



**WORKFORCE SOLUTIONS**  
of the Coastal Bend

# **Public Relations Committee Meeting**

**February 6, 2019  
3:00 pm**

**Staples Career Center  
520 N. Staples Street  
Conference Room #1  
Corpus Christi, TX**

[www.workforcesolutionscb.org](http://www.workforcesolutionscb.org)

## Strategic Goals

- Establish and Strengthen Partnerships
- Effectively/Efficiently Target Rural Area Services
- Increase Workforce Awareness
- Expand Innovative Services to Business
- Explore New Revenue Opportunities
- Improve Internal Efficiencies
- Refine Board Culture

## Mission Statement

At Workforce Solutions of the Coastal Bend, we invest in our regional economic success through access to jobs, training, and employer services.

## Value Statement

**A**ccountability – We address our customers and co-workers in a positive manner that elevates their spirit and creates a professional, supportive workplace for staff, job seekers, and employers.

**T**eamwork – We combine our individual talents for the benefit of the mission and common goals leveraging our unique abilities and contributions.

**T**rust – We consistently deliver on our commitments to our customers and co-workers to establish strong, sustainable relationships.

**I**ntegrity – We are honest, supportive, candid in addressing difficult issues, and willing to share success to demonstrate respect and consideration for our customers and co-workers.

**T**enacity – We resist giving up when the going gets tough and support our customers and co-workers in seeing that issues are resolved and the job gets done.

**U**nderstanding – We are serious and passionate about delivering our services with compassion and empathy.

**D**ignity – We interact with customers and co-workers professionally regardless of their backgrounds, experience, and circumstances to reflect our commitment as public servants.

**E**nthusiasm – We recognize the importance and value of our work and know that every day we have the opportunity to help build the economic success of our regional economy.

## Disclosure and Declaration of a Conflict of Interest

Conflicts of Interest and the appearance of Conflicts of Interest shall be reported according to Board Administrative Policies #1.0.101.00 - Standards of Conduct and Conflict of Interest; and #1.0.105.00 - Reporting Conflict of Interest, Fraud, and Abuse, which were adopted by the Board of Directors on April 26, 2007.

*Conflict of Interest* – A circumstance in which a Board Member, Board employee, Contracted Provider, or Contracted Provider's employee is in a decision-making position and has a direct or indirect interest, particularly a financial interest, that influences the individual's ability to perform job duties and fulfill responsibilities.

*Appearance of a Conflict of Interest* – A circumstance in which a Board Member, Board employee, Contracted Provider, or Contracted Provider's employee's action appears to be:

- influenced by considerations of one or more of the following: gain to the person, entity, or organization for which the person has an employment interest, substantial financial interest, or other interest, whether direct or indirect (other than those consistent with the terms of the contract), or;
- motivated by design to gain improper influence over the Commission, the Agency, the Board, or the Board's Chief Elected Officials.

## Code of Ethics

The Workforce Solutions Code of Ethics is a guide for dealing with ethical matters in the workplace and in our relationship with our clients and members of the community.

- We believe in respect for the individual.
- We believe all persons are entitled to be treated with respect, compassion and dignity.
- We believe in openness and honesty in dealing with the general public, the people we serve, and our peers.
- We believe in striving for excellence.
- We believe in conducting ourselves in a way that will avoid even the appearance of favoritism, undue influence or impropriety, so as to preserve public confidence in our efforts.



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**Public Relations Committee Meeting**  
**Staples Career Center, 520 N. Staples Street, Conference Room #1**  
**Corpus Christi, Texas**  
**February 6, 2019 – 3:00 pm**

**AGENDA**

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|  | <i>Page</i> |
|--|-------------|
| I. Call to Order: <i>Jesse Gatewood, Chair</i>   |             |
| II. Roll Call .....  | 2           |
| III. Announcement on Disclosure of Conflicts of Interest<br><i>Any Conflicts of Interest or Appearance of a Conflict of Interest with items on this agenda shall be declared at this time. Members with conflicts will refrain from voting, and are asked to refrain from discussion on such items. Conflicts discovered later in the meeting shall be disclosed at that time.</i> |             |
| IV. Public Comments  |             |
| V. Discussion and Possible Action on Minutes of the December 4, 2018 Public Relations Committee Meeting .....  | 3-4         |
| VI. Discussion and Possible Action of Committee Initiatives for BCY 2019 – Review of Public Relations Charter.....   | 5           |
| VII. Discussion and Possible Action on Awareness/Outreach Plan to Broaden the Recognition of Workforce Solutions of the Coastal Bend (WFSCB) Services and Capabilities .....   | 6           |
| • 2018 Major Projects Review   |             |
| • 2019 Major Projects Forecast   |             |
| • Q1 Report Proof and Template Refresh   |             |
| • 2018 Annual Report E-Magazine Blast to Community Stakeholders. Discuss ideas for 2019 Annual Report  |             |
| • Media/Social Media/Outreach Coverage   |             |
| VIII. Information Only:  |             |
| • Local Labor Market Information December 2018.....  | 7-10        |
| IX. Adjournment  |             |

Public Relations Committee Agenda

February 6, 2019

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**Note:** Except for expressly authorized closed sessions, meetings, discussions, and deliberations of the Board or Committees will be open to the public. Voting in all cases will be open to the public. Board members are advised that using personal communication devices to discuss Committee and Board business during the meeting may be a violation of the Texas Open Meetings Act. Such communications also may be subject to the Texas Public Information Act.

**Closed Session Notice.** PUBLIC NOTICE is given that the Board may elect to go into executive session at any time during the meeting in order to discuss matters listed on the agenda, when authorized by the provisions of the Open Meetings Act, Chapter 551 of the Texas Government Code. In the event the Board elects to go into executive session regarding an agenda item, the section or sections of the Open Meetings Act authorizing the executive session will be publicly announced by the presiding officer.

