy.

Disclosure and Declaration of a Conflict of Interest

Conflicts of Interest and the appearance of Conflicts of Interest shall be reported according to Board Administrative Policies #1.0.101.00 - Standards of Conduct and Conflict of Interest; and #1.0.105.00 - Reporting Conflict of Interest, Fraud, and Abuse, which were adopted by the Board of Directors on April 26, 2007.

Conflict of Interest – A circumstance in which a Board Member, Board employee, Contracted Provider, or Contracted Provider's employee is in a decision-making position and has a direct or indirect interest, particularly a financial interest, that influences the individual's ability to perform job duties and fulfill responsibilities.

Appearance of a Conflict of Interest – A circumstance in which a Board Member, Board employee, Contracted Provider, or Contracted Provider's employee's action appears to be:

- influenced by considerations of one or more of the following: gain to the person, entity, or organization for which the person has an employment interest, substantial financial interest, or other interest, whether direct or indirect (other than those consistent with the terms of the contract), or;
- motivated by design to gain improper influence over the Commission, the Agency, the Board, or the Board's Chief Elected Officials.

Code of Ethics

The Workforce Solutions Code of Ethics is a guide for dealing with ethical matters in the workplace and in our relationship with our clients and members of the community.

- We believe in respect for the individual.
- We believe all persons are entitled to be treated with respect, compassion and dignity.
- We believe in openness and honesty in dealing with the general public, the people we serve, and our peers.
- We believe in striving for excellence.
- We believe in conducting ourselves in a way that will avoid even the appearance of favoritism, undue influence or impropriety, so as to preserve public confidence in our efforts.



Public Relations Committee Meeting

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September 2, 2020 – 3:00 pm

AGENDA

	<i>Page</i>
I. Call to Order: <i>Jesse Gatewood, Chair</i>	
II. Roll Call	2
III. Announcement on Disclosure of Conflicts of Interest <i>Any Conflicts of Interest or Appearance of a Conflict of Interest with items on this agenda shall be declared at this time. Members with conflicts will refrain from voting, and are asked to refrain from discussion on such items. Conflicts discovered later in the meeting shall be disclosed at that time.</i>	
IV. Public Comments	
V. Discussion and Possible Action on Minutes of the May 6, 2020 Public Relations Committee Meeting	3-6
VI. Organizational/Operational Update from President/CEO or COO: <i>Ken Trevino or Amy Villarreal</i>	
VII. Discussion and Possible Action on Awareness/Outreach Plan to Broaden the Recognition of Workforce Solutions of the Coastal Bend (WFSCB) Services and Capabilities	7
• COVID-19 Strategic Outreach Plan	
• 2020 Events and Projects	
• Women Empowered Summit Recap	
• SkillUp America – Metrix Learning Online Courses	
• Training Scholarship Flyer	
• Skills Development Fund – Covid-19 Initiative	
• The Workforce Insider Refresh	
• Targeted Occupations List Updated	
• Targeted Rural Outreach Strategy – Kiosk Web Interface Created	
• Texas Workforce Commission (TWC) Jobs and Education for Texans (JET) Grant 2020 Awardees	

A proud partner of the  American Job Center network

Equal Opportunity Employer/Program

Auxiliary aids and services are available upon request to individuals with disabilities.

Relay Texas: 1.800.735.2989 (TDD) and 1.800.735.2988 or 7-1-1 (voice)

- WorkInTexas.com App – Upcoming Launch
- 9th Annual Hiring Red, White & You Statewide Veterans Hiring Fair – Plans are underway and will be highlighted.
- Online Events / Outreach and Virtual Hiring Fairs – An overview of some of the events that WFSCB has participated in and promoted will be highlighted.
- 2020 Annual Report – The committee will discuss ideas for this year’s report.
- Media/Social Media/Outreach Coverage – May – August 2020 (TV, Print, Radio & Social Media Platforms)

VIII. Information Only:

- Local Labor Market Information July 2020.....8-12
 - 11-County COVID-19 Economic Reports

IX. Adjournment

Note: Except for expressly authorized closed sessions, meetings, discussions, and deliberations of the Board or Committees will be open to the public. Voting in all cases will be open to the public. Board members are advised that using personal communication devices to discuss Committee and Board business during the meeting may be a violation of the Texas Open Meetings Act. Such communications also may be subject to the Texas Public Information Act. **Closed Session Notice.** PUBLIC NOTICE is given that the Board may elect to go into executive session at any time during the meeting in order to discuss matters listed on the agenda, when authorized by the provisions of the Open Meetings Act, Chapter 551 of the Texas Government Code. In the event the Board elects to go into executive session regarding an agenda item, the section or sections of the Open Meetings Act authorizing the executive session will be publicly announced by the presiding officer.

