

WORKFORCE SOLUTIONS of the Coastal Bend

Employment • Training • Child Care • Youth • Business Services • Veterans

Public Relations Committee Meeting

May 6, 2020

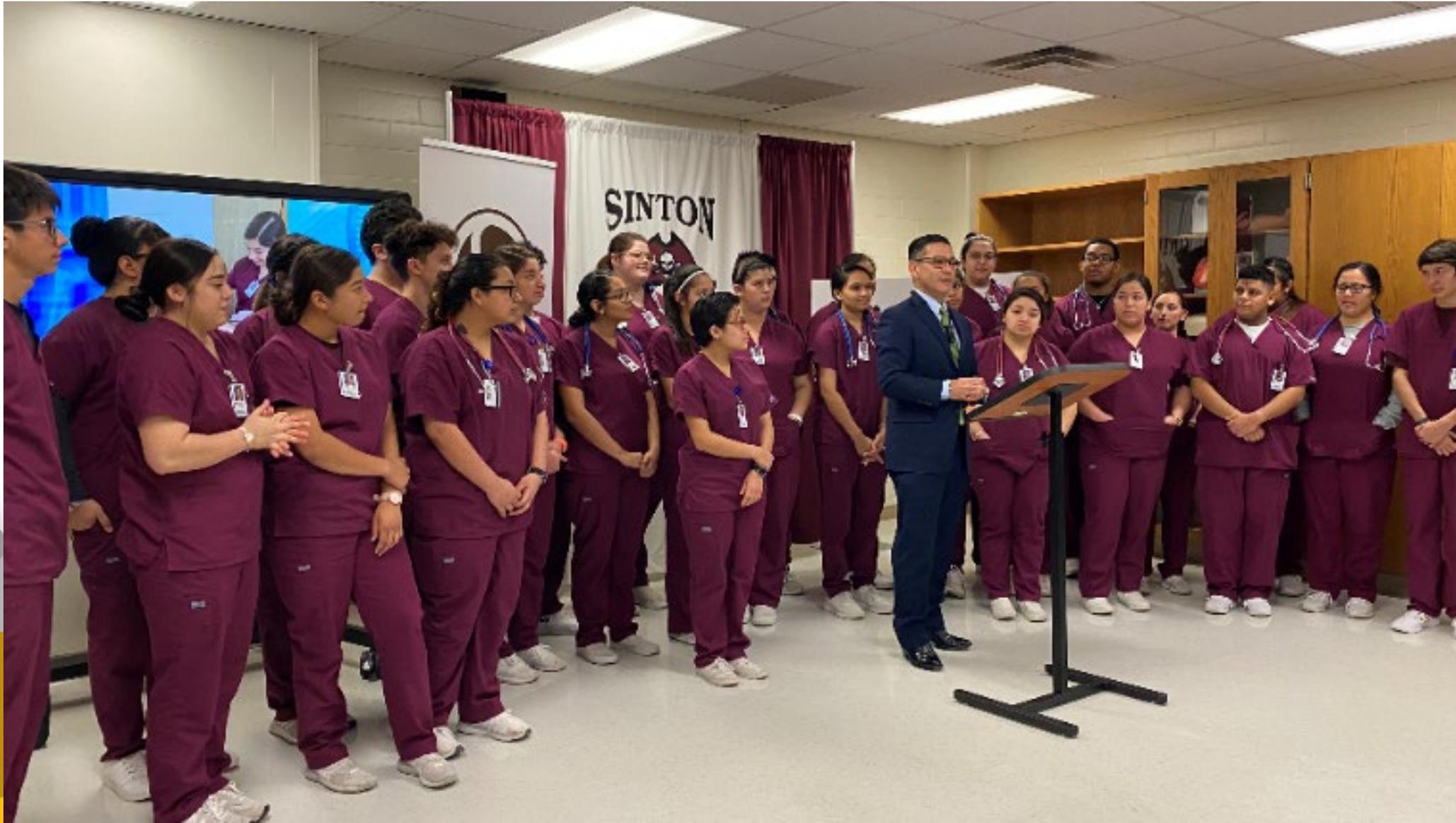
Jobs and Education for Texans (JET) Grant – February 26, 2020

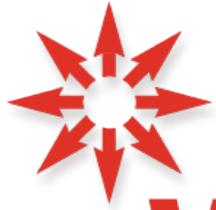
Beeville Independent School District - \$248,079



Jobs and Education for Texans (JET) Grant – February 26, 2020

Sinton Independent School District - \$190,569





WORKFORCE SOLUTIONS

of the Coastal Bend

COVID-19

STRATEGIC OUTREACH PLAN

New Messaging, Collaboration, Direction

- WFSCB Outreach aligns to the Texas Workforce Commission Outreach Strategy
- Integration of Communication Technology
- Signage/Posters/Flyers/Digital Posts
- Website COVID-19 Resources Page
- Social Media Action Plan
- Media Partners
- Jobs Start Here!
- “Workforce Solutions for Employers” Virtual Town Hall

COVID-19

Integration of Communication Technology

Enhanced new digital platforms to communicate in real time with immediate results and interaction. “Virtual Huddles” provided an opportunity for staff to meet and operate seamlessly while working remotely and practicing social distancing.