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**Public Relations Committee  
Roll Call Roster  
February 6, 2019**

\_\_\_\_\_ Jesse Gatewood, Chair

\_\_\_\_\_ Joan McKaughan, Vice Chair

\_\_\_\_\_ Parrish Jones

\_\_\_\_\_ Carlos Ramirez

\_\_\_\_\_ Michelle Unda

\_\_\_\_\_ Catrina Wilson

\_\_\_\_\_ Arnaldo Cantu

\_\_\_\_\_ Tracy Florence

\_\_\_\_\_ Omar Lopez

\_\_\_\_\_  
Signed

\_\_\_\_\_  
Printed Name

**MINUTES**  
**Workforce Solutions of the Coastal Bend – Public Relations Committee**  
**Staples Career Center, 520 N. Staples Street, Conference Room #1**  
**Corpus Christi, Texas**  
**December 4, 2018 – 3:00 pm**

**Committee Members**

**Present**

Jesse Gatewood, Chair  
Joan McKaughan, Vice Chair  
Parrish Jones  
Carlos Ramirez  
C. Michelle Unda  
Catrina Wilson

**Absent**

Michelle Flower  
Arnoldo Cantu

**Others Present**

Amy Villarreal, Workforce Solutions  
Shileen Lee, Workforce Solutions  
Monika De La Garza, Workforce Solutions  
Janet Neely, Workforce Solutions

**Other Board Members Present**

**I. Call to Order**

Mr. Gatewood called the meeting to order at 3:00 pm.

**II. Roll Call**

The roll was called and a quorum was present.

**III. Disclosure of Conflicts of Interest**

Attention was called to the Disclosure and Declaration of Conflict of Interest guidelines and disclosures were requested at this time. None were made.

**IV. Public Comments**

There were no public comments.

**V. Discussion and Possible Action on Minutes of the May 2, 2018 Committee Meeting**

Ms. McKaughan moved to approve the minutes of the May 2, 2018 Public Relations Committee meeting. The motion was seconded and passed.

**VI. Discussion and Possible Action on Awareness/Outreach Plan to Broaden the Recognition of Workforce Solutions of the Coastal Bend (WFSCB) Services and Capabilities**

**1. Q4 Report – 4<sup>th</sup> Quarterly Report (July-September 2018)**

Ms. De La Garza provided copies of the Q4 Report.

**2. Preview of Annual Report**

Ms. De La Garza provided a preview of the 2018 Annual Report.

**3. Major Events Recap**

Ms. De La Garza provided information on the following Major Events Recap:

- YOU Choose! Career Expo – September 19, 2018 @ American Bank Center
- Career Ready Workforce Certification – October 5, 2018 @ Sunrise Career Center
- Skills Development Grant Recognition – October 5, 2018 @ Del Mar College
- Careers in Construction Month – October 5, 2018 @ Del Mar College
- National Disability Employment Awareness Month – October 24, 2018 @ Staples Career Center

**4. Upcoming Major Projects and Events**

Ms. De La Garza provided information on the following upcoming major projects and events:

- Women Empowered Summit – March 23, 2019 @ Texas A&M – Corpus Christi, University Center

Public Relations Committee Meeting Minutes

December 4, 2018

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- Mobile Career Center – Coming Soon 2018-2019
- Career Center Signage Rebranding – 2018-2019

5. *Media/Social/Outreach Coverage – September – December 2018*

Ms. De La Garza provided information on media, social and outreach coverage – September – December 2018.

VII. **Information Only:**

*Local Labor Market Information October 2018*

Ms. Villarreal presented the October 2018 local Labor Market Information (included on pages 7-10 of the December 4 agenda packet).

VIII. **Adjournment**

The meeting adjourned at 4:05 pm.

## **DISCUSSION AND POSSIBLE ACTION**

### VI. Committee Initiatives for 2019 and Review of Charter

## **BACKGROUND INFORMATION**

Public Relations Committee Charter:

### **PUBLIC RELATIONS**

Responsible for the expansion of an awareness/outreach plan to broaden public recognition of programs/services. Oversight of development of the Quarterly Performance Report and Annual Report to use as tools to report to the public the accomplishments of workforce programs/services.

## **RECOMMENDATION**

The Public Relations Committee consider initiatives for 2019 and take any appropriate action on the information presented.

## **DISCUSSION AND POSSIBLE ACTION**

### VII. Discussion and Possible Action on Awareness/Outreach Plan to Broaden the Recognition of Workforce Solutions Services and Capabilities

## **BACKGROUND INFORMATION**

The Public Relations Committee continues to meet to review ideas and expand discussion on how to increase the awareness and outreach efforts of services that Workforce Solutions offers to both employers and job seekers.

- 2018 Major Projects Review
- 2019 Major Projects Forecast – Implementation of the Design & Digital Content Specialist, New Mobile Career Center Launch, Women Empowered Summit, Quarterly Report Refresh, Increased Labor Market Intelligence Distribution, Targeted Social Media (Internal/External Strategies, LIVE Presentations, Social Work Groups, Increased Video Vignettes, Social Brand Messages), Full-On Website Integration, 11-County Career Center Signage Rebrand, Increased Veterans Priority of Service Marketing/Outreach and Targeted Rural & Urban Outreach Strategy.
- Q1 Report Proof and Template Refresh – 1<sup>st</sup> Quarterly Report (Oct – Dec 2018) – The purpose of this report is to provide interim and annual updates to the public regarding workforce employment, training and business services.
- 2018 Annual Report E-Magazine Blast to Community Stakeholders. Discuss ideas for the 2019 Annual Report.
- Media/Social Media/Outreach Coverage – December 2018 – February 2019 (TV, Print, Radio & Social Media Platforms)

## **RECOMMENDATION**

The Public Relations Committee discuss and take appropriate action on the information presented to broaden the awareness of services provided by Workforce Solutions of the Coastal Bend. Discussions under this section may result in additional actions or recommendations to staff.