**Public Relations Committee
Roll Call Roster
September 2, 2020**

_____ Jesse Gatewood, Chair

_____ Carlos Ramirez, Vice Chair

_____ Parrish Jones

_____ Michelle Unda

_____ Ofelia Hunter

_____ Arnaldo Cantu

_____ Tracy Florence

_____ Omar Lopez

Signed

Printed Name

MINUTES
Workforce Solutions of the Coastal Bend – Public Relations Committee

Join Zoom Meeting

<https://us02web.zoom.us/j/81034644570?pwd=NIkxNHVkWU8vQ1BVNk1zYmJXeTVUZz09>

Toll-Free Call In
833 548 0282 US Toll-free

Meeting ID: 810 3464 4570
Password: 537540

May 6, 2020 – 3:00 pm

Committee Members

Present

Jesse Gatewood, Chair
Carlos Ramirez, Vice Chair
Arnoldo Cantu
Tracy Florence
Omar Lopez
C. Michelle Unda

Absent

Ofelia Hunter
Parrish Jones

Others Present

Ken Trevino, Workforce Solutions
Amy Villarreal, Workforce Solutions
Shileen Lee, Workforce Solutions
Monika De La Garza, Workforce Solutions
Xena Mercado, Workforce Solutions
Alba Silvas, Workforce Solutions
Larry Peterson, Workforce Solutions
Heather Cleverley, Workforce Solutions
Janet Neely, Workforce Solutions
Chakib Chehadi, C2GPS, LLC
Shelly Key, C2GPS, LLC
Rita Soto, C2GPS, LLC

Other Board Members Present

I. Call to Order

Mr. Gatewood called the meeting to order at 3:04 pm.

II. Roll Call

The roll was called and a quorum was present.

III. Disclosure of Conflicts of Interest

Attention was called to the Disclosure and Declaration of Conflict of Interest guidelines and disclosures were requested at this time. None were made.

IV. Public Comments

There were no public comments.

V. Discussion and Possible Action on Minutes of the February 5, 2020 Committee Meeting

Ms. Unda moved to approve the minutes of the February 5, 2020 Public Relations Committee meeting. The motion was seconded by Mr. Ramirez and passed.

VI. Discussion and Possible Action of Committee Initiatives for BCY 2020 – Review of Public Relations Charter

Mr. Gatewood provided information on Committee Initiatives for BCY 2020 – Review of Public Relations Charter. Mr. Gatewood stated the Public Relations Committee discussed updating the language of the Public Relations Charter to make it more general as it applies to programs/services. Ms. Villarreal added additional information.

Mr. Ramirez moved to approve the Committee Initiatives for BCY 2020 – Review of Public Relations Charter. The motion was seconded by Mr. Cantu and passed.

VII. **Discussion and Possible Action on Awareness/Outreach Plan to Broaden the Recognition of Workforce Solutions of the Coastal Bend (WFSCB) Services and Capabilities**

1. *Jobs and Education for Texans (JET) Grant Check Presentations – Beeville Independent School District - \$248,079 and Sinton Independent School District - \$190,569*

Ms. De La Garza provided information on Jobs and Education for Texans (JET) Grant Check Presentations – Beeville Independent School District - \$248,079 and Sinton Independent School District - \$190,569 on February 26, 2020. Ms. De La Garza mentioned Commissioner Alvarez attended both presentations in Beeville and Sinton. Ms. De La Garza provided a Public Relations Committee Meeting PowerPoint.

2. *COVID-19 Strategic Outreach Plan (Redirect)*

Ms. De La Garza provided information on COVID-19 Strategic Outreach Plan (Redirect). Ms. De La Garza stated Workforce Solutions of the Coastal Bend launched its COVID-19 Strategic Outreach and Social Media Plan on March 2, 2020 when the intensity of the situation was growing and the need to get information out as quickly as possible to inform the public, staff, community partners and anyone else utilizing Workforce Solutions of the Coastal Bend services. Ms. De La Garza provided a Public Relations Committee Meeting PowerPoint.

Mr. Trevino stated closing the Workforce Solutions of the Coastal Bend Career Centers and going virtually was a decision that had to be made. He mentioned Boards from around the country were leaning towards that same decision staggering in different plans. Mr. Trevino included a couple of Boards in Washington State and California closed their offices to the public and went virtual. Mr. Trevino informed the board members out of the 28 Workforce Boards in the state of Texas, Workforce Solutions of the Coastal Bend was the second to make the decision to close the career centers and go virtual. The following week all the Workforce Boards did the same. Mr. Trevino expressed his gratitude to the Board of Directors who were supportive of the team on making the decision for the health and safety of our team primarily. Also, for the health and safety of our customers coming into our offices.

- *New Messaging and Collaboration with the Texas Workforce Commission Outreach Strategy*
- *Signage/Posters/Flyers*
- *Website C19 Resources Page*
- *Social Media Action Plan*
- *Integration of Communication Technology – Zoom, Go To Meetings, Microsoft Teams, Conference Calls, Facetime and Social Media*
- *Media Partners*

Ms. De La Garza provided information on the first Workforce Solutions for Employers Virtual Town Hall and what a success it was. Mr. Trevino stated Todd Hunter with Texas Workforce Commission wanted to partner with Workforce Solutions of the Coastal Bend and developing messaging. Mr. Trevino stated most of the questions being asked by the small business community were needing to be addressed by Texas Workforce Commission. Mr. Trevino mentioned special guests included Juan “Chuy” Hinojosa, State Senator; Aaron Demerson, Texas Workforce Commissioner Representing Employers; and Todd Hunter, State Representative District 32. Mr. Trevino stated he was thankful to Chair Perez and was thankful Chair Todd Hunter for his leadership, spearheading and getting the event going. Mr. Trevino also recognized the team for putting the event together, putting the word out and getting the right people on the call.