- ***Zoom***
- ***GoTo Meetings***
- ***Microsoft Teams***
- ***Cisco Webex***
- ***RemotePC***
- ***Logmein***
- ***FaceTime***
- ***Conference Calls***

COVID-19 Outreach Timeline

Week 1-2

3/2/2020

- Launched Covid-19 Strategic Outreach and Social Media Plan

3/3/2020

- Initial Social Media Post "Stop the Spread of Germs"

3/6/2020

- First Texas Major Event Cancelled (Austin, TX – SXSW)

Week 4

3/23/2020

- Web Update: Global Header – Virtual Services

3/24/2020

- MailChimp Eblast Employer Survey #1 – "How Has Your Business Been Impacted By COVID-19?"
Partners: CCREDC & Dr. Lee

3/25/2020

- Updated 24x36 Posters Placed at all WFSCB Career Centers
- Additional Child Care Funds for Essential Workers
- Ramped Up Social Media Strategy with TWC Social Media Posts and Shares across Facebook, LinkedIn & Twitter
- Created WIOA Orientation Flyer for WFSCB Programs

3/27/2020

- MailChimp Eblast Workforce Insider – No Job Seeker Left Behind, Virtual Services Available/February 2020 LMI Jobs Report

Week 5

3/31/2020

- Shift in WFSCB Messaging – Jobs Start Here! Posted on Website & Social Media – (Whether it is on the Phone, Email or Text, We Are Still Here To Serve You...)
- Launched WFSCB Texting Program (361) 882-7491

4/1/2020

- Launched Jobs Start Here! Essential Jobs List on Website

4/3/2020

- Web Update: COVID-19 Resources for Child Care Services

Week 7

4/13/2020

- MailChimp Eblast Employer Survey #2 - "How Has Your Business Been Impacted By COVID-19?"
Partners: CCREDC & Dr. Lee

4/17/2020

- **Workforce Insider "We Are Virtually Here To Help You" and March 2020 LMI Jobs Report**

Week 9

4/27/2020

- Collateral Prep for Safe & Healthy Guidelines in Centers

5/1/2020

- New Posters for Career Centers "Virtual Services"

Week 3

3/16/2020

- **Launched the COVID-19 Resources Website Page**
- TWC Update: Remote Services Provided and Gathering of 10 people or More Discouraged
- Updated Career Center Poster and Flyer "Your Health & Safety is Our Top Priority, Please Work With Us Remotely"
- Updated Global Header and Social Media Posts "Staff Remains Available by Phone, Email or Online"
- **MailChimp E-Blast "Staff Remains Available/Ready to Serve" and January Labor Market Jobs & Employment Report**

3/18/2020

- Updated Website COVID-19 Letter to Child Care Providers

3/19/2020

- Web Update: COVID-19 Employer & Job Seeker Services, Shared Work Program, Community Resources by County, Texas Benefits

3/20/2020

- Governor Greg Abbott Issues Executive Order (Social Distancing in Effect)
- WFSCB Career Centers Temporarily Closed. Virtual Services Only as of March 23rd.
- WFSCB Issues Press Release on Closures/Virtual Services
- New Posters on Closures/Virtual Services Distributed
- Career Center Phone System and Voicemail Updated

Week 6

4/9/2020

- Web Update: Essential Workers Child Care Forms (English and Spanish)

Week 8

3/21/2020

- **MailChimp E-blast - "Workforce Solutions for Employers" Virtual Town Hall**

4/23/2020

- MailChimp E-blast – Agenda for "Workforce Solutions for Employers" Virtual Town Hall
- "Workforce Solutions for Employers" Virtual Town Hall Post Survey and Thank You

March 3, 2020

COVID-19

FLYER

2019
nCoV
CORONAVIRUS

STOP THE SPREAD OF GERMS

Help prevent the spread of respiratory viruses like 2019 novel coronavirus.

Avoid close contact with people who are sick.



Cover your cough or sneeze with a tissue, then throw the tissue in the trash.



Clean and disinfect frequently touched objects and surfaces.



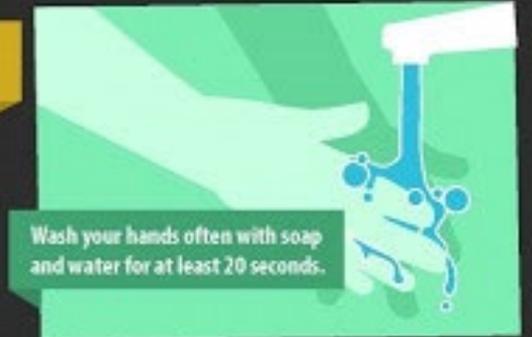
Avoid touching your eyes, nose, and mouth.



Stay home when you are sick, except to get medical care.



Wash your hands often with soap and water for at least 20 seconds.



For more information: www.cdc.gov/nCoV

New COVID-19 Resources Page

March 16, 2020



CAREER CENTERS / HELPFUL LINKS / CONTACT US



Search ...

SELECT LANGUAGE ▼

EMPLOYERS

JOB SEEKER

VETERANS

CHILD CARE

YOUTH

DISABILITIES

ABOUT ▼

COVID-19 RESOURCES

CAREER CENTERS

LABOR MARKET INTELLIGENCE

COMMUNITY PARTNERS ▼

CALENDAR

WORKFORCE NEWS

JOBS START HERE!

Bridging the gap between you and your career path.



Workforce Solutions of the Coastal Bend is ready to virtually assist customers and the community! Please contact us by phone, email, social media, or online.

