

## 2016 WORKFORCE WARRIORS - MARCH OF DIMES



### March for Babies 2016 - March of Dimes Employee Recognition Presentation

May 19, 2016

WFSCB presented a check for \$14,212 to the March of Dimes on May 19, 2016 at the Sunrise Career Center. Staff that participated in the 2016 March for Babies were also recognized.

Over 100 employees participated in many of the creative fundraisers designed to raise awareness and raise money for the March for Babies 2016 campaign. From chicken spaghetti luncheons and loaded baked brisket potatoes to silent auctions, scratch off raffles, and a snack bar cart - their enthusiasm in supporting the concept of "cradle to career" grew even stronger and motivated the team to find more creative opportunities to support the cause.

## HIRING EVENTS



Color	Number of Events	Location
Yellow	04	Alice
Purple	01	Beeville
Red	60	Corpus Christi
Green	06	Kingsville
Blue	01	Rockport
Pink	01	Sinton

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ALICE | BEEVILLE | FALFURRIAS | KINGSVILLE | REFUGIO | ROCKPORT | SINTON | STAPLES | SUNRISE

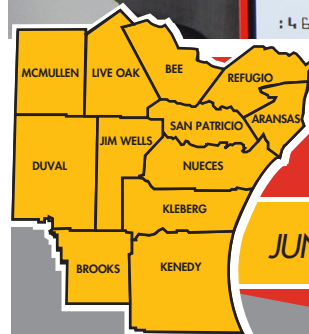


**WORKFORCE SOLUTIONS**  
of the Coastal Bend

# Q3

# QUARTERLY REPORT

APRIL - JUNE 2016



## WORKFORCE IMPACT

JUNE 2016 | COASTAL BEND REGIONAL UNEMPLOYMENT RATE

**6.7%**

**0.8%**

**INCREASE FROM MAY 2016**

# COASTAL BEND WORKFORCE BY THE NUMBERS

## EMPLOYER SERVICES



Services Provided To Employers

**2,245**



Employers Served

**878**



New Employer Accounts WorkinTexas.com

**303**



Quarterly Regional Job Openings

**5,093**

## JOB SEEKERS



Hired through WorkinTexas.com

**568**



Job Seekers Served

**15,408**



Unemployment Insurance Claimants Served

**6,565**



Financial Assistance for Training

**\$94,460**



Veteran Priority Services

**1,460**



Persons With Disabilities Served

**449**

## EMERGING LEADERS INITIATIVE (ELI) YOUTH SERVED



Number of Youth Served Through Workforce Investment Opportunity Act (WIOA) Services

**154**



New Enrollments ELI Program

**24**

## CHILD CARE SERVICES

### CHILD CARE STATS



Families Served

**5,292**



Children That Attended A State Licensed Child Care Center

**8,651**

### Child Care Center Playground Transformations

April-June 2016



Before



After

A Bar Z Ponderosa Child Care Center



Before



After

Small World Child Care Center



**OPEN! OPEN! OPEN!** Children at the Small World Child Care Center anxiously await to enter their new playground.

Workforce Solutions of the Coastal Bend (WFSCB) utilized funding designed to support and enhance the "quality" of services at child care centers located in local military communities. Equipment and resources that improved the outdoor learning environments at four child care centers were purchased with these funds. "New" playground structures were placed at child care centers in Corpus Christi and Kingsville, Texas - A Bar Z Ponderosa I; Bundles of Care; Small World; and Smart Planet. These child care centers also received age appropriate bicycles and helmets; sensory tables; and other items to increase students' physical activities.

## EVENT HIGHLIGHTS



WORKFORCE SOLUTIONS  
of the Coastal Bend

### Career Coach

#### Career Coach

Launched April 2016

WFSCB launched Career Coach, an interactive labor market and career information tool available to the public through the WFSCB website. The tool provides current employment trends, wages, and job postings by occupation for the Coastal Bend region. It also assists undecided students and job seekers with career assessments and a helpful resume writer, complete with marketable skills descriptions.



### Project ELI Youth Job Fairs

April-May 2016

Project ELI hosted three Career Exploration & Job Fair events in late April and early May 2016. **50 employers** provided information about careers in their industry and current job openings to **more than 500 students** from **15 school districts** throughout the region. The events were held in Corpus Christi, Kingsville, and Sinton to encourage participation throughout the 12-county region.



### Ramp It UP!

April-June 2016

This is the fifth year that WFSCB has partnered with the Area Agency on Aging and the Corpus Christi Independent School District in bringing mobility options to senior citizens who are in need of assistance in the Corpus Christi area. WFSCB provided salaries and valuable skills for the youth such as job readiness, teamwork, communication skills and more, as an investment in the future of the workforce.