- *The Workforce Insider Repurposed*

Ms. De La Garza provided information on the Workforce Insider Repurposed. Ms. De La Garza mentioned with the COVID-19 pandemic, Workforce Solutions of the Coastal Bend felt it was

important to repurpose the monthly Workforce Insider to maintain a balance between historic data and current information that is relevant and important to the community.

- *Women Empowered Summit – New Strategy*

Ms. De La Garza provided information on Women Empowered Summit – New Strategy. Ms. De La Garza stated Workforce Solutions of the Coastal Bend had to change up the strategy for many upcoming events that included large gatherings of people. The new plan will include a Virtual WE Summit over a few days and focus on COVID-19 Resources for entrepreneurs. Keynote speaker and guest is Texas Secretary of State Ruth R. Hughs.

- *Media/Social Media/Outreach Coverage – February – April 2020 (TV, Print, Radio & Social Media Platforms)*

Ms. De La Garza provided information on media, social media and outreach coverage – February – April 2020 (TV, Print, Radio & Social Media Platforms) included on the Public Relations PowerPoint.

VIII. **Information Only:**

Local Labor Market Information March 2020

Ms. Villarreal presented the March 2020 local Labor Market Information (included on pages 8-11 of the May 6 agenda packet).

Ms. Villarreal stated an update will be provided at the Board of Directors Meeting of a summary of what has been going on in all the different areas of Workforce. Ms. Villarreal recognized Ms. De La Garza for a great job of summarizing on what her team has done.

Ms. Villarreal mentioned a checklist was received from Texas Workforce Commission, for weeks the team has been planning on how to get back in the centers and be safe. Ms. Villarreal stated dates are currently being considered, however the team wants to make sure that all the health and safety requirements are in place. Ms. Villarreal informed the board members Facilities and IT are working on socially distancing our computer labs and resource libraries. Including installing plexiglass between all those units and in desk areas where customers are seen. Ms. Villarreal stated Ms. Lee and her team have been buying PPE wherever they can locate them. Ms. Villarreal mentioned staff and customers are being required to wear masks. Workforce Solutions of the Coastal Bend has worked with Spohn Hospital and will have some nurses at our entrances of all our career centers to do temperature checks. Ms. Villarreal informed board members the team is currently looking at remote assistance. This would be where the staff could work remotely from their desk instead of going up to the customer. Workforce Solutions of the Coastal Bend would like to take every opportunity to be as safe as possible for both customer and staff side.

Ms. Villarreal mentioned a potential date to be back in the career centers as of the first of June. However, Workforce Solutions of the Coastal Bend will continue to utilize virtual services. Ms. Villarreal stated there are pockets of people that do not have technology, phones, computers and that need our assistance. She informed the board members staff will assist the customers the safest way possible. Ms. Villarreal mentioned Workforce Solutions of the Coastal Bend wants to make sure we are available as possible for as many people as possible.

Mr. Ramirez stated this would be the perfect opportunity to take advantage of any Public Relations we can get. He mentioned to reach out to people that we see could benefit from some of our links or information.

Ms. Villarreal stated one of our tools we have had for 8 years on our website is Career Coach Resume Writer.

Mr. Lopez complimented the staff on a great job for posting on the website Other COVID-19 Resources for job seekers.

Mr. Ramirez recognized the team for a great job with a good public relations response to everything.

Ms. De La Garza expressed appreciation and stated the works not done. Ms. De La Garza stated like Mr. Trevino continues to say the heavy lifting is in front of us and we are preparing for that. Ms. De La Garza expressed appreciation to the board members for their support and thanked everyone for attending the Public Relations Meeting. Ms. De La Garza thanked the staff and our leadership team that helps us continue moving forward.

Ms. Villarreal mentioned there will be a soft opening on our first virtual job fair. Ms. Villarreal stated it would be open to the general public once the team has tested the virtual job fair system.

IX. Adjournment

The meeting adjourned at 4:11 pm.

DISCUSSION AND POSSIBLE ACTION

VII. Discussion and Possible Action on Awareness/Outreach Plan to Broaden the Recognition of Workforce Solutions Services and Capabilities

BACKGROUND INFORMATION

The Public Relations Committee continues to meet to review ideas and expand discussion on how to increase the awareness and outreach efforts of services that Workforce Solutions offers to both employers and job seekers.