Email: info@workforcesolutionscb.org
www.workforcesolutionscb.org/COVID19resources

Career TeleCenter Hours

Monday - Friday (361) 882-7491
8:00 AM - 5:00 PM

COVID-19 Resources

<https://www.workforcesolutionscb.org/covid19resources/>

Jobs Start Here! Your employment is our top priority! Although Career Centers are closed, Workforce Professionals remain available to help you with your job search.

[Click Here To View A List Of Employers Hiring Now!](#)

If you are an essential worker and you need emergency child care during the COVID-19 Pandemic public health crisis, please complete the online COVID-19 Essential Worker Child Care Enrollment Form and submit it to the following email address: childcare@workforcesolutionscb.org

If you have any questions, please call (361)882-7491 Ext.426

COVID-19 Essential Worker Child Care Enrollment Form

[Click to Download
Form in English](#)

[Descargar Formulario
En Español](#)

Workforce Solutions of the Coastal Bend (WFSCB) is closely watching recommendations from the Texas Department of State Health Services (DSHS) and the Centers for Disease Control and Prevention (CDC) in monitoring the new coronavirus disease 2019 (COVID 19) that is causing an outbreak of respiratory illness worldwide. If you are in need of services, we ask that you please work with us remotely to get the best service possible and help keep our community healthy.

Whether it is on the phone, email or text, we are still here to help you. Call us at 361-882-7491 or email info@workforcesolutionscb.org.

Stay healthy and safe. We will see you soon. Thank you for your patience.

COVID-19 Resources

<https://www.workforcesolutionscb.org/covid19resources/>

In the following videos, the Texas Workforce Commission answers frequently asked questions about Unemployment Benefits.



COVID-19 Resources

<https://www.workforcesolutionscb.org/covid19resources/>

Texas Workforce Commission Update on Unemployment Insurance Benefits

March 17, 2020

Waiting Week and Search Requirements Waived for Unemployment Insurance Benefits

To support the impact the COVID-19 virus is having on the state's economy and its workforce, the waiting week and search requirements are being waived for [Unemployment Benefits](#). The waiting week is the first payable week of an individual's claim for Unemployment Benefits.

Those seeking to apply for [Unemployment Benefits](#) will need to [submit an application](#). In order to apply you will need:

- Last employer's business name and address
- First and last dates (month, day and year) you worked for your last employer
- Number of hours worked and pay rate if you worked this week (including Sunday)
- Information related to your normal wage
- Alien Registration Number (if not a U.S. citizen or national)

[You've applied for unemployment benefits ...Now What?](#)

[Unemployment Benefits Claim Help & Resources](#)

[Apply For Unemployment](#)

Job Seekers

Visit the [WFSCB Job Seekers](#) for a list of essential jobs in your area. If you're looking for work or workers, visit [WorkInTexas.com](#).

No Homebound Veterans Left Behind

[Nueces County Veterans Service](#) and the [Coastal Bend Food Bank](#) are giving food to veterans that have to stay at home due to age, an illness or disability.

For more information on how to receive these services, call 361-888-0820 Monday – Friday, 8:00 AM to 5:00 PM or email DeLaCerde@nuecesco.com

Resources By County

Community partners offer assistance during your time of need. Find your county in the list below for contact information.

[Aransas Pass](#)

March 16, 2020

COVID-19

POSTER

ATTENTION

VALUED CUSTOMERS

YOUR HEALTH AND SAFETY IS OUR TOP PRIORITY

If you are in need of services, we ask that you please work with us remotely or visit us Monday - Friday, 8:00 AM - 4:00 PM.

Call us at (361) 882-7491, rather than stopping by in person.

We want to ensure that you continue to get the best service possible and keep our community healthy.

For more information on **Unemployment Benefits**, go to <http://bit.ly/unemployment-services>.

If you are seeking work or workers, visit WorkInTexas.com.

Thank You For Your Patience!



WORKFORCE SOLUTIONS
of the Coastal Bend

Employment • Training • Child Care • Youth • Business Services • Veterans

A proud partner of the American  network

Equal Opportunity Employer/Program
Auxiliary aids and services are available upon request to individuals with disabilities.
Relay Texas: 1.800.735.2989 (TDD) and 1.800.735.2988 or 7-1-1 (Voice).

IMPORTANT NOTICE TO CUSTOMERS

This document contains vital information about requirements, rights, determinations, and/or responsibilities for accessing workforce system services. Language services, including the interpretation/translation of this document are available free of charge upon request. Este documento contiene información importante sobre los requisitos, los derechos, las determinaciones y las responsabilidades del acceso a los servicios del sistema de la fuerza laboral. Hay disponibles servicios de idioma, incluida la interpretación y la traducción de documentos, sin ningún costo y a solicitud.

workforcesolutionscb.org     

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Workforce Insider March 2020

*No Job Seeker
Left Behind*
March 16, 2020



WORKFORCE SOLUTIONS
of the Coastal Bend
EMPLOYMENT • TRAINING • CHILD CARE • YOUTH • BUSINESS SERVICES • VETERANS

— THE —
WORKFORCE
— INSIDER —
MARCH 2020

YOUR HEALTH AND SAFETY IS OUR TOP PRIORITY
If you are in need of services, we ask that you please work with us remotely.
Call us at (361) 882-7491.

For more information on Unemployment Benefits, go to
<http://bit.ly/unemployment-services>.
If you are seeking work or workers, visit WorkInTexas.com.

