



**WORKFORCE SOLUTIONS**  
of the Coastal Bend

# **Public Relations Committee Meeting**

**February 5, 2020  
3:00 pm**

**Staples Career Center  
520 N. Staples Street  
Conference Room #1  
Corpus Christi, TX**

[www.workforcesolutionscb.org](http://www.workforcesolutionscb.org)

## Strategic Goals

- Establish and Strengthen Partnerships
- Effectively/Efficiently Target Rural Area Services
- Increase Workforce Awareness
- Expand Innovative Services to Business
- Explore New Revenue Opportunities
- Improve Internal Efficiencies
- Refine Board Culture

## Mission Statement

At Workforce Solutions of the Coastal Bend, we invest in our regional economic success through access to jobs, training, and employer services.

## Value Statement

**A**ccountability – We address our customers and co-workers in a positive manner that elevates their spirit and creates a professional, supportive workplace for staff, job seekers, and employers.

**T**eamwork – We combine our individual talents for the benefit of the mission and common goals leveraging our unique abilities and contributions.

**T**rust – We consistently deliver on our commitments to our customers and co-workers to establish strong, sustainable relationships.

**I**ntegrity – We are honest, supportive, candid in addressing difficult issues, and willing to share success to demonstrate respect and consideration for our customers and co-workers.

**T**enacity – We resist giving up when the going gets tough and support our customers and co-workers in seeing that issues are resolved and the job gets done.

**U**nderstanding – We are serious and passionate about delivering our services with compassion and empathy.

**D**ignity – We interact with customers and co-workers professionally regardless of their backgrounds, experience, and circumstances to reflect our commitment as public servants.

**E**nthusiasm – We recognize the importance and value of our work and know that every day we have the opportunity to help build the economic success of our regional economy.

## Disclosure and Declaration of a Conflict of Interest

Conflicts of Interest and the appearance of Conflicts of Interest shall be reported according to Board Administrative Policies #1.0.101.00 - Standards of Conduct and Conflict of Interest; and #1.0.105.00 - Reporting Conflict of Interest, Fraud, and Abuse, which were adopted by the Board of Directors on April 26, 2007.

*Conflict of Interest* – A circumstance in which a Board Member, Board employee, Contracted Provider, or Contracted Provider's employee is in a decision-making position and has a direct or indirect interest, particularly a financial interest, that influences the individual's ability to perform job duties and fulfill responsibilities.

*Appearance of a Conflict of Interest* – A circumstance in which a Board Member, Board employee, Contracted Provider, or Contracted Provider's employee's action appears to be:

- influenced by considerations of one or more of the following: gain to the person, entity, or organization for which the person has an employment interest, substantial financial interest, or other interest, whether direct or indirect (other than those consistent with the terms of the contract), or;
- motivated by design to gain improper influence over the Commission, the Agency, the Board, or the Board's Chief Elected Officials.

## Code of Ethics

The Workforce Solutions Code of Ethics is a guide for dealing with ethical matters in the workplace and in our relationship with our clients and members of the community.

- We believe in respect for the individual.
- We believe all persons are entitled to be treated with respect, compassion and dignity.
- We believe in openness and honesty in dealing with the general public, the people we serve, and our peers.
- We believe in striving for excellence.
- We believe in conducting ourselves in a way that will avoid even the appearance of favoritism, undue influence or impropriety, so as to preserve public confidence in our efforts.



# WORKFORCE SOLUTIONS of the Coastal Bend

**Public Relations Committee Meeting**  
**Staples Career Center, 520 N. Staples Street, Conference Room #1**  
**Corpus Christi, Texas**  
**February 5, 2020 – 3:00 pm**

## AGENDA

	<i>Page</i>
I. Call to Order: <i>Jesse Gatewood, Chair</i>	
II. Roll Call .....	2
III. Announcement on Disclosure of Conflicts of Interest <i>Any Conflicts of Interest or Appearance of a Conflict of Interest with items on this agenda shall be declared at this time. Members with conflicts will refrain from voting, and are asked to refrain from discussion on such items. Conflicts discovered later in the meeting shall be disclosed at that time.</i>	
IV. Public Comments	
V. Discussion and Possible Action on Minutes of the November 13, 2019 Public Relations Committee Meeting .....	3-5
VI. Discussion and Possible Action of Committee Initiatives for BCY 2020 – Review of Public Relations Charter.....	6
VII. Discussion and Possible Action on Awareness/Outreach Plan to Broaden the Recognition of Workforce Solutions of the Coastal Bend (WFSCB) Services and Capabilities .....	7
• 2019 Major Projects Review	
• 2020 Major Projects Forecast	
• Quarterly Report and Workforce Insider	
• 2019 Annual Report E-Blast to Community Stakeholders. Discuss ideas for 2020 Annual Report	
• Media/Social Media/Outreach Coverage (December 2019 – February 4, 2020)	
VIII. Information Only:	
• Local Labor Market Information December 2019.....	8-12
IX. Adjournment	

**Note:** Except for expressly authorized closed sessions, meetings, discussions, and deliberations of the Board or

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Equal Opportunity Employer/Program  
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Relay Texas: 1.800.735.2989 (TDD) and 1.800.735.2988 or 7-1-1 (voice)

Public Relations Committee Agenda

February 5, 2020

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Committees will be open to the public. Voting in all cases will be open to the public. Board members are advised that using personal communication devices to discuss Committee and Board business during the meeting may be a violation of the Texas Open Meetings Act. Such communications also may be subject to the Texas Public Information Act.