- COVID-19 Strategic Outreach Plan – An update will be provided on WFSCB’s efforts to distribute information as quickly as possible to inform the public, staff, community partners and anyone else utilizing WFSCB services.
- 2020 Events and Projects – An overview of WFSCB’s involvement and coordination of important initiatives during COVID-19.
 - Women Empowered Summit Recap
 - SkillUp America – Metrix Learning Online Courses
 - Training Scholarship Flyer
 - Skills Development Fund – COVID-19 Initiative
 - The Workforce Insider Refresh
 - Targeted Occupations List Updated
 - Targeted Rural Outreach Strategy – Kiosk Web Interface Created
 - Texas Workforce Commission (TWC) Jobs and Education for Texans (JET) Grant 2020 Awardees
- WorkInTexas.com App – Highlights for the upcoming launch will be presented.
- 9th Annual Hiring Red, White & You Statewide Veterans Hiring Fair – Plans are underway and will be highlighted.
- Online Events/ Outreach and Virtual Hiring Fairs - An overview of some of the events that WFSCB has participated in and promoted will be presented.
- 2020 Annual Report – The committee will discuss ideas for this year’s report.
- Media/Social/Outreach Coverage – May - August 2020 (TV, Print, Radio & Social Media Platforms)

RECOMMENDATION

The Public Relations Committee discuss and take appropriate action on the information presented to broaden the awareness of services provided by Workforce Solutions of the Coastal Bend. Discussions under this section may result in additional actions or recommendations to staff.

VIII. Local Labor Market Information

Labor Market Intelligence Update

- Labor Market Information – Local Labor Market Information for July 2020.
 - Labor Market Intelligence Update:

The Coastal Bend Region posted an unemployment rate of 10.3% with over 26,000 workers out of work in July 2020 according to the latest Labor Market Report from the Texas Workforce Commission.

Of the 11 counties in the Coastal Bend, Duval County posted the highest unemployment rate at 13.6% followed by Brooks County at 11.8%.

As many Coastal Bend residents remain out of work, new training opportunities are available to help recently unemployed residents take charge of their future and prepare to get back to work. The Texas Workforce Commission launched the Metrix Online Learning Platform which provides free unlimited access to more than 5,000 courses broken into 30- to 60-minute modules such as Microsoft Office, Adobe, Quickbooks and many more. To sign up today, please visit <https://tx.metrixlearning.com/landing.cfm>.

As a direct result of the COVID-19 Pandemic, Virtual Hiring Events have become more common place in the Coastal Bend. WFSCB's next big Coastal Bend Virtual Hiring Event is scheduled on August 26, 2020 from 8:00 a.m. - 5:00 p.m. Over 30 employers with more than 600 job openings have signed up and are looking to hire with potential job offers being made the day of the event. Some of our valued employers participating include:

Brookdale Senior Living

Corpus Christi Regional Transportation Authority

Goodwill Industries of the Coastal Bend

Gulf Stream Marine

Corpus Christi Independent School District

Truckers World

If you would like to begin your job search now, WorkInTexas.com can help those who are unemployed find a career path 24/7. With over 6,000 jobs available in the Coastal Bend, employers are ready to hire workers today. To learn more about WorkInTexas.com, check out this video from the Texas Workforce Commission.

Workforce Professionals are available and ready to virtually assist customers with their job search from 8:00 a.m. - 5:00 p.m., Monday through Friday. VIRTUAL SERVICES ARE AVAILABLE. Please call or text (361) 882-7491 for assistance.

Visit <https://www.workforcesolutionscb.org/calendar/> as well as our Facebook, Twitter, LinkedIn Pages to get the most up-to-date information on upcoming Virtual Hiring Events in WorkInTexas.com.

- 11-County COVID-19 Economic Reports – First launched in May 2020 to inform the Chief Elected Officials Council of the direct impact that COVID-19 has had in their counties and their workforce.

BACKGROUND

Local labor market information for July 2020 is included on the following pages.

Coastal Bend Workforce Area

(Not Seasonally Adjusted Unemployment Rates by WDA, MSA, & County)

Area	Area Type	Latest Monthly Data July 2020						Previous Monthly Data June 2020				Year Ago July 2019			
		Labor Force	Employment	Unemployment	Rate	M+-	Y+-	Labor Force	Employment	Unemployment	Rate	Labor Force	Employment	Unemployment	Rate
United States	Nation	159,870,000	143,532,000	16,338,000	10.2	-0.9	6.5	157,932,000	142,182,000	17,750,000	11.1	163,373,000	157,346,000	6,027,000	3.7
Texas	State	13,821,40	12,720,317	1,101,083	8.0	-0.4	4.5	13,794,279	12,639,427	1,154,852	8.4	14,042,579	13,555,554	487,025	3.5
Corpus Christi	MSA	201,053	180,934	20,119	10.0	0.2	5.8	200,466	180,820	19,646	9.8	207,702	199,023	8,679	4.2
Coastal Bend	WDA	257,543	230,975	26,568	10.3	0.1	5.6	256,328	230,238	26,090	10.2	263,158	250,899	12,259	4.7
Aransas	County	9,074	8,273	801	8.8	-0.1	4.2	9,029	8,225	804	8.9	9,427	8,992	435	4.6
Bee	County	9,839	8,744	1,095	11.1	-0.4	6.3	9,814	8,689	1,125	11.5	9,740	9,273	467	4.8
Brooks	County	2,627	2,316	311	11.8	0	5.1	2,617	2,309	308	11.8	2,616	2,442	174	6.7
Duval	County	4,968	4,293	675	13.6	0.2	8.7	4,937	4,276	661	13.4	4,948	4,708	240	4.9
Jim Wells	County	17,128	14,730	2,398	14	0.1	8.9	17,040	14,672	2,368	13.9	16,818	15,954	864	5.1
Kenedy	County	183	172	11	6	-0.1	0.7	181	170	11	6.1	207	196	11	5.3
Kleberg	County	13,210	11,957	1,253	9.5	0.1	4.5	13,145	11,913	1,232	9.4	13,138	12,486	652	5
Live Oak	County	5,462	5,037	425	7.8	0.2	4.5	5,430	5,015	415	7.6	5,698	5,508	190	3.3
Nueces	County	162,998	146,819	16,179	9.9	0.2	5.5	162,175	146,407	15,768	9.7	167,471	160,113	7,358	4.4
Refugio	County	3,073	2,792	281	9.1	-0.1	5.1	3,050	2,770	280	9.2	3,144	3,019	125	4
San Patricio	County	28,981	25,842	3,139	10.8	0	5	28,910	25,792	3,118	10.8	29,951	28,208	1,743	5.8