## INFORMATION ONLY

### VIII. Local Labor Market Information

#### **Labor Market Intelligence Update**

According to the latest employment statistics, the Coastal Bend regional unemployment rate increased 0.3 percent to 4.6% for the month of December 2018. This rate, however, is 0.7% lower from this time last year while employing 5,800 more workers.

The Corpus Christi Metropolitan Statistical Area (MSA) unemployment rate increased slightly to 4.5% which is 0.8 percent lower than December 2017.

Seven of the 11 Coastal Bend counties experienced increases over the month with Jim Wells and Live Oak counties remaining unchanged over the month. Ten of the 11 counties decreased year-over-year with Aransas County 2.9% lower.

Average Weekly Wages increased \$31.00 from 2nd Quarter 2017 to 2nd Quarter 2018.

While there is no one specific indicator as to why the unemployment rate increased for several counties in the Coastal Bend region, we do know the Coastal Bend economy is stronger than it was a year ago.

Total Nonfarm Employment in the Corpus Christi MSA added 3,900 jobs over the year with the *Mining, Logging, and Construction Industry Sector* leading at 1,500 new jobs. *Construction and Extraction Occupations* remain in high demand with over 700 jobs currently available in WorkinTexas.com. Among these occupations are electricians, construction laborers, pipefitters and welders, just to name a few.

## BACKGROUND

Local labor market information for December 2018 is included on the following pages.

# Coastal Bend Workforce Area

(Not Seasonally Adjusted Unemployment Rates by WDA, MSA, & County)

| Area           | Area Type | Latest Monthly Data<br>December 2018 |             |              |      |      |      | Previous Monthly Data<br>November 2018 |             |              |      | Year Ago<br>December 2017 |             |              |      |
|----------------|-----------|--------------------------------------|-------------|--------------|------|------|------|--|-------------|--------------|------|---------------------------|-------------|--------------|------|
|                |           | Labor Force                          | Employment  | Unemployment | Rate | M+-  | Y+-  | Labor Force                            | Employment  | Unemployment | Rate | Labor Force               | Employment  | Unemployment | Rate |
| United States  | Nation    | 163,240,000                          | 156,945,000 | 6,294,000    | 3.9  | 0.2  | -0.2 | 162,821,000                            | 156,803,000 | 6,018,000    | 3.7  | 160,636,000               | 154,065,000 | 6,572,000    | 4.1  |
| Texas          | State     | 13,902,459                           | 13,387,366  | 515,093      | 3.7  | 0.0  | -0.3 | 13,859,710                             | 13,347,892  | 511,818      | 3.7  | 13,591,013                | 13,053,325  | 537,688      | 4.0  |
| Corpus Christi | MSA       | 209,187                              | 199,690     | 9,497        | 4.5  | 0.2  | -0.8 | 208,905                                | 199,948     | 8,957        | 4.3  | 206,176                   | 195,292     | 10,884       | 5.3  |
| Coastal Bend   | WDA       | 265,231                              | 253,132     | 12,099       | 4.6  | 0.3  | -0.7 | 264,913                                | 253,412     | 11,501       | 4.3  | 261,091                   | 247,239     | 13,852       | 5.3  |
| Aransas        | County    | 10,288                               | 9,815       | 473          | 4.6  | 0.1  | -2.9 | 10,277                                 | 9,815       | 462          | 4.5  | 10,411                    | 9,628       | 783          | 7.5  |
| Bee            | County    | 9,826                                | 9,360       | 466          | 4.7  | 0.2  | -0.8 | 9,793                                  | 9,350       | 443          | 4.5  | 9,742                     | 9,205       | 537          | 5.5  |
| Brooks         | County    | 2,385                                | 2,251       | 134          | 5.6  | -0.3 | -0.7 | 2,418                                  | 2,275       | 143          | 5.9  | 2,366                     | 2,216       | 150          | 6.3  |
| Duval          | County    | 4,870                                | 4,631       | 239          | 4.9  | -0.1 | -0.7 | 4,882                                  | 4,639       | 243          | 5.0  | 4,681                     | 4,420       | 261          | 5.6  |
| Jim Wells      | County    | 16,881                               | 16,058      | 823          | 4.9  | 0.0  | -1.1 | 16,577                                 | 15,772      | 805          | 4.9  | 16,427                    | 15,449      | 978          | 6.0  |
| Kenedy         | County    | 253                                  | 243         | 10           | 4.0  | 0.9  | 1.6  | 261                                    | 253         | 8            | 3.1  | 250                       | 244         | 6            | 2.4  |
| Kleberg        | County    | 13,312                               | 12,680      | 632          | 4.7  | 0.2  | -0.2 | 13,415                                 | 12,809      | 606          | 4.5  | 13,132                    | 12,487      | 645          | 4.9  |
| Live Oak       | County    | 5,449                                | 5,278       | 171          | 3.1  | 0.0  | -0.9 | 5,568                                  | 5,394       | 174          | 3.1  | 5,340                     | 5,127       | 213          | 4.0  |
| Nueces         | County    | 168,517                              | 161,192     | 7,325        | 4.3  | 0.2  | -0.5 | 168,274                                | 161,353     | 6,921        | 4.1  | 165,532                   | 157,585     | 7,947        | 4.8  |
| Refugio        | County    | 3,068                                | 2,941       | 127          | 4.1  | 0.2  | -1.9 | 3,094                                  | 2,972       | 122          | 3.9  | 2,977                     | 2,799       | 178          | 6.0  |
| San Patricio   | County    | 30,382                               | 28,683      | 1,699        | 5.6  | 0.4  | -1.5 | 30,354                                 | 28,780      | 1,574        | 5.2  | 30,233                    | 28,079      | 2,154        | 7.1  |