**Closed Session Notice.** PUBLIC NOTICE is given that the Board may elect to go into executive session at any time during the meeting in order to discuss matters listed on the agenda, when authorized by the provisions of the Open Meetings Act, Chapter 551 of the Texas Government Code. In the event the Board elects to go into executive session regarding an agenda item, the section or sections of the Open Meetings Act authorizing the executive session will be publicly announced by the presiding officer.

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Equal Opportunity Employer/Program

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**Public Relations Committee  
Roll Call Roster  
February 5, 2020**

\_\_\_\_\_ Jesse Gatewood, Chair

\_\_\_\_\_ Carlos Ramirez, Vice Chair

\_\_\_\_\_ Parrish Jones

\_\_\_\_\_ Carlos Ramirez

\_\_\_\_\_ Michelle Unda

\_\_\_\_\_ Ofelia Hunter

\_\_\_\_\_ Arnaldo Cantu

\_\_\_\_\_ Tracy Florence

\_\_\_\_\_ Omar Lopez

\_\_\_\_\_  
Signed

\_\_\_\_\_  
Printed Name

**MINUTES**  
**Workforce Solutions of the Coastal Bend – Public Relations Committee**  
**Staples Career Center, 520 N. Staples Street, Conference Room #1**  
**Corpus Christi, Texas**  
**November 13, 2019 – 3:00 pm**

**Committee Members**

**Present**

Jesse Gatewood, Chair  
Arnoldo Cantu  
Tracy Florence  
Carlos Ramirez  
Catrina Wilson

**Absent**

Parrish Jones  
Omar Lopez  
C. Michelle Unda

**Others Present**

Ken Trevino, Workforce Solutions  
Amy Villarreal, Workforce Solutions  
Alba Silvas, Workforce Solutions  
Monika De La Garza, Workforce Solutions  
Rufino Martinez, Workforce Solutions  
Xena Mercado, Workforce Solutions  
Heather Cleverley, Workforce Solutions  
Janet Neely, Workforce Solutions  
Ramsey Olivarez, C2GPS, LLC  
Rita Soto, C2GPS, LLC

**Other Board Members Present:**

Ed Sample

- I. **Call to Order**  
Mr. Gatewood called the meeting to order at 3:00 pm.
- II. **Roll Call**  
The roll was called and a quorum was present.
- III. **Disclosure of Conflicts of Interest**  
Attention was called to the Disclosure and Declaration of Conflict of Interest guidelines and disclosures were requested at this time. None were made.
- IV. **Public Comments**  
Mr. Trevino stated Mr. Sample attended meeting and appreciates him for his attendance.  
  
Mr. Gatewood recognized Ms. Villarreal and Mr. Martinez for their birthday.
- V. **Discussion and Possible Action on Minutes of the September 11, 2019 Committee Meeting**  
Ms. Florence moved to approve the minutes of the September 11, 2019 Public Relations Committee meeting. The motion was seconded and passed.
- VI. **Discussion and Possible Action on Awareness/Outreach Plan to Broaden the Recognition of Workforce Solutions of the Coastal Bend (WFSCB) Services and Capabilities**
  1. *2019 Major Projects Review*  
Ms. De La Garza presented information on the following 2019 Major Projects Review:
    - YOU Choose! Career Expo ▪ September 25, 2019 – An overview of the third annual youth-focused event including the partnership with the Ready for College and Career Conference in coordination with the Texas Workforce Commission’s (TWC) Career in Texas Industries will be provided. Facebook LIVE Event & Osmo Interviews
    - Walk ‘n Roll Celebration to launch National Disability Employment Awareness Month ▪ September 28, 2019 – WFSCB staff and family members participated to show their support for this event.
    - National Disability Employment Awareness Month ▪ October 2019 – WFSCB focused on a social outreach strategy to influence followers on the importance of hiring people with all types of abilities.
    - Breast Friends Coastal Bend Day of Pink ▪ October 18, 2019 – In honor of Breast Cancer Awareness Month and the Coastal Bend Day of Pink, WFSCB staff “Turned Pink” by wearing pink attire and raising funds to show support.

- Workforce Ready Concepts Mobile Learning Program – Learners were acknowledged for their participation in this unique training experience which provided them with tools and resources to help them in their job search. Osmo Interviews
- YOU Navigate! Lunch & Learn ▪ October 30, 2019 – The working lunch brought together community partners and employers who participated in the Summer Earn & Learn Program and to discuss the success of this year’s program. Facebook LIVE Event & Osmo Interviews
- 8<sup>th</sup> Annual Hiring Red, White & You Statewide Veterans Hiring Fair ▪ November 7, 2019 – Highlights from this year’s event will be presented. Facebook LIVE Event & Osmo Interviews

Ms. De La Garza acknowledged all those who contributed to the Breast Cancer Awareness Month, with total raised of \$1,600.00 for the Coastal Bend Wellness Foundation’s Breast Friends campaign. A special thank you to Board Chair, Mr. Gonzalez; Legal Counsel, Ms. Garcia; President/CEO, Mr. Trevino; and C2 Global Professional Services, LLC, Mr. Olivarez for each of their additional \$200.00 donation which exceeded our campaign expectations.