Workforce Insider Quick Links

- [Workforce Snapshot January 2020](#)
- [Labor Market Intelligence Update](#)
- [Take the Career Coach Assessment](#)
- [Labor Market Information Definitions](#)

What are the symptoms of **COVID-19?**

Patients with COVID-19 report mild to severe respiratory illness.
Symptoms can include:

Fever	Cough	Shortness of breath
		

- Symptoms may appear 2-14 days after exposure.
- Seniors and those with medical conditions are at higher risk and should pay extra attention for these symptoms.
- If you have these symptoms visit dshs.texas.gov/coronavirus for instructions on what to do.

COVID-19
CORONAVIRUS DISEASE 2019

 TEXAS
Department of State Health Services

updated 03/20/20 8:56 am

For updates and more information, visit dshs.texas.gov/coronavirus

Know The Facts

Workforce Solutions of the Coastal Bend (WFSCB) is closely watching recommendations from the Texas Department of State Health Services (DSHS) and the Centers for Disease Control and Prevention (CDC) in monitoring the new coronavirus disease.

If you are in need of workforce services, we ask that you please work with us remotely. Please call us at (361) 882-7491 rather than stopping by in person to get the best service possible and help keep our community healthy.

If you are feeling ill or want to learn more about COVID-19, please visit the following site to learn [what to do if you're sick](#), [testing information](#), [symptoms](#), and [prevention tips](#) to help share facts, not fear. You can find the current Texas case count on the DSHS [News Updates](#) page.

This is a rapidly evolving situation and WFSCB encourages everyone to stay informed as new information is released daily.

Stay safe, healthy and alert.

COVID-19

Media Advisory – March 20, 2020



FOR IMMEDIATE RELEASE

DATE: March 20, 2020

MEDIA CONTACT: Monika K. De La Garza

Office: 361-885-3018 **Cell:** 361-946-6077

**Workforce Solutions of the Coastal Bend (WFSCB) Career Centers Temporarily Closed to the Public;
Staff Remains Ready to Serve Customers by Phone, Email, Online**

WHAT: WFSCB Temporary Closures

WHO: Coastal Bend Region

WHEN: **** Effective at 5:00 p.m. on Friday, March 20, 2020****

WHERE: All WFSCB Career Centers in Alice, Beeville, Corpus Christi, Falfurrias, Kingsville, and Sinton

March 20, 2020

COVID-19

Social Media Post

All Career Centers Are
**TEMPORARILY
CLOSED**

Career TeleCenter Hours

Monday - Friday
8:00 AM - 5:00 PM

(361) 882-7491

**Staff Remains Ready to
Serve Customers by
Phone, Email, and Online.**

March 25, 2020

COVID-19

POSTER

All Career Centers Are
TEMPORARILY
CLOSED

**Staff Remains Ready to
Serve Customers by
Phone, Email, and Online.**

Career TeleCenter Hours

Monday - Friday
8:00 AM - 5:00 PM

(361) 882-7491

We are closely following the state's guidelines and posting information on all social media platforms and our website as it becomes available. Please Like, Follow and Share Posts to help get the word out.

Website:

www.workforcesolutionscb.org

Phone:

(361) 882-7491

Email:

info@workforcesolutionscb.org



To Apply For Unemployment Benefits:



bit.ly/unemployment-services

To Apply For SNAP Food Benefits, TANF Cash Help, and Other Support Services:



YourTexasBenefits.com

To Apply For In-Demand Jobs:



Stay Healthy and Safe. We will see you soon.

March 25, 2020

COVID-19

Supplemental Child Care Funds for Essential Workers

- Pharmacy and Health Care Workers
- First Responders
- Critical Local and State Government Staff
- Mail and Delivery Service Staff
- Nursing Home, Child Care, Home Health Care, and other Direct Care Providers
- Grocery Store Staff
- Gas Station Staff
- Bank Staff
- Restaurant (Drive-Through and Delivery) Staff
- Military Personnel
- Any Other Workers deemed essential by TWC or Boards

COVID-19 Resource

**\$40,000,000 Approved
for Supplemental Child Care**

Workforce Insider Repurposed

March 2020

*No Job Seeker
Left Behind*

March 27, 2020



WORKFORCE SOLUTIONS

of the Coastal Bend

Employment • Training • Child Care • Youth • Business Services • Veterans

CORONAVIRUS

COVID-19

WORKFORCE RESOURCES

All Career Centers Are

**TEMPORARILY
CLOSED**

Career TeleCenter Hours

Monday - Friday (361) 882-7491
8:00 AM - 5:00 PM

**Staff Remains Ready to
Serve Customers by
Phone, Email, and Online.**

With the continued spread of COVID-19, we all find ourselves in uncharted territory. Workforce Solutions of the Coastal Bend (WFSCB) is diligently listening to and following the advice of medical and government officials as the situation in our

**Messaging
Transitional
Shift
March 31, 2020**

COVID-19

SIGNAGE / POSTERS / FLYERS

**JOBS
START HERE!**

Bridging the gap
between you and
your career path.



Workforce Solutions of the Coastal Bend is ready to virtually assist customers and the community! Please contact us by phone, email, social media, or online.

Email: info@workforcesolutionscb.org
www.workforcesolutionscb.org/COVID19resources

Career TeleCenter Hours

Monday - Friday
8:00 AM - 5:00 PM **(361) 882-7491**

Workforce Insider Repurposed

April 2020

*We Are Virtually Here
To Help You*

April 17, 2020

 **WORKFORCE SOLUTIONS**
of the Coastal Bend
EMPLOYMENT • TRAINING • CHILD CARE • YOUTH • BUSINESS SERVICES • VETERANS

— THE —
WORKFORCE
— INSIDER —



There may be distance between us, but we are all in this together!
Join the **#WorkforceCommUnity!**

APRIL
2020

Workforce Solutions of the Coastal Bend (WFSCB) is here for you now more than ever - to bridge the gap between now and a brighter tomorrow, between you and your career path, and between unemployment and re-employment. Workforce Professionals are ready to virtually assist you with more intensive workforce services, retraining, job matching and child care services. There may be a distance between us, but we are all in this together.