(M+-) Change in unemployment rate from last month (Increase) (Decrease)

(Y+-) Change in unemployment rate from last year (Increase) (Decrease)

- Earnings for all occupations Coastal Bend, expressed as hourly rate (TWC):

Coastal Bend	All Occupations-	Average \$18.35/hr.	Entry level \$8.58/hr.	Experienced workers \$23.24/hr.	Top 10% \$33.56/hr.
Texas	All Occupations-	Average \$20.97/hr.	Entry level \$8.88/hr.	Experienced workers \$ 27.02/hr.	Top 10% \$39.64/hr.

- Educational Attainment for population 25 years of age and older - Corpus Christi (Census American Fact Finder/American Community Survey):

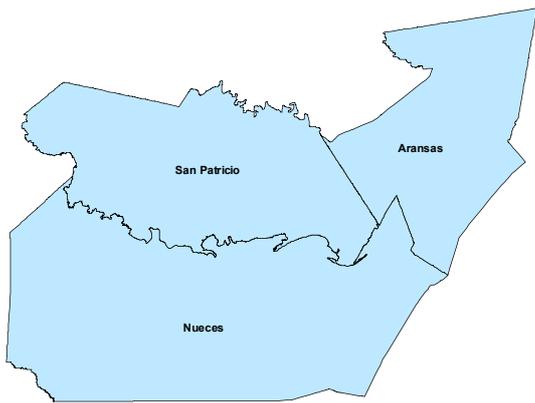
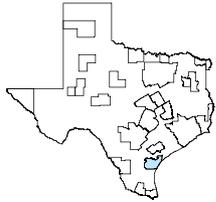
Less than 9th grade	8.7%	12th grade & GED	27.7%	Associates degree	7.0%	Graduate or Professional degrees	8.4%
9th thru 11th grade	9.3%	Some College	25.1%	Bachelors degree	13.8%		

- Median earnings Corpus Christi by education for persons 25 years of age & up (Census AFF/ACS): **\$27,211** (\$36,380 male/ \$22,328 female)

Less than High School	\$15,437	Some College or Associates	\$28,739	Graduate or Professional	\$56,681
High School & GED	\$26,818	Bachelor's	\$44,078		

Corpus Christi MSA

July 2020



MSA Labor Force Statistics

	Jul-20	Jun-20	Jul-19	Yearly Change
Civilian Labor Force	201,053	200,114	206,849	-5,796
Employed	180,934	180,424	197,313	-16,379
Unemployed	20,119	19,690	9,536	10,583
Unemployment Rate	10.0%	9.8%	4.6%	5.4%

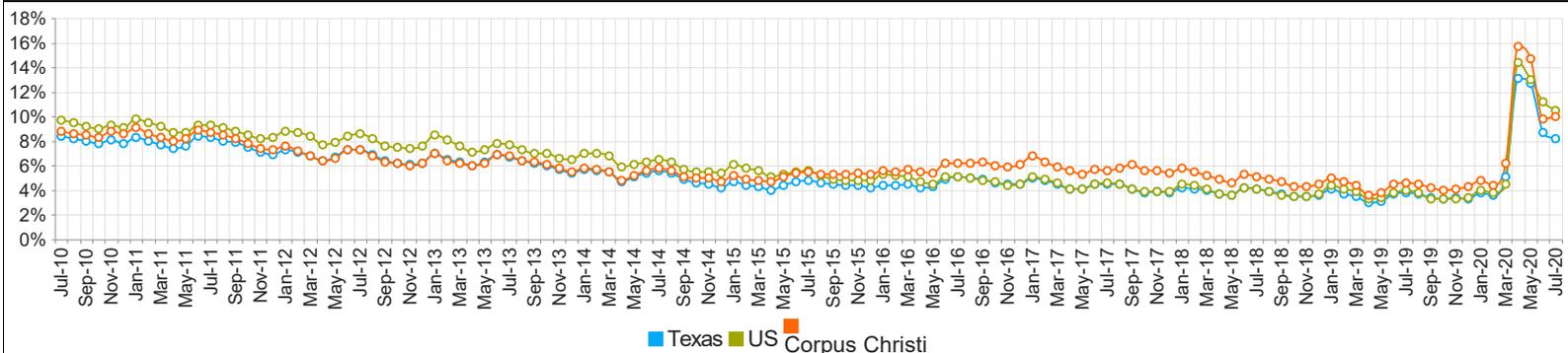
Texas Labor Force Statistics

	Jul-20	Jun-20	Jul-19	Yearly Change
Civilian Labor Force	13,846,028	13,804,456	14,064,960	-218,932
Employed	12,705,927	12,606,499	13,524,473	-818,546
Unemployed	1,140,101	1,197,957	540,487	599,614
Unemployment Rate	8.2%	8.7%	3.8%	4.4%