Ms. De La Garza stated the 8<sup>th</sup> Annual Hiring Red, White & You Statewide Veterans Hiring Fair ribbon cutting event was a success. In attendance was State Representative Todd Hunter, Chairman Eliseo Cantu and General Counsel Les Trobman. Mr. Trevino mentioned Mr. Trobman was exceptionally impressed with the overall event. Mr. Trevino expressed gratitude to have Mr. Trobman in attendance. Mr. Trevino stated there were nearly 900 job seekers, over 250 veterans and 120 plus employers in attendance.

2. *2019 Upcoming Events and Projects*

Ms. De La Garza provided information on the following upcoming major events and projects:

- WorkInTexas.com – Ongoing marketing plan of the new and improved website.
- UPSKILL Coastal Bend – Joint website venture between WFSCB and Del Mar College that focuses on how individuals can upskill their abilities for in-demand occupations.
- WE Summit 2020 – Plans are underway for the second annual Women Empowered Summit.

Ms. De La Garza provided a Save the Date! On March 21, 2020 for the Women Empowered Summit 2020.

3. *Q4 Report Final – 4<sup>th</sup> Quarterly Report (July-September 2019)*

Ms. De La Garza provided copies of the Q4 Report.

4. *2019 Annual Report*

Ms. De La Garza stated that the 2019 Annual Report should be ready by the annual Board meeting.

5. *Media/Social/Outreach Coverage – September – November 2019*

Ms. De La Garza provided information on media, social and outreach coverage – September – November 2019.

VII. **Information Only:**

*Local Labor Market Information September 2019*

Mr. Martinez presented the September 2019 local Labor Market Information (included on pages 8-12 of the November 13 agenda packet).

Ms. De La Garza thanked the Public Relations Committee for all their support and hoping the committee will return to serve. Ms. De La Garza recognized her team Ms. Mercado and Mr. Martinez for their work.

Mr. Gatewood thanked everyone for attending the Public Relations Committee meeting.

VIII. **Adjournment**

The meeting adjourned at 3:37 pm.

## **DISCUSSION AND POSSIBLE ACTION**

### VI. Committee Initiatives for 2020 and Review of Charter

## **BACKGROUND INFORMATION**

Public Relations Committee Charter:

### **PUBLIC RELATIONS**

Responsible for the expansion of an awareness/outreach plan to broaden public recognition of programs/services. Oversight of development of the Quarterly Performance Report and Annual Report to use as tools to report to the public the accomplishments of workforce programs/services.

## **RECOMMENDATION**

The Public Relations Committee consider initiatives for 2020 and take any appropriate action on the information presented.

## **DISCUSSION AND POSSIBLE ACTION**

### VII. Discussion and Possible Action on Awareness/Outreach Plan to Broaden the Recognition of Workforce Solutions Services and Capabilities

## **BACKGROUND INFORMATION**

The Public Relations Committee continues to meet to review ideas and expand discussion on how to increase the awareness and outreach efforts of services that Workforce Solutions offers to both employers and job seekers.

- 2019 Major Projects Review
- 2020 Major Projects Forecast – Texas Workforce Commission Awards Check Presentation, March for Babies Walk for March of Dimes, Three Rivers Job Fair, Texas Career Signing Day, Women's Empowered (WE) Summit, YOU (Youth Opportunities Unlimited) Choose! Career Expo & Ready for College and Career Conference, 9th Annual Hiring Red, White & You! Hiring Fair, Targeted Rural Outreach Strategy and Increased Veterans and Foster Youth Priority of Service.
- Quarterly Report and Workforce Insider – 1st Quarterly Report (Oct-Dec 2019) – The purpose of these reports is to provide interim and annual updates to the public regarding workforce employment, labor market intelligence, training and business services.
- 2019 Annual Report E-Blast to Community Stakeholders. Discuss ideas for 2020 Annual Report
- Media/Social Media/Outreach Coverage – December 2019 – February 4, 2020

## **RECOMMENDATION**

The Public Relations Committee discuss and take appropriate action on the information presented to broaden the awareness of services provided by Workforce Solutions of the Coastal Bend. Discussions under this section may result in additional actions or recommendations to staff.

## **INFORMATION ONLY**

### VIII. Local Labor Market Information

#### **Labor Market Intelligence Update**

According to the latest employment statistics, the Coastal Bend regional unemployment rate increased 0.2 percent to 4.3% for the month of December 2019. This rate, however, is 0.2 percent lower from this time last year.

The Corpus Christi Metropolitan Statistical Area (MSA) unemployment rate also increased slightly by 0.2 percent over the month.

Five of the 11 Coastal Bend counties experienced increases over the month with Aransas and Kenedy counties remaining unchanged over the month. All 11 counties decreased or remained unchanged year-over-year.

Even though the unemployment rate increased over the month in the Coastal Bend region, there are over 2,300 more workers employed in the region from a year ago. This trend should continue as the demand for skilled workers in the Health Care Industry continues to grow. Over 1,200 jobs are currently available in the Health Care Industry alone in WorkInTexas.com. Registered Nurses and Licensed Vocational Nurses remain at the top of list of in-demand occupations currently for hire.