“Workforce Solutions for Employers” Virtual Town Hall MailChimp E-Blast April 21, 2020

You're Invited!
Workforce Solutions for Employers
Virtual Town Hall

*“Solutions
For Your
Business”*

Thursday @ 3:00 PM
APRIL 23, 2020
(Agenda to Follow)

Dial In: +1 (571) 317-3122 | Access Code: 746-364-341

*Please submit your questions in advance for
discussion during the Virtual Town Hall.*

FEATURING SPECIAL GUESTS:

Juan "Chuy" Hinojosa
State Senator

Todd Hunter
State Representative District 32

Aaron Demerson
*Texas Workforce Commissioner
Representing Employers*

Ken Treviño
*President/CEO, Workforce Solutions
of the Coastal Bend*



WORKFORCE SOLUTIONS
of the Coastal Bend
Jobs Start Here!

Space is Limited
RSVP Today!
#Workforce CommUnity



April 23, 2020
Virtual Town Hall Agenda
**Workforce Solutions
for Employers**

Welcome - Ken Trevino, President/CEO, Solutions of the Coastal Bend

Opening Remarks:

- Juan "Chuy" Hinojosa, State Senator
- Todd Hunter, State Representative District 32
- Aaron Demerson, Commissioner Representing Employers, Texas Workforce Commission

Solutions for Employers: Aaron Demerson - Moderator

- Clay Cole, Division Director, Unemployment Insurance, Texas Workforce Commission
- Tommy Simmons, Senior Legal Counsel to Commissioner Demerson, Texas Workforce Commission
- Dale A. Robertson, Interim Director, Office of Employer Initiatives, Texas Workforce Commission
- Adrianna Cruz, Governor's Director of Economic Development & Tourism Division

Questions and Answers:

- Review Questions Submitted
- Panel Discussion

Closing Remarks - Ken Trevino, President/CEO, Solutions of the Coastal Bend

*Thank You
For Joining
Us Today!*

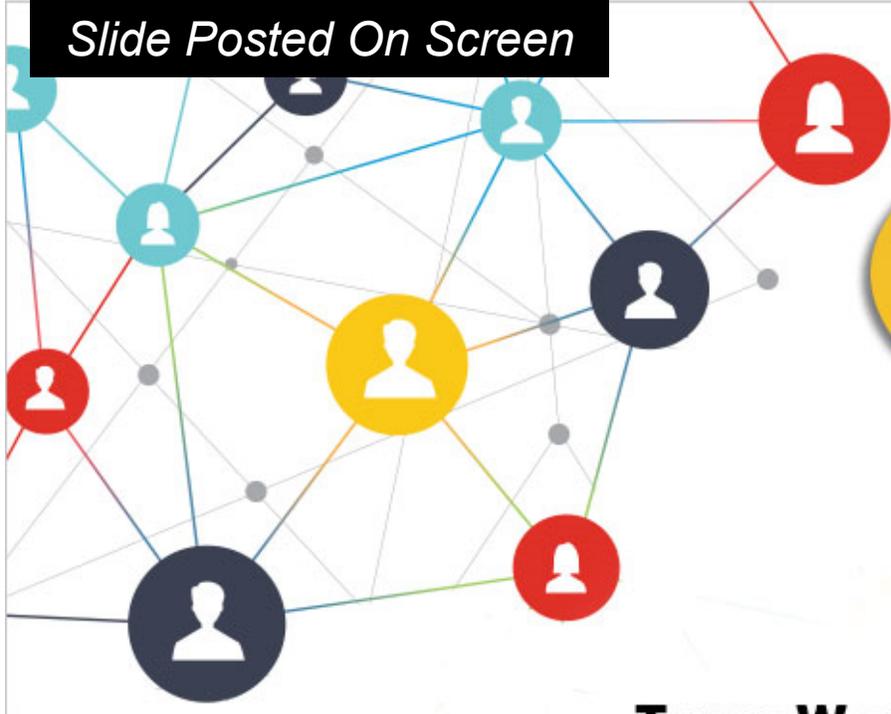
“Workforce Solutions for Employers”

Virtual Town Hall

April 23, 2020

(Live Snapshot)





**Thank You For
Joining Us!**

Texas Workforce Commission (TWC) Resources:

Employer Shared Work Program, Employer Mass Layoff Resource, FAQ, and More

<https://www.twc.texas.gov/news/covid-19-resources-employers>

Call: 1-800-939-6631

Small Business Administration (SBA) Payroll Protection Plan

<https://www.sba.gov/funding-programs/loans/coronavirus-relief-options/paycheck-protection-program>

Call: 800-659-2955 | Text: 1-800-877-8339

LIFT Fund COVID-19 Assistance

<https://www.liftfund.com/>

888.215.2373

May 1, 2020
COVID-19
POSTER

**CONTACT
US TODAY!**

Virtual Services Available

Staff Remains Ready to Serve
Customers by Phone, Email, and Online.