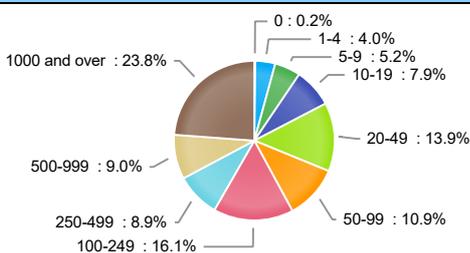
US Labor Force Statistics

	Jul-20	Jun-20	Jul-19	Yearly Change
Civilian Labor Force	161,374,000	160,883,000	164,941,000	-3,567,000
Employed	144,492,000	142,811,000	158,385,000	-13,893,000
Unemployed	16,882,000	18,072,000	6,556,000	10,326,000
Unemployment Rate	10.5%	11.2%	4.0%	6.5%

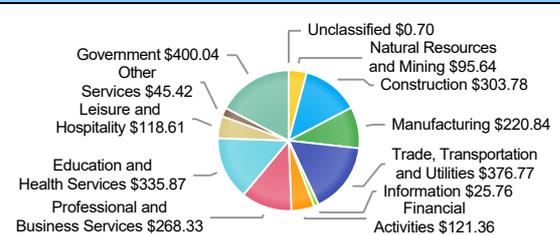
Historical Unemployment Rates



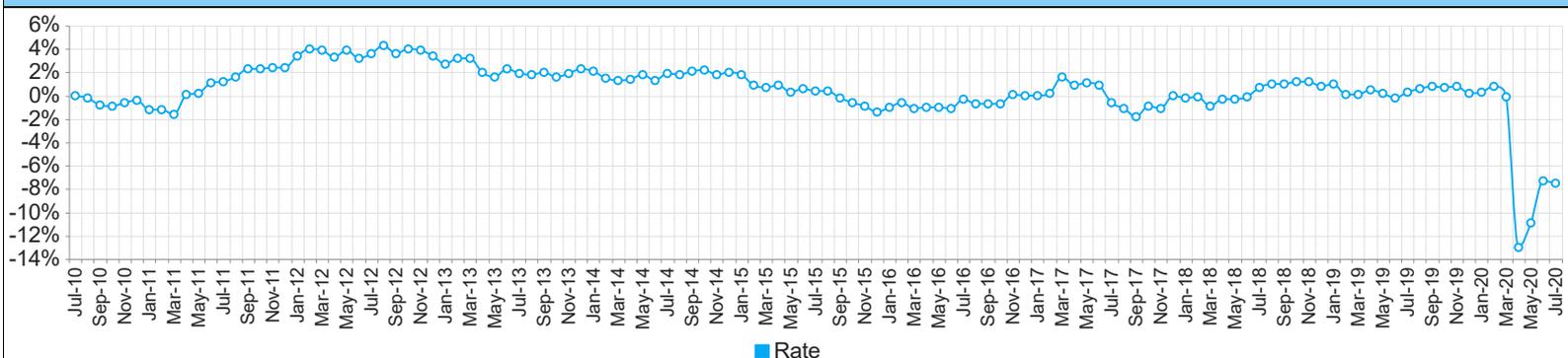
Employment by Size Class (1st Quarter 2020)



Wages by Industry (in millions) (1st Quarter 2020)



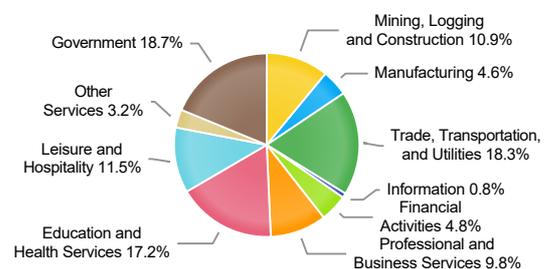
Annual Growth Rate Total Non-agricultural employment



Employment by Industry (July 2020)

Industry	Current Month Employment	% Monthly Change	% Yearly Change
Total Nonfarm	178,800	-0.9%	-7.5%
Mining, Logging and Construction	19,500	1.0%	-19.4%
Manufacturing	8,300	1.2%	-2.4%
Trade, Transportation, and Utilities	32,700	-1.2%	-0.9%
Information	1,500	0.0%	0.0%
Financial Activities	8,600	2.4%	0.0%
Professional and Business Services	17,600	2.3%	-4.3%
Education and Health Services	30,800	0.0%	-4.3%
Leisure and Hospitality	20,600	-6.4%	-25.9%
Other Services	5,700	0.0%	-9.5%
Government	33,500	-2.0%	2.4%