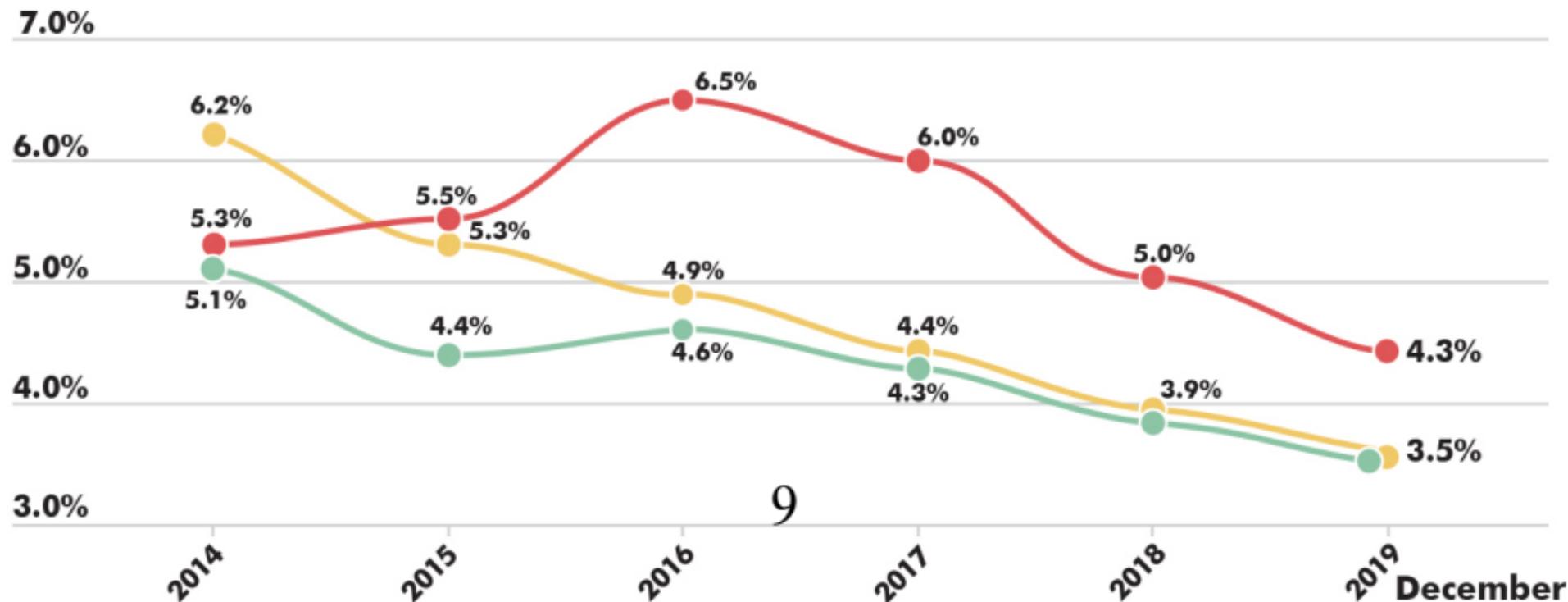
Over the year, Financial Activities grew by 4.8 percent followed by Leisure and Hospitality at 2.4 percent in the Corpus Christi Metropolitan Statistical Area (MSA).

## **BACKGROUND**

Local labor market information for December 2019 is included on the following pages.

# UNEMPLOYMENT TRENDS

● Coastal Bend ● Texas ● United States



# Coastal Bend Workforce Area

(Not Seasonally Adjusted Unemployment Rates by WDA, MSA, & County)

Area	Area Type	Latest Monthly Data December 2019						Previous Monthly Data November 2019				Year Ago December 2018			
		Labor Force	Employment	Unemployment	Rate	M+-	Y+-	Labor Force	Employment	Unemployment	Rate	Labor Force	Employment	Unemployment	Rate
United States	Nation	164,556,000	158,803,000	5,753,000	3.5	0.0	-0.4	164,347,000	158,536,000	5,811,000	3.5	163,240,000	156,945,000	6,294,000	3.9
Texas	State	14,188,089	13,697,783	490,306	3.5	0.1	-0.2	14,148,208	13,662,193	486,015	3.4	13,920,780	13,404,409	516,371	3.7
Corpus Christi	MSA	209,848	200,959	8,889	4.2	0.2	-0.3	210,817	202,304	8,513	4.0	208,998	199,632	9,366	4.5
Coastal Bend	WDA	266,973	255,594	11,379	4.3	0.2	-0.2	268,147	257,113	11,034	4.1	265,130	253,215	11,915	4.5
Aransas	County	10,227	9,834	393	3.8	0.0	-0.8	10,267	9,879	388	3.8	10,231	9,765	466	4.6
Bee	County	9,741	9,314	427	4.4	-0.1	-0.3	9,792	9,353	439	4.5	9,863	9,403	460	4.7
Brooks	County	2,564	2,431	133	5.2	0.1	-0.2	2,514	2,386	128	5.1	2,436	2,305	131	5.4
Duval	County	5,125	4,883	242	4.7	0.2	0.0	5,135	4,905	230	4.5	5,032	4,798	234	4.7
Jim Wells	County	17,526	16,671	855	4.9	0.2	0.0	17,797	16,955	842	4.7	17,197	16,390	807	4.7
Kenedy	County	244	235	9	3.7	0.0	-0.6	244	235	9	3.7	234	224	10	4.3
Kleberg	County	13,318	12,764	554	4.2	-0.2	-0.4	13,407	12,823	584	4.4	13,194	12,581	613	4.6
Live Oak	County	5,481	5,320	161	2.9	-0.3	-0.5	5,304	5,132	172	3.2	5,092	4,921	171	3.4
Nueces	County	169,160	162,333	6,827	4.0	0.1	-0.3	170,024	163,445	6,579	3.9	168,558	161,331	7,227	4.3
Refugio	County	3,126	3,017	109	3.5	-0.2	-0.5	3,137	3,020	117	3.7	3,084	2,961	123	4.0
San Patricio	County	30,461	28,792	1,669	5.5	0.4	0.0	30,526	28,980	1,546	5.1	30,209	28,536	1,673	5.5