(M+-) Change in unemployment rate from last month (Increase) (Decrease)

(Y+-) Change in unemployment rate from last year (Increase) (Decrease)

- Earnings for all occupations Coastal Bend, expressed as hourly rate (TWC):

|                     |                         |                            |                               |   |                            |
|---------------------|-------------------------|----------------------------|-------------------------------|---|----------------------------|
| <b>Coastal Bend</b> | <b>All Occupations-</b> | <b>Average \$18.35/hr.</b> | <b>Entry level \$8.58/hr.</b> | <b>Experienced workers \$23.24/hr.</b>  | <b>Top 10% \$33.56/hr.</b> |
| <b>Texas</b>        | <b>All Occupations-</b> | <b>Average \$20.97/hr.</b> | <b>Entry level \$8.88/hr.</b> | <b>Experienced workers \$ 27.02/hr.</b> | <b>Top 10% \$39.64/hr.</b> |

- Educational Attainment for population 25 years of age and older - Corpus Christi (Census American Fact Finder/American Community Survey):

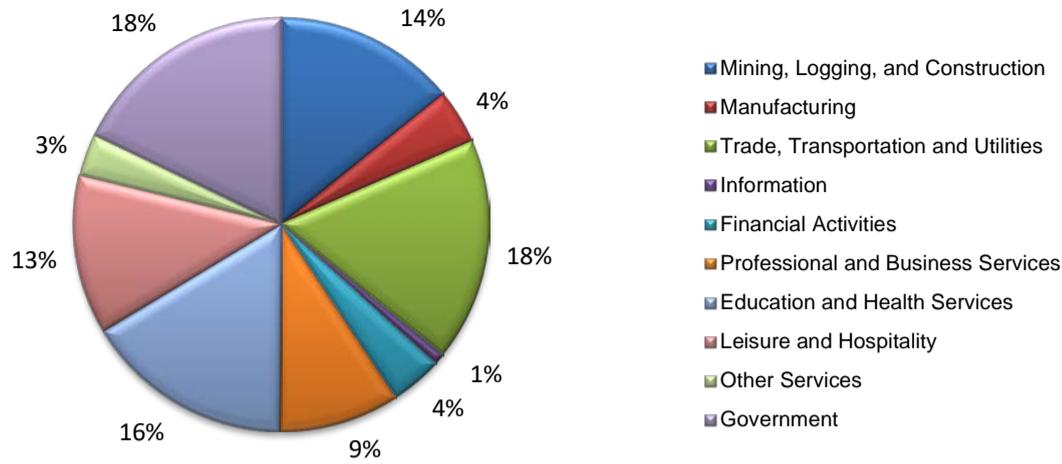
|  |             |  |              |                          |              |   |             |
|--|-------------|--|--------------|--------------------------|--------------|---|-------------|
| <b>Less than 9<sup>th</sup> grade</b>            | <b>8.7%</b> | <b>12<sup>th</sup> grade &amp; GED</b> | <b>27.7%</b> | <b>Associates degree</b> | <b>7.0%</b>  | <b>Graduate or Professional degrees</b> | <b>8.4%</b> |
| <b>9<sup>th</sup> thru 11<sup>th</sup> grade</b> | <b>9.3%</b> | <b>Some College</b>                    | <b>25.1%</b> | <b>Bachelors degree</b>  | <b>13.8%</b> |   |             |

- Median earnings Corpus Christi by education for persons 25 years of age & up (Census AFF/ACS): **\$27,211** (\$36,380 male/ \$22,328 female)

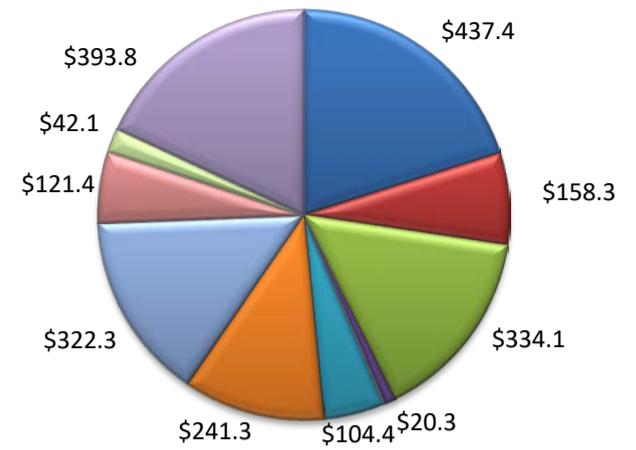
|                              |                 |                                   |                 |                                 |                 |
|------------------------------|-----------------|-----------------------------------|-----------------|---------------------------------|-----------------|
| <b>Less than High School</b> | <b>\$15,437</b> | <b>Some College or Associates</b> | <b>\$28,739</b> | <b>Graduate or Professional</b> | <b>\$56,681</b> |
| <b>High School &amp; GED</b> | <b>\$26,818</b> | <b>Bachelor's</b>                 | <b>\$44,078</b> |                                 |                 |

(Aransas, Nueces, San Patricio)