Employment by Industry (July 2020)



Coastal Bend Workforce Development Area

July 2020



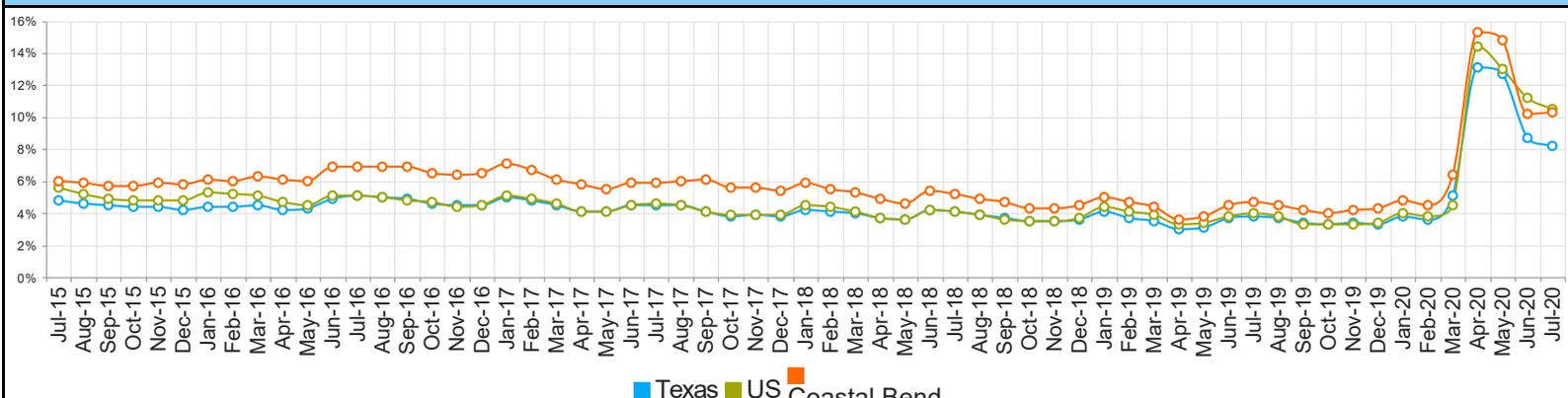
WDA Labor Force Statistics				
	Jul-20	Jun-20	Jul-19	Yearly Change
Civilian Labor Force	257,543	256,328	263,158	-5,615
Employed	230,975	230,238	250,899	-19,924
Unemployed	26,568	26,090	12,259	14,309
Unemployment Rate	10.3%	10.2%	4.7%	5.6%

Texas Labor Force Statistics				
	Jul-20	Jun-20	Jul-19	Yearly Change
Civilian Labor Force	13,846,028	13,804,456	14,064,960	-218,932
Employed	12,705,927	12,606,499	13,524,473	-818,546
Unemployed	1,140,101	1,197,957	540,487	599,614
Unemployment Rate	8.2%	8.7%	3.8%	4.4%

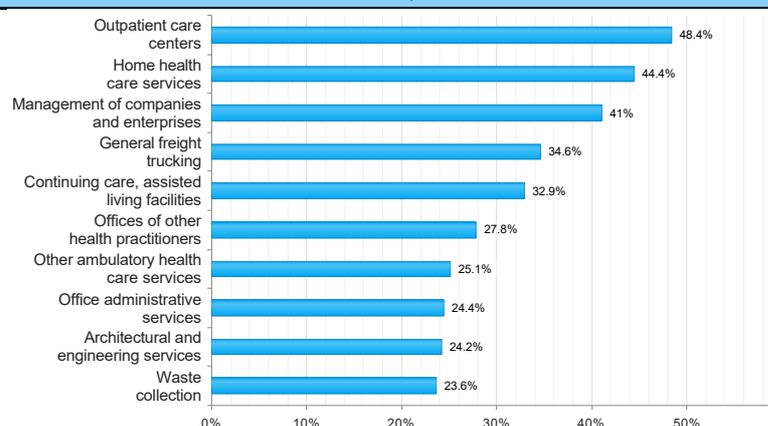
US Labor Force Statistics				
	Jul-20	Jun-20	Jul-19	Yearly Change
Civilian Labor Force	161,374,000	160,883,000	164,941,000	-3,567,000
Employed	144,492,000	142,811,000	158,385,000	-13,893,000
Unemployed	16,882,000	18,072,000	6,556,000	10,326,000
Unemployment Rate	10.5%	11.2%	4.0%	6.5%

Continued Claims for the Week of the 12th				
	Jul-20	Jun-20	Jul-19	Yearly Change
WDA	21,873	20,217	2,549	19,324
Texas	921,678	934,261	104,232	817,446