(M+-) Change in unemployment rate from last month (Increase) (Decrease)

(Y+-) Change in unemployment rate from last year (Increase) (Decrease)

- Earnings for all occupations Coastal Bend, expressed as hourly rate (TWC):

<b>Coastal Bend</b>	<b>All Occupations-</b>	<b>Average \$18.35/hr.</b>	<b>Entry level \$8.58/hr.</b>	<b>Experienced workers \$23.24/hr.</b>	<b>Top 10% \$33.56/hr.</b>
<b>Texas</b>	<b>All Occupations-</b>	<b>Average \$20.97/hr.</b>	<b>Entry level \$8.88/hr.</b>	<b>Experienced workers \$ 27.02/hr.</b>	<b>Top 10% \$39.64/hr.</b>

- Educational Attainment for population 25 years of age and older - Corpus Christi (Census American Fact Finder/American Community Survey):

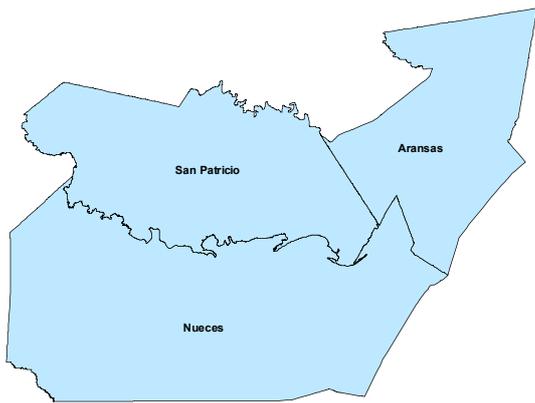
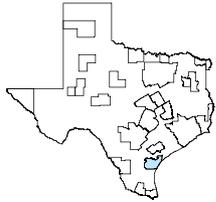
<b>Less than 9<sup>th</sup> grade</b>	<b>8.7%</b>	<b>12<sup>th</sup> grade &amp; GED</b>	<b>27.7%</b>	<b>Associates degree</b>	<b>7.0%</b>	<b>Graduate or Professional degrees</b>	<b>8.4%</b>
<b>9<sup>th</sup> thru 11<sup>th</sup> grade</b>	<b>9.3%</b>	<b>Some College</b>	<b>25.1%</b>	<b>Bachelors degree</b>	<b>13.8%</b>		

- Median earnings Corpus Christi by education for persons 25 years of age & up (Census AFF/ACS): **\$27,211** (\$36,380 male/ \$22,328 female)

<b>Less than High School</b>	<b>\$15,437</b>	<b>Some College or Associates</b>	<b>\$28,739</b>	<b>Graduate or Professional</b>	<b>\$56,681</b>
<b>High School &amp; GED</b>	<b>\$26,818</b>	<b>Bachelor's</b>	<b>\$44,078</b>		

## Corpus Christi MSA

December 2019



### MSA Labor Force Statistics

	Dec-19	Nov-19	Dec-18	Yearly Change
Civilian Labor Force	209,848	210,817	208,998	850
Employed	200,959	202,304	199,632	1,327
Unemployed	8,889	8,513	9,366	-477
Unemployment Rate	4.2%	4.0%	4.5%	-0.3%

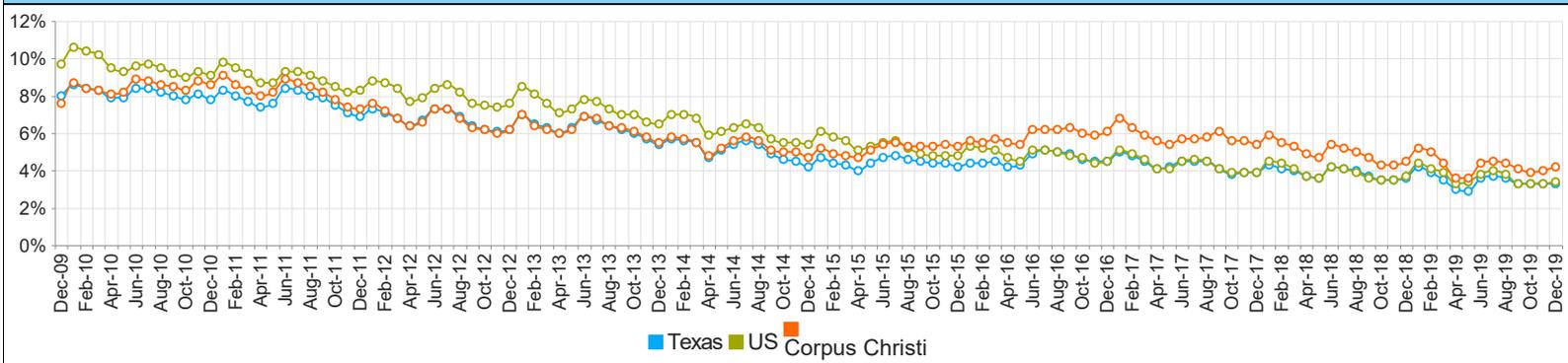
### Texas Labor Force Statistics

	Dec-19	Nov-19	Dec-18	Yearly Change
Civilian Labor Force	14,228,471	14,264,714	13,975,415	253,056
Employed	13,758,042	13,787,798	13,473,628	284,414
Unemployed	470,429	476,916	501,787	-31,358
Unemployment Rate	3.3%	3.3%	3.6%	-0.3%