Career TeleCenter Hours

Monday - Friday
8:00 AM - 5:00 PM

(361) 882-7491

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To Apply For SNAP Food Benefits, TANF
Cash Help, and Other Support Services:



YourTexasBenefits.com

To Apply For In-Demand Jobs:

Women Empowered (WE) Summit 2020

WE TALK BUSINESS
Develop & Strengthen Your Business

WE TALK BIG BRAND
Market & Promote Your Business

WE TALK MONEY
Increase Your Bottom Line

WE TALK EDUCATION
Maximize Personal & Business Growth

WORKFORCE SOLUTIONS
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EMPLOYMENT • TRAINING • CHILD CARE • YOUTH • BUSINESS SERVICES • VETERANS

VIRTUAL WE SUMMIT
WOMEN EMPOWERED SUMMIT
Monday - Thursday
JUNE 8 - 11
2020

JUNE 8th

JUNE 9th

JUNE 10th

JUNE 11th

Calling All Empowered Women, Entrepreneurs, Women In Leadership, and Women in the Workplace!

Join us online for the Women Empowered (WE) Summit, where over the course of four sessions, you will learn how to start, sustain and expand your business! If you're seeking the inspiration, guidance and motivation to become a more powerful, effective and respected business leader, these sessions are for YOU!

- Social Media
- Traditional Media
- Labor Market Intelligence

facebook

UPDATED SOCIAL MEDIA BANNERS

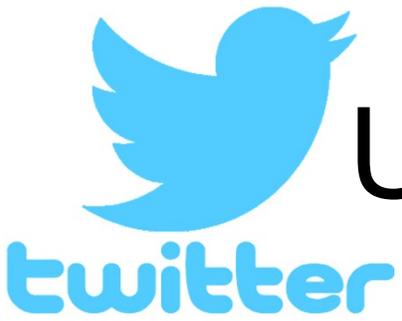


WORKFORCE SOLUTIONS
of the Coastal Bend

→ Bridging the gap between
you and your career path.

**JOBS
START
HERE!**





UPDATED SOCIAL MEDIA BANNERS

JOBS START **HERE!**

Bridging the gap
between you and
your career path.



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Equal Opportunity Employer/Program

Auxiliary aids and services are available upon request to individuals with disabilities.

Relay Texas : 1.800.735.2989 (TDD) and 1.800.735.2988 or 7-1-1 (Voice).



UPDATED SOCIAL MEDIA BANNERS

**JOBS
START HERE!**

There may be distance between us, but we are all in this together!
Join the **#WorkforceCommUnity!**



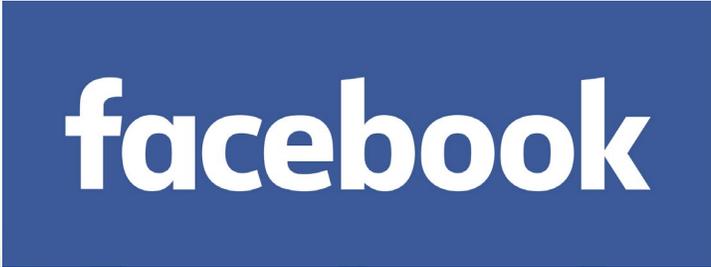
Workforce Professionals are available and ready to virtually assist you!

COVID-19

SOCIAL MEDIA ANALYTICS

Total Reaches **153,788**

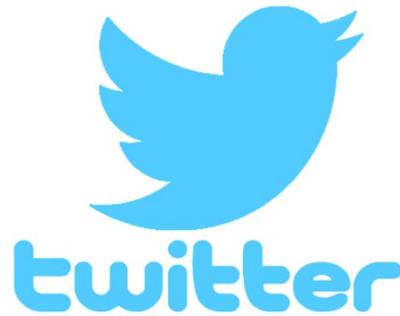
March 3, 2020 – May 4, 2020



facebook

FACEBOOK

96,918



TWITTER REACHES

44,800



LinkedIn

LINKEDIN

12,070

facebook

TOTAL REACHES 96,918

Date	Post	Facebook Reach	Twitter Reach	LinkedIn Reach
1/28/2020	January Insider	306	61	74
1/27/2020	Integrated Workforce Series	260	93	79
1/27/2020	Hot Jobs	463	98	103
1/24/2020	Kingsville Hiring Event	4,900	162	160
1/23/2020	Veterans Quarterly	414	162	149
1/23/2020	Sinton Office Closures	1,000	150	139
1/22/2020	VITA Tax Prep	497	264	132
1/21/2020	Veterans Upward Bound	1,400	201	244
1/17/2020	MLK Closure	263	201	228
1/17/2020	Hot Jobs	301	150	113
1/16/2020	Staples Career Center Hiring Event	2,700	215	286
1/15/2020	Free Wellness and Screening	480	215	181
1/14/2020	Mobile Career Center - Falfurrias	535	551	254
1/13/2020	Starbuck - Kingsville Hiring	1,600	382	156
1/13/2020	Sunrise Career Center Hiring Event	1,700	307	242
1/10/2020	Hot Jobs	424	217	201
1/9/2020	2019 Annual Report	286	284	243
1/7/2020	Integrated Workforce Series	NA	252	295
1/6/2020	January Workshop Calendar	2,100	480	276
1/3/2020	Hot Jobs	389	427	346
12/31/2019	New Years Office Closure	386	298	323
12/30/2019	Hot Jobs	495	362	346