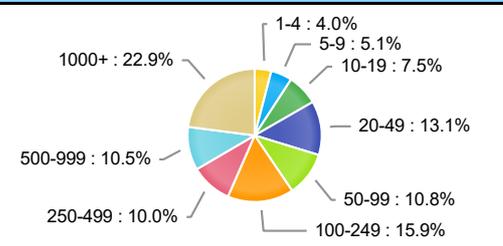
Historical Unemployment Rates



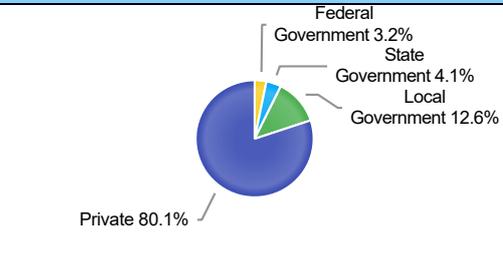
Projected Top Ten Fastest Growing Industries in WDA (% Growth 2016-2026)



Employment by Size Class (1st Quarter 2020)



Employment by Ownership (1st Quarter 2020)



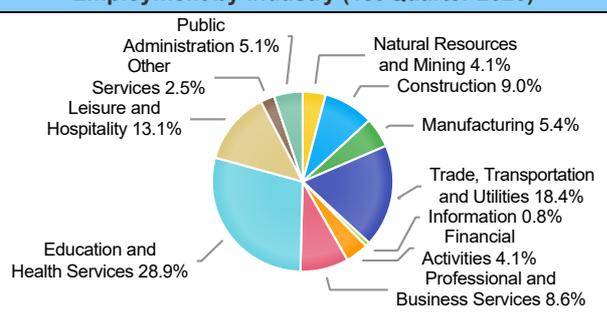
Average Weekly Wage (1st Quarter 2020)

	Q1 2020	Q4 2019	Q1 2019	Quarterly Change	Yearly Change
WDA	\$935	\$960	\$918	-\$25	\$17
Texas	\$1,232	\$1,187	\$1,204	\$45	\$28
US	\$1,222	\$1,185	\$1,183	\$37	\$39

Employment by Industry (1st Quarter 2020, Percent Change)

Industry	Employment	% of Total	% Quarterly Change	% Yearly Change
Natural Resources and Mining	9,756	4.1%	-7.0%	-12.3%
Construction	21,244	9.0%	-8.4%	-7.9%
Manufacturing	12,838	5.4%	0.5%	3.2%
Trade, Transportation and Utilities	43,351	18.4%	-0.3%	1.6%
Information	1,886	0.8%	-1.4%	-1.3%
Financial Activities	9,736	4.1%	-3.2%	-3.3%
Professional and Business Services	20,271	8.6%	-0.4%	-2.1%
Education and Health Services	68,298	28.9%	-0.6%	1.3%
Leisure and Hospitality	30,898	13.1%	-1.3%	0.0%
Other Services	5,788	2.5%	-0.6%	-1.2%
Public Administration	11,979	5.1%	-0.3%	2.0%

Employment by Industry (1st Quarter 2020)



Glossary of Terms

Program Title	Program Characteristics
Child Care	Helps employers retain qualified workers with families by providing subsidized child care to low-income parents, children of teen parents, and children with disabilities.
Non-Custodial Parent (NCP) Choices	Targets low-income, unemployed, or underemployed NCPs who are behind on child support payments and whose children are current or former recipients of public assistance. Involves working in tandem with the Office of the Attorney General (OAG) and the local court system to help NCPs with substantial barriers to employment and career advancement, become economically self-sufficient while also making consistent child support payments.
Supplemental Nutrition Assistance Program Employment and Training (SNAP E&T)	Designed to assist SNAP recipients in obtaining employment through participation in allowable job search, training, education, or workforce activities that promote long-term self-sufficiency. SNAP recipients are referred by the Texas Health and Human Services Commission (HHSC).
Temporary Assistance for Needy Families (TANF)/Choices	The goal of Choices services is to end the dependence of needy parents on public assistance by promoting job preparation, employment, and job retention with a “Work First” service delivery design. TANF recipients are referred by the Texas Health and Human Services Commission (HHSC).
Trade Act Services	Provides employers with skilled workers. Moves trade-affected workers into new jobs as quickly and effectively as possible.
The Workforce Information System of Texas (TWIST)	TWIST is a centralized point of reporting intake, case management, and service delivery for customers. Intake information is submitted just once for multiple employment and training programs, and can be retrieved statewide. TWIST also allows staff to query and retrieve information from the legacy systems - Employment Services (ES), Unemployment Insurance (UI), SNAP E&T, Temporary Assistance to Needy Families (TANF), SSI (Supplemental Security Income), and the Texas Department of Criminal Justice (TDCJ).
Veterans Employment Services	Employers have quick access to the talents and expertise of veterans and eligible persons, e.g., spouses of deceased/disabled/MIA veterans, to fill job openings.
Wagner-Peyser Employment Services (ES), Agricultural Services and Migrant and Seasonal Farm Worker Services	Acts as liaison between employers and job seekers to ensure employers have access to qualified workers. Provides job matching and recruitment services to employers and job seekers.
Workforce Innovation and Opportunity Act (WIOA)	WIOA helps job seekers and workers access employment, education, training, and support services to succeed in the labor market; and matches employers with the skilled workers they need to compete in the global economy.