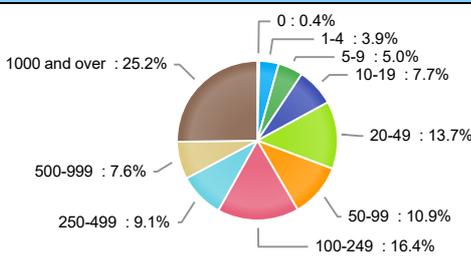
### US Labor Force Statistics

	Dec-19	Nov-19	Dec-18	Yearly Change
Civilian Labor Force	164,007,000	164,386,000	162,510,000	1,497,000
Employed	158,504,000	158,945,000	156,481,000	2,023,000
Unemployed	5,503,000	5,441,000	6,029,000	-526,000
Unemployment Rate	3.4%	3.3%	3.7%	-0.3%

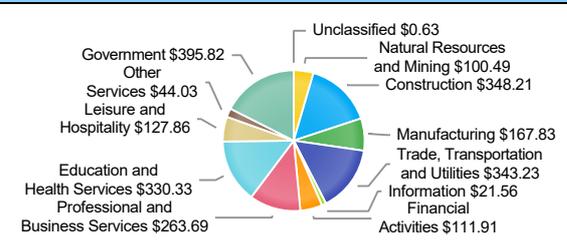
### Historical Unemployment Rates



### Employment by Size Class (2nd Quarter 2019)



### Wages by Industry (in millions) (2nd Quarter 2019)



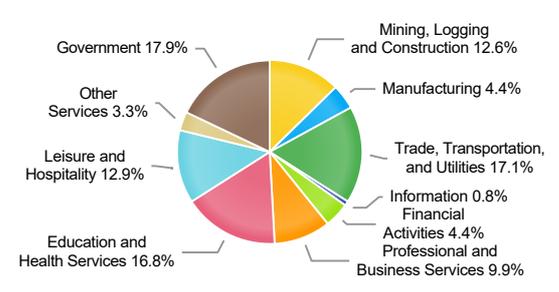
### Annual Growth Rate Total Non-agricultural employment



### Employment by Industry (December 2019)

Industry	Current Month Employment	% Monthly Change	% Yearly Change
Total Nonfarm	197,600	-0.2%	1.1%
Mining, Logging and Construction	24,900	-1.6%	1.6%
Manufacturing	8,600	0.0%	1.2%
Trade, Transportation, and Utilities	33,700	0.9%	-0.3%
Information	1,600	0.0%	-5.9%
Financial Activities	8,700	1.2%	4.8%
Professional and Business Services	19,600	-1.5%	-0.5%
Education and Health Services	33,100	0.0%	2.2%
Leisure and Hospitality	25,500	-0.4%	2.4%
Other Services	6,500	0.0%	3.2%
Government	35,400	0.0%	0.3%

### Employment by Industry (December 2019)



## Coastal Bend Workforce Development Area

December 2019



WDA Labor Force Statistics				
	Dec-19	Nov-19	Dec-18	Yearly Change
Civilian Labor Force	266,973	268,147	265,130	1,843
Employed	255,594	257,113	253,215	2,379
Unemployed	11,379	11,034	11,915	-536
Unemployment Rate	4.3%	4.1%	4.5%	-0.2%

Texas Labor Force Statistics				
	Dec-19	Nov-19	Dec-18	Yearly Change
Civilian Labor Force	14,228,471	14,264,714	13,975,415	253,056
Employed	13,758,042	13,787,798	13,473,628	284,414
Unemployed	470,429	476,916	501,787	-31,358
Unemployment Rate	3.3%	3.3%	3.6%	-0.3%

