



**FOR IMMEDIATE RELEASE**

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## **FUNDS AVAILABLE TO HELP EMPLOYERS PUT “TEXAS BACK TO WORK”**

*Work and training funds for employers and job seekers*

CORPUS CHRISTI – The Texas Back To Work (TBTW) Program offers employers monetary incentives of up to \$2,000 for hiring qualified out-of-work Texans. Workforce Solutions of the Coastal Bend and the Texas Workforce Commission are pleased to offer this statewide employment initiative funded by the Texas Legislature. This cost-effective program provides Texas employers with funds for wages, training, or other incentives for putting Texans currently receiving unemployment benefits back into the workplace.

Employers in the 12-county Coastal Bend region may receive up to \$2,000 for retaining eligible new hires for at least 120 days. Employers will have the opportunity to select from qualified pre-screened individuals from local Workforce Career Centers. They will interview candidates and select employees at their own discretion. This will allow private business owners the chance to increase efficiency while saving labor costs and ultimately expanding their business. Additionally, new employees hired under this program may qualify for a Work Opportunity Tax Credit (WOTC).

Texas Back to Work promotes increased productivity and business growth, while defraying the costs associated with increasing the workforce. By hiring from a highly qualified pool of workers, who have lost their jobs through no fault of their own, businesses will have the ability to save labor costs and train employees to meet individual business needs. Participating employers will be required to sign an employment agreement and provide evidence of continued employment.

If you have questions about Texas Back to Work, please contact:

Workforce Solutions of the Coastal Bend, 520 North Staples, Corpus Christi, Texas 78401

361-813-3164 • 361-882-7491 ext. 262 or 700 • 1-855-721-8944 (Toll Free)

[info@workforcesolutionscb.org](mailto:info@workforcesolutionscb.org)

The purpose of TBTW is to establish public-private partnerships with employers in the local workforce development areas, targeting first-time unemployment insurance claimants who previously earned less than \$15 an hour. The primary goal is to aid Texans' timely reattachment to the workforce with the appropriate skills needed to be successful on the job and to reduce reliance on public assistance.

Contact Workforce Solutions of the Coastal Bend to see what options are available to you, and help put Texas Back to Work.

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*At Workforce Solutions of the Coastal Bend, we invest in the regional economic success through access to jobs, training and employer services. Workforce Solutions of the Coastal Bend is one of 28 local workforce boards located throughout the State of Texas. The board services Nueces, San Patricio, Kleberg, Aransas, Kenedy, Bee, Refugio, Live Oak, McMullen, Brooks, Duval, and Jim Wells counties.*