Industry Composition



Wages by Industry (in millions)  
2nd Quarter 2018



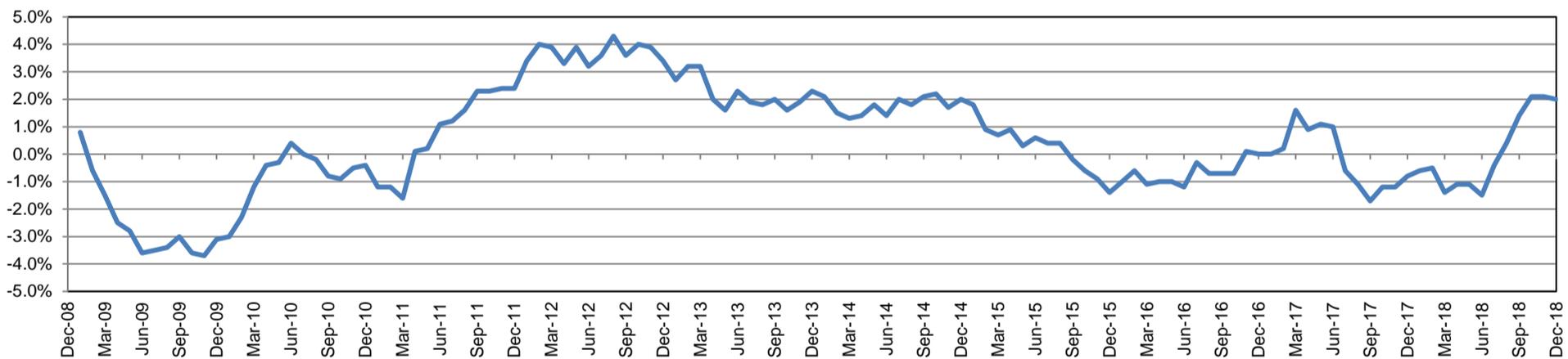
Employment by Industry

|                                      | Dec-18  | Nov-18  | Dec-17  | Monthly Change |       | Annual Change |       |
|--------------------------------------|---------|---------|---------|----------------|-------|---------------|-------|
|                                      |         |         |         | Actual         | %     | Actual        | %     |
| Total Nonfarm                        | 195,900 | 196,200 | 192,000 | -300           | -0.2% | 3,900         | 2.0%  |
| Mining, Logging and Construction     | 27,700  | 28,100  | 26,200  | -400           | -1.4% | 1,500         | 5.7%  |
| Manufacturing                        | 8,400   | 8,400   | 8,400   | 0              | 0.0%  | 0             | 0.0%  |
| Trade, Transportation, and Utilities | 34,100  | 34,200  | 33,700  | -100           | -0.3% | 400           | 1.2%  |
| Information                          | 1,700   | 1,700   | 1,700   | 0              | 0.0%  | 0             | 0.0%  |
| Financial Activities                 | 7,900   | 7,900   | 7,700   | 0              | 0.0%  | 200           | 2.6%  |
| Professional and Business Services   | 18,400  | 18,400  | 17,900  | 0              | 0.0%  | 500           | 2.8%  |
| Education and Health Services        | 31,800  | 31,600  | 31,100  | 200            | 0.6%  | 700           | 2.3%  |
| Leisure and Hospitality              | 24,400  | 24,400  | 23,700  | 0              | 0.0%  | 700           | 3.0%  |
| Other Services                       | 6,500   | 6,500   | 6,400   | 0              | 0.0%  | 100           | 1.6%  |
| Government                           | 35,000  | 35,000  | 35,200  | 0              | 0.0%  | -200          | -0.6% |

Industry Size Class June 2018

| Size Class | Employees per firm | Number of Firms | Employment in Size Class | % Total Employment |
|------------|--------------------|-----------------|--------------------------|--------------------|
| 9          | 1000+              | 21              | 48,255                   | 25.5%              |
| 8          | 500-999            | 21              | 13,639                   | 7.2%               |
| 7          | 250-499            | 52              | 17,828                   | 9.4%               |
| 6          | 100-249            | 218             | 32,198                   | 17.0%              |
| 5          | 50-99              | 282             | 19,533                   | 10.3%              |
| 4          | 20-49              | 844             | 25,831                   | 13.7%              |
| 3          | 10-19              | 1,084           | 14,787                   | 7.8%               |
| 2          | 5-9                | 1,489           | 9,867                    | 5.2%               |
| 1          | 1-4                | 3,529           | 7,263                    | 3.8%               |
| 0          | 0                  | 703             | 0                        | 0.0%               |
| Total      |                    | 8,243           | 189,201                  | 100.0%             |

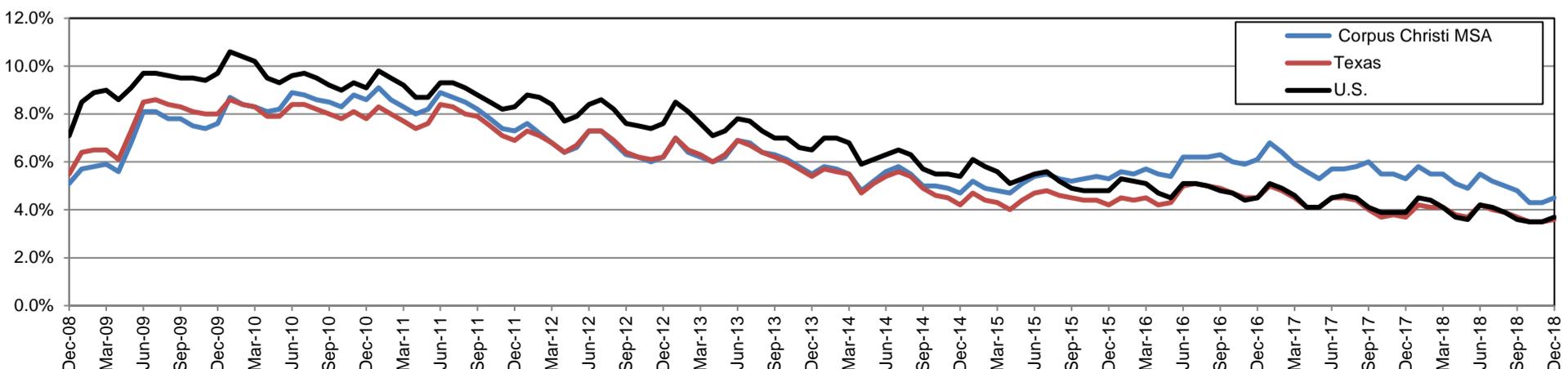
Annual Growth Rate for Total Nonagricultural Employment