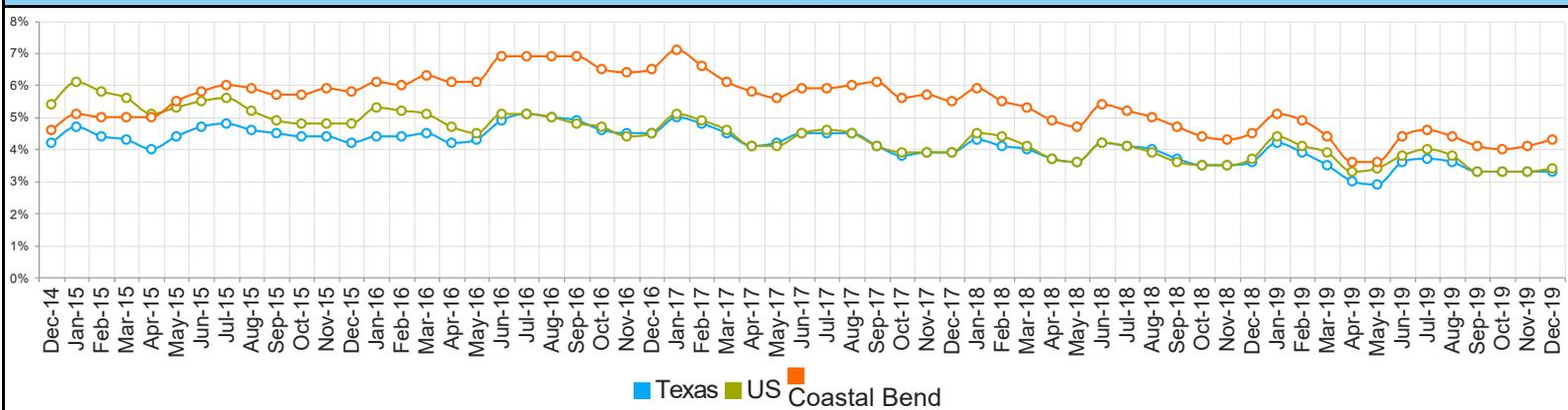
  

US Labor Force Statistics				
	Dec-19	Nov-19	Dec-18	Yearly Change
Civilian Labor Force	164,007,000	164,386,000	162,510,000	1,497,000
Employed	158,504,000	158,945,000	156,481,000	2,023,000
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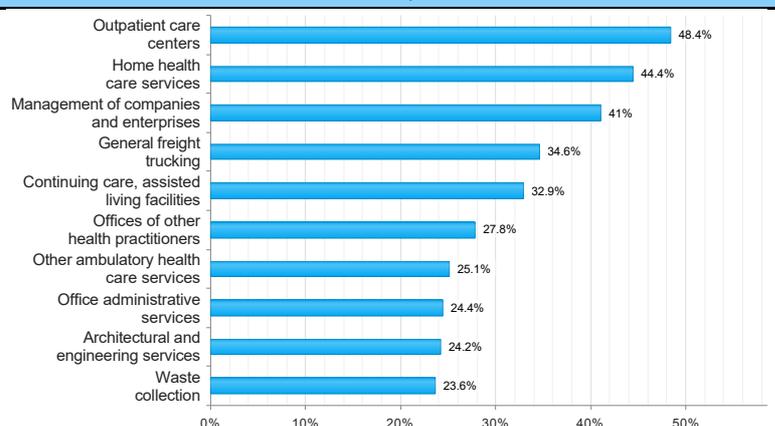
  

Continued Claims for the Week of the 12th				
	Dec-19	Nov-19	Dec-18	Yearly Change
WDA	2,805	2,321	2,208	597
Texas	101,789	93,700	89,560	12,229

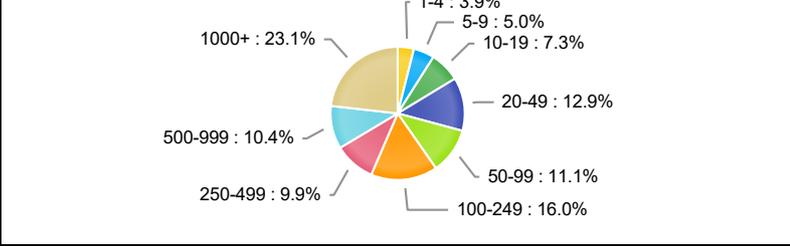
## Historical Unemployment Rates



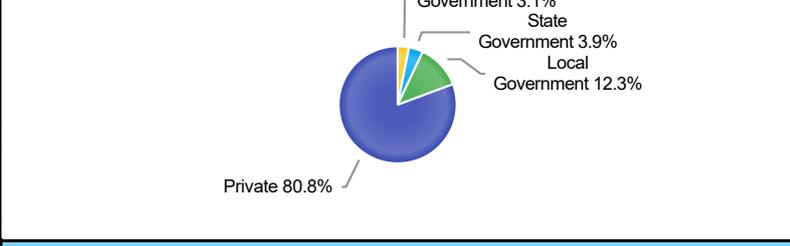
## Projected Top Ten Fastest Growing Industries in WDA (% Growth 2016-2026)



## Employment by Size Class (2nd Quarter 2019)



## Employment by Ownership (2nd Quarter 2019)



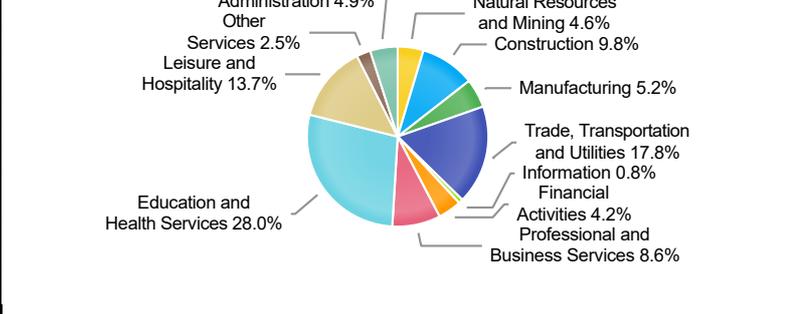
### Average Weekly Wage (2nd Quarter 2019)