Date	Post	Facebook Reach	Twitter Reach	LinkedIn Reach
12/23/2019	Holiday Office Closures and Hours	603	583	293
12/20/2019	Workforce Insider December 2019	457	424	186
12/20/2019	Hot Jobs	291	329	162
12/19/2019	Resume Tips	279	276	126
12/18/2019	US Census Hiring Event	1,200	338	222
12/17/2019	WFSCB \$1,500 Holiday donation	803	455	855
12/17/2019	Email work productivity tips	417	266	418
12/16/2019	Veterans Career Network	556	421	126
12/13/2019	Hot Jobs	265	259	187
12/12/2019	Workplace confidence tips	525	364	187
12/11/2019	Foster Angels of South Texas	401	243	129
12/10/2019	WOW Unit schedule	872	327	453
12/9/2019	Staples Career Center Hiring Event	887	418	333
12/6/2019	Hot Jobs	303	288	119
12/6/2019	Magnum Staffing Hiring	3,400	321	182
12/5/2019	Federal Employment Workshop	630	271	167
12/5/2019	WFSCB Awards	917	751	1,002
12/4/2019	WFSCB Awards	2,800	NA	514
12/4/2019	Toys for Tots	861	270	352
12/4/2019	Annual Conference	696	NA	548
12/3/2019	Sunrise Career Center Hiring Event	2,700	313	236
12/2/2019	Vocational Rehabilitation Service	603	222	299
Totals		20,466	7,139	7,096

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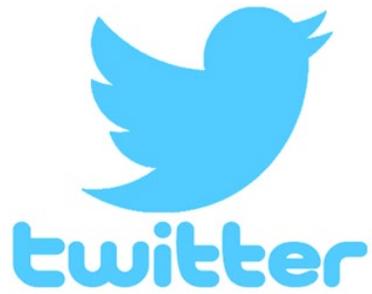
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TOTAL IMPRESSIONS 44,800

Date	Post	Facebook Reach	Twitter Reach	LinkedIn Reach
1/28/2020	January Insider	306	61	74
1/27/2020	Integrated Workforce Series	260	93	79
1/27/2020	Hot Jobs	463	98	103
1/24/2020	Kingsville Hiring Event	4,900	162	160
1/23/2020	Veterans Quarterly	414	162	149
1/23/2020	Sinton Office Closures	1,000	150	139
1/22/2020	VITA Tax Prep	497	264	132
1/21/2020	Veterans Upward Bound	1,400	201	244
1/17/2020	MLK Closure	263	201	228
1/17/2020	Hot Jobs	301	150	113
1/16/2020	Staples Career Center Hiring Event	2,700	215	286
1/15/2020	Free Wellness and Screening	480	215	181
1/14/2020	Mobile Career Center - Falfurrias	535	551	254
1/13/2020	Starbuck - Kingsville Hiring	1,600	382	156
1/13/2020	Sunrise Career Center Hiring Event	1,700	307	242
1/10/2020	Hot Jobs	424	217	201
1/9/2020	2019 Annual Report	286	284	243
1/7/2020	Integrated Workforce Series	NA	252	295
1/6/2020	January Workshop Calendar	2,100	480	276
1/3/2020	Hot Jobs	389	427	346
12/31/2019	New Years Office Closure	386	298	323
12/30/2019	Hot Jobs	495	362	346

Date	Post	Facebook Reach	Twitter Reach	LinkedIn Reach
12/23/2019	Holiday Office Closures and Hours	603	583	293
12/20/2019	Workforce Insider December 2019	457	424	186
12/20/2019	Hot Jobs	291	329	162
12/19/2019	Resume Tips	279	276	126
12/18/2019	US Census Hiring Event	1,200	338	222
12/17/2019	WFSCB \$1,500 Holiday donation	803	455	855
12/17/2019	Email work productivity tips	417	266	418
12/16/2019	Veterans Career Network	556	421	126
12/13/2019	Hot Jobs	265	259	187
12/12/2019	Workplace confidence tips	525	364	187
12/11/2019	Foster Angels of South Texas	401	243	129
12/10/2019	WOW Unit schedule	872	327	453
12/9/2019	Staples Career Center Hiring Event	887	418	333
12/6/2019	Hot Jobs	303	288	119
12/6/2019	Magnum Staffing Hiring	3,400	321	182
12/5/2019	Federal Employment Workshop	630	271	167
12/5/2019	WFSCB Awards	917	751	1,002
12/4/2019	WFSCB Awards	2,800	NA	514
12/4/2019	Toys for Tots	861	270	352
12/4/2019	Annual Conference	696	NA	548
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TOTAL IMPRESSIONS 12,070

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1/28/2020	January Insider	306	61	74
1/27/2020	Integrated Workforce Series	260	93	79
1/27/2020	Hot Jobs	463	98	103
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Facebook Organic Post Education Service Center (ESC) Virtual Classes April 30th



Workforce Solutions of the Coastal Bend

Published by Rufino Martinez [?] · April 30 at 3:50 PM · 🌐

During this time of COVID-19 people are spending their time sheltering at home. Unfortunately, others have had their jobs suspended, furloughed or terminated.

This could be the right time to upskill with a virtual class #training or distance learning. Crossroads, Adult Education wants to help Coastal Bend adults by offering FREE Classes (eligibility requirements). At this time of COVID-19, Crossroads has 35 classes that students can do remotely from a computer or a smart ... See More

Digital Literacy & Microsoft Office Specialist (MOS) **FREE CLASSES!**
Eligibility Requirements

Online Classes!