Unemployment Information (all estimates in thousands)

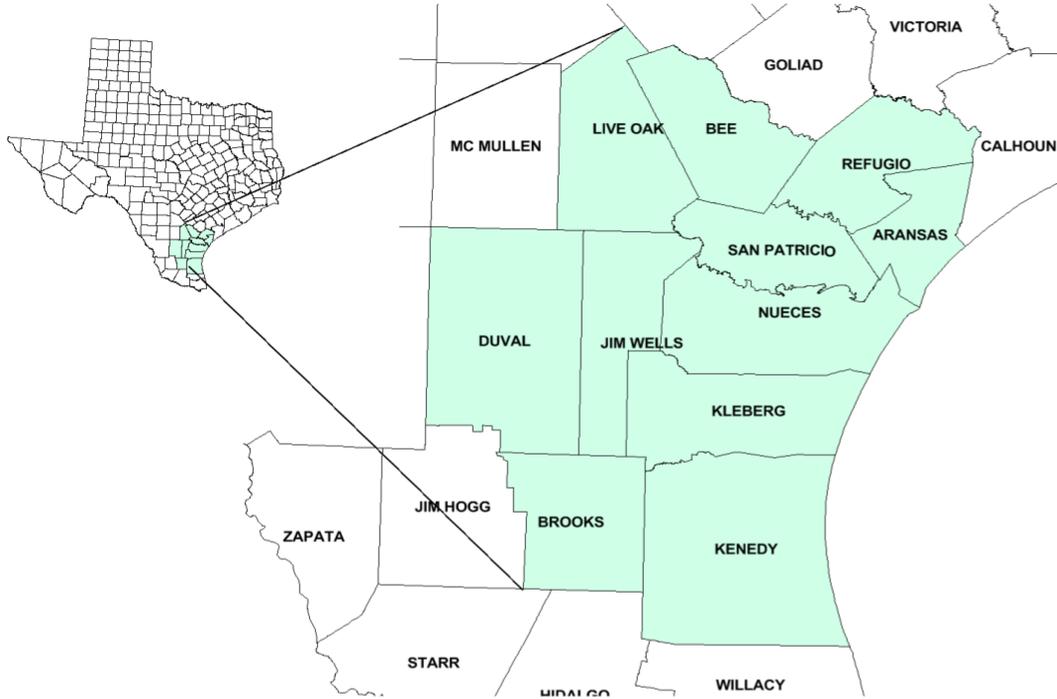
|        | Corpus Christi MSA |       |        |      | Texas (Actual) |          |        |      | United States (Actual) |           |         |      |
|--------|--------------------|-------|--------|------|----------------|----------|--------|------|------------------------|-----------|---------|------|
|        | C.L.F.             | Emp.  | Unemp. | Rate | C.L.F.         | Emp.     | Unemp. | Rate | C.L.F.                 | Emp.      | Unemp.  | Rate |
| Dec-18 | 209.2              | 199.7 | 9.5    | 4.5  | 13,976.3       | 13,471.7 | 504.7  | 3.6  | 162,510.0              | 156,481.0 | 6,029.0 | 3.7  |
| Nov-18 | 208.9              | 199.9 | 9.0    | 4.3  | 13,937.1       | 13,454.5 | 482.5  | 3.5  | 162,665.0              | 157,015.0 | 5,650.0 | 3.5  |
| Dec-17 | 206.2              | 195.3 | 10.9   | 5.3  | 13,598.1       | 13,096.2 | 501.8  | 3.7  | 159,880.0              | 153,602.0 | 6,278.0 | 3.9  |

Historical Unemployment Rates



# Coastal Bend Workforce Development Area

## December 2018



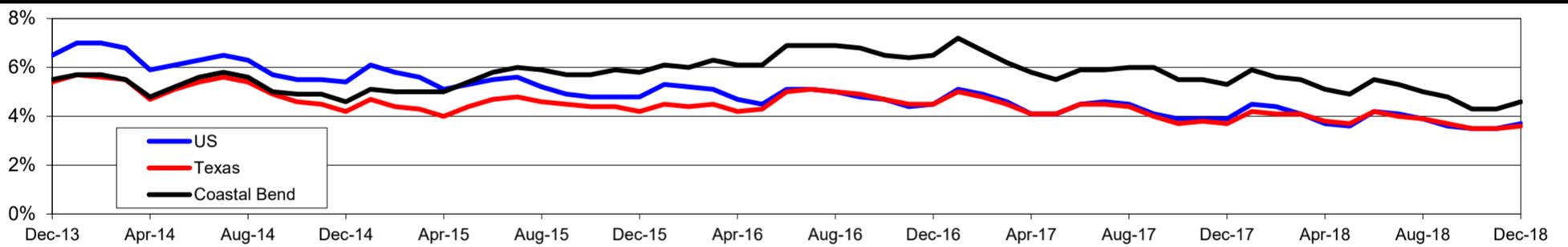
| WDA Labor Force Statistics |         |         |         |        |
|----------------------------|---------|---------|---------|--------|
|                            | Dec-18  | Nov-18  | Dec-17  | OTY    |
| CLF                        | 265,231 | 264,913 | 261,091 | 4,140  |
| Employed                   | 253,132 | 253,412 | 247,239 | 5,893  |
| Unemployed                 | 12,099  | 11,501  | 13,852  | -1,753 |
| Rate                       | 4.6%    | 4.3%    | 5.3%    | -0.7%  |

| Texas Labor Force Statistics |            |            |            |         |
|------------------------------|------------|------------|------------|---------|
|                              | Dec-18     | Nov-18     | Dec-17     | OTY     |
| CLF                          | 13,976,348 | 13,937,051 | 13,598,061 | 378,287 |
| Employed                     | 13,471,690 | 13,454,512 | 13,096,216 | 375,474 |
| Unemployed                   | 504,658    | 482,539    | 501,845    | 2,813   |
| Rate                         | 3.6%       | 3.5%       | 3.7%       | -0.1%   |