	Q2 2019	Q1 2019	Q2 2018	Quarterly Change	Yearly Change
WDA	\$901	\$918	\$868	\$-17	\$33
Texas	\$1,102	\$1,204	\$1,062	\$-102	\$40
US	\$1,095	\$1,184	\$1,055	\$-89	\$40

## Employment by Industry (2nd Quarter 2019, Percent Change)

Industry	Employment	% of Total	% Quarterly Change	% Yearly Change
Natural Resources and Mining	11,090	4.6%	-0.3%	0.9%
Construction	23,445	9.8%	1.7%	-1.4%
Manufacturing	12,604	5.2%	1.3%	1.3%
Trade, Transportation and Utilities	42,702	17.8%	0.1%	-0.8%
Information	1,921	0.8%	0.6%	0.8%
Financial Activities	10,065	4.2%	-0.1%	2.1%
Professional and Business Services	20,585	8.6%	-0.6%	2.3%
Education and Health Services	67,164	28.0%	-0.3%	0.6%
Leisure and Hospitality	32,909	13.7%	6.4%	2.4%
Other Services	5,892	2.5%	0.7%	-0.2%
Public Administration	11,848	4.9%	0.9%	0.2%

## Employment by Industry (2nd Quarter 2019)



## Glossary of Terms

Program Title	Acronym	Program Description
Child Care		To help employers retain qualified workers with families by providing subsidized child care to low-income parents, children of teen parents, and children with disabilities.
Eligible Training Provider	ETP	Job training programs certified by Texas Workforce Commission to provide WIOA-funded training services.
Eligible Training Program List	ETPL	A comprehensive list of training programs approved for WIOA-funded training using Individual Training Accounts.
Individual Training Accounts	ITA	A voucher to pay for training from a wide variety of state-approved programs and providers. ITAs may be used only for programs included on the statewide ETPL.
Non-Custodial Parent Choices	NCP	Targets low-income, unemployed, or underemployed NCPs who are behind on child support payments and whose children are current or former recipients of public assistance. Involves working in tandem with the office of the Attorney General and the local court system to help NCPs with substantial barriers to employment and career advancement, become economically self-sufficient while also making consistent child support payments.
National Dislocated Worker	NDW	A grant awarded to areas where major disaster or national catastrophe occurred to assist in disaster relief employment in the area and assist the substantial number of workers who were forced to relocate from an area in which a disaster has been declared. This is in relation to Hurricane Harvey for the Coastal Bend.
On-the-Job Training	OJT	One-on-one training located at the job site for participants who already have some job-related skills. By participating in training as an employee, the participant acquires new skills and knowledge and receives the same wages and benefits as current employees in the same or similar position.
Reemployment Services and Eligibility Assessment	RESEA	A federal grant program designed to allow states to provide intensive reemployment assistance to individuals who are receiving unemployment benefits and are determined likely to exhaust their benefits before becoming reemployed.
Rapid Response	RR	Providing immediate on-site assistance to worker who are having job losses due to businesses close plants or lay off workers. Designed to transition workers to their next employment as soon as possible.
Summer Earn and Learn	SEAL	A summer program that offers basic work-based learning and training services for students with disabilities such as, pre-employment work readiness training and preparation for the work experience placement; work experience to help gain familiarity with the workplace environment and develop transferable job skills; and paid compensation for time worked on the job.
Supplemental Nutrition Assistance Program Employment and Training	SNAP E&T	Designed to assist SNAP recipients in obtaining employment through participation in allowable job search, training, education, or workforce activities that promote long-term self-sufficiency. SNAP recipients are referred by the Texas Health and Human Services Commission (HHSC).
Trade Adjustment Assistance	TAA	A federally funded program, with no costs to employers, that helps workers who are adversely affected by foreign import or job shifts to a foreign country.
Temporary Assistance for Needy Families/Choices	TANF	The goal of Choices services is to end the dependence of needy parents on public assistance by promoting job preparation, employment, and job retention with a "Work First" service delivery design. TANF recipients are referred by the Texas HHSC.
Trade Act Services		Provides employers with skilled works. Moves trade-affected workers into new jobs as quickly and effectively as possible.
Texas Workforce Commission	TWC	The state agency responsible of administering workforce development programs and initiatives in Texas.
The Workforce Information System of Texas	TWIST	TWIST is a centralized point of reporting intake, case management, and service delivery for customers. Intake information is submitted just once for multiple employment and training programs and can be retrieved statewide. TWIST also allows staff to query and retrieve information from the legacy systems – Employment Services, Unemployment Insurance, SNAP E&T, TANF, Supplemental Security Income, and the Texas Department of Criminal Justice.
Veterans Employment Services		For employers to have quick access to the talents and expertise of veterans and persons, such as, spouses of deceased/disabled/MIA veterans, to fill job openings
Wagner-Peyser Employment Services, Agricultural Services and Migrant and Seasonal Farm Worker Services	ES	Acts as liaison between employers and job seekers to ensure employers have access to qualified workers. Provides job matching and recruitment services to employers and job seekers.
Workforce Innovation and Opportunity Act	WIOA	WIOA helps job seekers and workers access employment, education, training, and support services to succeed in the labor market; and matches employers with the skilled workers they need to compete in the global economy.
Work In Texas	WIT	A comprehensive online job search resource and matching system developed and maintained by TWC. It provides recruiting assistance to Texas employers and job search assistance to any individual seeking work in Texas.