MOS
Mondays
6-9 pm

Digital Literacy
Wednesdays
6-9 pm

Digital Literacy
This course will provide basic knowledge of the computer environment. Topics include:

- Computer Basics
- Internet basics
- Using emails
- Navigating the operating system
- An introduction into Microsoft Office.

MOS
This course will provide basic knowledge of the Microsoft Office Suite, supporting students in building a solid foundation of the Microsoft Word tools for use in both personal and professional settings. Topics include navigating, creating, and formatting documents.

Classes Forming Now!
Call: (361) 561-8488

Email: crossroads@esc2.net
Web: crossroads.esc2.net

Students will learn tools for use in both personal and professional settings and have the opportunity to earn a Digital Literacy or Microsoft Office Credential!

Performance for Your Post

14,324 People Reached

117 Reactions, Comments & Shares ⓘ

50 Like
3 On Post | 47 On Shares

3 Love
0 On Post | 3 On Shares

2 Angry
0 On Post | 2 On Shares

7 Comments
2 On Post | 5 On Shares

55 Shares
54 On Post | 1 On Shares

551 Post Clicks

60 Photo Views
24 Link Clicks ⓘ | 467 Other Clicks ⓘ

NEGATIVE FEEDBACK

2 Hide Post | **0** Hide All Posts

0 Report as Spam | **0** Unlike Page

Reported stats may be delayed from what appears on posts

COVID-19 Coastal Bend Impact

31,914 Unemployment Insurance Claims
Since March 1, 2020

DAILY UNEMPLOYMENT APPLICANTS



Labor Market Intelligence

Area	Area Type	Latest Monthly Data March 2020						Previous Monthly Data February 2020				Year Ago March 2019			
		Labor Force	Employment	Unemployment	Rate	M+-	Y+-	Labor Force	Employment	Unemployment	Rate	Labor Force	Employment	Unemployment	Rate
United States	Nation	162,913,000	155,772,000	7,140,000	4.4	1.9	0.6	164,546,000	158,759,000	5,787,000	3.5	162,935,000	156,741,000	6,194,000	3.8
Texas	State	14,019,339	13,354,570	664,769	4.7	1.2	1.2	14,199,564	13,707,110	492,454	3.5	13,939,677	13,447,760	491,917	3.5
Corpus Christi	MSA	206,032	194,210	11,822	5.7	1.4	1.3	207,745	198,642	9,103	4.3	206,895	197,795	9,100	4.4
Coastal Bend	WDA	263,118	247,661	15,457	5.9	1.4	1.5	264,916	253,116	11,800	4.5	264,198	252,646	11,552	4.4
Aransas	County	9,415	8,859	556	5.9	1.4	1.5	9,479	9,065	414	4.4	9,461	9,041	420	4.4
Bee	County	9,934	9,312	622	6.3	1.5	2.0	9,936	9,456	480	4.8	9,983	9,556	427	4.3
Brooks	County	2,714	2,499	215	7.9	2.5	2.5	2,686	2,540	146	5.4	2,637	2,494	143	5.4
Duval	County	4,924	4,591	333	6.8	1.6	2.3	4,934	4,677	257	5.2	5,013	4,785	228	4.5
Jim Wells	County	16,796	15,561	1,235	7.4	2.2	1.7	16,871	15,987	884	5.2	17,006	16,214	792	4.7
Kenedy	County	209	199	10	4.8	1.4	1.6	204	197	7	3.4	249	241	8	3.2
Kleberg	County	13,702	12,884	818	6	1.5	1.7	13,679	13,060	619	4.5	13,717	13,148	569	4.1
Live Oak	County	5,661	5,415	246	4.3	1.0	1.2	5,705	5,519	186	3.3	5,531	5,359	172	3.1
Nueces	County	166,694	157,571	9,123	5.5	1.3	1.3	168,231	161,198	7,033	4.2	167,527	160,477	7,050	4.2
Refugio	County	3,146	2,990	156	5	1.3	1.4	3,156	3,038	118	3.7	3,167	3,054	113	3.6
San Patricio	County	29,923	27,780	2,143	7.2	1.7	1.7	30,035	28,379	1,656	5.5	29,907	28,277	1,630	5.5

(M+-) Change in unemployment rate from last month (Increase) (Decrease)

(Y+-) Change in unemployment rate from last year (Increase) (Decrease)

- Earnings for all occupations Coastal Bend, expressed as hourly rate (TWC):

Coastal Bend	All Occupations-	Average \$18.35/hr.	Entry level \$8.58/hr.	Experienced workers \$23.24/hr.	Top 10% \$33.56/hr.
Texas	All Occupations-	Average \$20.97/hr.	Entry level \$8.88/hr.	Experienced workers \$ 27.02/hr.	Top 10% \$39.64/hr.

- Educational Attainment for population 25 years of age and older - Corpus Christi (Census American Fact Finder/American Community Survey):

Less than 9th grade	8.7%	12th grade & GED	27.7%	Associates degree	7.0%	Graduate or Professional degrees	8.4%
9th thru 11th grade	9.3%	Some College	25.1%	Bachelors degree	13.8%		

- Median earnings Corpus Christi by education for persons 25 years of age & up (Census AFF/ACS): **\$27,211** (\$36,380 male/ \$22,328 female)

Less than High School	\$15,437	Some College or Associates	\$28,739	Graduate or Professional	\$56,681
High School & GED	\$26,818	Bachelor's	\$44,078		



WORKFORCE SOLUTIONS of the Coastal Bend **THANK YOU!**

Board of Directors Meeting May 21, 2020

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