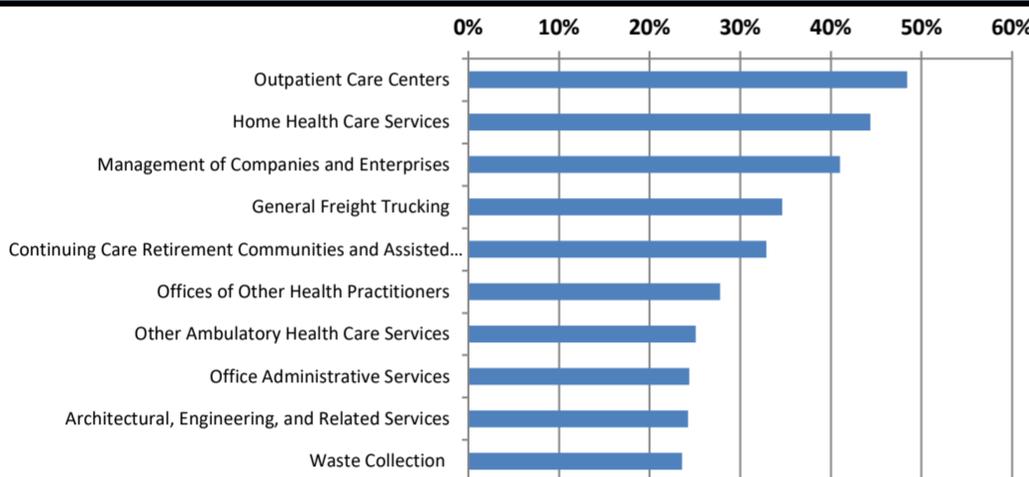
| US Labor Force Statistics |             |             |             |           |
|---------------------------|-------------|-------------|-------------|-----------|
|                           | Dec-18      | Nov-18      | Dec-17      | OTY       |
| CLF                       | 162,510,000 | 162,665,000 | 159,880,000 | 2,630,000 |
| Employed                  | 156,481,000 | 157,015,000 | 153,602,000 | 2,879,000 |
| Unemployed                | 6,029,000   | 5,650,000   | 6,278,000   | -249,000  |
| Rate                      | 3.7%        | 3.5%        | 3.9%        | -0.2%     |

| Continued Claims for the Week of the 12th |        |        |         |         |
|---|--------|--------|---------|---------|
|   | Dec-18 | Nov-18 | Dec-17  | OTY     |
| WDA                                       | 2,197  | 1,994  | 3,589   | -1,392  |
| Texas                                     | 88,997 | 83,207 | 108,432 | -19,435 |

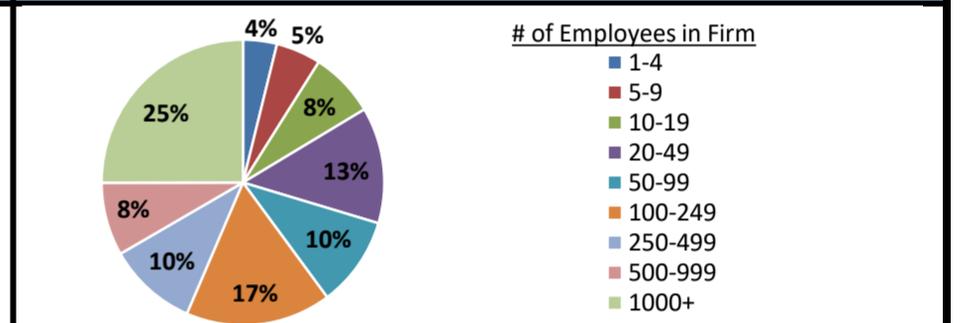
### Historical Unemployment Rates



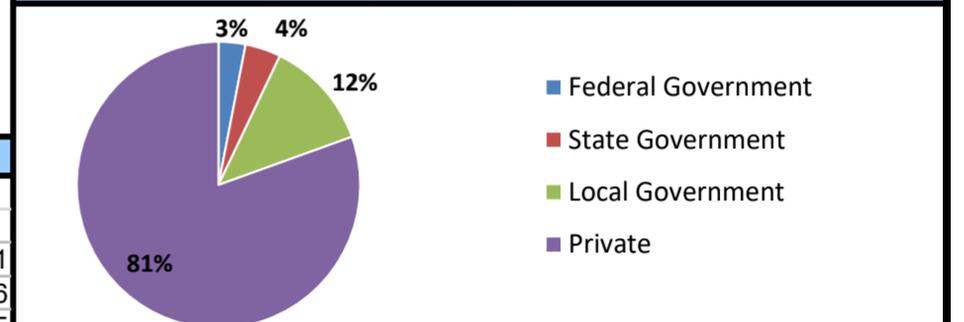
### Projected Fastest Growing Industries in WDA (% growth 2016-2026)



### Employment by Size Class (2nd Quarter 2018)



### Employment by Ownership (2nd Quarter 2018)



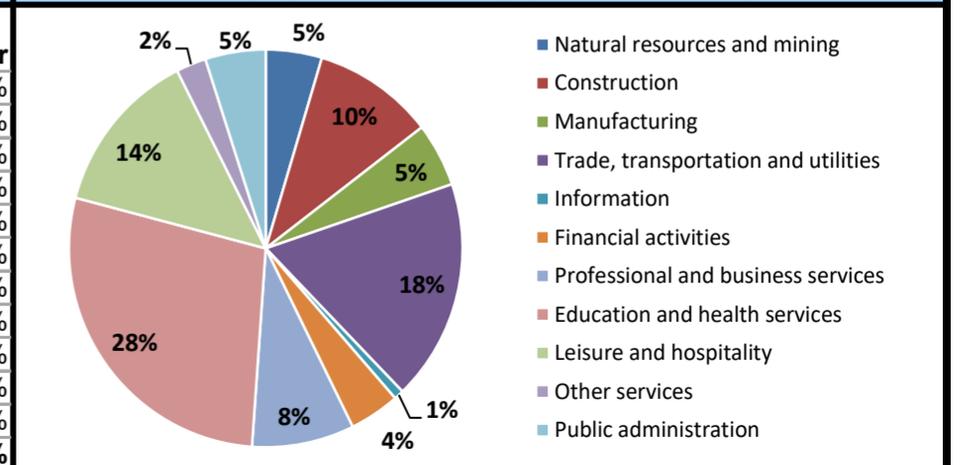
### Average Weekly Wage (2nd Quarter 2018)

|       | Q2 2018 | Q1 2018 | Q2 2017 | Change  |      |
|-------|---------|---------|---------|---------|------|
|       |         |         |         | Quarter | Year |
| WDA   | \$868   | \$899   | \$837   | -\$31   | \$31 |
| Texas | \$1,062 | \$1,167 | \$1,027 | -\$105  | \$36 |
| US    | \$1,055 | \$1,152 | \$1,020 | -\$97   | \$35 |

### Employment by Industry (2nd Quarter 2018, Percent Change)

| Industry                            | Employment     | % of total    | % Change    |             |
|-------------------------------------|----------------|---------------|-------------|-------------|
|                                     |                |               | Quarter     | Year        |
| Natural resources and mining        | 10,990         | 4.6%          | 4.7%        | 4.7%        |
| Construction                        | 23,760         | 10.0%         | -3.0%       | -3.7%       |
| Manufacturing                       | 12,373         | 5.2%          | 0.3%        | -0.1%       |
| Trade, transportation and utilities | 42,948         | 18.0%         | 0.7%        | -0.3%       |
| Information                         | 1,905          | 0.8%          | -3.4%       | -10.1%      |
| Financial activities                | 9,857          | 4.1%          | 1.9%        | 4.5%        |
| Professional and business services  | 20,037         | 8.4%          | -0.4%       | 8.7%        |
| Education and health services       | 66,706         | 28.0%         | 1.0%        | -0.1%       |
| Leisure and hospitality             | 32,118         | 13.5%         | 6.1%        | -1.9%       |
| Other services                      | 5,882          | 2.5%          | 2.3%        | -4.2%       |
| Public administration               | 11,830         | 5.0%          | 0.1%        | -1.6%       |
| <b>Total</b>                        | <b>238,406</b> | <b>100.0%</b> | <b>1.2%</b> | <b>0.1%</b> |

### Employment by Industry (2nd Quarter 2018)



## Glossary of Terms

| Program Title  | Program Characteristics  |
|--|--|
| <b>Child Care</b>  | Helps employers retain qualified workers with families by providing subsidized child care to low-income parents, children of teen parents, and children with disabilities.   |
| <b>Non-Custodial Parent (NCP) Choices</b>  | Targets low-income, unemployed, or underemployed NCPs who are behind on child support payments and whose children are current or former recipients of public assistance. Involves working in tandem with the Office of the Attorney General (OAG) and the local court system to help NCPs with substantial barriers to employment and career advancement, become economically self-sufficient while also making consistent child support payments.   |
| <b>Supplemental Nutrition Assistance Program Employment and Training (SNAP E&amp;T)</b>                            | Designed to assist SNAP recipients in obtaining employment through participation in allowable job search, training, education, or workforce activities that promote long-term self-sufficiency. SNAP recipients are referred by the Texas Health and Human Services Commission (HHSC).   |
| <b>Temporary Assistance for Needy Families (TANF)/Choices</b>  | The goal of Choices services is to end the dependence of needy parents on public assistance by promoting job preparation, employment, and job retention with a “Work First” service delivery design. TANF recipients are referred by the Texas Health and Human Services Commission (HHSC).  |
| <b>Trade Act Services</b>  | Provides employers with skilled workers. Moves trade-affected workers into new jobs as quickly and effectively as possible.  |
| <b>The Workforce Information System of Texas (TWIST)</b>   | TWIST is a centralized point of reporting intake, case management, and service delivery for customers. Intake information is submitted just once for multiple employment and training programs, and can be retrieved statewide. TWIST also allows staff to query and retrieve information from the legacy systems - Employment Services (ES), Unemployment Insurance (UI), SNAP E&T, Temporary Assistance to Needy Families (TANF), SSI (Supplemental Security Income), and the Texas Department of Criminal Justice (TDCJ). |
| <b>Veterans Employment Services</b>  | Employers have quick access to the talents and expertise of veterans and eligible persons, e.g., spouses of deceased/disabled/MIA veterans, to fill job openings.  |
| <b>Wagner-Peyser Employment Services (ES), Agricultural Services and Migrant and Seasonal Farm Worker Services</b> | Acts as liaison between employers and job seekers to ensure employers have access to qualified workers. Provides job matching and recruitment services to employers and job seekers.   |
| <b>Workforce Innovation and Opportunity Act (WIOA)</b>   | WIOA helps job seekers and workers access employment, education, training, and support services to succeed in the labor market; and matches employers with the skilled workers they need to compete in the global economy.   |